

# THE PERQUIMANS WEEKLY

A WEEKLY NEWSPAPER DEVOTED TO THE UPBUILDING OF HERTFORD AND PERQUIMANS COUNTY

Volume V.—Number 49.

Hertford, Perquimans County, North Carolina, Friday, December 9, 1938.

\$1.25 Per Year.

## All Merchants In Hertford Prepared To Adequately Handle Holiday Business

Countless Timely Items Stocked For Christmas Buying

### DECORATIONS

Many Grasp Logic of Advice to Do Shopping Early

A glance at the advertisements in this issue of The Perquimans Weekly will quickly convince you that Hertford merchants have made preparations for the holiday season, though a visiting tour to the stores themselves is necessary to fully appreciate the extent to which Hertford merchants have stocked on Christmas merchandise.

The windows are all dressed up with attractively displayed gift suggestions which merely hint at the nifties inside. There are Toylands and toys of all sizes, magic lands to delight the heart of any little boy or girl. Mothers and dads will also get a kick from window shopping. With the street lights now turned on, the scene is one of cheer and the spirit of Christmas is getting in the bones.

Church and Market Street stores will soon begin to leave their doors open until nine o'clock, giving shoppers the opportunity to browse by Christmas lights. Christmas Eve is only thirteen shopping days away and they'll soon be saying, "Happy New Year!"

For the women the houses are stocked with dainty lingerie and other pretty things to wear, cosmetics and labor-saving electrical appliances. Attracting the eye of fashion-wary males, are: ties, robes, socks, luggage, guns and the hundreds of other necessary items generally associated with Christmas and giving.

Hertford merchants have stocked with unusually beautiful gifts this year, and the street lights may have something to do with it, but the stores seem more attractive than most people can remember.

Early shopping for Christmas has been satisfactorily brisk, according to the merchants, and customers, it seems, are beginning to grasp the logic of the advice to "shop early," and buyers are standing ready to shoot in more orders when the shelves begin to empty.

All over the country Christmas buying reaches its peak during the next week and local stores have arranged for extra salespeople to handle the trade. From then on, of course, continues the mad last minute rush until midnight on Christmas Eve, which, this year, falls on Saturday.

## Peanut Products Featured During All Of This Week

Many Pounds Expected To Be Sold During Peanut Week

This week, December 5 to 10, has been designated National Peanut Week and in food and department stores throughout the nation peanuts, which is the all-important cash crop in Northeastern North Carolina and Southeastern Virginia and one of the nation's major food crops, will be featured by them in special displays and advertising.

Through the efforts of the Virginia-North Carolina Peanut Association, organization of peanut dealers, and the Peanut Stabilization Cooperative, Inc., growers marketing organization, the cooperation of the National Association of Food Chains has been secured so that the 35,000 retail outlets of the food chains will put special merchandising effort and advertising behind peanuts and peanut products during National Peanut Week.

Reduction of the troublesome surplus of peanuts, which has necessitated diversion of a large part of this fine food product into commercial oils for the past several years at prices that have been without profit to the growers, is the object that is sought by the peanut growers and dealers. The food chains and others have lent their cooperation to the idea, and it is the hope of the grower and dealer organizations that thousands of pounds of peanuts will be sold during Peanut Week.

## President Signs WPA Project For Matron Service

Work In Schools Entails An Expenditure of \$4,734

The office of Harry Hopkins has notified Representative Lindsey Warren that the President has approved WPA projects for matrons' service in the public schools in Perquimans County amounting to \$4,734, and in Gates County for \$2,307. They must now be approved by the Comptroller General.

F. T. Johnson, superintendent of county schools, applied for the appropriation several weeks ago. According to him, matron services will be had in the high school, in the Hertford Grammar School, in the Central Grammar School at Winfall and probably in a colored school.

Matrons will supervise the first aid rooms, and perform other matrons' duties.

## County's Future Farmers Initiate Creswell Group

Two Chapters Later Enjoy Delightful Wiener Roast

The crack initiation team of G. C. Buck's Future Farmers was called to Creswell last Friday night where they gave the works to twenty-two new members of the Creswell Chapter. The South-side boys proved themselves good sports, however, and showed they could take it.

