

IN WASHINGTON
WHAT IS TAKING PLACE
BY
Robert R. Reynolds,
UNITED STATES SENATOR

Editor's Note—Senator Reynolds' column for this week comes from Portland, Oregon, where the Senator visited the Northwest on a trip combining a survey of national conditions with a brief vacation, prior to returning to Washington.

From the Pacific coast, after traversing a dozen states and talking with countless hundreds of people, an individual gets a better appreciation of national problems and conditions confronting our people. There is much advantage in looking at America from an area devoted to development of natural resources, rather than viewing it from the industrial East. This is all the more true when the individual is concerned with the welfare of a particular state in an industrial area.

A Tar Heel buying a package of cigarettes in Oregon sees it in new terms. There comes the realization that if the cigarettes are made in North Carolina, the state is definitely linked with that package. It creates a desire for great numbers of people to see where cigarettes are made. Equally important, it is realized that the conditions under which the cigarettes are sold and the taxes paid by purchasers vitally affect the wages of factory workers in North Carolina and the price the farmer secures for his tobacco. Few get this perspective when they casually purchase a package of cigarettes at home.

The same holds true of other things manufactured in North Carolina, towels, furniture, blankets, cotton and rayon products and it also holds true of agricultural commodities grown in the state.

It is necessary in this day of great industrialization that we be concerned with the welfare of the state. We have a marketing program. It is an information and commodity program. Buy at home, but buy Carolina products. Do not extend throughout the world and those vitally concerned did not know the conditions under which they are sold and how they can be met, our workers and farmers would suffer greatly curtailed income.

The broad program to advertise and develop North Carolina, now attracting attention even out here on the West coast, is evident that we live in an era of interstate commerce and prosper on new business and new industry.

In this connection, a Tar Heel far away from home gets still another perspective. It is that North Carolina, perhaps more than any other Southern state, has become all-American. Its people have the vision and energy of the West, the traditions of the South, the progressiveness of the East and the industrial interest of the North. It explains why North Carolina has forged rapidly ahead due to its diversified fields of industry, agriculture and commerce.

Those concerned with legislation recall that a proposal to use cotton for manufacturing sacks largely used for potatoes, through a higher tariff on cheap imports now used for that purpose, was defeated because it would raise the cost of bags to potato growers in the West. The advantages that would accrue to the South were ignored by those primarily concerned with the welfare of the West. It offers an example of the complexity of national problems and the need for better correlation of national fields of endeavor.

Understanding of these conditions is the sure road to correction, through national and state cooperation, of evils in our economic system.

Commonly Asked Questions On Farm Answered

Question: Can cottonseed meal be used to replace fish meal and meat scrap in the poultry mash?

Answer: Experimental work along this line indicates that cottonseed meal cannot be used to replace all of the animal protein concentrates in the mash, but that it can be replaced not to exceed five percent of the total mash. There is a wide variation in toxicity and feeding value of the cottonseed meals on the market and there is also a deficiency in minerals as compared with meat scrap and fish meal. It would be unwise to make any material change in the mash especially if the birds are in the laying period.

Question: How should soil be prepared for growing plants in window boxes?

Answer: To obtain a good soil for growing plants, make a compost pile of manure, straw, and other organic matter, and mix it with a good garden soil. After the soil has been thoroughly mixed it should be sifted to get rid of trash, stones, and other coarse material. These window boxes or flats should measure about 11 by 16 inches outside and be from

The SNAPSHOT GUILD
STORY TELLING



It's the story-telling picture that carries real human interest appeal.

ALMOST all of us have had the experience of calling on friends who persist in getting out their collection of snapshots and parading them before the eyes of their defenseless guests.

Now please bear in mind that I harbor no thoughts of this practice as being a breach of social etiquette. On the contrary, I am for it. But there are many kinds and classes of snapshots. There are, for instance, the snapshots that are very good as far as exposure, sharpness and composition are concerned but with practically no human interest appeal. We can class these as record pictures.

Have you ever heard of story-telling snapshots? I'll wager that many of you haven't. For that reason this week's Snapshot Guild will be devoted to story-telling pictures.

From the cradle to the grave we hear stories—and like them. All through our lives we retain our interest in story-illustrations. It is this appeal that takes us to the movies and causes us to look through the pages of daily newspapers and magazines for pictures that tell stories of human activities.

When it comes to taking snapshots, however, so many seem to forget about story-telling subjects. They pick up their cameras and just shoot. There is a better way to take pictures.

