

HERTFORD CLAIMS HANDSOMEST SMALL THEATRE IN STATE; OPENED IN 1937

No Expense Spared By Management to Provide Best Amusement For Patrons

The long-looked for day had arrived on January 1937, when the new State Theatre opened for its initial showing. The State, located on the east side of Church Street, near the intersection of Grubb, was said (and is still said) to be the handsomest small theatre in the State of North Carolina.

Modern in every particular, from the smallest detail of arrangement, it combines all the elements of beauty and utility. Absolutely fire-proof, with concrete and metal throughout, every provision was made for the comfort and safety of the patrons. The most modern heating and air-conditioning system insures against discomfort from improper or disagreeable temperatures. The comfortable seats are softly cushioned with leather upholstery.

As in 1937 when Hertford was just becoming accustomed to the magnificent surroundings of the theatre, the movie programs are still top-notch, just as W. T. Culpepper, president of the Carolina Amusement Company, owners, promised they would be.

B. L. Gibbs is manager of the State Theatre, succeeding in that capacity Horace Jones, who moved last September to Craddock, Va., to take over management of the Afton Theatre there. Both popular young men were formerly of Elizabeth City.

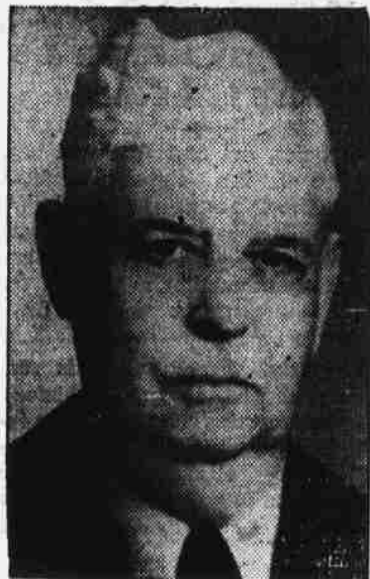
The sound equipment of the State is the well-known Microphonic, a product of Western Electric used in many of the newest theatres, and said the best to be had, having been selected by the management from a wide variety of systems.

Fred Bishop, Richmond architect, designed the building, apparently taking into consideration the setting. The front is decorated in black glass, installed by the Pittsburgh Glass Company, of Pittsburgh. A huge, but appropriate, neon sign brightens up the whole block.

The section's people are very proud of the new State Theatre and patronize it regularly. The program of moving pictures shown there and their presentation is considered "tops" in motion picture entertainment. A

liberal selection of "shorts" is part of almost every program.

HIGHWAY BOSS



D. COLIN BARNES

Mr. Barnes of Murfreesboro, is a member of the State Highway and Public Works Commission for the First District. Mr. Barnes replaced Julien Wood of Edenton.

Southern Cotton Oil Leading Business In Perquimans County

Large Amount of Money Distributed Annually To Farmers and Many Employees

The local plant of the huge Southern Cotton Oil Company is operating 24 hours a day for the next few weeks clearing away 23 hundred tons of last year's soya bean harvest to make room for cotton seed.

The products of the plant, including SCO-CO Fertilizers of all kinds for specified uses, are sold largely throughout eastern North Carolina, and it is one of eight such plants

New Hope's Community House



Two new community houses like the one pictured above at New Hope, have been dedicated to community purposes during the past year, one at Belvidere and the other at New Hope. Both were built with WPA funds with each community sponsoring. The new centers are used for the regular monthly meetings of the home demonstration clubs and for other public and semi-public gatherings. They house an auditorium, a kitchen and the Belvidere house has an added room for a library.

owned and operated by the company in the eastern section of the State.

In addition to fertilizer and cotton seed products, the plant operates a cotton gin during ginning season, and buys large quantities of cotton seed and soy beans, maintaining a market for these products for local growers the year around.

During each year the company pays out to farmers of the several counties it serves hundreds of thousands of dollars for farm products, and during running season provides regular and profitable employment to citizens of Hertford up to more than a hundred people.

