

Mrs. Kelly White Honored By Shower

Mrs. Robert White, Mrs. J. K. Miller and Mrs. Murden Stokely charmingly entertained at a miscellaneous shower on Tuesday evening at the home of Mrs. White in honor of Mrs. Kelly White, who before her recent marriage was Miss Sara Carlyle.

Games and contests were enjoyed during the evening with Mrs. R. A. White and Mrs. T. B. Walters winning prizes, which were given to the bride.

The guests included, in addition to the guest of honor, Mesdames T. E. Madre, Moody Matthews, Irvin White, Matt Matthews, Lucius Blanchard, T. B. Walters, Arthur White, J. N. White, J. T. Hill, Bill Morgan, William T. Elliott, G. R. Tucker, J. A. Perry, J. C. Moore, of Brewster, N. Y., H. C. Hoffer, T. S. White, W. H. Pitt, Simon Rutenberg, T. E. Raper, Roscoe Lane, R. A. White, E. A. Byrum, Ben Wood, Cecil Winslow, L. S. White, E. W. Mayes, M. J. Gregory, Martin Towe, J. H. Towe, Jr., J. C. Blanchard, H. T. Broughton, L. C. Winslow, W. C. Dozier, R. E. White, T. E. Harrell, J. G. Campbell, Chas. Williford, John Broughton, Ellie Goodwin, E. S. Pierce, Tom Perry, Charles Skinner, E. L. Laughinghouse, W. F. Ainsley, Edgar Feilds, Sidney Broughton, and Misses Ruth Hurdle, Eleanor Hurdle, Annie Mae Matthews, Mary Towe, Nettie Lee Gregory, Lillian Blanchard, Hazel White, Harriet Frances Mardre, Esther Eyans, Anne Wilson, Elizabeth Morris, Marian Raper, Mary Elizabeth Feilds, Jeanette Feilds and Geneva White.

Delicious ice cream and cake were served by the hostesses.

The bride received many beautiful and useful gifts.

RYLAND

John Parks, Ray Parks and Johnnie Bright, of Suffolk, Va., Mrs. C. W. Ward and sons, from near Gliden, Mr. and Mrs. R. S. Ward and daughter, Lelia Faye, Mrs. Louisa Ward, and Mrs. Roy Parks were among those who visited Mrs. Harriet Parks Sunday.

Mrs. H. N. Ward visited Mrs. N. E. Jordan and Mrs. Isaac Byrum on Friday afternoon.

Mr. and Mrs. T. L. Ward and two children were in Edenton Saturday afternoon.

Mr. and Mrs. Arthur Jordan and Miss Evelyn Jordan were in Edenton Saturday evening.

O. N. Jordan, Roy Parks and Tom Jackson spent Sunday in Roanoke Rapids.

Mrs. Algie Hollowell and daughters visited her sister, Mrs. N. Q. Ward, near Belvidere, one afternoon last week.

Mrs. Harriett Parks, Mrs. Carson Davis and Mrs. R. S. Ward spent Wednesday with Mrs. T. W. Davis,



Men! Drop in and see our new Suits . . .

SEASON'S NEWEST STYLES AND COLORS ALL SIZES

\$15.95 TOP COATS

\$14.95

SIMON'S

"Store of Values" HERTFORD, N. C.

FILM FORECAST AT STATE THEATRE

HERTFORD, N. C.

When a personality such as Sonja Roy Del Ruth, opens with Sonja enrolling as a student at Plymouth College, where she is to model the smart sports clothes of Romero's (or rather his father's) Fifth Avenue store. In the school's annual ice carnival Sonja is so sensational that a picture magazine publishes her photograph on its cover. Romero's all-momy-minded wife uses this to create a newspaper scandal between her husband and Sonja, forcing Sonja's resignation from school.

To clear her own name so that she will be free to continue her romance with Richard, and to help Romero raise the money to settle with his wife, Sonja agrees to stage her ice carnival in the Fifth Avenue store. It is here that Sonja performs her magnificent "Alice In Wonderland" ice ballet, one of the six big skating ensembles in the picture and a thing which has made audiences cry out in wonder and delight.