There is a vast difference between

a close-up view of a person and a story-telling picture. A close-up—whether head-and-shoulder, three-quarters or full length—is more or less a record picture to show the image of the person photographed, but it does not tell a story. You may take a picture of Peggy standing looking at the camera. A fine picture, no doubt, bearing all the earmarks of good photography properly exposed and a good example of composition, but still a record-type snapshot. Let Peggy be pictured raking the leaves and you have a story-telling human interest snapshot. Today as you're glancing through the newspaper, notice for yourself whether record pictures of people looking at the camera or story-telling pictures of people doing things interest and please you more.

Before taking a picture give it a little thought and if it is to be a snapshot of an individual, have him doing something and not staring at the camera, simulating a victim of amnesia.

I don't want to seem to lecture but I do want to impress upon you the importance of giving serious thought to your picture taking. If you will keep this story-telling idea foremost in your mind when you take your next pictures, I am sure they will be more interesting to you and your friends.

John Van Guilder

two to three inches deep. Plants started in these boxes should be transplanted to other boxes or to the hotbeds or coldframe as soon as they begin to crowd. Crowded plants become spindly and worthless.

Question: How much grain should be fed a Jersey cow for maximum milk production?

Answer: The general rule recommended by the U. S. Department Sta-

tion at Beltsville, Maryland, is feed six-tenths of a pound of grain for each pound of milk produced above ten. However, different cows have different capacities for milk production and each cow must be studied as an individual before a definite grain feeding can be determined. By increasing or decreasing the grain allowance and weighing the milk the proper amount can be determined for the most economical production.

John Farrell, of New York City, requested a two-day jail sentence of Magistrate Morris Rothenberg so that he could keep sober and report for a job he had been promised.

A bolt of lightning at Nice, France, stripped the trousers off Pietro Baldino as he walked along the street.

To protect his reputation, Peter Sieteecki, of Milwaukee contested his wife's divorce suit. She charged that he wore his underwear while taking baths.

Advertisement for Chevrolet featuring a woman and a car. Text includes: "You'll be ahead with a CHEVROLET!", "You'll be ahead in style—beauty—smartness—with this bigger-looking, better-looking low-priced car!", "You'll be ahead with a Chevrolet! That's the enthusiastic verdict of more and more people as they see, drive and compare the new 1938 cars. And we believe it will be your verdict, too, when you consider all the exclusive extra values this beautiful new Chevrolet brings to you. See it at your nearest Chevrolet dealer's—today!". Features listed: Modern-mode styling, Perfected hydraulic brakes, Genuine knee-action steering, All-silent all-steel bodies, Valve-in-head engine, Fisher no draft ventilation. Chevrolet logo and slogan: "CHEVROLET THE CAR THAT IS COMPLETE".

Hollowell Chevrolet Company
Hertford, N. C.

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Advertisement for hair cream. Image of a woman's face. Text: "NEW DISCOVERY RIDES HAIR OF GRAY... adds Youth!".

CLAIROL, the amazing shampoo-oil-tint, has been used and praised by millions of American women who want young-looking hair. In one triple-action treatment, Clairol shampoos, reconditions and TINTS... blends tell-tale gray into the natural tones of your hair so perfectly as to defy detection. Ask for a Clairol treatment at your beauty shop or write us for FREE booklet, advice and analysis.

Naturally... with CLAIROL

Form for requesting a free Clairol booklet. Fields include: Name, Address, City, State, Name of Beauty Salon.

Advertisement for Zenith Farm Radio. Text: "The WORLD BROUGHT TO YOUR FARM", "ZENITH TRADE MARK", "LONG DISTANCE", "FARM RADIO Ask to See The Models That Work on Hi-Line or Battery". Images of Zenith radio models. Text: "At the flick of a switch you can convert your Zenith Farm Radio from 6 volts to 110 volts! Your radio is all ready to hook up to a 6-volt automobile-type storage battery—but, if you are expecting a power line, or if you move into a high-line district, the SAME radio works EQUALLY well on the 110-volt power line!". "HI-LINE SWITCH ZENITH FEATURE The Hi-Line Switch is built in—it is a part of your radio—designed and built for you by Zenith Engineers. You have nothing to buy or install—Change to a high-line or back again—at no extra cost to you!". Models listed: Zenith 4B231, Zenith 5J217, Zenith 7J259. "USE GENUINE ZENITH TUBES". "R. S. Jordan AUTHORIZED DEALER Hertford, N. C.". "AMERICA'S MOST COPIED RADIO".