

THIS BUSINESS OF Living
BY SUSAN THAYER



A "FREE ENTERPRISE"

That's a literal description of this little book with the red, white and blue cover called "How Can I Help?" The authors write it out of the love of their hearts and the disturbance of their minds. An artist read the manuscript and designed the cover without thought of recompense. The publisher whittled the cost of paper to the minimum and his printers offered to work on a holiday without charge in order to get it out on schedule.

It seems to have met a very definite need and swept the country as soon as it was out. It is being bought by all sorts of groups as well as by individuals. The boy scouts have distributed 5,000 copies of "What Can I Do?" and 5,000 more are earmarked for them. Schools have bought it and factories and clubs.

It talks in a language so simple a child can understand it but so intelligently the wisest persons find it food for thought. It tells what you and I and our neighbors down the street and our cousins in other states can do for our country now—this winter without leaving home or making any great change in our way of living. It tells what to do with our mind and our body to stabilize them for any emergency; it discusses the various good organizations in the community and how to organize the town still further for the good of America. It analyzes propaganda and fifth-columnism and tells how to meet them. It talks of sound labor relations and how to check unfair abuses of business. It suggests how to work with new comers to this country who are still having trouble with our language and it talks of ways to know our South American neighbors much better.

It ends with a two page "Crystallizing of our creed" which high spots the activities that all of us can undertake and which will help us become a part of a "flood tide of national unity." And it is that unity that will mean as much to our national security and to our future as the army or the navy or even a sky dark with planes.

THEY SAY:
Charles R. Hook, President, American Rolling Mill Company: "The question is 'Can we in the United States build a defense system that will protect us against almost worldwide dictatorship?' The answer is YES, provided that American industry is permitted to perform as it did during the years in which it gave the United States the highest standard of living the world has ever known."

Heber E. Coffey, newspaper editor: "My experience is that public enterprise encourages the individual to do the least that he can get by with. Under such a system less is produced, and where less is produced there is less for all. But under private enterprise the maximum is produced so that there is more for all."

M. M. Gilman, President, Packard Motor Car Company: There is as much difference between making an automobile engine and making an aircraft engine as there is between

Coupons Now Can Be Turned To Cash

Thousands of homes, rich and poor, in every section of the country, save coupon from soap and other grocery commodities. These coupons are used to obtain premiums—household articles, useful gifts, and a great variety of things for young and old.

Now a use has been found for these coupons. They can be converted into cash for the benefit of religious, fraternal and charitable institutions.

Many churches, clubs and other groups are taking advantage of this opportunity to add to cash income. Substantial sums of money can be obtained for the coupons pile up quickly since they come with such popular every-day brands as Octagon Soap Products.

The regular rate allowed for these coupons is \$4.00 for each 1,000 and an extra inducement for the balance of this year is now being offered in the form of a bonus certificate worth 250 coupons. This certificate can be used as a "nest egg" to start a coupon collection and will be sent to any church upon request.

The certificate is redeemable in cash; if a minimum of 2,000 coupons is gathered by December 31.

Any organized group, wishing to have full details of this simple, effective money-raising plan, is invited to write the Premium Department, Church Plan Division, Jersey City, New Jersey.

Thanksgiving Service At Great Hope Church

A Thanksgiving service will be held at Great Hope Church on Thanksgiving night, November 28th, at 7:30 o'clock. All members are requested to be present and to take part in the contribution for the debt on the church. Those who are not members of the church have a cordial invitation to attend. The Rev. Ira S. Harrell will preach the sermon and his message will be worth hearing.

BETHEL R. W. A. MEETS

The R. W. A. Society of Bethel Baptist Church met Friday evening with Misses Esther and Cornie Lee Ward. The meeting was opened with a hymn. The president, O. C. Long, Jr., had charge of the devotionals. Roll call was followed by the minutes of the previous meeting. New and old business was taken up.

New officers for the coming year were elected as follows: President, O. C. Long, Jr.; vice president, Miss Eloise Keaton; secretary-treasurer, Miss Evelyn Long; personal service chairman, Miss Marjorie Proctor; social committee, Miss Evelyn Long, Miss Madge Weston, Julian Long and Emmett Long; pianist, Miss Esther Ward.

The leader, Mrs. Preston Long, had charge of an interesting program, after which the president dismissed the meeting.

During the social hour, sandwiches and hot cocoa were served. Those present were Misses Ruby Keaton, Eunice Long, Evelyn Long, Esther Ward, Madge Long, Marjorie Proctor and Cornie Lee Ward, Julian Long, O. C. Long, Jr., Alphonza Spivey, Edgar Long, Ambrose Long, Emmett Long, Ernest Long and a new member, Lloyd Overton, and the leader, Mrs. Preston Long.

The December meeting will be held with Misses Eunice and Madge Long.

BONES OF MAMMOTH FOUND
Omaha, Neb.—The skeleton of a mammoth, estimated to have been at least twelve feet tall and probably 6,000 years old, has been excavated from the fine sands of a lime and cement company quarry near Louisville, Neb. The size of the beast, ancestor of the modern elephant, is revealed by the toe bones, which are about six inches long and three inches wide and thick.

BOMB KILLS MAKER
Track, Calif.—When an aerial bomb he had constructed exploded, John A. Grosvenor, 52-year-old ranch worker and miner, was killed.

