

RURAL TRENDS

ROGER M. KYES
Director, National Farm Youth Foundation

PRIORITIES AND

The American farmer is discovering that occasional items which he usually finds readily available must now be ordered from the factory. In some cases no delivery date is being promised.



Unfortunately, we Americans fail to heed the signs, which should be an adequate warning to us all. Today there are only isolated items that are hard to get within a reasonable period. Soon it will be difficult to get essential equipment in time for use unless requirements are anticipated sufficiently far in advance.

Under normal conditions a manufacturer need not place steel requirements more than thirty days ahead of desired shipment. Today the manufacturer must buy at least twelve months ahead of the time the material is needed. This creates quite a problem, since it is difficult to accurately estimate the number of units of a certain piece of equipment the farmer will need twelve months hence.

All of us realize that prices will go up due to increased wages and other expenses. There is another kind of price rise which farmers can help prevent—that is, the result of supply and demand.

Suppose one hundred farmers wished to buy one hundred new plows but there were only fifty available at the time these farmers wanted them. Only fifty farmers would get plows. Because one hundred farmers wanted them the fifty who bought plows would receive practically nothing for their old equipment as trade-in. The net result is that a higher price would be paid in cash outlay for the plows involved.

There is a way the farmer can prevent this sort of a situation—that is, by doing what the manufacturer is doing; namely, anticipate the needs of next spring right now. Such a procedure is important for another reason. National defense is a colossal job. In addition to the task of planning defense and designing weapons of warfare, there is the actual problem of supplying materials.

The government has set up a Priorities Board which will, after completing a survey of requirements for each industry, determine how much material will be allotted to it. Moreover, each industry will be given a number denoting importance of its position in light of our defense effort. Weapons of warfare take priority over all other items.

In the last war agricultural implements were in second position on the theory that food was next to arms in value to a nation at war. It is hoped, for the sake of the farmer as well as those dependent upon him for food, that materials for agricultural implements will be given priority over all industries except actual munitions and equipment for warfare.

At the moment some materials are very scarce—others not so scarce. One difficulty today is that materials are being earmarked for defense equipment, which is still in the plan stage—"on paper only." This ties up the material, creating a more acute condition than is necessary.

Such problems will soon be solved, once the Board of Priorities is able to survey the requirements of essential industries. Every industry will attempt to sell the authorities on the idea that it should be rated ahead of others. Farm organizations and farm equipment companies should follow this situation closely in order to protect farm interests.

The safest way for the farmer to protect his own interests is to anticipate his requirements well in advance of actual need to insure delivery. The control of essential raw materials will work more efficiently as time goes on, but the actual supply in relation to demand will become more scarce. Every farmer should secure essential items immediately.

WHITESTON NEWS

Mr. and Mrs. Jim Hill, Edmond Hill, Louise Hill and Mrs. Hugh Odom, of Hertford County, visited Mr. and Mrs. Roy Winslow Sunday afternoon.

Mrs. Russell Smith and children, Mae Talmadge and James, of West Norfolk, Va., are spending this week with Mr. and Mrs. L. L. Lane.

Mr. and Mrs. T. E. Winslow, of Belviders, visited Mr. and Mrs. Chas. E. Winslow Sunday afternoon.

Mrs. Mary (Sabra) Winslow, of Norfolk, Va., are spending this week relatives here.

Mr. and Mrs. Matthew Winslow and daughter, of Norfolk, Va., spent Sunday with Mrs. Verna Winslow.

Mr. and Mrs. B. L. White and family of Sunbury, Mr. and Mrs. Paul J. White and family of Elizabeth City, visited Mrs. Mary J. White Sunday afternoon.

Test Pilot Sets Record In New Airacobra

Pilot A. C. McDonough, of the Eastern Air Lines, recently broke all speed records, when he flew the Airacobra 320 miles per hour in a test flight given the plane made by the Bell Aircraft Company.

