

Industry Pays Three Millions In Taxes For 1940

Carolina's beer consumption of 92 barrels in 1940 provided \$3,125,799 in taxes to the federal, state and local governments, according to the Brewers and Beer Distributors Commission.

The state collected \$1,321,024.37 in excise taxes; the 98 cities and towns \$121,125; and the federal government \$1,683,650. The federal government's tax was based on \$5.00 for the first six months, and \$4.00 a barrel for the last six months of 1940.

An additional defense tax of \$1.00 for the federal government \$161,000 for the last half of the year, according to these figures.

Carolina consumed 299,000 barrels last year as compared with 1,700 barrels in 1939 and 264,000 barrels in 1938. Sales for the first half of the year were well ahead of the corresponding period of 1939, but ran behind the 1939 total for the last six months of 1940.

The annual business volume estimated at \$10,400,000 has been developed and maintained in North Carolina by the legal beer industry and this volume is reflected in the state by employment, and taxes, it was explained.

Production of the 1940 consumption of 5,000 bushels of premium barley, 51,500 bushels of corn, 900 bushels of rice and 187,050 bushels of hops, based on national averages for farm materials used in brewing. An area of 15,250 acres was utilized to grow materials with full-time employment for 522 farm workers.

THIS BUSINESS OF Living

BY SUSAN THAYER



PARTY LINE

When the phone gave two long rings and one short one, Jane Brown lifted the receiver. And then there was the tell-tale click of two other receivers being lifted, for this was a party line. Old Mrs. Allen and Sally Peterson probably. They were both confirmed eavesdroppers, people said. But never mind. It wasn't anything personal Mary had to tell her. Just things about the state political meeting she'd been attending and the subject for their next club meeting and something about the school program to be held that night. Let the neighbors listen in all they wanted to! As a matter of fact, it would do them both good. Jane grinned delightedly as her sister, Mary, launched into praise of a man Mrs. Allen hated and criticized some one she liked. It must be hard for the old lady to keep from breaking in with a few thoughts of her own.

What would it be like, Jane wondered to live in a country where you were afraid to say what you think even to members of your own family, let alone broadcast them on a busy party line?

"That's all right, Mrs. Sanders," the investigator told her. "Go ahead and write. I'd probably do the same thing if I were in your place. But, on the other hand, you'd probably do the same thing I am doing if you were in mine."

And then, driving home along the deserted country road past snug looking farm houses where people were saying what they wanted to, to whom they wanted to, the young investigator smiled. It was a good thing that Mrs. Sanders could say what she wanted to to the governor or any one else, although it would mean some extra work on her part before the thing was settled.

We're a nation of talkers. We say what we think and what we don't think. We complain and we criticize and in most instances get it out of our systems. We've always been talkers. Since the Pilgrims complained of the British and the time when men sat around the stove in the village general store and told each other what President Lincoln ought to do.

We talk in papers, on the radio, on platforms and to each other and no one tells us to look out we better not say that... or shh... we must not say this. Because this is America where every man "from the oceans to the prairies" has a right to his own opinions and, come what may, can say what he likes!

"I'll see that the governor hears about this. That's what I'll do. And then you'll see what happens to your job, young lady! It won't be worth two cents." It was Mrs. Sanders, dissatisfied with the work of the County Relief Office, who was talking to the investigator assigned to her case.

Chevrolet Dealers Report New High In Sales For January

Detroit, Feb. 6.—During the second 10-day period in January, Chevrolet dealers bolstered the record sales report submitted in the previous 10-day period by establishing new sales marks in company history, both for the period and for the first 20 days of the month, it was announced here today by W. E. Holler, general sales manager.

In the period, dealers sold at retail a total of 30,479 new passenger and commercial cars, a gain of 20.3 per cent over the comparable period last year and an increase of 6.7 per cent over the preceding 10 days this year. Combined sales during the 20 days totaled 58,978, a 24.4 per cent advance over the same period in 1940.

Used car sales in the 10-day period were 47,493, an increase of 22.7 per cent over the same period last year and a gain of 16.9 per cent over the preceding 10 days this year. The 20-day report shows used car sales 23 percent in advance of the same period in 1940.

Retail truck sales also held to the upward course established since the new models were introduced last fall, advancing 36 per cent over January 1-20 last year, with total sales being 12,336 for the 20-day period.

Local U.D.C. Chapter Endorses Movement For Pettigrew Monument

The Skinner-Jones Chapter of the United Daughters of the Confederacy have gone on record as favoring the building of a monument to the memory of the State's famous hero, General James Johnston Pettigrew, and has passed a resolution setting forth its sentiment regarding this movement.

