

## SUNDAY SCHOOL LESSON

TRUE GREATNESS

International Sunday School Lesson for January 21, 1940

**GOLDEN TEXT:** "While we were yet sinners, Christ died for us."—Romans 5:8.

**Lesson Text:** Matthew 20:17-28

Even the closest followers of Jesus failed to grasp the real character of the Kingdom which he was seeking to establish. The little band of twelve apostles was not an exception and his members were expecting some form of material power and glory rather than the spiritual reign of eternal principles with which Jesus was concerned.

Time and again during their association with Jesus they were perplexed to apply some of his teachings and very often failure to assimilate his doctrine by their own actions. More than once we find his followers concerned with their own reward, arguing as to which one would be greatest in the reign of the new day. Our lesson today brings out this seeking for preference very plainly.

Jesus had made one of his paradoxical statements, that the first would be last and the last first, which his intimate followers could not understand. They were on the last journey from Perea to Jerusalem, a comparatively few days before the death of Jesus. Realizing their mental perplexity, Jesus called them apart and predicted in detail the suffering and death which awaited him at the hands of his Jewish critics. He pictured himself meeting a felon's death, the lowest imaginable fate for a man, but it was beyond the power of his apostles to imagine the divine process by which this sacrifice was to raise him to the highest level of human achievement and to bring him the greatest devotion ever received in the world's history.

Peter had asked on one occasion as to the rules the apostles would play in the coming kingdom, entirely unconscious of the distinction Jesus always made between the standards of greatness in his kingdom and those recognized by the world. According to human valuation various individuals ranked first but many of these would find comparative positions reversed when their lives were assayed by the eternal principles of worthiness by which genuine nobility would be given pre-

cedence in the divine kingdom. Likewise, some individual considered insignificant by the world would be raised to preeminent heights when valued in eternal reckoning.

Jesus told his followers the story of how the owner of a vineyard had gone out early in the morning and hired laborers, who had bargained and been promised a stipulated wage. At various other times, later in the day, the owner had called in other laborers, only promising to pay them what was right, and this had continued until late in the afternoon. At the conclusion of the day's work all received the same wage. Those who had labored throughout the day could not understand the justice but the owner defended his right to be liberal if he chose.

In this parable Jesus sought to emphasize that reward in the kingdom is not a matter of selfish bargaining or calculating avarice; on the other hand it was the diligence and purpose of service, rather than the amount, that determined the final wage. This doctrine goes back to the same principle announced centuries before when the prophet Samuel discovered that God looked not upon the external appearance but at the human heart. Church members who use religion mainly as a method for promoting their own standing and profit should not fail to read the rebuke which lies within this parable.

Notwithstanding even after the sad and earnest prediction of his approaching death, Jesus was approached by two of his apostles, either personally or through their mother, with the request that they be given the two highest places when he had established his kingdom, again showing how far the apostles had failed to grasp the spirit and plan of Jesus. We would not criticize either the mother or the sons for their proper ambition; in fact, we would admire the daring of these two men who believed in their own ability to pay whatever price such eminence would cost; but we would note their ambition was more concerned with place than with character, more with obtaining preference than with giving service.

Jesus answered by pointing out that such eminence was not his to bestow arbitrarily as a matter of favor. Obviously, such distinction in his kingdom would only come to those who by their own lives and character deserved it and were fitted for it.

Again he pointed out that, contrary to the ways of the world, greatness

## Handel's Messiah To Be Presented In Edenton Sunday

### Musical Masterpiece Is Being Presented By Two Civic Organizations

One of the outstanding attractions in this section will take place in Edenton Sunday afternoon, at 4 o'clock, when Handel's "Messiah", one of the best loved of all choral works, will be sung in the Edenton High School auditorium.

The presentation will be sung by the Eastern Carolina Symphonic Choral Association choir of 80 selected voices.

Admission to the entertainment, which is being sponsored by the Edenton Rotary and Lions Clubs, will be free with a silver offering being taken.

This chorus has given twenty performances in Eastern Carolina audiences during the last five years and is directed by Lewis Sidney Bullock, a graduate of the Westminster Choir College. The only charge made by the group is its traveling expenses.

In his kingdom would come to him who sought to minister and to serve; the same doctrine expressed in his other dictum that whoever would save his life should lose it. The individual who consciously seeks glory and distinction is not apt to find either, for such honor and reward come to those who unselfishly and in love give their all in an effort to serve humanity and promote Christ's kingdom.

### Two Livestock Events, Seed Show Scheduled

Much interest is being shown in two livestock shows and sales, and in the annual meeting and seed exposition of the North Carolina Crop Improvement Association, three events which are scheduled in the next two months. The first of these will be the seed exposition at Greenville on February 1 and 2. Then will follow the first consignment sale of purebred swine by the newly organized N. C. Swine Breeders Association at Rocky Mount, February 16 and 17. The annual Eastern Carolina Fat Stock Show, featuring both swine and beef cattle, also will be held at Rocky Mount March 14-15. Dr. Gordon K. Middleton and A. D. Stuart of State College, who are in charge of arrangements for the seed show, report that space has already been reserved for exhibits, and that the number of 4-H Club and vocational agriculture judging teams which will compete in the student contests probably will set a record.

H. W. Taylor, Extension swine specialist, is directing plans for the swine breeders' sale, and is cooperating with L. I. Case, Extension beef cattle specialist, in making arrangements for the fat stock show.

