

**Behind The Scenes In American Business**

(Continued From Page One)

lic largely has heard only the version of business' opponents. Therefore, announcement in New York by the Great Atlantic and Pacific Tea Company that it is cooperating with consumer or other public study groups caused quite a ripple in industrial waters as marking a new era in corporate public relations.

The A & P, in announcing a \$2,000 contribution to an Emergency Consumers Tax Council representing women in some 100 New Jersey communities, told the public frankly that it is cooperating with "this and similar organizations dedicated to the protection of the consumer from further rise in the cost of living as a result of punitive or confiscatory taxes levied on independent merchants, chain stores, producers or distributors of any kind. . . . We feel the great need is to help provide ways and means of bringing out the facts. The people will form their own opinions. To this end, we are planning to augment cooperation with consumer groups with a program of paid advertising in the near future."

Papers from coast to coast editorially are praising the move. Typical is an editorial in Newsdom, a magazine for publishers, which said in part: "Business has every right to present its side of the case to the public, just as has the politician. The A & P . . . has a definite interest in helping to expose punitive or confiscatory taxes levied on merchants, whether they be independent or chains, and in assisting in informing the public that the taxes must be passed on to the consumer. It does not conceal its motives and that in itself is worthy of praise. Let business tear a page from the book of the A & P and speak out."

Things To Watch For—"Fuzz-less peaches," a new, smooth variety said to ripen a week or ten days earlier than the ordinary kind. . . . A device which locks two auto doors simultaneously when a key is turned in one. . . . A cap for medicine bottles that shows when the next dose is to be taken; a tiny steel ball in a ribbed groove is moved to the hour or half hour mark as a reminder. . . . A new type of oil filter for automobiles, said to cut down consumption, clean and recondition the old oil, thus eliminating the need for frequent changing.

Headlines In New York—Radio Corp. of America acquires rights to new patent which may overcome the almost "prohibitive" cost of establishing a network of stations for commercial television broadcasts. . . . Nickel Plate Railroad defers interest payment on 4 1/2 per cent bonds; Lehigh Valley and Baltimore & Ohio Railroads move for temporary scaling down of interest payments. . . . California bonds sell lower as State Supreme Court approves inclusion of the \$30 every Thursday pension plan on November ballot. . . . Silk mills more active in August. . . . Federal

Surplus Commodities Corp to purchase 10,000,000 pounds of butter. . . . Potato growers in 15 late producing states refuse to support proposed AAA marketing agreement. . . . Government takes loss of from four to seven cents a bushel as wheat export plan begins with shipment of 451,000 bushels.

**SEES LOW PRICES**

Wheat prices for the 1939-40 marketing year will remain low relative to prices in recent years unless there is a material reduction in acreage next year or a considerable improvement in world economic conditions and in the world price level, predicts the U. S. Bureau of Agricultural Economics.

**Classified and Legals**

**NOTICE**

By virtue of a certain Deed of Trust executed to me on December 10th, 1935, by Leo Jones, which Deed of Trust is duly recorded in Mortgage Deed Book 19, page 214, I will sell for cash to the highest bidder before the Court House door in Hertford, N. C., on Wednesday, October 5th, 1938, at 12 o'clock M., the following described real estate lying in Hertford Township, Perquimans County, N. C.

Bounded on the North by H. C. Stokes; on the South by Dr. J. H. McMullan land, now W. S. Privott Est., and land of C. W. Wood Est.; West by land of C. W. Wood Est., and bounded on the East by C. W. Wood Est., H. C. Stokes and the State Highway leading from Hertford to Edenton, containing 50 acres, more or less, for further description see said Deed of Trust, also see deed and plat recorded in Deed Book 6, pages 413 and 420, Register of Deeds office Perquimans County.

Dated and posted Sept. 3, 1938.

