

Morgan's Grocery Features "Goods Modern People Buy"

Second In a Series of "Reviewing Hertford Businesses," Morgan's Celebrating Birthday

Last Saturday was the anniversary of Central Grocery, next Saturday is the anniversary of the President's inauguration, but this week is the celebration of Morgan's Modern Grocery's Seventh Anniversary . . . and a cleaner, more attractive grocery mart is hard-to-locate.

Morgan's Modern Grocery, B. C. Berry, the manager, and a corps of neat-appearing young attendants are all to be found next to the store of Morgan Walker and Lilda's Beauty Shop on Church Street.

The Morgan grocery business was founded the week before President Roosevelt took office and . . . closed the banks. "I was one week ahead of Mr. Roosevelt then," said Mr. Berry. "Now I don't know whether I am or not."

The bank holiday was inconvenient, to say the least, and especially was inconvenient where new businesses were concerned. There were few new businesses in those days. But the Morgan grocery business survived. Aye, it flourished.

For Morgan's Modern Grocery "features the goods modern people are buying. Individual packages are the thing," says Mr. Berry, "packages that are meals in themselves." His spaghetti dinner is an example.

True there is a modern meat market. The store carries all the staple groceries, but there are other items, the Ready-Made variety. Beaten biscuits, for instance . . . the kind mother used to make . . . they come in a cellophane-wrapped packet of 12 biscuits. Mr. Berry ships an order regularly from his store to a customer

in Greensboro who does not beaten biscuits. These biscuits travel many miles. They come to Mr. Berry from Birmingham.

They, among the other Ready-Made, are prepared pie-crusts, ginger bread, cake fudge . . . things you used to make in the kitchen. You open the package and there it is. You either beat it, warm it, mix it, or just open the package . . . and it's all ready for eating.

And did you know there is a Winslow Refining Company in Perquimans County. A Perquimans Packed Pimento? A Piney Woods Ham, Housewives know it, but few of their husbands and children do.

Morgan's Modern Grocery features the products of these home enterprises. Allan J. Winslow is the Winslow Refining Company, manufacturer of Old North State Pure Cane Molasses. Mrs. Morris Griffin is the packer of Perquimans Packed Pimentos, and J. R. Hendren and Irvin Lane handle the Piney Woods Hams. "They're all good sellers," says Mr. Berry.

Competitors have often sampled Old North State Molasses and compared it favorably with the "best I ever tasted."

Morgan's Modern Grocery carries all the advertised brands in food-stuffs, but chief among them are "the goods modern people are buying."

Radio Star At Colored First Baptist Church

Clarence Parson, the radio star, will appear in person at the First Baptist Church (Colored) on the evening of February 27th, at eight o'clock.

Everyone is invited, according to an announcement, and reserved seats have been arranged for white friends of the Church. A silver offering will be taken at the door.

TURKEY SUPPER

St. Catherine's Guild of Holy Trinity Episcopal Church will serve a turkey supper next Thursday evening, February 29th, at the parish house.

BELVIDERE NEWS

Miss Thelma Chappell, Miss Mary Louise Chappell and Miss Julia Miller Chappell, of Norfolk, Va., were guests of Mrs. Maude Chappell Saturday night and Sunday.

Miss Deborah White spent the week-end as the guest of Miss Helen Layden, near Warwick Swamp Baptist Church.

Mrs. John Wiggins and Miss Alice Wiggins, of Sunbury, visited in the home of Mrs. Josiah White Sunday.

Mr. and Mrs. Herbert L. Williams, of Whiteston, visited in the home of Mr. and Mrs. L. L. Winslow Sunday.

D. D. Price, of Crisfield, Md., was a week-end guest in the home of E. L. Chappell.

Mr. and Mrs. Linwood G. Winslow and children visited in the home of Mr. and Mrs. A. N. Winslow, of Whiteston, on Sunday.

Mr. and Mrs. R. R. White and children Evelyn and Thurman, and Miss Marjorie Perry visited in the home of Mrs. Mary J. White, of Whiteston, Sunday.

PINEY WOODS NEWS

Mr. and Mrs. W. D. Perry and son, Dewey, Jr., of Bethel, spent Sunday with Mr. and Mrs. W. W. Chappell.