Director Del Ruth claims to have perfected some startling technical innovations in photographing Sonja's ice ballet, one of the six big skating Revel have written several delightful new melodies.

The supporting cast includes Arthur Treacher, George Barbier, Louise Hovick, Billy Gilbert, Patricia Wilder and Paul Hurst. Darryl F. Zanuck was in charge of production, with Harry Joe Brown as associate producer.

"My Lucky Star" is one of the Movie Quiz \$250,000 contest pictures.

and Sunday in Edenton with George Ward.

BIRTH ANNOUNCEMENT
Born to Mr. and Mrs. W. C. Matthews a son, Waler Crafton, Jr., on Wednesday, October 19.

near Sign Pine.
Eugene Ward, from near Belvidere, called to see R. S. Ward Saturday morning.

R. S. Ward and Roy Parks were in Edenton Monday night.
William Ward spent Saturday night

Mission Study Class Will Meet Tuesday

The Mission Study Class will meet at the Baptist Church Tuesday afternoon at two o'clock, with the Rev. J. F. Stegall and Mrs. Stegall in charge. All members of Mission Study classes throughout the county are invited to be present.

BALLAHACK P. T. A. MEETS

The Ballahack Parent-Teachers Association met at the school building on Monday evening, October 17th. The president called the meeting to order and "Onward Christian Soldiers" was sung, after which the President gave the Scripture reading. Rev. R. E. Walston, of Center Hill, offered prayer. Old and new business was taken up.

Mrs. Clinton Perry, program chairman, read the following program:
Song—"Holy, Holy, Holy."
Poem, Mrs. John Rogerson.
Reading, Mrs. Clinton Perry.
Poem—"Wishes," Archie T. Lane.
Reading—"Little Pumpkin," Catherine Perry.

Reading—"A Message," Mrs. Bennie Monds.
Song—"Come, Thou Almighty King."
Poem—"Old Mother Witch," by Blanche Mansfield.

Reading—"Compulsory School Attendance," Mrs. Percy Rogerson.
Reading—"Loyalty," Mrs. Pailen Lane.

Talk—"Citizenship," by Rev. R. E. Walston.

At the conclusion of the program, Miss Ruth Hurdle served the group bananas.

FARM WAGES DOWN
Farm wage rates declined during the July-September harvesting period, in contrast to the usual increase in these months. However, said Julian Mann, State College extension statistician, wage rates on October 1 were 118 percent of their pre-war average.

BRIDGE CLUB ENTERTAINED

Mrs. D. F. Reed was hostess to the members of her bridge club on Tuesday evening. Her guests included Mrs. T. B. Sumner, Mrs. J. R. Futrell, Mrs. J. W. Zachary, Mrs. B. G. Koonce, Mrs. J. O. Felton, Mrs. V. N. Darden, Mrs. J. G. Roberson and Mrs. Herman Winslow.

High score prize was awarded Mrs. J. R. Futrell.
The hostess served a delicious salad course.

HALLOWE'EN PARTY AT BELVIDERE MONDAY NIGHT

The ladies of the Belvidere Club will give a Hallowe'en Party at the Community House on Monday night, October 31, at 7:30 o'clock. All who wish come dressed in costume and a prize will be given for the best costume. Oysters will be sold. An invitation is extended the public to attend.

CUT RATE PRODUCTS

A gigantic program is taking shape in the U. S. Department of Agriculture which would "dump" surplus farm products into the hands of poor Americans at cut prices. Commodities which might be affected are cotton, fruits, vegetables, dairy products, and meats.