After the initiation ceremony was over the Creswell members invited the Perquimans Chapter to join them at a big wiener roast. The local boys accepted the invitation with enthusiasm and good appetites.

A large fire was built in the yard of A. H. Tucker, Creswell's agriculture instructor, and the two chapters assembled around the fire and did full honor to the wieners and accessories. According to the ritualistic ceremony, the Future Farmers of America were practicing brotherhood, honoring rural opportunities and responsibilities, and developing those qualities of leadership which Future Farmers are taught to possess.

The members of the local chapter who took part in the initiation of the new Creswell members were: Thomas Chappell, Henry Barber, Maynard Fleetwood, Jr., D. J. White, Ralph Layden, Edgar Long, Bill Reed, Rollo White, Julian Long, Archie Riddick, Emmett Long, Herbert Ward, Clarence Phillips and Wallace Hobbs. They were accompanied by their teacher and adviser, G. C. Buck.

## Old Telephones Being Replaced

New Service Not Expected In Use Until January

Local people are already dicker with dial telephones, which have replaced the old-fashioned instruments in several Hertford locations. The new system, however, will not be inaugurated until late in January.

Those with the dial sets still are handled exactly as the old ones until the new system is completely installed. The new telephone building is nearing completion daily and the change will probably be made with little disturbance in service.

### ON BUYING TRIP

T. W. Wilson left today on a mule-buying trip over the week-end. He expects to buy a carload of Missouri mules for the Wilson Mule Exchange in Hertford.

## Farmers Vote On Cotton Marketing Quotas Saturday

Those Engaged In Production Eligible To Cast Ballot

POLLS OPEN 8 A. M.

Five Polling Places For Convenience of County's Voters

Each person is urged to vote in his own precinct on the control referendum on Saturday, December 10th. Any one who was engaged in the production of cotton in 1938 is eligible to vote. The referendum is to determine whether the cotton growers want everyone to plant within their allotments in 1939.

The polls open at 8 A. M. and close at 5 P. M. Here are the voting places and a list of the pollholders, as released by L. W. Anderson, county farm agent:

Belvidere Township—Belvidere, at T. C. Perry's store. Pollholders are John T. Lane, J. M. Copeland and H. L. Williams.

Bethel Township—Bethel, at J. C. Hobbs' store. Pollholders are C. E. White, E. Y. Berry and J. C. Hobbs. Hertford Township—in the courthouse at Hertford. Pollholders are B. W. Thatch, Seth W. Long and Joshua T. White.

New Hope Township—in the community house at Durants Neck. Pollholders are C. W. Umphlett, S. D. Banks and E. A. Goodman.

Parkville Township—at the post-office in Winfall. Pollholders are E. D. Matthews, J. A. Bray and C. D. White.

## Organizer Of Circle Present At Meeting

At the meeting of the Della Shamburger Circle of the Woman's Missionary Society of the Methodist Church, held at the home of Mrs. F. C. Winslow on Monday evening, Mrs. F. M. Shamburger, of Oxford, who organized the Society during the pastorate of her husband here, more than 20 years ago, was a guest.

A feature of the program was a talk by Mrs. Shamburger.

The December meeting will be held on Tuesday evening, December 13, which is a week in advance of the regular time, at the home of Mrs. J. E. Morris. This is a very important meeting, and all members are especially urged to attend and to bring their pledges for the year. They are also requested to bring toys for the box to be provided for needy children.

## "T'WAS THE NIGHT BEFORE CHRISTMAS -"

"T'was the night before Christmas, And all through the house Not a creature was stirring— Not even a mouse."

The reason for this lovely old Christmas ditty was that the mice had all been bright enough to do their Christmas shopping early and got to bed before midnight. Dad wasn't stirring because he hadn't come home yet—he was still down town trying to select Christmas gifts which should have been stored away in the closet two weeks ago.