J. R. EDWARDS, Trustee.

Sept. 9, 16, 23, 30

**NOTICE**

By virtue of a decree of the Superior Court of Perquimans County made in the case of Nora Rogerson et al vs Daniel Roberson, a resale having been ordered, the undersigned Commissioner will on Friday, the 9th day of September, 1938, at 11 o'clock A. M., offer for sale to the highest bidder for cash at the court house door in Hertford, Perquimans County, the following described lands:

That certain tract of land in Hertford Township, Perquimans County, beginning on Chinquapin Road in a branch Sallie Goodwin's line and running along the road N. 25 1/2 chs. to persimmon tree, thence S. 64 west 4 1/2 chs. to a post, then S. 23 East 2 chs to persimmon tree in Sallie Goodwin's line, then along her line down center of branch to place of beginning, also 4 acres adjoining above, the lands of R. E. Chappell and others, see deed from N. C. Ward to Daniel Roberson, Book 13, page 297, Perquimans County Records.

The bidding will start at \$330.00. This August 24th, 1938.

CHAS. WHEDBEE, Commissioner.

Sept. 2, 9.

**NOTICE OF SALE OF LAND**

By virtue of the authority contained in that certain Deed of Trust executed on the 5th day of January, 1936, by Jack Sawyer and his wife, Amelia Sawyer, to J. E. Weeks, Trustee, and recorded in the office of the Register of Deeds of Perquimans County, North Carolina, in M. D. Book 19, page 246, default having been made in the conditions of said Deed of Trust, and at the request of the holder of the notes, the undersigned Trustee will, on the 19th day of September, 1938, at 11 o'clock A. M., at the court house door in Perquimans County, offer for sale to the highest bidder for cash at Public Auction, the following described property:

Lying on the East side of Frog Hall road—commencing at a cedar post on said road, thence running an Easterly course across the field to a marked cherry tree at the end of a ditch. Thence along said ditch a straight course to what was formerly William S. Blanchard's line in the center of the swamp. Thence along said Blanchard's line in the center of the swamp to George Jennings' line. Thence up a branch along said Jennings' line to said Frog Hall road. Thence along said road to the first station—containing 40 acres—more or less—and known as a part of the Stephen Skinner tract of land. For further description see Book 2, page 419, Register of Deeds Office, Perquimans County, N. C. Also see Deed of Mrs. Josephine E. Norman to J. C. Blanchard—Book 20, Page 337 and Deed of Charles E. Johnson, Commissioner, to J. C. Blanchard—Book 22, Page 300, Register of Deeds Office, Perquimans County, North Carolina.

The above property is being sold subject to all taxes.

Dated and posted this 19th day of August, 1938.

J. E. WEEKS, Trustee.

Aug. 19, 26, Sept. 2, 9

**NOTICE OF SALE OF VALUABLE REAL ESTATE**

Under and by virtue of the power of sale contained in that certain deed of trust executed and delivered to the undersigned trustee, by T. L. Jessup and wife, A. E. S. Jessup, bearing date of January 25th, 1938, and recorded in Mortgage Deed Book 21, page 37, office Register of Deeds of Perquimans County, for certain purposes therein expressed, and default having been made in the conditions of said deed of trust and instruments secured thereby, the undersigned trustee will on Monday, the 19th day of September, 1938, at 11:30 o'clock in the forenoon, at the courthouse door in Hertford, N. C., offer for sale at public outcry the following described property conveyed to me in said deed of trust, for the purpose of satisfying the terms and stipulations thereof and the instruments thereby secured, viz:

That certain farm located on the

Swamp Road about six miles from Hertford, adjoining the Knowles and Perry land, and running S. 52 deg. E. 14.53 chs., thence N. 47 deg. E. 6.70 chs., thence E. 55 chs., thence N. 60 deg. E. 4.82 chs., thence N. 14 deg. E. 5.34 chs., thence N. 75 deg. E. 3.16 chs., thence N. 18 deg. E. 12.25 chs., thence N. 25 deg. E. 48 chs., to the David White Road, thence along said road N. 63 deg. W. 11 chs., thence S. 40 deg. W. 40 chs., thence S. 26 deg. W. 5 chs., thence S. 15 deg. W. 13.20 chs., thence S. 38 deg. W. 19.73 chs., to the beginning containing 130 acres, more or less, and being the same land conveyed to Anne E. S. Jessup by deed from the Virginia Car. Joint Stock Land Bank in December, 1936.

