

FINAL APPEAL! LAST CHANCE! FINAL PRICE THE END IS IN SIGHT OF OUR MIGHTY AND

\$20,000 SURPLUS

A CYCLONIC WHIRLWIND CLEAN-UP - - THE GREATEST SALE Sale Positively Ends Saturday, JULY 9th Numbered Days - - Down The Hog

**NOT GOING OUT OF
BUSINESS
JUST GOING AFTER
BUSINESS**

This store is not going out of business as the general impression exists at this time. A big retail sale such as this brought on by over-buying and conditions, lead many to think we are closing out. This is not the case—we wish to correct this false impression.

Simon Rutenberg.

The end... the climax... the finish of the greatest sale that has taken place anywhere at any wind-up... all of our surplus stocks must be sold and sold quickly... we have no time to extend sary... the curtain will soon fall on the most spectacular sale ever held in these parts... lasts

MEN'S HIGH GRADE BLUE
Work Shirts **29c**
Never before have such fine quality Work Shirts been sold at such low price. Hurry for your share.

MEN'S QUALITY
Suspenders **19c**
Last Call
\$3.50 BOYS' Raincoats **\$1.98**
Last 7 Days
BOYS' 2 PANTS Wool Suits **\$6.85**
Last Chance

VERY SPECIAL—LAST 7 DAYS
MEN'S DRESS Straw Hats **25c**
In this lot you will find good style Hats—values to \$1.25—for only 25c each. Don't delay your visit too long—you may be disappointed.

MEN'S Polo Shirts
Cut to...
MEN'S GEN Felt Hats
Last Chance
MEN'S N Straw Hats
Cut to...
VALUES TO \$8 Dress Pants
Wool
MEN'S HAN Silk Ties
Cut to...
LAST 7

A GENUINE VALUE!
MEN'S DRESS SHIRTS
ON SALE
All fast color Shirts—beautiful patterns—must be—have to be—will be sold.
39c

ONE BIG LOT OF MEN'S WOOL
Dress Pants **\$1.00**
VALUES TO \$2.95
Here is a genuine value for the last 7 days of our sensational sale — quality Dress Pants — values to \$2.95 for only—

BOYS' SUMMER
Pants **77c**
\$1.00 value
MEN'S COVERT
Work Shirts **57c**
Final Price Cut
LAST 7 DAYS

ONE BIG LOT OF MEN'S
Wash Pants **77c**
SANFORIZED
Men! Get in on a good thing while the getting is good. This mighty sale will soon be over—but not soon forgotten.

MEN'S NEW
Wash Ties
Values to 35c
10c

MEN'S FINE
Work Socks
ON SALE
8c

MEN'S QUALITY
SHIRTS and SHORTS
NOW
12c

MEN'S LEATHER
Belts
LAST 7 DAYS
19c

BOYS' SUMMER
Knickers
Come Early For This One
37c

MEN'S NOVELTY
Silk Socks
ON SALE FRIDAY
11c

MEN'S \$1.50 DRESS
Shirts
LAST 7 DAYS
89c

MEN'S \$1.00 SLEEVELESS
Sweaters
LAST 7 DAYS
39c

Children's Sturdy
STRAPS and Oxfords
Your Last Chance!
89c

Down the Home-Stretch We Go—Last 7 Days
MEN'S AND YOUNG MEN'S Wool Suits
Values to \$24.50
Brand new all year around Suits—in light, medium and dark patterns—single or double breasted—plain or fancy back—all included in this sensational \$20,000 surplus close-out. Never again will you have a like opportunity to save on seasonable Suits at these low prices. Sale positively ends Saturday, July 9th—last 7 days.
ON SALE AT THE FOLLOWING PRICES
\$12.65 - \$14.65 - \$16.65

A CLOSE-OUT
MEN'S WOOL
Year-Around Suits
Just think of being able to get a brand new 3-piece Wool Suit at only \$5.00—it's a chance of years—don't miss it.
\$5.00
VALUES TO \$15.00

Get In On a Good Thing—
Women's N
TIES - STRAPS
VALUES
Never before have such fine Shoes every conceivable style and color in these days to take advantage of these low prices.
50c - \$1.00

We Have Arranged Hundreds of New Special Values Throughout

One Lot of Children's Shoes
These shoes are made for hard wear—must be closed out at once—don't miss this value.
69c

Men's Blue Overalls
Full-Cut
These heavy blue denim Overalls are fully enforced—and priced for immediate sell-out.
79c

Men's Sturdy Work Shoes
Last Call
These will cost you more after this sale — come early and save as much as you spend.
\$1.29

Men's New Dress Shirts
Whites Included
All with the new collar—priced for immediate sell-out—positively your last chance.
57c

SIMON'S

HERTFORD, N. C.