eatures "Goods lodern People Buy Second In a Series of all ready for esting.

**Celebrating Birthday** 

Last Saturday was the anniversary of Central Grocery, next Saturday is inauguration, but this week is the celebration of Morgan's Modern Gro-cery's Seventh Anniversary . . . and a cleaner, more attractive grocery mart is hard to locate ..

Morgan's Modern Grocery, B. C. Berry, the manager, and a corps of neat-appearing young attendants are all to be found next to the store of Morgan Walker and Ililda's Beauty Shop on Church Street.

The Morgan grocery business was founded the week before President Roosevelt took office and . . . closed the banks. "I was one week ahead of Mr. Roosevelt then," said Mr. Berry. "Now I don't know whether I am or not."

The bank holiday was inconvenient, to say the least, and especially was if inconvenient where new businesses were concerned. There were few new businesses in those days. But the Morgan grocery business survived. Aye, it flourished.

are buying. Individual packages are the thing," says Mr. Berry, "pack- Every ages that are meals in themselves."

et. The store carries all the staple will be taken at the door. groceries, but there are other items, the Ready-Made variety. Beaten biscuits, for instance . . . the kind mother used to make . . . they come in a ularly from his store to a customer house.

biscuits travel many The Phot miles, They come from Birmingham.

Then among the other Ready-Middes See properted ple-crunts, gin-ger bread, calle fudge . . . things you used to make in the kitchen. You open the package and there it is. You either beat it, warm it, mix it,

"Reviewing Hertford Businesses', Morgan's Celebrating Birthday wives know it, but few of their husbands and children do.

Morgan's Modern Grocery features the products of these home enterizes: Allan J. Winslow is the Winslow Refining Company, manu-facturer of Old North State Pure Cane Molasses. Mrs. Morris Griffin is the packer of Perquimans Packed Pimentoes, and J. R. Hendren and Irvin Lane handle the Piney Woods Hams. "They're all good sellers," says Mr. Berry.

Competitors have often sampled Old North State Molasses and compared it favorably with the "best I ever tasted."

Morgan's Modern Grocery carries all the advertised brands in foodstuffs, but chief among them are "the goods modern people are buying.'



Clarence Parson, the radio star, will appear in person at the First For Morgan's Modern Grocery Baptist Church (Colored) on the "features the goods modern people evening of February 27th, at eight

Everyone is invited, according to an announcement, and reserved seats His spaghetti dinner is an example. have been arranged for white friends True there is a modern meat mark- of the Church. A silver offering

TURKEY SUPPER

St. Catherine's Guild of Holy Trinity Episcopal Church will serve a celophane-wrapped packet of 12 bis- turkey supper next Thursday evencuits. Mr. Berry ships an order reg- ing, February 29th, at the parish



Miss Thelma Chappell, Miss Mary Louise Chappell and Miss Julia Mill-er Chappell, of Norfolk, Va., wera guests of Mrs. Maude Chappell Sat-urday night and Sunday. Miss Deborah White spent the week-end as the guest of Miss Helen Layden, near Warwick Swamp Bap-tist Church

tist Church.

Mrs. John Wiggins and Miss Alice Wiggins, of Sunbury, visited in the home of Mrs. Joslah White Sunday. Mr. and Mrs. Herbert L. Williams

and Mr. and Mrs. Carroll Williams, of Whiteston, visited in the home of Mr. and Mrs. L. L. Winslow Sunday.

D. D. Price, of Cristield, Md., was a week-end guest in the home of E. L. Chappell.

Mr. and Mrs. Linwood C. Winslow and children visited in the home of Mr. and Mrs. A. N. Winslow, of Whiteston, on Sunday. Mr. and Mrs. R. R. White and children Evelyn and Thurman, and Miss Marjorie Perry visited in the home of Mrs. Mary J. White, of Whiteston, Sunday,

## PINEY WOODS NEWS

Mr. and Mrs. W. D. Perry and son, Dewey, Jr., of Bethel, spent Sunday with Mr. and Mrs. W. W. Chappell.

Rev. and Mrs. J. C. Trivette, Mr. and Mrs. E. N. Chappell, Mr. and Mrs. W. W. Chappell visited Mr. and Mrs. C. J. Raper Friday afternoon. Mrs. Carson Ward, of Elizabeth City, spent last Wednesday with Mr. and Mrs. Carroll Ward and Mrs,

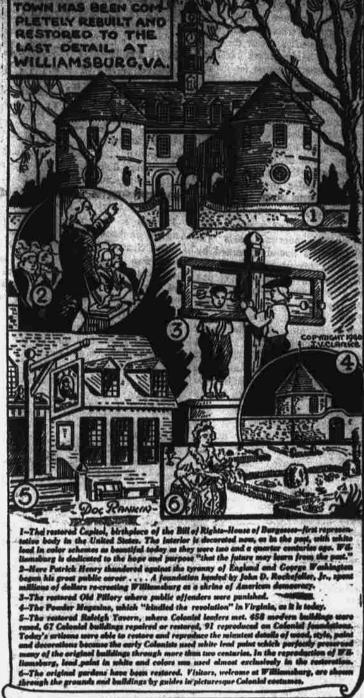
guest of Mrs. E. N. Chappell Tuesday afternoon.