The Daughters of the Confederacy of North Carolina have been working toward this goal for some time and the local Chapter added its weight toward the work in its regular meeting held this week.

Copies of the resolution were forwarded to Governor Broughton, Mrs. J. F. Hayden, chairman of the legislative committee of the U. D. C., and to State Senator Herbert Lear.

Medium-Sized Hogs Make Best Profits

Interest in swine production is mounting, now that prices have definitely advanced. Ellis Vestal, Extension swine specialist of N. C. State College, reminds farmers that the size of their profits still will depend upon the way they feed and manage their hog herds.

"For instance," the animal husbandman said, "tests have been conducted that show the most profits are obtained from feeding out intermediate size hogs."

The Federal Bureau of Animal Industry has conducted a study on swine types at the Beltsville (Md.) Research Center since 1931, comparing the ability of hogs of different types to produce pork efficiently. The study brought out the following facts:

Large type and intermediate type sows farrowed and weaned a larger number of pigs per litter than small type sows. Large and medium type pigs were heavier at birth and at weaning time. The medium type pigs made the fastest gains, the large type pigs ranked next. However, the difference in feed requirements per 100 pounds gain was too small to indicate an advantage for any of the three groups.

When the three lots were fed out to a final weight of 225 pounds, the small type hogs were too fat and the large type under-finished. When fed to the same degree of finish, the small type hogs weighed 143 pounds, the medium type 214 pounds, and the large type 225 pounds.

Considering all factors, Vestal says, the intermediate type is believed to be superior in its all-around ability to meet present-day marketing requirements. It has the weight advantage that is flexible enough to furnish a good market hog at weights of 200 to 235 pounds and heavier if conditions warrant.

Force Of Habit

"Fill her up," said the absent-minded motorist to the waiter, as he parked himself in the restaurant with his sweetie.

SHOW HILL NEWS

Mr. and Mrs. Moody Harrell and Mrs. Harrell spent Saturday afternoon in Elizabeth City.

Mr. and Mrs. Roy Hudson and son, Billy, of Newport News, Va., spent Sunday with Mr. and Mrs. Clifford Lane.

Mr. and Mrs. Elmer Wood spent Saturday with Mr. and Mrs. Wallie in Norfolk, Va. They were in home by Mrs. Mary A. Keaton who has been visiting in Norfolk and Richmond.

Mr. and Mrs. Ralph Harrell and Mrs. Harrell were in Elizabeth City Saturday afternoon.

Mr. Jesse Harrell spent Thursday with Mrs. Nellie Sumner, at Hurdletown.

Mr. Harrell spent Thursday in business.

Mr. and Mrs. Ashby Jordan were in Elizabeth City Friday afternoon.

Mrs. Mary Keaton is staying at the home of Mr. and Mrs. Edward at Old Neck, while Mrs. Harrell is at Duke Hospital.

Mr. and Mrs. Odell Cartwright, of Elizabeth City, called on Mr. and Mrs. W. H. Cartwright Sunday.

Mr. and Mrs. Odell Cartwright, of Elizabeth City, visited Mr. and Mrs. Ralph Harrell Sunday afternoon.

Mr. and Mrs. Quinton Hurdle, of Hurdletown, visited Mr. and Mrs. Harrell on Sunday afternoon.

Mr. Z. H. White, of Hurdletown, visited with friends here Sunday afternoon.

John Deere Day Set For Saturday, Free Movies At State

The J. C. Blanchard Company is extending a cordial invitation to all farmers, and their neighbors to be its guests on John Deere Day, Saturday, February 8, when free movies and illustrated talks will be given at the State Theatre.

The program is scheduled to get under way at 10 o'clock Saturday morning and tickets for the occasion may be obtained at the J. C. Blanchard Company store.

"Melody Comes to Town," featuring Jean Parker, well-known screen star, will be the main attraction of the free movies. The story centers around a small town girl who makes good as the youthful leader of a famous orchestra, but who comes back to help when her home-folks are in trouble.

In addition to "Melody Comes to Town," four other new all-talking pictures will be presented.

Elliott-Ward

A wedding of much interest in Perquimans County was solemnized on Sunday afternoon, January 26, at 4 o'clock, when Miss Esther Louise Ward, daughter of Mr. and Mrs. C. H. Ward, of near Hertford, became the bride of Mr. Lorenza B. Elliott, son of Mr. and Mrs. J. P. Elliott, of Chapanoke. The wedding took place at the parsonage of the First Methodist Church in Elizabeth City, with the Rev. H. L. Hendricks officiating. The vows were spoken in the presence of two friends, Miss Elizabeth Nixon and Mr. Walter Symons.

