

Hertford Bank An Important Factor In Town's Growth

Strong Institution Has Served Many People During 36 Years In Business

Since its organization in 1901 The Hertford Banking Company has shown steady, continued growth and enjoyed progress in all banking lines. Located on-United States Highway 17 at the corner of Market and Church Streets, the bank building itself is a landmark of strength and dependability. Serving the people of this community for 38 years, this institution has had a major part in the upbuilding of the county and town and is anxious to serve in every way possible consistent with good banking policies.

Every protection is given its depositors that any bank throughout the United States can give. It is a member of the Federal Deposit Insurance Corporation, where a maximum of \$5,000 insurance is allowed each depositor. It is a member of the American Bankers Association and the North Carolina Bankers Association. The latest burglar alarm systems are a part of the building's equipment.

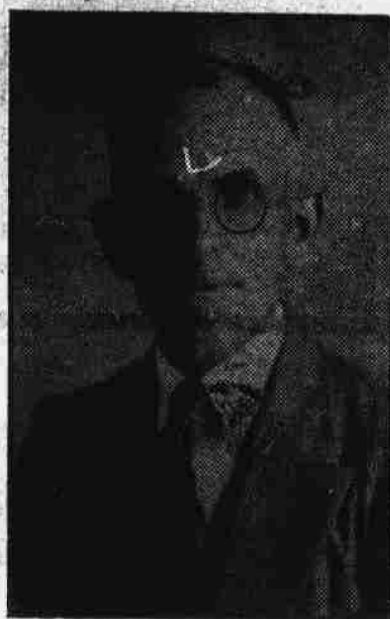
The banking quarters were made larger several years ago with the removal from the building of the Hertford Post Office. Since that time gradual improvements and expansions have been in order until now the banking facilities and arrangements challenge the supremacy of any other banking institution in the State.

Modern, convenient, airy quarters dominate where every effort is made to take care of public needs efficiently and promptly. Recently the directors have found it necessary to increase the number of safety deposit boxes on account of the unusual demand for these convenient places of safety for important documents and items of personal value. The boxes are for rent at reasonable rates.

A capable board of directors is composed of Dr. E. S. White, W. F. C. Edwards, Charles Whedbee, Chas. Johnson, Dr. T. P. Brinn and R. M. Riddick, Jr., all men of long business experience.

The officers are: Dr. E. S. White, president; W. F. C. Edwards, vice president; R. M. Riddick, Jr., cashier;

HERTFORD BANKING OFFICIALS



Top—left to right—Dr. E. S. White, president; R. M. Riddick, Jr., cashier. Below—W. H. Hardcastle, assistant cashier, and G. R. Tucker, assistant cashier.

W. H. Hardcastle, assistant cashier, and G. R. Tucker, assistant cashier. A bookkeeper, one assistant bookkeeper and a stenographer complete the force of courteous people one meets in the Hertford Banking Company.

HONORED BY BIRTHDAY PARTY

Mrs. Sidney Layden and Miss Elizabeth Nixon delightfully entertained at a surprise birthday party on Wednesday evening, August 17, in honor of their sister, Miss Miriam Nixon.

Delicious ice cream, cakes and mints were served.

The honoree received numerous useful and lovely gifts.

Those present and sending gifts were: Mrs. Addie Jones, Misses Lillian Ray Perry, Bonnie Lee Leary, Callie Stallings, Virginia Wilson, Stella Rogerson, Myra Layden, Ethel Copeland, Ellen Copeland, Sarah Elizabeth Elliott, Edna Layden, Doris Rogerson and Josephine Hunter, and Elliott Layden, Preston Nixon, Sidney Layden, Russell Nixon, Marion Copeland, Preston Rogerson, Roy Bass, Joe Layden, Lorenzo Elliott, Walter Symons, Carey Quincy, Jr., Bob Layden, Sidney Layden, Jr., and Roy Reed.

Sinclair Station Busy Enterprise

Joe & Bill's Located on Site of First Filling Station Doing Business In Hertford

The modern service station of Joe and Bill, located on Market Street, is on the site of Hertford's first filling station. Additions, modernizations, new equipment—and satisfied customers have made this one of the largest

and busiest stations in the section. Joe and Bill's was once on United States Highway 17 before Dobb Street was repaved, widened and designated as the principal artery north and south. The moving of the highway, however, has not affected the service station's business with local automobile owners.

Dispensing the famous line of Sinclair products, for which Mr. Towe (Joe) is agent, as well as U. S. tires and tubes and U. S. batteries, one will find a splendid assortment of accessories. Gradually adding to various modern features and equipment, the station today is practically a one-stop service station. Tires and tubes and their repair is one of the station's outstanding services. The only thing

lacking is automobile repairing, at shop work. Road service is available at all hours.

J. H. Towe, who heads the organization, is a citizen born and raised in Perquimans County and is active in the civic affairs of Hertford, where he lives.

Visiting Parents

Mrs. A. C. Shamonhouse, of Elizabeth City, is visiting her parents, Mr. and Mrs. P. L. Stephens.

At Nags Head

Mr. and Mrs. W. H. Hardcastle and son, William, are spending several days at Nags Head.

Visiting Parents

Mrs. W. B. Byrd, of New Bern, is the guest of her parents, Mr. and Mrs. R. L. Knowles.

Welcome

To the Visitors and the Thousands of People From Across The Albemarle Sound . . .

We are proud of the splendid community it has been our pleasure to serve for 25 years . . .

To all the people across the Sound we now offer greetings and extend you an invitation to come and see for yourselves the fine values offered for your selection.

OUR STORE IS MODERN

We have kept abreast of the times by improving our stock, buying large quantities of merchandise and at all times keeping our prices as low as consistent with good business principles.



Come To See Us
Shoes - Hats - Accessories
Ladies', Men's, Boys' Clothing
AT ESTABLISHED LOW PRICES

Darden Bros.

Hertford

North Carolina



Progress - - Prosperity

And Your Progress Controls Our Prosperity

Nowhere lives a finer example of the lusty pioneer people who fathered this great State than here in the Albemarle. To them now . . . when fulfillment of union is theirs . . . we offer—

Congratulations

In Step With Progress . . . Marches Success

May we welcome you to use our efficient modern facilities? No financial transaction is too small to receive our careful attention.

OFFICERS

DR. E. S. WHITE, President W. F. C. EDWARDS, Vice President
R. M. RIDDICK, JR., Cashier W. H. HARDCASTLE, Asst. Cashier
G. R. TUCKER, Asst. Cashier

SUCCESS Is Generally Associated With Good Management . . .

And good management has as its very heart, sound financing. Young men in new businesses are particularly grateful for the facilities in our COMPLETE BANKING SERVICE. Let us help you manage your business more successfully, and we can save you time and money in every operation.

MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Member American Bankers Association

Member North Carolina Bankers Association

Hertford Banking Company

DIRECTORS

Hertford

DR. E. S. WHITE
W. F. C. EDWARDS

CHARLES WHEDBEE
CHARLES JOHNSON

DR. T. P. BRINN
R. M. RIDDICK, JR.

North Carolina

