

J. C. Blanchard & Company, Inc.

PRE-CHRISTMAS SALE

SPECIAL FOR MEN

Heavy Work Shirts, sizes 14 to 17½ 49c
 Men's Dress Sweaters, Rayon Wool 89c
 Medium Weight Union Suits, 36 to 46 59c

MEN'S ALL WOOL SUITS Tweed, Coverts and Worsteds ALL COLORS \$15.95	BOYS' QUALITY SUITS Values to \$7.95 CLOSE OUT AT \$4.85
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Men's Camel Hair Overcoats . . . \$14.95

MEN'S DRESS SHIRTS White or Fancy. Sanforized 97c	BOYS' UNION SUITS Sizes 6 to 16. Special 38c
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We Carry a Complete Line of Arrow Ties, Shirts and Handkerchiefs

VISIT OUR SHOE DEPARTMENT

ONE LARGE ASSORTMENT LADIES' SHOES All Sizes for Work or Dress 97c	CHILDREN'S SHOES OXFORD OR HIGH TOPS All Sizes. Brown or Black 97c
LADIES' Star Brand Oxfords For School or Work Guaranteed \$1.89	STAR BRAND Work Shoes Sizes 6 to 12 \$1.98 \$2.49 \$2.97

Men's Knee Boots, 6 to 12 \$1.94

Boys' Knee Boots, 2 to 6 \$1.89

MEN'S Leather Coats Black or Brown \$5.95 \$6.95	MEN'S Horse Hide Coats All Sizes \$7.95 to \$10.95
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SPECIAL FOR CHRISTMAS PARTIES

We have just received a large shipment of Christmas Candies. If you are planning a party or church festival, see us before you purchase candy.

Starts Friday, Dec. 6

Here's great news, folks! BLANCHARD'S Pre-Christmas Sale brings you hundreds of items at real savings. Most of these items are nationally advertised brands that mean real quality. (This Sale starts Friday, December 6. Be sure to visit our store and get your share of these bargains.

New Dresses For Christmas

We have just received a new shipment of Dresses. All the newest styles. Bright winter pastel shades. Sizes 12 to 20.

Priced at \$7.95
SECOND FLOOR

SPECIAL

One Rack of Ladies' Dresses

Crepes, Spun Rayon, Woolens. Sizes 12 to 44.
\$3.95 and \$5.95 Values

Now \$2.98

LADIES' TWEED SPORT COATS ALSO DRESS COATS \$9.95 to \$16.95	CHILDREN'S COATS Tweeds. Solid Colors Sizes 4 to 14 \$2.98
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ONE LOT LADIES' COATS Black, Brown, Green Fur Trimmed LAST YEAR'S MODELS \$16.75 to \$26.75 Values SPECIAL AT \$9.95	LADIES' WINTER HATS 98c value now 88c \$1.98 value now \$1.69 \$2.98 value now \$2.49 VISIT OUR STORE FOR CHRISTMAS VALUES
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SPECIAL FOR LADIES

Ladies' Print House Dresses 88c
 One Lot Ladies' Hand Bags 98c and \$1.98
 One Lot Ladies' Hand Bags, 98c value 25c

SECOND FLOOR

LADIES' Pure Silk Full Fashioned Mojud Hose 79c and 97c Second Floor	Velvteen Jackets Red, Blue and Black Sizes 12 to 18 \$2.98 value \$2.49 Second Floor
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Sloppy Joe's and Sloppy Sue's Sweaters
White and Pastel Shades

\$1.98 values \$1.69 \$2.98 values \$2.49

36-in. Outing, all colors, special 10c yd.
 Ladies' Outing Gowns, all sizes 48c each
 Ladies' Full Fashioned Hose, all silk 49c pr.
 Children's Wool Sweaters 89c ea.
 Oil Cloth, new patterns, color black 25c
 One Lot Print, Broadcloths, Play Cloth 10c yd.
 80x89 Print, all new patterns 12½c yd.
 Woolens, 54 inches wide 98c yd.

ONE SPECIAL LOT OF
Chambray, striped or solid 5c yd.

SPECIAL TO CLOSE OUT—ONE LOT Boys' Leggings Sizes 2 to 10 48c	SPECIAL PART WOOL Blankets Size 70x80 Pair \$1.89
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Grocery Department Specials

PURE CANE
AMERICAN REFINED
SUGAR
10 lbs. 47c

BISKET QUEEN
FLOUR
24 lb. bag 69c
Every Bag Guaranteed

LORD BALTIMORE
Sandwich Spread
Quart Jar
21c

EXTRA SPECIALS to start your Christmas shopping off right. We appreciate your business and to show you that we do, we are offering the following low prices. Shop now and save.

Shad or Mackerel, 3 cans 27c
Octagon Soap, 6 large bars 25c
P and G Soap, 4 bars 15c
Assorted Flavors Jello, 4 pkgs. 25c
Del Monte Peaches, 2 large cans 35c
Swan Matches, three 5c boxes 10c
 MICHIGAN HAND PICKED
Navy Beans, 6 lbs. 25c
Brazil Nuts, large and fancy, 2 lbs. 25c

MORRIS
PURE LARD
4 lb. bucket 33c

SWIFT'S
MILK
3 large cans 19c

WHOLE GRAIN
ROASTED COFFEE
Pound 10c
Ground Fresh In Our Store

LADIES'
Cotton Hose
8c pair
Cotton Blankets
Good Weight
Special 48c

J. C. Blanchard & Co., Inc.
"Blanchard's" Since 1832
Hertford, N. C.

LADIES' SKIRTS
Plaids, Striped and Solid Colors.
Size 24 to 32
\$1.00 value 88c
\$1.98 value \$1.69