The bride wore Viking blue with navy accessories.

The bride has been employed at Rose's 5-10-25c Store in Hertford for the past few years. The groom is a prosperous young farmer of the Chapanoke section.

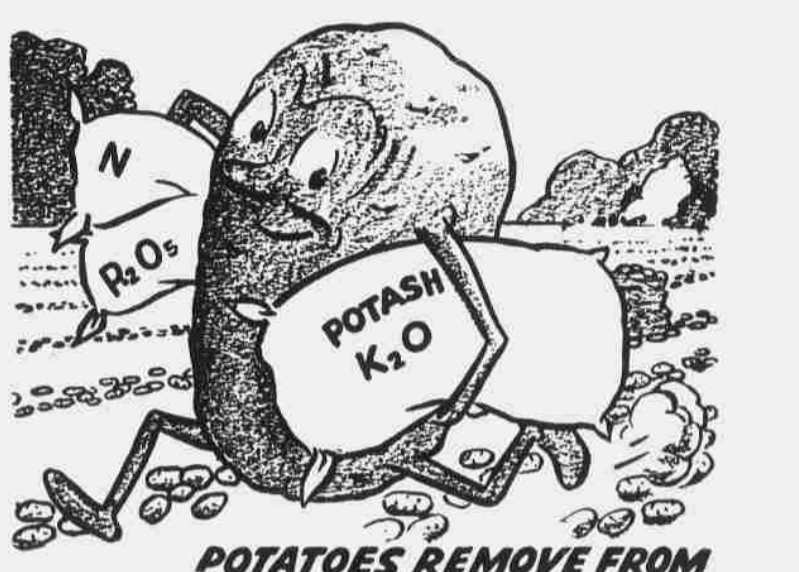
Mr. and Mrs. Elliott will make their home at Chapanoke.

To Preach In Winfall Church Sunday

The Rev. J. D. Cranford, pastor of the Winfall Epworth Methodist Church, announced today that the Rev. Percy Trueblood will preach at the Winfall Church on Sunday. A cordial invitation is extended to all.

Sounds Bad
Have you an account here, madam? Certainly. We have accounts all over town.

SERVICE AT WOODLAND
The Rev. J. D. Cranford will preach at Woodland Church on Sunday evening at 7 o'clock. The public is cordially invited to attend this service.



POTATOES REMOVE FROM THE SOIL MORE POTASH THAN NITROGEN and PHOSPHORIC ACID COMBINED!

THE first requirement in growing profitable potatoes is plenty of potash—the most important plant food for producing high yields, more No. 1's, and good quality. For instance a 300-bushel per acre yield uses 125 lbs. of nitrogen, 35 lbs. of phosphoric acid, and 170 lbs. of potash.

Experiment stations and successful growers have found 1,500 to 2,250 lbs. of a 5-7-7 analysis per acre a profitable application.

Ask your county agent or experiment station how much available potash your soil contains and how much to add to carry your crop through to more profit. Then make sure that your dealer sells you a fertilizer containing enough potash to supply what you need. You will be surprised how little extra it costs.

Write us for our free illustrated booklet on how much plant food crops use.

AMERICAN POTASH INSTITUTE, INC.
INVESTMENT BUILDING WASHINGTON, D. C.
SOUTHERN OFFICE: Mortgage Guarantee Building, Atlanta, Georgia



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In between jobs... you can find real joy in fixing up your home and buildings. Come in and talk it over with us. We will gladly give estimates on your plans.

Above all... see us for your Building Materials. We carry everything needed to repair or build.

Doors — Windows — Roofing Materials
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Plaster — Bricks — Gravel — Nails

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... because Chevrolet for '41 is the only low-priced car with a 90-h.p. Valve-in-Head "Victory" Engine—the same type of engine that holds all world's records for performance on land, sea and in the air!

90 H.P. ENGINE	YES	NO	NO
CONCEALED SAFETY-STEPS	YES	NO	NO
VACUUM-POWER SHIFT AT NO EXTRA COST	YES	NO	NO
BODY BY FISHER WITH UNRUSTED TURN TOP	YES	NO	NO
UNITIZED KNEE-ACTION	YES	NO	NO
BOX GIRDER FRAME	YES	NO	NO
ORIGINAL FISHER NO DRAFT VENTILATION	YES	NO	NO
TYPIC MATIC CLUTCH	YES	NO	NO

ONLY CHEVROLET HAS ALL THESE QUALITY FEATURES

You'll say "FIRST BECAUSE IT'S FINEST!"

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