Rev. and Mrs. J. C. Trivette, Mr. and Mrs. E. N. Chappell, Mr. and Mrs. W. W. Chappell visited Mr. and Mrs. C. J. Raper Friday afternoon.

Mrs. Carson Ward, of Elizabeth City, spent last Wednesday with Mr. and Mrs. Carroll Ward and Mrs. Laura Ward.

Miss Margaret Raper spent last Monday in Elizabeth City with her grandmother, Mrs. R. D. Raper.

Mrs. Fernanda Chappell was the guest of Mrs. E. N. Chappell Tuesday afternoon.

Mr. and Mrs. Louis Winslow and daughter, Lois, Mrs. Callie Copeland and son, Dorcas, visited Mr. and Mrs. C. V. Ward Sunday evening.

Mrs. Milton Copeland spent Monday afternoon with Mrs. Ida White. James F. Perry visited Mr. and Mrs. Alton Winslow and Mr. and Mrs. Ben Jordan Sunday afternoon.

Mr. and Mrs. Curtis Chappell visited their son-in-law and daughter, Mr. and Mrs. Lyndon Layton, in Rocky Hook, Thursday afternoon.

QUALIFIED

Marble Rock, Iowa.—In order to qualify as a Boy Scout, Jack Weise, 11, began practicing tying knots. He tied himself so tightly to a chair that he had to knock a telephone receiver off the hook to summon aid to get loose.

NEWS ODDITIES

MORE THAN 227 YEARS AFTER ITS FOUNDING, AN AMERICAN COLONIAL TOWN HAS BEEN COMPLETELY REBUILT AND RESTORED TO THE LAST DETAIL AT WILLIAMSBURG, VA.



1-The restored Capitol, birthplace of the Bill of Rights—House of Burgesses—first representative body in the United States. The interior is decorated now, as in the past, with white lead in color schemes as beautiful today as they were two and a quarter centuries ago. Williamsburg is dedicated to the hope and purpose "that the future may learn from the past." 2—Here Patrick Henry thundered against the tyranny of England and George Washington found his great public career. . . . A fountain headed by John D. Rockefeller, Jr. spent millions of dollars reconstructing Williamsburg as a shrine of American democracy. 3—The restored Old Pillory where public offenders were punished. 4—The Powder Magazine, which "kindled the revolution" in Virginia, as it is today. 5—The restored Raleigh Tavern, where Colonial leaders met. 458 modern buildings were saved, 67 Colonial buildings repaired or restored, 91 reproduced on Colonial foundations. Today's visitors were able to restore and reproduce the minutest details of wood, brick, paint and decorations because the early Colonists used white lead paint which perfectly preserved many of the original buildings through more than two centuries. In the reproduction of Williamsburg, lead paint in white and colors was used almost exclusively in the restoration. 6—The original gardens have been restored. Visitors, welcome at Williamsburg, are shown through the grounds and buildings by guides in picturesque Colonial costumes.

BOOK CLUB MEETS

The Book Club met at the home of Mrs. R. M. Riddick last Friday evening. Mrs. J. G. Roberson, Mrs. F. T. Johnson and Mrs. H. R. Winslow were in charge of a very interesting program. The subject of the reading was "Education in North Carolina."

Eighteen members were present. After the program and reading, a dainty sweet course was served.

MINNIE WILSON GROUP MEETS

The Minnie Wilson Group of the Woman's Missionary Society met on Monday evening at the home of Mrs. Jake White. Mrs. Will Trueblood had charge of the devotional. Mrs. DeLaney and Mrs. Stanton, of Winfall, sang a duet which was enjoyed. After the program the hostesses served dainty refreshments. Twenty-five members and several visitors were present.

CHAPANOKI NEWS

Emmett Stallings, of Burlington, spent the week-end with his family. John Ambrose Elliott, of Norfolk, Va., recently spent a few days with his parents, Mr. and Mrs. J. P. Elliott.

Mr. and Mrs. C. P. Quincy were in Elizabeth City Tuesday afternoon.

Mrs. Bertha Whitehead and her daughter, Al, visited her sister in Edenton Sunday afternoon.

