

## L. N. Hollowell Was Once Postmaster At Belvidere

### Thirteenth In a Series "Reviewing Hertford Businesses"; Chevrolet Agency One of Oldest In Section

L. N. Hollowell, active general manager of Hollowell Chevrolet Company since before The Depression in 1929, since 1927 to be exact, is not an old man; he isn't even a middle-aged man, but his initiation into the world of business began back when freight boats perilously navigated the narrows of upper Perquimans River in order to carry the essentials of life to Belvidere.

At twenty years of age he was in the mercantile business in Belvidere. For a while he was postmaster there. Two boats made the run to Belvidere from Hertford.

"One of them," Mr. Hollowell remembers, "was so big it couldn't turn around until it backed up the river a ways."

At the present, with the election coming on, the head of Hollowell Chevrolet Company is more in the public eye than usual. For Mr. Hollowell is chairman of the county board of elections.

"Conservative" describes Mr. Hollowell; he's conservative both in appearance and in business dealings. It was one of the chief qualities that elected him president of the Lions Club. The Lions wanted a solid leader.

"I take pride in being a conservative trader," Mr. Hollowell told The Weekly reporter. "I don't like to trade for badly used cars. It gives the next man a raw deal."

Maybe all this is one of the reasons why Hollowell Chevrolet Company is one of the oldest automobile dealerships in this section of North Carolina. Perry Motor Company in Elizabeth City, Mr. Hollowell believes, is older.

He started in the automobile sales business in Hertford in 1927 by buying a half interest in the old Speight Motor Company. For the first six months he was an active salesman himself, and then he bought Speight out.

He built the present huge home of the Chevrolet Company in 1928 and sold half interest in the business to J. C. Blanchard and Company.

In 1935 Mr. Hollowell and T. W. Wilson acquired the Blanchard stock in the business. Mr. Hollowell became president and general manager, and Mr. Wilson vice president.

"You started in business just before The Depression arrived" the reporter observed. "How did you get through it? People weren't buying many cars then."

"I don't know," he answered. "But I've seen many dealers come and go."

He was with the Farmers Peanut Company in Edenton before he took up with automobile sales.

Today, Hollowell Chevrolet Company is thoroughly equipped for sales or for service. There are three salesmen, three registered mechanics, several helpers, a parts department, over which P. L. Hendricks holds sway, and full facilities for shop work and wreck-rebuilding.

Miss Mary Elizabeth Fields is the bookkeeper, and has been employed there for the past three years.

With the pride of a workman in his craft, Mr. Hollowell showed the reporter some figures. "Look here," he said, "Chevrolet has outsold all other cars in 1940 up to March 30th, and is still leading all competition by the greatest margin in history."

You would have thought he built them himself.

## Low Income Families Get Cotton Mattresses

Cotton and other materials for the making of mattresses is being given to low income families of the State through a cooperative program of the U. S. Department of Agriculture and the State College Extension Service. Already six counties have availed themselves of this opportunity to receive without cost surplus cotton held by the Surplus Commodities Corporation.

The materials for making cotton mattresses for low income families are furnished in any county where the County AAA committee certifies that there are at least 120 rural families in the specified low income group.

The Extension Service, through its county agents, takes the lead in conducting demonstrations to show members of the families and other leaders how to make the mattresses, and in distributing the cotton and ticking.

Farm families with a total cash income for the calendar year of not more than \$400, and non-farm families with a gross income for the year of not more than \$500, are eligible to participate in the surplus cotton program.

The first counties approved were Anson, McDowell, Alexander, Per-

quimans, Halifax and Wayne. Demonstrations have already been held in those counties and the cotton and ticking is on the way.

In addition to these six counties, applications have been received from Hoke, Avery, Vance, Bertie, and Yancey Counties. John W. Goodman, assistant director of Extension, and Miss Ruth Current, state home demonstration agent, are in charge of the program for the Extension Service. Miss Pauline Gordon, Extension economist in home management and house furnishings, and Eugene Starnes, assistant farm agent-at-large, are conducting the demonstrations.

## Egg Cookery Has Its Right And Wrong Way

There is a difference between "hard boiled" and "hard cooked" eggs, says Miss Mary E. Thomas, nutritionist of the State College Extension Service. Likewise, soft boiled eggs may be hard cooked, she says.

In discussing the "how" of egg cookery, Miss Thomas offered suggestions in connection with the second week of the Springtime Egg Festival, a consumer-producer campaign to increase the use of eggs, which begins April 11. This drive has the support of C. F. Parrish and other Extension poultrymen of State College. The Southeastern Chain Store Council, through P. D. May, its North Carolina representative, is also active in the Egg Festival.

Miss Thomas explained that eggs should always be cooked slowly, at moderate, even heat. High cooking temperatures make eggs tough. "For either soft cooked or hard cooked eggs with tender whites," the nutritionist said, "the eggs should be placed in boiling water and then the vessel should be set back from the heat where the water will simmer but not boil. For soft cooking, leave for hard cooking, allow 20 minutes. For hard cooking, allow 20 minutes."