A deposit of five percent will be required of the successful bidder immediately after sale.

Dated and posted this 17th day of August, 1938.

H. CLAY STOKES, Trustee. By C. R. HOLMES, Att'y. Aug. 19, 26, Sept. 2, 9, 16

**NOTICE OF SALE**

By virtue of the authority contained in that certain deed of trust executed on the 1st day of February, 1926, by the late Matthew Towe and wife, Tedie Towe, to H. R. Winslow, Trustee, and recorded in the Registry of Perquimans County, N. C., in M. D. Book 14, at page 391, default having been made in the conditions of said deed of trust, and at the request of the holders of the note, the undersigned trustee will on Saturday, Sept. 17th, 1938, at 12 o'clock M., at the courthouse door of Perquimans County, N. C., offer for sale at public auction, for cash to the highest bidder the following described real estate:

That certain tract of land in Parkville Township, Perquimans County, N. C., containing 30 acres more or less, bounded on the north and east by the heirs of the late George Jennings and Sutton's Creek, on the South by the heirs of the late J. H. Towe and on the west by W. T. Miller, being the Home Place of the late Matthew Towe.

This 17th day of August, 1938.

H. R. WINSLOW, Trustee.

Aug. 19, 26, Sept. 2, 9.

**NOTICE OF ADMINISTRATION**

Having qualified as Administrator of the estate of W. B. Sharp, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hertford, N. C., on or before the 30th day of July, 1939, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 30th day of July, 1938.

LAURA L. SHARP, Executrix of W. B. Sharp. Aug. 19, 26, Sept. 2, 9, 16, 23

**NOTICE OF ADMINISTRATION**

Having qualified as Administrator of the estate of A. A. Butler, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the es-

tate of said deceased to exhibit them to the undersigned at Hertford, N. C., on or before the 19th day of August, 1939, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 19th day of August, 1938.

JOHN C. BUTLER, Administrator of A. A. Butler. Aug. 26, Sept. 2, 9, 16, 23, 30

**NOTICE OF ADMINISTRATION**

Having qualified as Administrators of the estate of H. H. Blanchard, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hertford, N. C., on or before the 20th day of August, 1939, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 20th day of August, 1938.

JOHN BLANCHARD AND ANDERSON BLANCHARD, Administrators of H. H. Blanchard. Aug. 2, Sept. 2, 9, 16, 23, 30

**NOTICE OF SALE**

Under and by virtue of the authority vested in me as attorney of Mae G. Saunders, Lucy G. Spivey and

Minnie G. Nurney, I shall, on the 12th day of September, 1938, at 11:30 o'clock A. M., at the court house door in Hertford, Perquimans County, offer for sale to the highest bidder for cash that certain house and lot, formerly known as the Sam Green home place in New Hope Township, and described as follows:

Beginning at Woodville Road at the northeast corner of the new automobile garage on the northeast side of Woodville Road, and running in a westerly direction down a small ditch by the side of fence to iron stake, A. A. Perry line, thence southerly along A. A. Perry line to iron stake, line of Gin Property, thence easterly along wire fence beside of power house to the Woodville road, thence northerly along the Woodville road to the point of beginning, being a part of the property conveyed to the said E. A. Goodman by L. B. Perry. See Deed Book 12, page 407, and Deed Book 24, page 46.

The successful bidder will be required to post ten per cent of amount bid at time of sale, and balance paid within ten days after date of sale. This August 23, 1938.

CHAS. E. JOHNSON, Attorney for Mae G. Saunders, Lucy G. Spivey and Minnie G. Nurney. Aug. 26, Sept. 2, 9

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