

CRASH! - - ONLY 7 DAYS REMAIN
FINAL WIND-UP
SENSATIONAL

CLOSE-OUT SALE

... IN RETAIL HISTORY WILL SOON BE OVER
... Last 7 Days! HURRY!

... stretch We Go!

... a drastic slashing of prices for the final
 ... sale one more day than is absolutely neces-
 ... days. Hurry!

Save Regrets Last 7 Days

We have saved the greatest sensation of all for the last 7 days—for like a kid eating cake, the frosting (the best) has been kept for the last. We are re-arranging, concentrating, re-pricing, re-ticketing, injecting hundreds of sensational bargains into the sale that will force fast buying all through the last 7 days. Our mighty sale positively ends Saturday, July 9th—this is positively final. There will be no deviation from this statement. We close this campaign at prices so startling in their reductions that every man, woman and child in 5 counties should benefit by its savings. Terrific selling is ordered for the last 7 days.

THE FINAL WIND-UP STARTS

FRIDAY MORNING

July 1st, At Nine O'clock

49c CHILDREN'S QUALITY ANKLETS Novelty Patterns... 5c	8c MEN'S NOVELTY PATTERNS DRESS SOCKS On Sale at Only... 8c	47c WOMEN'S FINE NOVELTY BLOUSES Values to \$1.00. Sale... 47c	29c VERY SPECIAL—LAST 7 DAYS WOMEN'S PURE Silk Hose FULL FASHIONED In all the newest shades— must be—have to be sold in the next 7 days. Come, we promise you will not be disappointed.	\$1.29 MEN'S NOVELTY Sweaters All Wool
1.35 QUALITY WOMEN'S Wash DRESSES MUST GO All beautiful styles and materials—and all sizes will go fast for this low price—so hurry—last 7 days— 39c	Value to \$9.95 Women's Spring and Fall COATS Priced For Immediate Sell-Out Buy one of these Coats now and save—never be- fore have such Coats been sold at this drastic low price— \$3.00	ONE LOT OF Children's DRESSES Beautiful new little Dresses for children marked for immediate sell-out—don't miss it— last 7 days— GOING AT 25c	VALUE TO \$1.98 Women's HATS NEW STYLES A big selection to choose from—in all head sizes— not going out of business —just going after busi- ness— 50c	22c A LITTLE FOR MEN'S Shirts And Shorts
1.00 MEN'S 1.99 MADE 39c AYS			25c A CLOSE-OUT—WOMEN'S HOUSE Slippers ON SALE FRIDAY In all sizes—on sale Fri- day at 9 A. M. Come with the crowds—a sale for everybody and every- body for the sale.	97c \$2.95 WOMEN'S NOVELTY Blouses Last Chance
				49c FULL FASHIONED Silk Hose For Women
				59c WOMEN'S BETTER Wash Dresses All New
				LAST 7 DAYS

39c MEN'S SUMMER WHITE LEATHER Belts Regular 50c	39c BOYS' NOVELTY Polo Shirts CUT TO	77c Men's All Wool Bathing Trunks ON SALE	39c MEN'S HEAVY Blue Work Shirts ON SALE	87c Women's Novelty Sandals All New Colors Must Be Sold	47c Women's Quality Silk Slips Very Special LAST 7 DAYS	77c Women's Novelty Sweaters Never Again at This Low Price LAST 7 DAYS	\$1.67 BETTER GRADE MEN'S SUMMER Pants Final Sale Notice DON'T MISS IT	47c BOYS' QUALITY Wash Suits Values to \$1.00 LAST CALL
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While the Getting Is Good
Novelty Shoes
 PUMPS - SANDALS
 ... \$1.89

THIS MIGHTY SALE IS NEARING THE END
 MEN'S NEW
OXFORDS
 Black - Brown - White
 Right in the height of the buying season you are
 able to get these new Men's Oxfords at these low
 prices—don't wait and be sorry—join the crowds here
 tomorrow.
\$1.79 and \$2.57

Third and Last Call—Final Sale Notice—Last 7 Days
Women's Silk Dresses
 Values to \$6.95
 The newest creations—Crepes - Sheers - Taffetas - Nets, etc.—all included in these
 groups—this mighty sale store-wide in scope—constitutes one of the biggest savings
 opportunities likely to be offered anywhere at any time—don't miss the last 7 days.
 You can now buy two and three Dresses for the price of what one would ordinarily
 cost—come every day—something new every day—but we caution you to come early—
 your last chance.
 ON SALE AT THE FOLLOWING PRICES
\$1.00 \$1.99 \$2.99

... Store For the Last 7 Days—Come Early and Save Disappointments

\$1.27 Men's Summer Dress Pants All New Patterns Remember—just 7 more days to take advantage of the most drastic price cuts ever attempted.	\$1.98 Regular \$3.95 Men's First Quality Raincoats Your Last Chance Come Early Merchandise values that will never be duplicated anywhere at any time— last 7 days.	\$3.65 Women's Sharkskin Suits All New Newest merchandise at drastic low prices—come before sale ends—but come early.	\$2.98 Regular \$5.95 Women's Topper Coats All New Colors Thrilling new Coats—at the lowest price ever at- tempted—don't miss the last 7 days.
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SIMON'S

HERTFORD, N. C.