"The same general method is followed in poaching eggs. That is, the water should be boiling when the eggs are put in, but the heat should be lowered immediately and the eggs cooked at the simmering temperature."

The State College poultry specialists point out that eggs are cheap now, and the wise homemaker will use quantities of them in the family meals, since they are one of the protective foods needed in every diet.

## New Dairy Foods Contest For 4-H Girls

A new educational contest on a national basis is offered 4-H girls in food projects. Titled the national 4-H dairy foods demonstration contest, it is designed to encourage the use and appreciation of dairy products in homes and among all classes of consumers.

Girls will work in teams of two under the direction of club leaders and county agents in developing their demonstrations, which must pertain to some phase of the preparation of milk, milk drinks, dishes such as custards, cream and cheese pies, cream puffs, salads and others that emphasize the use of milk and other dairy products. The State extension service will provide information and suggestions for carrying on the contest.

The two highest rating teams in each county will receive gold and silver medals. State winners will be awarded all-expense trips to the National Dairy Show, Harrisburg, Pa., October 12-19, where they will compete for national honors. Member-comprising the highest ranking teams in each of the four extension sections will receive 19-jewel wrist watches, provided by a cheese company of Chicago with all other awards.

Further information and regulations may be obtained from extension agents.

## SNOW HILL NEWS

Miss Sallie B. Wood, Wally Knight, Jimmie Jackson and a friend, of Elizabeth City, were dinner guests of Miss Ida Perry Matthews Saturday.

Mr. and Mrs. Percy Benton and family, of Drivers, Va., were guests of Mr. and Mrs. George Benton on Sunday.

Miss Annie Mae Matthews, of Hertford, was the week-end guest of Mr. and Mrs. W. H. Matthews.

Miss Ida Perry Matthews and Jimmie Jackson, of Elizabeth City, visited Miss Annie Mae Matthews in Hertford Thursday evening.

D. M. Cartwright was honoree at a surprise birthday dinner at his home on Sunday. The guests included Mr. and Mrs. Cliff Cartwright and family, of Norfolk, Va., Mr. Hale and family, of Camden, Mr. and Mrs. W. H. Cartwright and family, Mr. and Mrs. Ernest Cartwright, Mr. and Mrs. Mason Sawyer and family, Mr. and Mrs. D. M. Cartwright and Miss Lucille Cartwright.

Mr. and Mrs. L. S. White and Miss Ida Lee White, of Hertford, visited Mr. and Mrs. Eddie Harrell Sunday afternoon.

Mr. and Mrs. M. M. Hurdle, of Elizabeth City, visited Mr. and Mrs. Jesse Harrell Sunday afternoon.

Mr. and Mrs. Marvin Benton and son, of Old Neck, and Mr. and Mrs.

Ralph Harrell visited Mr. and Mrs. G. J. Barcliff, at Nixonton, Sunday afternoon.

Mr. and Mrs. George Eure and family, of White Hat, visited Mr. and Mrs. Eddie Harrell Sunday afternoon.

Ronald E., small son of Mr. and Mrs. Eddie Harrell, is rapidly improving after an attack of pneumonia.

Mr. and Mrs. Rufus Harrell and family, of Norfolk, Va., Mr. and Mrs. Louis Harrell and daughter, of Norfolk, Va., spent the week-end here with relatives.

Mr. and Mrs. Rufus Harrell accompanied by Mr. and Mrs. William Whedbee, motored to Duke Hospital, Durham, Monday.

## CLASSIFIED AND LEGALS

**FOR SALE**—130 HEREFORD cows, 97 Hereford spring heifers, 203 yearling and short yearling steers, heifers. All tested. Write or wire Howard Sullivan, Fairfield Iowa.

**NOTICE OF SALE**  
By virtue of the authority contained in that certain mortgage deed of J. O. Felton and Valerie H. Felton, his wife, to Julian A. Chappell on the 9th day of August, 1933, and 11th day of May, 1936, recorded in the office of the Register of Deeds for Perquimans County, N. C., in Book 19, page 58, and book 20, page 442, the undersigned will on the 29th day of April, 1940, at 12:00 o'clock, noon, at the Court House door of Perquimans County, N. C., offer for sale at public auction, to the highest bidder a certain tract of land lying and being in Hertford Township, Perquimans County, N. C., and designated as follows:

The identical tract of land devised to the said J. O. Felton by the Will of the late Jacob T. Felton known as the home place of the said Jacob T. Felton, and being the same plot designated the home place in the plot of the Division of the lands of the said Jacob T. Felton, which plot is of record in the office of the Register of Deeds of Perquimans County in Plot Book No. 2, at page 49, and devised to the said J. O. Felton by item 2 of the Will of said late Jacob T. Felton which Will is of record in the office of the Clerk of the Superior Court of Perquimans County in Will Book "I" at page 272. Reference to said plot and Will being

made for a more accurate and complete description, said tract of land containing 58 acres according to survey made of said lands for purposes of division by David Cox, Surveyor on January 5th, 1917.