"I intended to get that shopping done this year ahead of time," he said just before supper on Christmas Eve, "and here it is, Christmas, and I haven't bought a thing."

He's been saying those same lines for years and years but experience doesn't seem to make him wiser.

Whether the kiddies home in bed realize it or not, Dad is in for several tough hours on the crowded streets and in the stores downtown. The shelves begin to look awfully vacant around eleven o'clock on Christmas Eve and there seems to be a puzzling shortage of appropriate gifts.

"I want something for my grandmother," he complains to a weary and footsore saleslady.

She forces a smile and asks politely, "What do you think your grandmother would like?"

"I don't know," says the late customer, wracking his brain and looking around, "seems to me she's got everything. What would you suggest?"

Conversation runs along these lines for several minutes and he finds himself in possession of an electric percolator for grandma. He feels rather proud of his selection until he happens to remember that Grandma gave

## W. M. Morgan Buys Divers Building For Furniture Business

Veteran Furniture Man Will Move Early In Spring

WILL REMODEL

Plans Most Modern Establishment In Eastern Carolina

Early in the spring, before the anniversary of his twenty-fifth year in the furniture business in Hertford, W. M. Morgan expects to move into large new quarters half a block up Church Street from his present stand.

Mr. Morgan recently bought the building which formerly housed Divers' Motor Company, Ford agency.

The building, with a Church Street frontage of 39 feet, is opposite the State Theatre, and is now occupied by the stores of Morgan Walker. The building, back to the brick arcade which was recently annexed, is 105 feet. The new owner expects to lease the part of the building on Grubb Street which was the service area for the motor company.

According to Mr. Morgan, he will remodel the whole front end of the building, replacing the two front doors with one large entrance and installing two huge show windows. "I plan to make it the most modern and complete furniture establishment in eastern Carolina," said Mr. Morgan, when asked about his plans.

Mr. Walker has several new locations under consideration for his business and it is likely that he will stay on Church Street, but his plans have not been made public.

## Improvements At Iilda's Beauty Shop

Alterations are being made at the beauty parlor of Iilda's, consisting of a new arrangement which gives more floor space. Private booths are also being numbered among the improvements.

Having discontinued her ladies' wear department, Mrs. Crafton Matthews, owner and manager, has converted the space into a reception room and moved part of her equipment to a small balcony in the rear, giving more room to beauty operations on the ground level.

### BACK ON JOB

Julian Powell is back at work in the Hertford Hardware and Supply Company store after a seige of illness which kept him at home for nearly three weeks.

## Petition Signed Objecting Removal Council Meeting Quarters And Clerk's Office

### Tell Him!

Uncle Sam would like to know whether you want the cotton growers of the South to plant within the allotments and reduce the cotton supply in 1939.

Go to the polls Saturday and tell him what you want. (The polling places are listed in this paper.) If there is no control on cotton in 1939 we can expect a bigger crop and lower prices, and the question will be decided by the cotton growers of the South in a nation-wide referendum on Saturday, December 10th.

If you favor control, vote for it! If you are opposed to control, vote against it! Your vote will not be counted unless you cast it. So, vote, and tell Uncle Sam what you want!

## Earl Perry Again Named Chairman Of Commissioners

Board Decides to Buy New Equipment For Students

The only new member of the county board of commissioners, Archie T. Lane, was sworn in for the term by Clerk of Superior Court W. Howard Pitt on Monday afternoon when Earl M. Perry was unanimously re-elected chairman of the board.

All the other members of the board, John O. White, Roy S. Chappell and J. C. Baker, were incumbent members, sworn in on the same afternoon.

Monday was a regular meeting date of the board and Charles Whedbee was re-elected to the position of county attorney by the commissioners.

Interesting to the members of the Perquimans High School's vocational training classes, is the board's decision to purchase complete woodworking machines and tools for the students.

## Fred Winslow, Jr., Dies In Hospital

Little Fred Winslow, Jr., six-year-old son of Mr. and Mrs. Fred Winslow, of Winfall, died late Tuesday afternoon in a Norfolk hospital.