Halloween Dance

at

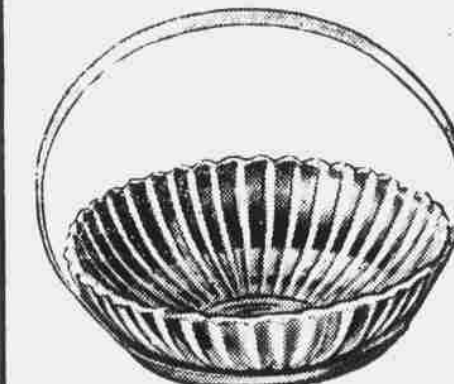
WALKER'S

FRIDAY NIGHT

October 28

Script 50c

SHOPPERS SPECIAL! HOSTESS CANDY OR NUT DISH



Plated base with circular handle for carrying. Complete with 5-inch round presanatic design glass dish. Ideal for gifts and prizes—

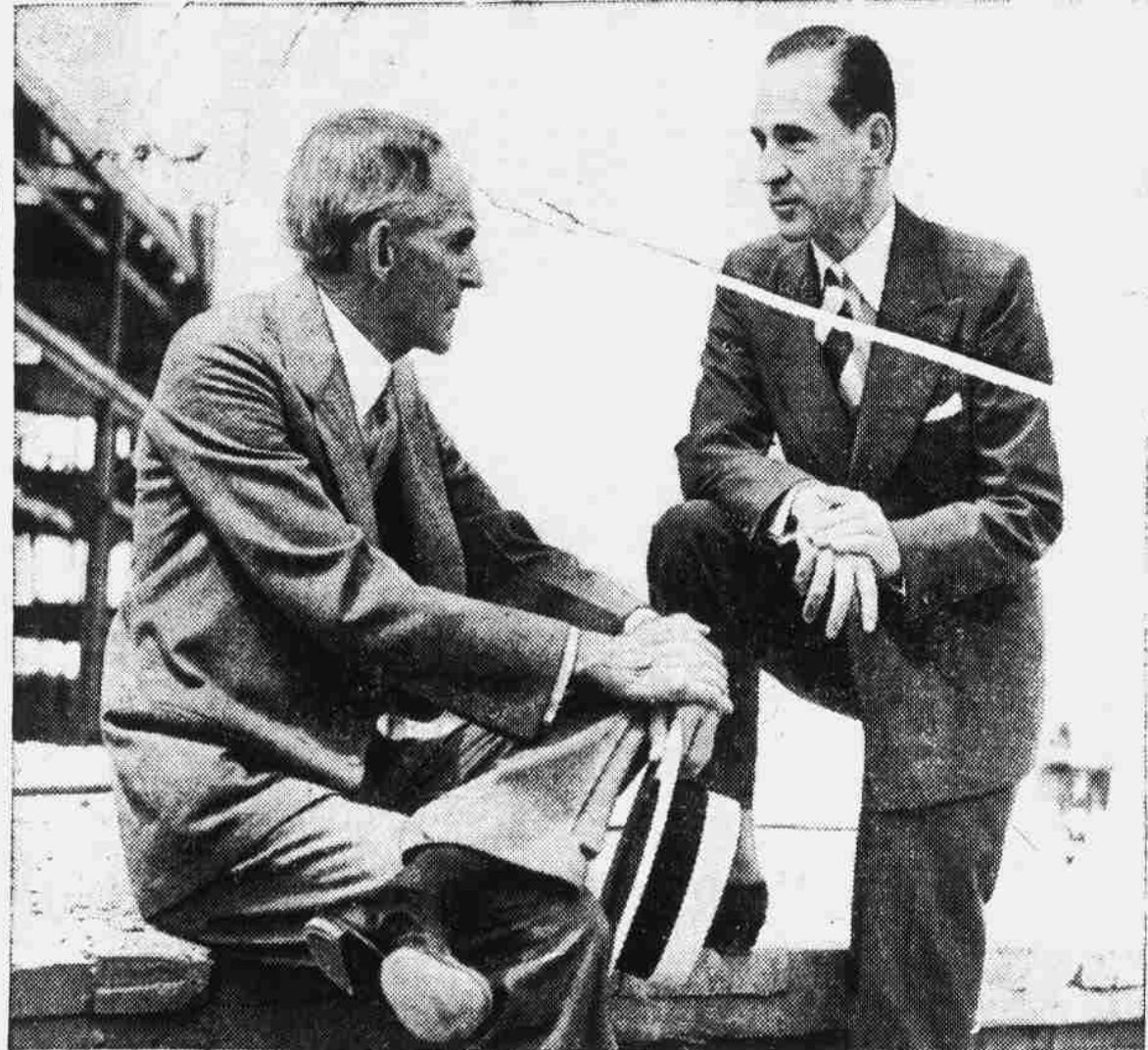
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CAMPEN'S JEWELERS

EDENTON - - - - - N. C.

