

TOBER SALE!

Monday, Oct. 9th
 through, October 30th

Furnishing Replacers... Here is the sale that
 in past years that W. M. MORGAN has al-
 ready here. Don't miss it...

EVERY \$5.00 OR PAID ON
 SALE WE WILL GIVE
 ONE OF BALLARD'S OBE-
 LISK 2-POUND BAG WITH
 EVERY 2-POUND BAG WITH EVERY
 \$40.00...
 WE ARE DISTRIBUTORS
 OF BALLARD'S
 OBE LISK FLOUR WHICH
 IS AVAILABLE COUPON WHICH



Look for Coupons from
BALLARD'S
 OBE LISK FLOUR



Never before. 12-pound sack, six cou-
 pons, 24 coupons. Save them for beau-
 tiful Obelisk Octagon Premium Store.

COOK STOVES	
No. 816 Cook Stoves	\$12.50
No. 818 Cook Stoves	\$15.00
No. 820 Cook Stoves	\$19.95
6-Hole Cook Stoves	\$25.00

SPECIAL

One \$40 Kitchen Cabinet and
 one \$20 five-piece Breakfast
 Room Suite to match. Com-
 plete for only—

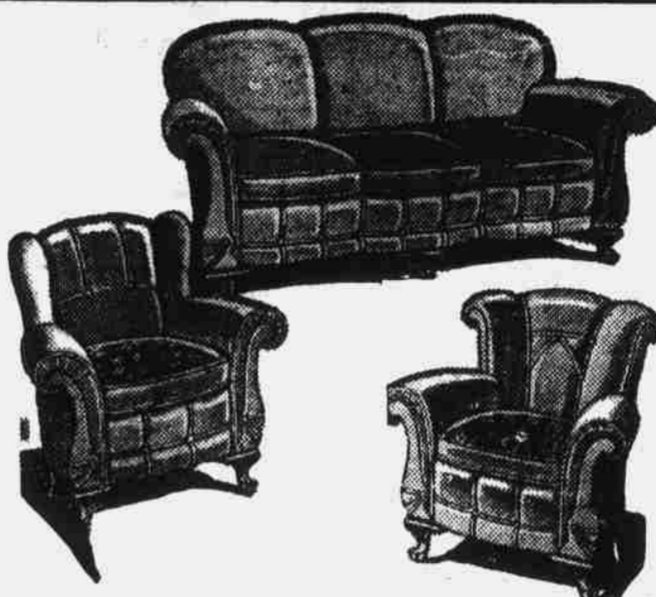
\$35.00

Call and See For Yourself
 What a Bargain

MORGAN

Department House Hertford, N. C.

3-PIECE Living Room Suites



Sofa and Two Chairs

A suite designed to harmonize
 with any furnishings... a pro-
 duct of master craftsmen, offered
 to you at a ridiculously low price!

It is surprising to know
 that we have beautiful
 3-piece Overstuffed Liv-
 ing Room Suites from

\$49.50

And Up to a Better Grade of \$100
 HERE IS A SAVING OF 33 1-3 PER CENT

EXTRA Special!

BEAT THIS
 IF YOU CAN!

5 and 6 Inch
 STOVE PIPE
12½c

5 and 6 Inch
 ELBOWS
12½c

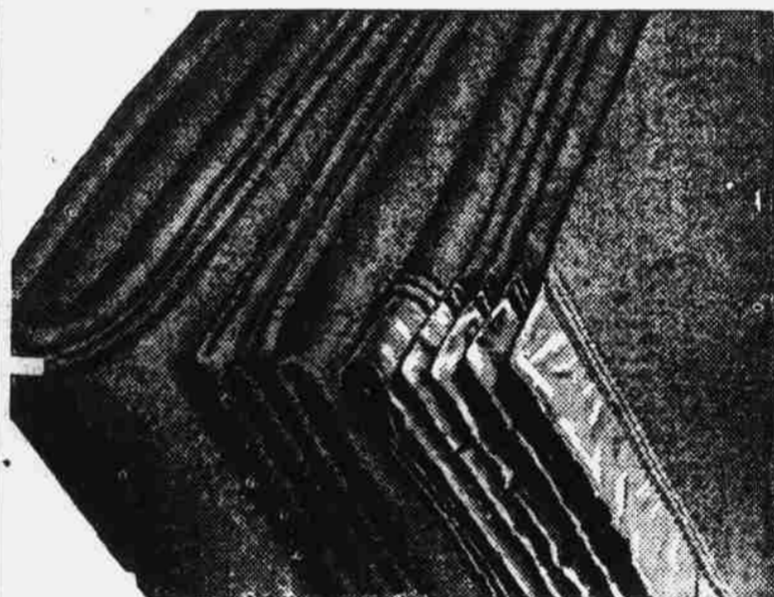
5x6 Inch and 6x7 Inch
 STOVE PIPE
15c

STOVE COLLARS
5c

Dampers
 Each **12½c**

STOVE BOARDS
 40c 45c 50c

BLANKETS



OUR STOCK OF BLANKETS AND
 COMFORTS IS COMPLETE

These Blankets Were Bought Before the
 Prices Advanced

Cotton Blankets Per pair	65c and 95c
Our \$3.00 Cotton Blankets Now	\$2.00
Our \$5.00, \$4.50 and \$4.00—50% Wool Blankets, only	\$3.95
100% Virgin Wool Blankets, new plaids and plain patterns	\$7.95

A MIGHTY FINE BEDROOM SUITE

BED, CHEST AND DRESSER



Here's a Bedroom
 Suite made to please
 the discriminating
 buyer! So artistic in
 line and styling! So
 lovely in its superb
 walnut veneering!
 And best of all, so
 low in price!

Bed Room Suites in Maple, Walnut **\$39.50 to \$100**
 and many other designs

33 1-3 PER CENT SAVED HERE FOR CASH

Free! Ballard's Obelisk Flour

With Each \$5.00 or More You
 Spend or Pay on Account
 During This Sale.

REMEMBER The More You
 Spend the More
 Flour You Will Get!

Counterpanes and Bed Spreads

In Beautiful Patterns... Rose, Green,
 Brown and Many Others

80x90 Crinkle Spreads	65c
80x105 Bates Spreads	95c

These Values Will
 Surprise You

SECOND-HAND

Furniture

WILL SELL FOR ALMOST
 ANY PRICE

This Furniture was traded
 in for new Furniture by the
 most sanitary and responsible
 people of our community. We
 have several exceptional good
 buys. Come in and look them
 over.

Sheet Iron HEATERS

No. 18 Heater	\$1.00
No. 018 Heater	\$1.35
No. 18 Heater	\$1.50
No. 20 Heater	\$2.00
No. 22 Heater	\$2.50
No. 24 Heater	\$2.75
No. 26 Heater	\$3.00

All Cast Iron With
 Nickle Screw Draft

Double Cane Bottom STOOL CHAIRS

Solid No. 1 Oak. **98c**
 Only

THESE PRICES ARE
 STRICTLY CASH

Terms Can Be Arranged