BALLAHACK CLUB MEETS
Mrs. Nixon Hollowell and Mrs. Carlton Chappell were joint hostesses to the Ballahack Home Demonstration Club at the home of Mrs. Hollowell on Monday afternoon, Nov. 11th. The meeting was opened by those present singing "Is Everybody Happy?" The Collect was then repeated in unison.

Miss Maness read a list of suggestions for Christmas gifts. Mrs. Archie Lane, Red Cross committee, secured one member for the Red Cross, Mrs. Joe Perry.

The club decided to have the Christmas play at the home of Mrs. Joe Perry.

Miss Maness made an announcement concerning The Perquimans Weekly campaign and gave an interesting demonstration on home-made furniture.

During the social hour the word "Thanksgiving" was used as a contest, the member making the largest

number of words from Thanksgiving winning a prize. Mrs. B. T. Monds conducted the contest with Mrs. Singleton Lane winning the prize. The hostesses served candy and fruit.

Those present were Miss Frances Maness, Miss Alberta Hollowell, Mesdames Archie Lane, Singleton Lane, Pallen Lane, Jack Sutton, B. T. Monds, Matthew Dail, Alton Stallings, A. J. Parrish, Percy Rogerson, Nixon Hollowell, Carlton Chappell, Bristow Perry, J. E. Perry and Joe Perry.

WHITESTON CLUB MEETS

Whiteston Home Demonstration Club met with Mrs. Lucius Winslow on Thursday afternoon, November 7. The meeting was opened by singing "We Believe In Our State" and the Collect was repeated in unison.

Plans for the Christmas party were made.

Mrs. Dempsey Winslow, Mrs. Arba Winslow and Miss Lucille Lane presented a short playlet on "Parent Education."

Miss Frances Maness talked on "Home-made Furniture" and distributed pamphlets to illustrate her talk.

During the social hour polyanthus were exchanged. The hostess served jelly, cookies, apples and candy.

Statement Of The Ownership, Management, Circulation, Etc., Required By The Acts Of Congress Of August 24, 1912, and March 3, 1933 Of The Perquimans Weekly published weekly at Hertford, N. C., for October 1, 1940.

State of North Carolina
County of Perquimans.

Before me, Clerk of Court, in said personally appeared Max Campbell, who, having been duly sworn according to law, deposes and says that he is the Editor of The Perquimans Weekly and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation) etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse side of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Publisher, The Perquimans Weekly, Hertford, N. C.

Editor, Max Campbell, Hertford, N. C.

Business Manager, Max Campbell, Hertford, N. C.

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those

of each individual member, must be given.)

Max Campbell, Hertford, N. C.
J. G. Campbell, Hertford, N. C.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustee, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person,

association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

MAX CAMPBELL,
Editor.
Sworn to and subscribed before me this 15th day of November, 1940.
W. H. PITT,
Clerk Superior Court.

NOTICE

Beginning January 1, 1941, this Bank will close at 2 o'clock every day—including Saturdays. We find this change necessary on account of wage and hour legislation.

HERTFORD BANKING CO.

BAD APPLES

You'll probably find a few bad apples in every bushel.

That's the way it is with beer retailing.

There are several thousand wholesome, law-abiding retail beer establishments in North Carolina. But there is a handful of undesirable, anti-social outlets that reflect discredit upon the entire beer industry.

The Brewers and North Carolina Beer Distributors Committee aims to eliminate every anti-social retailer. During the past 18 months its "clean up or close up" program, in cooperation with law-enforcement authorities, has forced out of business 133 dealers who refused to operate according to the high standards demanded by public sentiment and by the legalized brewing industry.

You can help in this important work by restricting your patronage to reputable beer dealers.

BREWERS AND NORTH CAROLINA BEER DISTRIBUTORS COMMITTEE



EDGAR H. BAIN, State Director
Raleigh, North Carolina



WE CANNOT FURNISH YOUR TURKEY

But we do have everything you'll need to prepare the finest Thanksgiving dinner!

We invite you to inspect our complete line of Cooking Utensils:

- ROASTERS
- ALUMINUM WARE
- KNIVES AND FORKS
- CARVING SETS
- POTS AND PANS
- COFFEE MAKERS

Everything In General Kitchenware

It Will Be a Real Thanksgiving If You Use One of Our Stoves

**Electric Ranges
Florence Oil Stoves
Wood Stoves**

Hertford Hardware & Supply Co.

Trade Here and Bank the Difference
HERTFORD, N. C.



PRE-HOLIDAY SHOWING OF

Full-Skirted Dancing Taffetas

CHOOSE FROM A BIG COLLECTION

\$4.95

Dance in these crisp, tinkling taffetas. They'll highlight your big season. With full-flowing skirts, pencil-slim waists. In jewel colors. Sizes 10 to 20.

But Come Early!

SIMON'S
"Store of Values"
HERTFORD, N. C.

TO RELIEVE MISERY OF COLDS
666 LIQUID TABLETS SALVE NOSE DROPS COUGH DROPS

THE SMOKE OF SLOWER-BURNING CAMELS GIVES YOU—

**EXTRA MILDNESS
EXTRA COOLNESS
EXTRA FLAVOR**

AND—
28% LESS NICOTINE

than the average of the 4 other of the largest-selling cigarettes tested—less than any of them—according to independent scientific tests of the smoke itself.