The consignment sale will include both gilts and boars of the following breeds: Duroc, O. I. C., Poland China, Spotted Poland China, Berkshire, and Hampstead. Breeders sending animals to the sale will be C. S. Bunn, of Spring Hope; Fred McIntyre, of Red Oak; A. E. Smith, of Robersonville; Dr. Paul F. Whitaker, of Kingston and Jones County; C. L. Ballance, of St. Pauls; D. T. Lambeth, of Lumberton; Weil's Stock Farm, of Goldsboro; J. D. Clark, a 4-H Club boy of Shelby; and Joe Sanderson, a 4-H Club boy of Wayne County.

Plans for the annual Fat Stock show are still in the making, but Specialist Case reports that scores of steers are being fattened for the event.

## Cooperation Is Succeeding!

"Clean Up or Close Up" Campaign, with Public's Aid, Is Ridding State of Illegal, Disreputable Beer "Joints"



Colonel Edgar H. Bain  
State Director

"Courageous support from the public, press, officials and law-abiding beer retailers accounts for our Committee's heartening success," declares Colonel Bain. "My appreciation is hereby extended to all, together with my appeal for continuance of this intelligent cooperation."

Six months ago, the Brewers and North Carolina Beer Distributors Committee began its efforts to eliminate those relatively few beer outlets that sought to hide liquor selling and other illegal activities behind the respectability of legal beer licenses.

"Clean Up or Close Up" was the ultimatum.

The results are gratifying. Public sentiment has been awakened. Newspapers all over the state have reinforced us with editorial support. Law enforcement agencies have responded with constructive aid. And 37 licenses have been revoked — 37 "dives," so to speak, "kayoed."

For the generous cooperation received, we are most grateful. Accept our pledge that throughout the New Year we shall continue unremittingly the job of driving law violators out of the beer retailing business in North Carolina—driving them out, and keeping them out.

### Editorial Comment on "Clean Up" Campaign

Rockingham Post-Dispatch: "The industry does not want beer sold in joints where blind tigers operate. ... That's why the industry has a 'clean up' committee."

Stateville Daily: "The average citizen is still rubbing his eyes in unbelief, but slowly is becoming convinced when he sees beer dealers losing their licenses after engaging in questionable practices. And that has happened here in Iredell."

Salisbury Post: "The beer folk have taken the stand that they want beer dispensed only in establishments of good general reputation. To that end they ... are filing formal legal petitions for the closing of such establishments as serve beer but fail in some measure to sustain a good name."

Oxford Ledger: "An alertness to insure distribution of their product only through reputable outlets is keeping the Brewers and North Carolina Beer Distributors Committee active in many sections of North Carolina."

Durham Sun: "The dealers in beer have outlawed the bootlegger. ... Such a campaign is certain to have wholesome effects."

The State (Raleigh): "Col. Edgar Bain ... is reporting excellent progress. The work has been progressing quietly but excellent results have been accomplished."

Greensboro Record: "... the state committee of the brewers and beer distributors is in a position to render a very definite service in ridding communities of places which belong in the category of 'dives and low class hang-outs.'"

Hickory Daily Record: "... the Beer Committee has done its duty, and all persons who are sincerely interested in curbing the illegal sale of hard liquor will welcome the opportunity to join in the crusade."

Lexington Dispatch: "... where persons are found selling without licenses the violation is promptly reported. ... This work in a good many instances may result in a decided check on bootlegging."

Brewers and North Carolina Beer Distributors Committee  
813-817 Commercial Building  
Raleigh, N. C.



When potato plants can't get enough potash, the leaves turn very dark green in color, crinkle and curl, and the edges turn brown. The leaves finally die, and yield and quality of the potatoes are decreased. Left, normal leaf; right, potash-starved.

## POTASH-STARVED POTATOES ARE NOT PROFITABLE

Potatoes are greedy feeders on potash. They remove from the soil more potash than nitrogen and phosphoric acid combined. Make sure that your fertilizer contains enough potash to keep the plants healthy and more resistant to pests, diseases, drought, and light frosts. In addition to increasing the yields, potash is the plant food which most influences quality. It makes the potatoes better-shaped, increases the percentage of No. 1's, and prevents soggy and dark color in cooked potatoes.

Experiment stations and successful growers have found 1,500 to 2,250 lbs. of a 5-7-7 analysis per acre a profitable application. Your fertilizer dealer will tell you how little extra its costs to apply enough potash. Write us for further information and free literature on how to fertilize your potatoes and other crops.

Consult your county agent or experiment station about your soils and their need for fertilizer.

AMERICAN POTASH INSTITUTE, INC.

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MORTGAGE GUARANTEE BLDG., ATLANTA, GA.

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1938 Deluxe Plymouth	\$375
1937 Chevrolet Town Sedan	\$375
1936 Deluxe Chevrolet Coupe	\$325
1936 1/2-ton Dodge Panel	\$225

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people bought used cars and trucks from Chevrolet dealers during the last four years.

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#### 5 REASONS WHY YOU WILL SAVE BY BUYING NOW!

- SAVE All used cars priced well below new cars in order to make room for more trade-ins.
- SAVE Buy now—before prices rise—and save the difference.
- SAVE Save winter conditioning expense on your old car.
- SAVE Save depreciation on your old car. Trade up now.
- SAVE Save costly repairs on your old car.

#### FIVE REASONS WHY YOU SHOULD BUY YOUR USED CAR FROM YOUR CHEVROLET DEALER!

- 1 Your Chevrolet dealer offers the finest selection of used cars and the best values.
- 2 You can buy your used car from your Chevrolet dealer with confidence.
- 3 Your Chevrolet dealer employs the best reconditioning methods.
- 4 Lowest possible prices commensurate with quality.
- 5 Your Chevrolet dealer stands firmly behind every used car he sells.

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