The Fords Tell Their Plans

for 1939



Henry and Edsel Ford, on the occasion of the 35th anniversary of the founding of the Ford Motor Company, June 16, 1938

IF WE KNEW anything better we could do for the country than make good motor cars, we would do it.

By every one doing his best in the job he thinks most useful, this country is going to regain its momentum. We have tried to do our best in our job.

When business was suddenly halted in its recovery more than a year ago, we determined that we should keep going anyway, if not at full-volume motor car production, then at getting ready for greater motor car values that would help future production.

EXPANDING FOR THE FUTURE

We began to build 34 million dollars' worth of new plants and equipment. We felt that if we could not employ all our men building motor cars, we would employ as many as we could building better production facilities.

We were told, of course, that this was no time for expansion, that a wiser business policy would be to "hold everything"—which means, stop everything. But no one ever got anywhere standing still.

Besides, we are not defeatists. We do not believe this country has seen its best days. We believe this country is yet in the infancy of its growth. We believe that every atom of faith invested in our Country and our People will be amply justified by the future. We believe America is just beginning. Never yet have our People seen real Prosperity. Never yet have we seen adequate Production. But we shall see it! That is the assurance in which we have built.

Business is not just coming back. It will have to be brought back. That is now becoming well understood in this country; for that reason 1939 will be a co-operative year. Manufacturers, sellers and buyers will co-operate to bring back the business that is waiting to be brought back.

This construction program is almost completed. It has increased activity and payrolls in a number of related industries. It has given us better facilities for building better cars and trucks, and eventually our new tractor which is being perfected.

THIS MEANS MORE VALUE

The current program has provided a new tire plant, which will turn out a part of our tire requirements . . . a new tool and die plant that will help us cut the cost of dies . . . and a steel-press plant that will enable us to make more of our own automobile bodies. These are in addition to the plants we already had for producing glass, iron, steel, plastics, and many other things.

We don't supply all our own needs, of course, and never expect to. The Ford engine is one thing

that no one's hand touches but ours. Of nearly everything else we use we build some quantity ourselves, to find, if possible, better and more economical ways of doing it. The experience and knowledge we gain are freely shared with our suppliers, and with other industries.

We take no profit on anything we make for ourselves and sell to ourselves. Every operation, from the Ford ships which first bring iron ore to the Rouge, is figured at accurate cost. The only profit is on the finished result—the car or truck as it comes off the line. Some years, there is no profit for us. But we see to it that our customers always profit. A basic article of our business creed is that no sale is economically constructive unless it profits the buyer as much as or more than the seller.

Our new plants have helped us build more value into all our cars for 1939. That means more profit on the purchase to the purchaser.

We have not cut quality to reduce costs. We simply will not build anything inferior.

NEW TESTING EQUIPMENT

While we were putting up new plants to produce cars, we constructed new equipment to test them. The first weather tunnel of its kind ever built for automobile research went into operation at our laboratories this year.

It makes any kind of weather to order. The weather it delivers every day would take months to find in Nature. Our cars are weather-tested to give you good service in any climate anywhere.

In other tests, every part of the car is punished unmercifully. Then our engineers tear it down to see if they can find abnormal wear or any sign of weakness.

The money we spend on tests saves you money on repairs. And your family car is safer and more dependable when we put it in your hands.

THE NEW CARS

We have two new Ford cars for 1939—better cars and better looking—but we also have an entirely new car.

It's called the Mercury 8. It fits into our line between the De Luxe Ford and the Lincoln-Zephyr. It is larger than the Ford, with 116-inch wheelbase, hydraulic brakes, and a new 95-horsepower V-type 8-cylinder engine.

We know that our 1939 cars are cars of good quality. We think they're fine values in their price classes.

With new cars, new plants, new equipment, the whole Ford organization is geared to go forward.

FORD MOTOR COMPANY, Dearborn, Michigan