Mr. and Mrs. Louis Winslow and daughter, Lois, Mrs. Callie Copeland and son, Dorcas, visited Mr. and Mrs. C. V. Ward Sunday evening.

Mrs. Milton Copeland spent Mon-day afternoon with Mrs. Ida White. James F. Perry visited Mr. and Mrs. Alton Winslow and Mr. and Mrs. Ben Jordan Sunday afternoon. Mr. and Mrs. Curtis Chappell visited their son-in-law and daughter, Mr. and Mrs. Lyndon Layton, in Rocky Hock, Thursday afternoon.

QUALIFIED

Marble Rock, Iowa .-- In order to qualify as a Boy Scout, Jack Weise, program. The subject of the read-11, began practicing tying knots. He ing was "Education in North Carotied himself so tightly to a chair lina, that he had to knock a telephone receiver off the hook to summon aid to get loose.



## GHAPANOKE

Emmett Stallings, of Burling spent the week-end with his family John Ambrose Eiliott, of North Ya., recently spent a few days w his parents, Mr. and Mrs. J. Eiliott.

Mr. and Mrs. C. P. Quincy were Elizabeth City Tuesday afternoon. Mrs. Bertha Whitehead and daughter, Al, visited her sister Edenton Sunday afternoon.

Mrs. John Asbell was in Elizabeth City Wednesday.

Mr. and Mrs. Earl Wilder spent the week-end with relatives in Chowan County.

Carey Quincy, of Norfolk, Va., was the week-end guest of his parents Mr. and Mrs. C. P. Quincy. Mrs. John Symons, Mrs. Daisy Perry, Mr. and Mrs. Everett Bright

of Okisko, left Sunday to spe some time in Florida.

Mrs. J. C. Wilson, Mrs. Emmeri Stallings, Mrs. George Jackson, Mr. C. P. Quincy, Mrs. John Asbell, Janet Quincy and Jack Symons at-tended the P. T. A. meeting at Winfall Friday night.

UNKNOWINGLY SAVES OWN. DAUGHTER FROM ICY GRAVE

Pocatello, Idaho. - Sitting by window, Milo Andrus saw a ch break through the ice of Portneul river. He ran out, dived into the stream and rescued the child. Not until then did he know the child was his own little daughter, Barbara, 3.

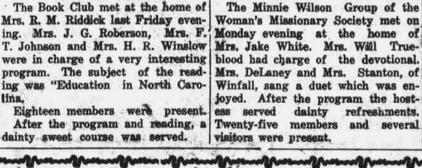
TRY A TANK FULL OF **Pure-Pep Gasoline Tiolene Motor Oil** Accessories ONE-STOP

Service Station **24-HOUR SERVICE** 

BOOK CLUB MEETS

Morgan's Grocery

MINNIE WILSON GROUP MEETS The Minnie Wilson Group of the Woman's Missionary Society met on Mrs. DeLaney and Mrs. Stanton, of Winfall, sang a duet which was enjoyed. After the program the hostess served dainty refreshments.





Laura Ward.

Miss Margaret Raper spent last

Monday in Elizabeth City with her grandmother, Mrs. R. D. Raper. Mrs. Fernanda Chappell was the



cudahy's gold coin sliced breakfast BACON <b>22c Ib.</b>	kingan's PURE' LARD In Cartons 3 Ibs. 25c 25 lb. tin \$2.25	CUDAHY'S TANG Ready to Serve ALL PORK 12 OZ. tin 27c	SWIFT'S ALL SWEET OLEOMARGARINE Handkerchief FREE With Each Pound ZIC D.
Corn Flakes	2 pkgs. 15c	Pride of Virginia Red Ripe Tomatoes	3 No. 2 19c
Dated Coffee (in silver bag)24c		Del Monte Canned Florida Grapefruit	2 No. 2 17c
"JUNKET" QUICK PUDGE AND Cake Icing Mix, pkg		Eberwine Brand Canned Turnip Greens	2 Large 27.c
<b>Spaghetti Dinner-meal for 3 or 415c</b> HEINZ TOMATO Ketchup, 14 oz. bottle		Powhatan Brand Cut Stringless Snap Beans 2 No. 21/2 25c	
		Skyland Standard Cut Stringless Beans	3 No. 2 20c
oto nomesente Relish Spread Quart jar 27c	swiers skiltness Pranks at 17c lb.	FOOD 3 for 25c	Pure Hones 20 OZ. jar 25c
DURONI MACARONI OR Spaghetti 3 pkgs. 13c	Chili Con Carne with BEANS IOC Can	GOLDEN Table Syrup 10 lb. can 65c	BALLARD'S Ready - Wheat 2 pkgs. 13c
Bob White Plain Flour Black Pepper—In Bulk Excell Salted Crackers		5c Lighthouse Cleanser Octagon Granulated So Lax Tollet Soap Charmin Toilet Tiamie, Wool Soap, 3 large Lar	nsp, pkg