Funeral services were conducted from the home Thursday afternoon at 2:30 o'clock, the Rev. W. G. Lowe, pastor of the Winfall Methodist Church, officiated, assisted by the Rev. D. M. Sharpe, of Hertford. Burial was made in Cedar Grove Cemetery, at Winfall.

The little boy had undergone an operation for mastoids last week. Improvement had been noted in his condition until spinal meningitis developed Sunday afternoon. From then on he grew progressively worse until death came at six o'clock Tuesday. His parents and close relatives were at the bedside. Fred, Jr., was in his first year at the Central Grammar School at Winfall.

His parents and grandparents, Mr. and Mrs. Dan Reed and Mr. and Mrs. E. R. Winslow, survive. Mrs. Fred Winslow was formerly Doris Reed. There are no brothers or sisters.

## Advertising In Weekly Stimulates Trade For W. M. Morgan's Store

"It pays to advertise," says W. M. Morgan. In the seven days after he announced his removal sale last week, The Furniture Man says he sold more merchandise than in the whole month of November. Advertisement of the sale was carried in the last issue of The Perquimans Weekly.

## Cotton Ginning Still Trailing Last Year

Census reports of the Department of Commerce, according to Willie M. Harrell, special agent, show that 2,431 bales of cotton were ginned in Perquimans County from the crop of 1938, prior to November 14, as compared with 4,129 bales for the crop of 1937.

Unnecessary Expense Is Principal Objection To Change

MANY SIGN

Mayor Darden, However, Says Deal Has Been Closed

The town council's decision to move the city clerk's office and the council meeting quarters from the city-owned location on Grubb Street to a privately-owned building in the business district on Church Street, is meeting with disapproval on the part of many Hertford people.

Several dozens of signatures have been affixed to a petition, circulated this week, which requests the Mayor and the councilmen to reconsider the proposed change at the next regular meeting which is scheduled for Monday night.

The petition, signed by many prominent business heads and others here, reasons that the rental involved in moving to downtown quarters is an unnecessary expense to the city, and that the present clerk's office is more centrally located.

Mayor Vivian N. Darden, a member of the city council at the time of the decision to move, and appointed Mayor on the same night, points out that plans have already been made, the deal closed, and the new site has already been vacated by its last occupant, the watch repair shop of W. M. Divers. According to Mr. Darden, the office of the clerk will be moved in January.

The building to which the office will move if the council does not consider the petition and carries through present plans, is the former medical offices of the late Dr. T. A. Cox, next to the store of Simon's.

The petition sets out that the grounds of the present city-owned location have been beautified to some extent and that the office has proved satisfactory where it is. Many women who live in the immediate vicinity of the office building, fearing that the grounds may be allowed to become run-down, have affixed their names to the petition.

## Five Counties In Music Festival At Hertford Dec. 18

Gigantic Affair to Initiate Series Held In Albemarle

BANDS AND SONG

Christmas, time of music, mirth and mummery, will get an enlivening start in Hertford on Sunday afternoon, December 18, when the Albemarle Music Festival Association, newly instituted, will present the first of several such occasions to be held by the organization throughout the Albemarle during the coming year.

The Perquimans county affair is planned to be one of the largest affairs of its kind ever held in this section of the State. The place will be the spacious High School auditorium, just outside the town, and the program will consist of both instrumental and vocal selections by the high school bands and glee clubs from Pasquotank, Chowan, Perquimans, Currituck and Camden counties. More than 300 will participate in the varied features of the program.

Plans for the gigantic musical oratorio were completed at an executive meeting of the association held Monday night in Elizabeth City, at which time it was explained that the school bands of Edenton and Elizabeth City, as well as their glee clubs, would be outstanding at the festival.

Much interest is already being manifested throughout the five counties in the forthcoming affair and a size-taxing crowd is expected to be on hand.

C. L. McCullers, president of the association, has been named as general chairman of the affair, and in addition will lead the Edenton and other bands through their part in the program. Gene Gorman will be instrumental chairman, and Miss Bertie E. Earp, will have charge of the vocal end of the festival.