

## New York Fair Hall to Feature Radio and Television

NEW YORK (Special).—Radio, television, movies, telephone, telegraph, photography, news and magazine print—all these factors as they relate to communications in American life—will have their own pavilion and ten-acre exhibit zone at the New York World's Fair of 1939, according to an announcement by Grover Whalen, President of the Fair Corporation.

The Hall of Communications will be built this year on the 1216 1/2-acre exposition site within a few minutes ride from mid-town Manhattan. Its location is adjacent to that of the unique Theme Centre structures, which with their "thousand wonders" will dominate the Fair grounds. About the Hall will be grouped ten acres of buildings to be erected by private exhibitors in the communications industry, said Mr. Whalen.

Before the building will be two ultramarine pylons, 100 feet high and faced with continuous glass lighting fixtures. Features of the structure are a great hall, in which will be placed the focal exhibit summing up the role of communications in the World of Tomorrow, and a glass-walled restaurant opening onto a dining terrace and garden. The total length of the Hall of Communications will be over 400 feet. Its cost is estimated at \$400,000. Numerous other Fair structures are emerging from stages of design. Construction of the exposition, however, will not reach its peak until early next year.

## PACIFIC FIR GOES TO NEW YORK FAIR

NEW YORK (Special).—"Good old Douglas fir" from the Pacific Northwest will provide the foundations for the most spectacular of wonders at the New York World's Fair of 1939.

This was learned when the Fair Corporation offices in the Empire State building announced the purchase of more than \$100,000 worth of fir pilings from the National Pole Treating Company. This particular lot of fir sticks will be driven into the ash fill of the 1216 1/2-acre exposition site to guarantee the support of the two unique structures forming the Theme Centre of the "Nation's Fair." These are the 200-foot *Trajectory*, a globe seemingly supported on the waters of fountains, and the *Trylon*, a 700-foot triangular needle or beacon and broadcasting tower.

Shipments of the 1200 sticks, 95 to 99 feet in length, are taking place this month, after creosote treatment has been accorded them either at the National Pole and Treating Company's plant at Hill yard, Washington, or at the Minneapolis yards.

This is the Fair's second purchase of fir from Northwest sources. An order for 770 sticks of similar length was filled early this year from Oregon cuttings. This earlier shipment of piling supports the Fair's \$900,000 Administration Building already erected on the grounds.

**TRADE-IN**  
Your old watch  
for a new 1937  
**BULOVA**

Save money! The Bulova values today are the greatest in our history. In addition we'll give you a **LIBERAL ALLOWANCE** for that old watch of yours!

**24** A LIBERAL ALLOWANCE FOR YOUR OLD WATCH

MEDELLION... Smart, small as a dime. In yellow.

RANGER... 15 Jewels, sturdy, handsome. In yellow.

**24** A LIBERAL ALLOWANCE FOR YOUR OLD WATCH

GONNETT... 17 Jewels, in yellow. Round or square.

AMERICAN CROWN... 17 Jewels, in yellow. Round or square.

**Campan's Jewelers**  
HERFORD, N. C.

## Today At "The State"



Above is Sylvia Sidney and Henry Fonda in a scene from the picture, "You Only Live Once" showing today at the State.

## Speakers Named For Farm And Home Week

Addresses by prominent men and women will be a feature of the Farm and Home Week program to be held at State College, August 2-6.

Among the speakers announced by John W. Goodman, assistant director of the State College extension service, are:

Harry L. Brown, assistant Secretary of Agriculture, and Governor Clyde R. Hoey, Thursday evening. Congressman Harold D. Cooley, Tuesday.

J. B. Hutson, assistant director of the Agricultural Adjustment Administration, and Louis H. Bean, economic advisor to the AAA, Wednesday.

W. W. Fitzpatrick, manager of the Quail Roost dairy farm; O. E. Pollock, hay specialist of the U. S. Department of Agriculture; and Hugh McRae, who has built up an outstanding dairy near Wilmington—Wednesday.

Perkins Coville, of the U. S. Forest

Service, Thursday. The Rev. L. P. Burney, rural minister near Charlotte, Tuesday. Congressman Marvin Jones, chairman of the House committee on agriculture, has been invited to speak during the week.

Speakers on the special program for women will include: Mrs. Beas Rosa, of the Woman's College of the University of North Carolina; Miss See Rice; of Louisville, Ky.; Miss Louise Weaver, Franklin County home agent.

