

VACATION TIME

IS HERE ONCE AGAIN



With the Fourth of July gone, the Vacation Season gets under way in earnest. Time to get out where skies are blue and nights are cool and starry. Time to get as brown as a South Sea Islander!

It's VACATION TIME! And Hertford stores are ready with everything you need for the best vacation in years... And they wish you the best vacation you ever had!



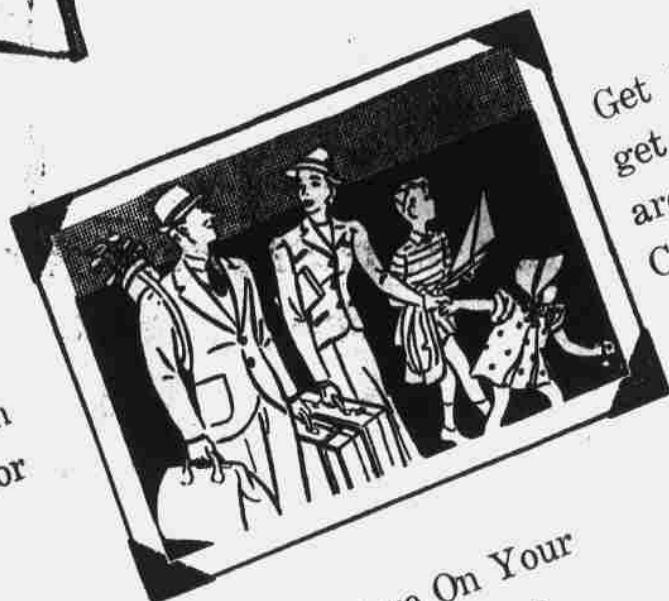
Get the ones that usually get away! Hertford stores are Fishing Headquarters—Complete Stocks.

If your trip is by car, Hertford dealers will give more for your money — in Used Cars or in Service!

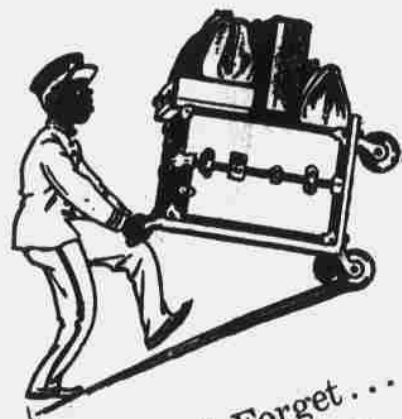


Take a Camera with you and make a picture record of your trip. Hertford stores deal in the best equipment.

Hertford Stores will save you money on Vacation Clothes for all the family!



Save On Your Luggage In Hertford Men's or Ladies'



Don't Forget... COSMETICS Sun Burn Remedies Insecticides

In Any Hertford Store You'll Find The Advertised Swimming Togs!



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Winslow-White Motor Co. - J. C. Blanchard & Co. Inc.

Darden Bros., Walker's, Simon's

Roberson's Drug Store

Hertford Hardware

Enjoy Yourself THIS Vacation!

WITH THE BEST WISHES OF THESE HERTFORD DEALERS

