



With full appreciation of the true meaning of the words, we say to all...

**MERRY CHRISTMAS**  
and  
**HAPPY NEW YEAR**  
Hollowell Chevrolet Company



YOUR consideration has made this a Merry Christmas for us... May we extend the wish that yours will be gladdened just a little by our appreciation and good wishes?

**Winslow - White Motor Co.**  
HERTFORD, N. C.

### SUNDAY SCHOOL LESSON

FAITHFULNESS

International Sunday School Lesson for December 29, 1940

Lesson Text: Luke 12:35-48  
Somehow it seems particularly appropriate that we end this year's lessons with an admonition to faithfulness. With a brand new year just a few days off, Jesus's words as to what is expected of his followers ought to be a challenge to all Christians to resolve to live more faithfully in the coming year.  
In order to live one's life fully and faithfully as a Christian should, we have to prepare ourselves for living and making ready for dying and the life hereafter. Perceiving the danger that his disciples might become so absorbed in preparing for living this life by providing for their physical needs (which is proper in its place), Jesus urged that they place his kingdom first and be always prepared for his return.

In order to make his meaning clearer to his listeners, Jesus related the story of the master, who found his servants faithful and waiting for him, whereupon he rewarded them. In a similar parable Jesus declared that the master of the house does not know at what hour the thief may come and, for this reason, he must be constantly on his guard to protect his possessions. He applied the message of these parables to his disciple in the words: "Be ye also ready: for in an hour that ye think not, the Son of man cometh."

There are two phases in life for which we must be prepared. We must prepare ourselves to live life at its fullest and best. This naturally includes the proper cultivation and development of the three-fold nature of an individual—his body, his mind and his soul. We should not develop either nature, overlooking any other. Many people anxiously watch the development of their physical beings, doing everything necessary to the proper care of their bodies, with never a thought to the culture of their mental or spiritual natures.

There are parents in every community who see to it, even to the point of personal sacrifice, that their children have the necessary requirements for proper development of their bodies who, apparently, have no thought to the development of their children's spiritual or mental nature.

The second phase for which we must be prepared is Christ's second coming. At times people have become very excited about the return of our Lord, even to the extent of predicting the exact day and time. Some have sold their property, left the everyday world and gathered on a high mountain so as to be among the first to greet him. Luke declares, "The Son of man cometh at an hour when ye think not." Mark also declares: "But that day and hour knoweth no man, no, not the angels which are in heaven, neither the Son but the Father. Take ye heed, watch and pray: for ye know not when the time is."

We do not need to concern ourselves over the time. Our chief concern is that we shall always live so as to be ready when he does come. Readiness for his second coming can be measured by our faithfulness in telling others of his first coming. And, we should remember that we cannot be ready for his coming without adequate preparation. The athlete who has not been thoroughly trained cannot hope to win the race. The Christian who has not given some thought to his preparation cannot hope to merit the reward given for faithful stewardship.

Christ urges us to be ready, to be like servants looking for the return of their lord from a wedding feast. We must, of course, first of all take Jesus into our hearts and lives as Saviour and Lord. If we do this, we will sincerely try to live the kind of life that Jesus wants us to live—useful, serviceable lives. A life of this kind will help us face temptation and overcome it and will be a living testimony to the power and grace of Jesus Christ.

Some day all of us will have to come face to face with God. Are you preparing for that day?

TO RELIEVE MISERY OF **COLDS**  
**666** LIQUID TABLETS SALVE NOSE DROPS COUGH DROPS

TRY "666" BY "VIA"—A WONDERFUL LINEDRY

**MERRY CHRISTMAS**  
OUR DINING ROOM WILL BE OPEN ON CHRISTMAS  
**Hotel Hertford**  
Ladies: Willford Campbell, Mgr.



A Season of Happiness... A New Year of Health and Prosperity

**Walker's Hertford, N. C.**



TO EVERYONE

As we look back over the year just past we fully realize the factors that have combined to make possible such an enjoyable year. We can think of any number of instances where your friendship and your influence have been of tremendous benefit to this institution and it is with this thought in our hearts that we stop for a moment at this happy Yuletide to wish you all the joys of the season. We hope that your every Christmas wish will be granted, that this will be a most happy occasion for you and yours.

Many Good Wishes

Serving you has made this year one of the happiest of our experience in this community, and it is for this reason that we extend the Season's Greetings... May this Christmas be the most delightful you've ever had... and may GOOD FORTUNE be with you in many ways during the coming year.



**Jordan's BARBER SHOP**  
HERTFORD, N. C.

**J. C. Blanchard & Co., Inc.**  
"BLANCHARD'S" SINCE 1832  
Quality Merchandise Right Prices



to All Our Friends

AND SINCERE GOOD WISHES FOR THE NEW YEAR

"It's a Pleasure to Serve You"

**E. P. COSTELLO L. NACHMAN**  
Rice-Stix Company

### A MERRY CHRISTMAS



Happy New Year

It's a very pleasant, cheering custom to renew friendly associations during the Yuletide by extending to you our sincere wishes for a **Happy Christmas**. And our optimistic predictions of a **Prosperous New Year**.

We are looking forward to serving you in the New Year and hope that increased patronage will make our services even more satisfactory.

**Hardware & Supply Co.**  
Trade Here and Bank the Difference  
HERTFORD, N. C.

Thank You—America

### Rupert Ainsley Weds Ruth Batten Friday

Miss Ruth Batten and Rupert Ainsley, both members of the Perquimans Central Grammar School faculty, were married at the Hertford Baptist Church on Friday afternoon at 3 o'clock. The service was read by the Rev. Clarence E. Hobgood.

Mrs. Ainsley is a native of Thelma, N. C., and a graduate of Thelma High School and Eastern Carolina Teachers College at Greenville.

Mr. Ainsley is a graduate of Creswell School and also of Eastern Carolina Teachers College.

Mr. Ainsley is the principal at Central Grammar School, having taught at the school for the past five years. Mrs. Ainsley has been teaching at the Winfall school for two years.

After a wedding trip to Florida, the couple will return here to make their home.

**DELLA SHAMBURGERS MEET**  
The Della Shamburger Missionary Society of the Methodist Church met Monday evening at the home of Mrs. J. H. Tows, Jr. Mrs. C. T. Skinner was in charge of a very interesting program. Nine members were present. After the business session and program, the hostess served a sandwich course.

OVER A MILLION CHEVROLETS II



GENERAL MOTORS No. 1 CAR

and now people in State after State all the country are buying new Chevrolet 1941 with even greater eagerness and greater enthusiasm... because they are convinced that with these new products Chevrolet has widened still further its value leadership in the industry!

"FIRST BECAUSE IT'S FINEST!" Again CHEVROLET'S THE LEADER

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HERTFORD, N. C.