Miss Willie N. Hunter, extension clothing specialist at State College; Hugh Roberts, of Atlanta; Dr. Jane S. McKimmon, assistant director of the State College extension service; L. R. Harrill, 4-H club leader at the college; Miss Barbara Van Heulen, of Washington; Miss Marjorie Beal, of the State Library Commission; and Miss Rose Ellwood Bryan, Durham County home agent.

Approximately 71 per cent of the accidents of highway-railroad grade crossings in 1936 took place in clear weather.

## REPORT OF THE CONDITION OF HERTFORD BANKING COMPANY

Of Hertford, in the State of North Carolina, at the close of business on June 30, 1937

ASSETS	
1 Cash, balances with other banks, and cash items in process of collection	\$ 59,962.04
2 United States Government obligations, direct and fully guaranteed	70,339.60
3 State, county, and municipal obligations	289,305.36
4 Other bonds, notes, and debentures	1,468.26
5 Corporate stocks	1,200.00
6 Loans and discounts	216,172.90
7 Overdrafts	None
8 Banking house owned, furniture and fixtures	11,149.96
9 Other real estate owned	18,976.00
10 Other assets	21,630.24
16 Total	\$690,204.36

LIABILITIES AND CAPITAL	
17 Deposits of individuals, partnerships and corporations:	
(a) Demand deposits	\$217,045.53
(b) Time deposits evidenced by savings pass books	309,106.82
(c) Other time deposits	3,355.15
18 United States Government and postal savings deposits	52,317.03
19 State, county, and municipal deposits	23,330.43
21 Certified and officers' checks, letters of credit and travelers' checks sold for cash, and amounts due to Federal Reserve Bank (transit account)	590.27
22 TOTAL DEPOSITS	\$605,745.23
29 Other liabilities	4,930.35
31 Capital account:	
(a) Capital stock and capital notes and debentures	\$ 50,000.00
(b) Surplus	12,500.00
(c) Undivided profits	16,653.78
(d) Reserves: R. F. C. preferred stock	375.00
(e) Total capital account	79,528.78
32 TOTAL LIABILITIES AND CAPITAL	\$690,204.36

33 On June 30, 1937 the required legal reserve against deposits of this bank was \$54,277.33. Assets reported above which were eligible as legal reserve amounted to \$59,962.04.

34 Deferred obligations not included among above liabilities, which are subordinated to claims of depositors and other creditors None. Undeclared dividends on preferred stock and unpaid interest on capital notes and debentures, accrued prior to end of last dividend or interest period None.

\*This bank's capital is represented by \$25,000.00 capital notes and debentures sold to Reconstruction Finance Corporation and \$25,000.00 sold to public; 250 shares of first preferred stock, par value \$100.00 per share, redeemable at \$100.00 per share; and 250 shares of common stock, par \$100.00 per share.

MEMORANDA	
35 Pledged assets (except real estate), rediscounts and securities loaned:	
(a) U. S. Government obligations, direct and fully guaranteed, pledged to secure liabilities	\$ 57,000.00
(b) TOTAL	\$ 57,000.00
36 Secured and preferred liabilities:	
(a) Deposits secured by pledged assets pursuant to requirements of law	\$ 74,073.87
(b) TOTAL	\$ 74,073.87

I, R. M. RIDDICK, JR., Cashier of the above-named bank, do solemnly swear that the above statement is true, and that it fully and correctly represents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.

R. M. RIDDICK, JR., Cashier.  
Correct—Attest:  
E. Q. WHITE.

CHAS. WHEDEBEE,  
CHAS. JOHNSON,  
W. F. C. EDWARDS,  
Directors.

State of North Carolina,  
County of Perquimans.

Sworn to and subscribed before me this 10th day of July, 1937, and I hereby certify that I am not an officer or director of this bank.

(Notary)  
E. Q. WHITE, Notary Public.

My commission expires August 22, 1938.

## Don't Buy Complexion, Eat, It, Chemists Say

The home garden is no friend of the beauty specialist where complexion is concerned, scientists tell us, because the properly balanced diet containing vitamin and mineral fresh vegetables will give nature its chance to do what was intended, bring health to the body, and with it, a good complexion.

Vegetables are not the only foods to produce such results, of course, but they are the "deficiency" types which supply the hidden food elements lacking in so many other modern table delicacies. The fact that they are grown at home and can be used fresh from the garden without the loss brought about by being kept out of the ground, makes them doubly valuable for the health and complexion seeker.

## Now Checking Farms Under Soil Program

The work of checking compliance on some 130,000 North Carolina farms which are cooperating in the agricultural conservation program got under way this month.

Information gathered in the check will be used to determine the amount of soil-building and diversion pay-

ment each grower is to get, said H. A. Patten, state compliance supervisor at State College.

