

## Governor Inviting Thousands To Visit In North Carolina

### Chief Executive Sends Courtesy Cards to Inquirers

#### DOORS WIDE OPEN

### First State to Adopt Plan Following Up Campaign

An invitation from Governor Clyde R. Hoey to visit North Carolina, together with a courtesy card signed by him, is now being sent to every person who writes to the Governor's Hospitality Committee for information concerning the state. Attached to the card bearing the invitation from Governor Hoey, is a detachable post card, requiring no postage, which the recipient is asked to sign and return.

This return post card is expected to give the state advertising division of the Department of Conservation and Development a check on the number of persons who actually visit North Carolina out of the many thousands who have written for booklets and information. More than 23,000 individuals have written to the state advertising division during the past 12 months asking for information concerning the state.

"North Carolina opens wide her doors to you, your family and your friends," the invitation from Governor Hoey, printed on one portion of the card, says. "She extends to each a cordial welcome and hearty greetings. She has much to offer and covets the opportunity of having her claims verified by personal inspection and closest observation.

"Wonderfully scenery, marvelous climate, delightful entertainment, thrilling experiences—all these combine to make a visit to North Carolina memorable."

On the reverse side of the card bearing the invitation from Governor Hoey, is the courtesy card, with the North Carolina seal printed in red in each corner and the legend "State Courtesy Card." There are two blank spaces for the name and the address of the visitor, with the following wording:

"The bearer of this card and party are guests of the people of North Carolina. It is our wish that every courtesy be extended them so that their visit will be enjoyable in every respect. Clyde R. Hoey, Governor."

The card is about the size of the usual identification card or driver's license and may be carried in a bill fold or card case.

On the other end of this card is a drawing of automobiles traveling along a highway and the words:

"Your safety is our concern. We want your visit to our state to be a pleasant and safe one. We urge you to drive safely for the safety of yourself and others. . . . Ask Highway Patrol for information."

North Carolina is the first state to adopt this detailed plan in following up the inquiries elicited by its advertising campaign, so far as is known, although Canada has used a plan similar to this with decided success for some time, according to Director R. Bruce Etheridge, director of the Department of Conservation and Development.

#### BELVIDERE NEWS

Miss Grace Chappell has returned home after attending summer school at E. C. T. C., Greenville.

Mr. and Mrs. R. M. White and son, Jay, of Norfolk, Va., are guests of Mr. and Mrs. L. J. Winslow.

Misses Zenova and Jean Chappell returned home Saturday after a few days visit with their aunt, Mrs. D. W. Perry, at Bethel.

Miss Dorothy White, student nurse at General Hospital, Norfolk, Va., is spending a three weeks' vacation with her parents, Mr. and Mrs. W. L. White.

Mr. and Mrs. Archie Kendall and Elwood Smith, of Washington, D. C., spent the week-end as guests of Mr. and Mrs. F. E. Smith.

Mr. and Mrs. L. J. Winslow, Mr. and Mrs. R. M. White and son, Jay, and Miss Catherine White spent Sunday as guests of Mr. and Mrs. W. B. Raiford, of Ivor, Va.

Mr. and Mrs. Ernest Joyner and family, of Portsmouth, Va., were guests of Mr. and Mrs. L. J. Winslow and Mrs. H. P. White Monday.

Mr. and Mrs. W. T. Smith, Mr. and Mrs. Alphonso Chappell and daughter, La Rue, left Monday for a few days' visit with Mr. and Mrs. Eugene Chappell, at Newport News, Virginia.

#### CHAPANOKE NEWS

Mr. and Mrs. C. P. Quincy and daughter left Friday for a week's visit in Washington, D. C., and the Blue Ridge Mountains of Virginia.

Mr. and Mrs. W. N. Howell and daughter, of Hopewell, Va., are visit-

ing Mrs. Howell's mother, Mrs. J. C. White.

Mrs. John Symons and son, Mrs. C. L. Jackson, Mrs. Raymond Leggett and son, of Plymouth, attended the show and opening of the "Fort Raleigh" Cafe, in Elizabeth City Thursday evening.

Mr. and Mrs. C. L. Doughty and children, of Norfolk, Va., visited Mrs. Doughty's sister, Mrs. John Asbell, on Wednesday afternoon.

Miss Doris Miller, of Winfall, is the guest of her aunt, Mrs. Bertha Whitehead.

Mrs. Raymond Leggett and son have returned to their home in Plymouth, after visiting Mrs. C. L. Jackson here for the past week.

Mrs. John Symons was in Elizabeth City Friday morning.

Emmett Stallings made a business trip to Elizabeth City Friday.

Mr. and Mrs. C. P. Quincy and daughter, Janet, and Miss Doris Miller were in Elizabeth City Thursday afternoon.

Mr. and Mrs. J. N. Boyce, of Center Hill, visited Mr. and Mrs. John Asbell Friday afternoon.

Mr. and Mrs. Elihu Lane spent Saturday night and Sunday at Nags Head.

Mrs. Eva Byrum is very ill at her home here.

Mr. and Mrs. John Asbell and children spent Sunday in Edenton as guests of Mr. and Mrs. George Asbell.

Mrs. Ackiss Gregory, C. A. Ownley, Miss Al Whitehead and Mrs. Bertha Whitehead were guests of Miss Mabel Lane and Miss Myrtle Ownley in Greenville, on Sunday.

Mr. and Mrs. David White, of Norfolk, Va., Mr. and Mrs. Arthur White, of Hertford, were guests of their parents, Mr. and Mrs. J. C. White, Sunday.

Mr. and Mrs. Crafton Russell spent Sunday with Mr. and Mrs. Lindsey Russell.

