

FOLLOW *the* CROWDS to

SIMON'S For Your Needs During This Month.. Pre-Holiday Specials Throughout The Store. Come And See.



Special on Coats During December

Buy Yourself a New Coat For the Holidays

\$16.75 COATS Now.....	\$12.69
\$10.75 COATS Now.....	\$8.49
One Lot of Large Size Coats \$5.95 and \$6.95 values.....	\$2.88
Reversible Coats. Plains or Tweeds.....	\$8.49

Plenty of New Dresses for Your Selection—Specially Priced For Holidays

\$1.88	\$2.88
\$3.88	\$5.88

Sweaters and Skirts..... **\$1.00 to \$2.98**

Pure Thread Silk Full Fashioned Hose
49c

Good Assortment of Children's Coats
Sizes 3 to 14
\$2.98 to \$5.95

Buy Snow Suits For Cold Weather
\$2.98 to \$5.95

Big Assortment of Men's Work Pants
All Sizes
\$1.00 to \$1.75

Men's High Cut Leather Boots... All Sizes
\$2.98 to \$6.50

Men's and Boys' Caps
25c to 95c
Men's Riding Breeches
\$1.25 up

Men! Dress Up During the Holidays...

SUITS SPECIALLY PRICED FOR DECEMBER

Double or Single Breasted Suits Plain or Sport Backs

Greens — Blues — Browns — Greys

\$15.95 and \$19.75
BUY - NOW - SAVE

TOPCOATS

\$12.95 to \$14.95

Boys' Suits.....\$4.95 up



Men's and Boys' Good Wool Melton Lumber Jackets
\$1.98 to \$3.50

Men's Heavyweight Union Suits
75c

Boys' Unions.....50c

Men's Good Work Shirts
50c to 69c
Good Heavy Overalls
89c

Large Selection of Rayon Undies
25c to 59c

See Our New Shipment of Ladies' Silk Gowns and Pajamas

\$1.95

SLIPS.....49c to \$1.98

Large Selection of Our Famous Quaker Hose—Pure Silk
79c \$1.00

Children's Anklets—Large Selection

15c Pair

Ladies' and Misses' Wool Sweaters—Large Selection

79c to \$2.98

LADIES' NEW BEDROOM SLIPPERS FOR CHRISTMAS
59c to \$1.00 Pair



Ladies' Suede Shoes
\$1.97

SHOES FOR ENTIRE FAMILY

Let Us Fit You Up In Your Shoes GOOD WEARING SHOES

Keep Your Feet In Good Shape

Children's Shoes
89c



Men's Dress Shoes
\$1.98 to \$5.00

Do Your Shopping Early

GIFTS

That are SURE TO PLEASE

Gifts For Every Member of the Entire Family

SIMON'S

"STORE OF VALUES"

HERTFORD, N. C.

Men's Good Winter Hats Large Selection—All the Season's New Colors

\$1.00 to \$5.00

Men's New Shirts—New Patterns

79c \$1.00
\$1.50 \$1.95

Large Selection of Christmas Ties Boxed For You

25c 50c 98c

Plenty of Men's Handkerchiefs
5c 10c 15c 25c

Large Selection of Men's Dress Socks

10c to 50c Pair

BUY OUR GOOD ENDICOTT

WORK SHOES

\$2.00 \$2.50
\$2.75 \$2.95