Dated and posted this 20th day of March, 1940.

JULIAN A. CHAPPELL  
mar.22,29,apr.5,12

**NOTICE OF ADMINISTRATION**  
Having qualified as Executrix of the estate of Joseph S. Overman, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Winfall, N. C., on or before the 4th day of March, 1941, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 4th day of March, 1940.  
BESSIE O. WARD,  
Executrix of Joseph S. Overman.  
mar.8,15,22,29,apr.5,12

**NOTICE OF SALE**

By virtue of the authority contained in that certain deed of trust executed the 10th day of May, 1937, by J. O. Felton and wife, Valerie H. Felton, to W. H. Harcastle, Trustee, and also by the authority granted by Judgment in the Special Proceeding entitled, "In the matter of W. H. Harcastle, Trustee, for the Hertford Building and Loan Association, in the deed of trust given by J. O. Felton and wife, Valerie H. Felton," being on the Docket No. —, said judgment appointing J. W. Ward, Substitute Trustee in W. H. Harcastle's place and stead; said deed of trust recorded in the Public Registry of Perquimans County, N. C., in M. D. Book No. 20, page 541, default having been made in the conditions of said deed of trust, the undersigned substitute trustee will on the 20th day of April, 1940, at 11:30 o'clock A. M., at the court house door of Perquimans County, N. C., offer for sale at public auction to the highest bidder for cash, the following described property: Being in Hertford Township, Perquimans County, N. C., and beginning on north side of Dobb Street at a post, Durwood Reed's corner and running along Dobb Street 147 feet 8 inches to T. B. Walter's corner, and iron post, thence northerly along T. B. Walter's line about 138 feet to H. G. Barcliff's, thence westerly along H. G. Barcliff's and Mary W. Winslow's about 147 feet 8 inches to Durwood Reed's line,

thence along Durwood Reed's line about 138 feet to place of beginning, being same lot conveyed to J. O. Felton by W. A. Felton and wife by deed recorded in Book 19, page 346, Public Registry of Perquimans County, reference to which is hereby made for more particular description.

A deposit of 5% must be made by the successful bidder.

This the 20th day of March, 1940.

J. W. WARD,  
Substitute Trustee.  
By CHAS. E. JOHNSON, Attorney.  
mar.22,29,apr.5,12

**NOTICE OF ADMINISTRATION**

Having qualified as Administratrix C. T. A., of the estate of B. S. Hoskins, Sr., deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hertford, N. C., on or before the 4th day of March, 1941, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 4th day of March, 1940.  
NELLIE H. PIERCE,  
Administratrix C. T. A. of B. S. Hoskins, Sr.  
mar.8,15,22,29,apr.5,12

**NOTICE OF ADMINISTRATION**

Having qualified as Administrator of the estate of B. F. Jordan, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hertford, N. C., on or before the 11 day of March, 1941, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 11 day of March, 1940.  
A. F. JORDAN,  
Administrator of B. F. Jordan.  
mar.15,22,29,apr.5,12,19

**NOTICE!**

**Sale Of Valuable Property**  
By virtue of a Mortgage Deed executed to me by Alphoncia Reed for certain purposes therein mentioned which said Mortgage Deed bears date of December 1st, 1936, and is registered in the office of the Register of Deeds of Perquimans County in Book 19, Page 291, I shall on Thursday, May 2, 1940, at 11:30 o'clock A. M., offer for sale at Public Auction, for cash, at the Court House door in Hertford, N. C., the property conveyed to me in said

## Mortgage Deed:

A certain town lot situated in the Town of Hertford, N. C., on the north side of Market Street, bounded on the north by the lot of Timothy Morgan Estate, east by the storehouse or warehouse lot of Wm. Madre, west by Tom Hoffer lot, south by side Market Street.

Dated and posted April 1, 1940.  
HENRY CLAY STOKES,  
Trustee.  
apr.5,12,19,26.

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BOB SWANSON  
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**10 WESTINGHOUSE REFRIGERATORS FREE EACH WEEK!**  
They're 1940 Aristocrat-Six models with all equipment including set of Hall China "Peasant-ware" Dishes and Water Server; Window-Front Meat-Keeper; large glass-top Humidrawer; and many other extras. Only Westinghouse has "True-Temp" Control, Fiberglass Insulation, and the Economizer Mechanism that uses current only 2 hours out of 12. Here's a prize that really SAVES!

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New Streamline Ad-Just-a-Heat—Designed for the home. Better, safer, efficient heating! You'll enjoy this prize for years to come!

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