The activities at the plant right now, crushing soya beans, are interesting to watch. The plant is crushing about forty-five tons a day. After the beans are hulled, cleaned and cooked, they are molded in a cake-former to cakes of beans weighing about 16 pounds each. From here the cakes go to the giant presses where under 6,000 pounds pressure and more, the oil is crushed out of the cakes. From this point the oil goes to huge settlement tanks and from there to storage tanks or is pumped into tank cars for shipment to Savannah or Bayonne, New Jersey, or some of the company's other plants for use in making paints or shortenings.

The cake is beaten into meal in another department of the local plant.

The Southern Cotton Oil Company came to this section in 1935, at which time they purchased the plant and equipment of the Eastern Cotton Oil Company, and now covers approximately 22 acres of ground on which are located nine buildings, with another iron-clad warehouse in the final stages of construction.

Mr. C. P. Morris, formerly connected with the Eastern organization, was made manager of that company four years ago, and was appointed manager of this plant when purchase was made by the Southern Cotton Oil Company in 1935. Mr. Morris has resided in Hertford for the past 21 years and is active in the social, civic and commercial life of the town.

The SCO-CO brands of fertilizers are for all kinds of specified uses, and are intended for cotton, tobacco, grain, and all other crops grown in this territory requiring the use of a particular formula of fertilizer.

Plenty of Time

Judge—What have you to say?
Prisoner—Enough, if you give me plenty of time!
Judge—Six months—next?

Let Me Live In Old Perquimans

(Dedicated to Perquimans County by Mrs. B. G. Koonce)

Let me live in Old Perquimans
Where the sun shines bright all day,
The birds are always singing
Happy tunes along their way.

Let me live in Old Perquimans
Where her river flows so sweet,
Where little children go to play
And bathe their tiny feet.

Let me live in Old Perquimans,
There you'll find the stately pine;
'Neath its boughs the lovers linger
Whispering sweetly "You'll Be Mine."

Let me live in Old Perquimans
Where the corn and cotton grow,
There you'll always find the farmer
Planting peanuts, row by row.

Right down here in Old Perquimans
You will find the best of folk
Dated back to generations
When they wore the quaint old "poke."

'Tis the "Land of Beautiful Women"
Why its name I'll try to tell,
By some Indian who had settled
Left this name with us to dwell.

We have a deed here in our Court House
Dated back to land knows when
With an X Mark signed by an Indian,
Old Kileocanen was our friend.

It's a happy place to live in
Though we have our ups and downs,
Some folk pass you always smiling
Trying to help your troubles down.

Folk, let's boost dear Old Perquimans,
We can't blame her for things past
We have friends—though some will fool you
Others stick until the last.

So let "Me" live in Old Perquimans
Till my days of toil shall cease
Then plant my body by my loved ones
Where my soul will seek Sweet Peace.

Greetings . . .

TO THE FOLKS ACROSS THE SOUND . . .
When In Hertford . . . Stop at

WALKER'S

"WHERE GOOD FRIENDS ALL MEET SOONER OR LATER"



COOL OFF

Don't let the hot and "woozy" weather get you "down." Perk up your jaded appetite and droopy feeling with a delicious and cooling Walker ice cream soda.

Use Our Store for
Appointments and
Telephone Calls

FILMS AND DEVELOPING



SPEEDY SERVICE

You don't have to wait "minutes" for your order in Walker's store. It is a matter of "seconds." Try us today.

Drop In On Your First Trip "Over" . . .

And Let's Get Acquainted

FOUNTAIN SERVICE - PATENT MEDICINES
CAMERAS AND SUPPLIES - COSMETICS
SMOKES - CANDIES - STATIONERY
FOUNTAIN PENS

VETERINARY SERVICE

WALKER'S

"The Bus Station"

Opposite State Theatre

The Manufacturers of

S-C-O-CO FERTILIZERS

OFFER

Greetings . . .

To the People Across the Albemarle Sound, Who With
the Opening of the New Bridge Become
Our True Neighbors

MAY WE HAVE THE PLEASURE OF SERVING
YOU EFFICIENTLY AND SATISFACTORILY?

COTTON SEED MEAL COTTON SEED HULLS
SOY BEAN MEAL PEANUT MEAL

And Buyers of

COTTON SEED SOY BEANS

YOUR PATRONAGE SOLICITED

The Southern Cotton Oil Company

Hertford, N. C.