Forms have been furnished from Washington on which will be set down the acreages of depleting and conserving crops and the areas on which soil-building practices are being conducted.

Since farmers have until October 31 to plant certain conserving crops and start soil-building practices under the 1937 program, the task of checking compliance cannot be fully completed until after that date, Patten pointed out.

In 60 counties, aerial photographs being made this summer, or taken previously, will be used to determine the acreages of different fields on individual farms.

The supervisor will take the pictures to the farm and identify, with the help of the farmer, the different fields and the crops growing on them.

Acreage can be checked with an accuracy within one per cent when the photographs are used. This method is also faster and more economical than measuring with tapes, Patten stated.

North Carolina farmers earned more than \$12,000,000 under the program last year with some 115,000 farms cooperating.

## To Award \$125 In 4-H Poultry Club Project

The Southern Planter farm magazine of Richmond, Virginia, will award \$125 to the North Carolina 4-H club members making the best records in poultry this year, L. R. Harrill, 4-H club leader at State College, has announced.

The winning boy or girl in each of the five extension districts of the State will receive \$25 in cash, Harrill explained.

These prizes are offered as part of the campaign to stimulate interest in better poultry production in North Carolina. Boys and girls who wish to compete for the awards must keep accurate records on their poultry projects and submit reports to their county farm or home agents. Harrill continued.

Gross capital expenditures in 1936 for locomotives, freight and passenger cars totaled \$159,104,000 compared with \$79,335,000 in the preceding year.

Class 1 railroads of the United States had 47,290 new freight cars on order on May 1, this year, the greatest number on any corresponding date since 1926.

*Why Firestone always leads in giving top tire value . . .*

Quality Rubber at Lower Cost! • More Efficient Manufacturing! • Lower Distribution Costs!

THESE SAVINGS PASSED ON TO YOU IN THE FORM OF EXTRA VALUES AT NO EXTRA COST!

IN PLANNING your Fourth of July trip, plan now for the SAFETY of yourself and family by replacing your smooth, worn tire with a set of new Firestone Standard Tires! Firestone makes great savings; by controlling rubber and cotton supplies at their sources, by more efficient manufacturing method, by selling in such large volume that the distribution costs are lower. These savings are passed on to you in the form of extra values.

**EIGHT EXTRA POUNDS OF RUBBER** to every 100 pounds of cord. Extra value AT NO EXTRA COST.

**PROTECTION AGAINST BLOWOUTS**, because Gum-Dipping, that famous patented Firestone Process, makes these tires run up to 28 degrees cooler. By this process, every fiber of every cord in every ply is saturated and coated with pure, liquid rubber, counteracting internal friction and heat that ordinarily destroy tire life. Extra safety AT NO EXTRA COST.

**PROTECTION AGAINST PUNCTURES**, because under the tread are two extra layers of Gum-Dipped Cords. Extra tire strength AT NO EXTRA COST.

**PROTECTION AGAINST SKIDDING**, because the tread is scientifically designed to prevent this danger. Extra safeguard AT NO EXTRA COST.

Don't take chances with worn tires on your Fourth of July trip. Join the Firestone SAVE A LIFE Campaign today by equipping your car with a set of new Firestone Standard Tires — today's top tire value!

Listen to the Voice of Firestone featuring Margaret Speaks, Monday evenings over Nationwide N. B. C. Red Network

**DON'T RISK YOUR LIFE ON THIN WORN TIRES DO YOU KNOW** THAT last year highway accidents cost the lives of more than 38,000 men, women and children? THAT a million more were injured? THAT more than 40,000 of these deaths and injuries were caused directly by punctures, blowouts and skidding due to unsafe tires?

Section of smooth, worn tire which is susceptible to punctures, blowouts and skidding.

Section of new Firestone Tire. Note protection against skidding, punctures and blowouts.

JOIN THE **Firestone CAMPAIGN TODAY!**

Firestone STANDARD FOR PASSENGER CARS	
4.50-21	\$9.05
5.00-19	10.30
5.50-17	12.50
6.00-16	13.95
6.25-16	15.65
HEAVY DUTY	
4.75-19	\$11.75
5.25-18	14.25
Firestone SENTINEL	
4.50-21	\$6.35
4.75-19	6.70
5.00-19	7.20
Firestone COURIER	
4.40-21	\$5.43
30x3 1/2 Cl.	4.87

OTHER SIZES PRICED PROPORTIONATELY LOW

**One-Stop Service Station**

HERTFORD, N. C.