Mrs. John Asbell was in Elizabeth City Wednesday.

Mr. and Mrs. Earl Wilder spent the week-end with relatives in Chowan County.

Carey Quincy, of Norfolk, Va., was the week-end guest of his parents, Mr. and Mrs. C. P. Quincy.

Mrs. John Symons, Mrs. Daisy Perry, Mr. and Mrs. Everett Bright, of Okiaho, left Sunday to spend some time in Florida.

Mrs. J. C. Wilson, Mrs. Emmett Stallings, Mrs. George Jackson, Mrs. C. P. Quincy, Mrs. John Asbell, Janet Quincy and Jack Symons attended the P. T. A. meeting at Winfall Friday night.

UNKNOWNLY SAVES OWN DAUGHTER FROM ICY GRAVE

Pocatello, Idaho.—Sitting by a window, Milo Andrus saw a child break through the ice of Portneuf river. (He ran out, dived into the stream and rescued the child. Not until then did he know the child was his own little daughter, Barbara, 3.

TRY A TANK FULL OF "Solvonized" Pure-Pep Gasoline Tielene Motor Oil Accessories ONE-STOP Service Station 24-HOUR SERVICE

SUITS SPECIAL!

MEN . . .
This week-end is the time to buy!

OUR Men's Department takes great pleasure in presenting these Suits, because it is a rare occasion when such quality is offered at so low a cost.

Friday and Saturday only we are offering—

Men's \$20 Suits
At \$15.95
Men's \$18 Suits
At \$14.95



NEW SPRING HATS
\$1.98 and \$2.98



SCHOOL GIRLS: We have just received a beautiful new line of Spring Oxfords in brown and white, black and white and solid white.

Priced \$2.50

WOMEN'S NEW SPRING SHOES
PATENTS, BLUES, BROWNS AND WHITES
\$1.98 - \$2.50 - \$2.98

J. C. Blanchard & Co. Inc.
"BLANCHARD'S" SINCE 1882
Years of Service Quality Merchandise Right Prices

Morgan's Grocery 7th ANNIVERSARY SALE

CUDAHY'S GOLD COIN SLICED BREAKFAST BACON 22c lb.	KINGAN'S PURE LARD In Cartons 3 lbs. 25c 25 lb. tin \$2.25	CUDAHY'S TANG Ready to Serve ALL PORK 12 oz. tin 27c	SWIFT'S ALL SWEET OLEOMARGARINE Handkerchief FREE With Each Pound 21c lb.
KELLOGG'S Corn Flakes 2 pkgs. 15c	CHASE & SANBORN'S Dated Coffee (in silver bag) 24c	Pride of Virginia Red Ripe Tomatoes 3 No. 2 Cans 19c	Del Monte Canned Florida Grapefruit 2 No. 2 Cans 17c
"JUNKET" QUICK FUDGE AND Cake Icing Mix, pkg. 19c	LIDO CLUB Spaghetti Dinner—meal for 3 or 4. 15c	Eberwine Brand Canned Turnip Greens 2 Large Cans 27c	Powhatan Brand Cut Stringless Snap Beans 2 No. 2 1/2 Cans 25c
HEINZ TOMATO Ketchup, 14 oz. bottle. 17c	OLD HOMESTEAD Relish Spread Quart jar 27c	SWIFT'S SKINLESS Franks 17c lb.	SWIFT'S HARD DOG FOOD 3 for 25c
DURONI MACARONI OR Spaghetti 3 pkgs. 13c	Chili Con Carne WITH BEANS 10c can	GOLDEN Table Syrup 10 lb. can 65c	BALLARD'S Ready - Wheat 2 pkgs. 13c
Carnation Irradiated Milk 3 for 22c	Bob White Plain Flour 24 lbs. 77c	5c Lighthouse Cleanser 3 pkgs. 10c	Octagon Granulated Soap, pkg. 5c
Black Pepper—In Bulk—pound 19c	Excell Salted Crackers 1b. 10c	Lux Toilet Soap 3 for 20c	Charmin Toilet Tissue, box of 4 25c
Fancy Cut Beets, 2 large cans 17c		Wool Soap, 3 large bars 19c	