#### BELVIDERE CLUB MEETS

A most enthusiastic meeting of the Belvidere Home Demonstration Club was held Thursday, July 21, at the Community House, with Mrs. V. C. Winslow, Mrs. B. W. Copeland and Mrs. F. M. Copeland as joint hostesses.

The president, Mrs. L. J. Winslow, opened the meeting with the song

"America, the Beautiful," after which the devotional was conducted by Mrs. T. C. Perry. At roll call the members answered with "Things Worth Knowing." A very interesting program was presented by Mrs. J. C. Trivette and Mrs. W. T. Smith which was as follows: "Who Is Equal to the Task?" by Mrs. H. P. White; poem, "Our Task," by Miss Lucy White; "New Patterns for Social Living in a Democracy," by Mrs. W. T. Smith.

Miss Hamrick gave a demonstration on "Cutting and Fitting a Garment," a dress being cut for Mrs. R. R. White.

During the social hour a number of interesting games were presented by Miss Edith Trivette.

Delicious Kool-ade, cake and salted peanuts were served by the hostesses.

#### DANCE FOR HOUSE GUESTS

Miss Sara Ward charmingly entertained at a dance on Friday evening, July 22, in honor of Misses Ada Page and Frances Daniels, of Henderson, who were her house guests.

Those invited, in addition to the honorees, were: Misses Ruth Nachman, Prue Newby, Virginia White,

Ruth Elliott, Grace Knowles, Bernice White, Dorcas Knowles, Mary Thad Chappell, Alice Roberson, Louise Payne, Ona Mary Stephens, Lila Budd Stephens, Margaret Broughton, Marguerite Ward, Foy Stephenson, Ruth Hollowell, Nita Newbold, Anne Lee Butler, of Durham, Maewood Pierce, Jeanette Feilds, Joyce Harrell, Hattie Pearl Nowell, Sara Winborne, of Cross Roads, Helen Blanchard, and Dorothy Lee Savage, of Cross Roads, Frances Newby, Polly Tucker, and Edith Everett, and Bill Cox, Al Ward, William White, Alvin White, James Evert Newby, Guy Newby, Mac White, Beverly Blanchard, Lucius Blanchard, Hollowell Nixon, Tim Brinn, Billy Hardcastle, Billy Umphlett, Fred Campen, Charles Clark, Paul Tucker, Herman Ward, Robert Morris, Heywood Divers, Jarvis Ward, Clark Stokes, Henry Stokes, Dan Sharpe, Roy Reed, Zach Harris, Jesse Lee Harris, Watt Winslow, Jack Atchinson, C. G. Stephens, Jack Winslow, James Divers, Darius Elliott, Frank Jessup, Charles Harrell, David Broughton, Melvin Wright, of Elizabeth City, Harrell Johnson, George Feild, and the chaperone, Miss Elizabeth Knowles.

## Mr. Joseph Young

formerly of Dupont Chemical Co., has joined our force in the capacity of master cleaner dyer, for which position he is fully qualified.

### HIS SPECIALTIES:

BLEACHING DYEING  
CLEANING OF SILKS HAT BLOCKING

The most modern machinery and equipment has been installed here to care for your linen suits.

Cleaned and Pressed For.....50c

"OUR SERVICE IS NOW UNSURPASSED"

### RIDDICK'S CLEANING WORKS

PHONE NO. 129

If Not Good news, if it's not rigor mortis—  
"Prices Stiffen on Stock Exchange." Dunbar's Weekly (Phoenix.)

## TAYLOR THEATRE

EDENTON, N. C. COOL AND COMFORTABLE

Today (Thursday), July 28—  
Luise Rainer, Melvyn Douglas, Robert Young

### "TOY WIFE"

NEWS ACT

Friday, July 29—  
Victor McLaglen, Brian Donlevy and Gracie Fields in

### "WE'RE GOING TO BE RICH"

"ROMANCE OF LOUISIANA" IN TECHNICOLOR

Saturday, July 30—  
The Three Mesquiteers in  
"RIDERS OF THE BLACK HILLS"

"THE LONE RANGER" No. 12 POPPYE CARTOON

Monday, August 1—  
Edward G. Robinson, Claire Trevor and Humphrey Bogart in

### "THE AMAZING DR. CLITTERHOUSE"

NEWS

Tuesday, August 2—  
Loretta Young and Joel McCrea in  
"THREE BLIND MICE"

PETE SMITH ROBERT BENCHLY

Wednesday, August 3—  
Harold Lloyd and Phyllis Welch in  
"PROFESSOR BEWARE"

ACT TRAVELTALK

Coming August 4—  
Dick Powell in "Cowboy From Brooklyn"

**"FREE MOTOR OIL (UP TO THE FULL MARK)**

**- IF I FORGET TO CHECK IT "**

**GOLDEN SHELL**

**NOT 34¢ - NOT 30¢**  
**25¢ a quart**

**ABOUT** the best way to ruin a swell engine is to run shy on oil. To keep this from happening, all of us Shell dealers listed below have a little proposition for you.

**Hop into your car and drive to any one of our stations. If we don't look at your oil without your asking, then you put the finger on us. We'll bring your oil level right up to the full mark entirely free.**

We'll use our Golden Shell Oil, too, the kind that's made especially for today's stop-and-go-driving. Maybe you never knew that

stop and go calls for a certain kind of oil. Well, it does—and here's why: You average ten cold starts a day. If your oil is slow-flowing, one start can cause as much wear as 50 miles of steady running.

Golden Shell changes this. It's fast-flowing. The second you start it coats each engine part with a tough oil film that doesn't break down... even under the heat of steady running. In fact—

**There's no finer oil at any price than Golden Shell.**

*Your Shell Dealer*

**We Shell dealers are making this offer.**

**Belvidere Service Station One-Stop Service Station Fred's Place**  
**Causeway Service Station Tom Perry's Service Station**