The Bell Aircraft Company chose Sinclair-Pennsylvania Oil to be used in the test flight when Mr. McDonough broke the record. The Airacobra is one of the deadliest fighting planes in the world today. The ships delivered to the U. S. Army are known as P-39 and are equipped with 1100 h. p. Allison engines. Unlike other fighting ships the Airacobra has its powerful engine behind the pilot, permitting the forward space to carry a 37 mm cannon which fires through a hollow propeller hub. Four machine guns are synchronized to fire through the propeller. Faster than a bullet, Pilot McDonough, in his test flight, flew 45 miles an hour faster than any human ever travelled before.

Labor Shortage Fails To Deter Farm Defense

North Carolina farmers are moving under full steam ahead toward increased production of all foods and feeds grown in the State, according to G. Tom Scott of Johnston county, chairman of the State AAA committee.

Chairman Scott made that statement last week in a national radio broadcast from Washington, D. C., where he and other State farm leaders attended a national AAA conference at which provisions of the 1942 AAA program were drawn up.

Scott said that at least 150,000 Tar Heel farmers are participating in the food and feed-for-defense program, all scheduled to produce at least 75 per cent of the food and feed needed on the farm this year—"all this despite the presence in the State of four large military cantonment building programs which of necessity have caused a mild shortage of farm labor in central and eastern sections."

"Some farmers have had to abandon their homes to make room for the cantonments, but have moved to new sites and are going ahead, are growing vegetables, furnishing meat, butter and eggs for the soldiers," the AAA chairman added.

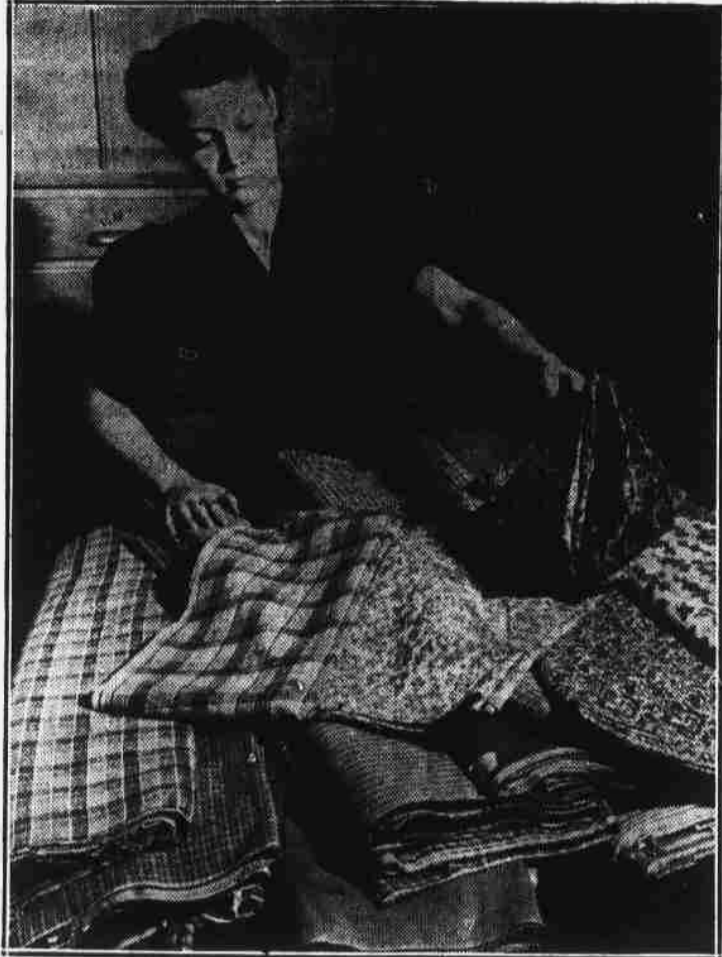
Also attending the AAA conference—June 10-13—were: E. Y. Floyd, State AAA executive officer; Dean I. O. Schaub of N. C. State College; W. Herbert White of Caswell County, State AAA committeeman, and Vann Taylor of Pitt County, AAA committeeman.

SHOWER HONORS

MRS. C. P. QUINCY, JR.
Mrs. Sidney Layden, Mrs. Addie N. Jones and Mrs. T. W. Nixon delightfully entertained at a miscellaneous shower at the home of Mrs. Nixon, near Hertford, on Friday evening honoring Mrs. C. P. Quincy, Jr., formerly Miss Miriam Nixon.

The lower floor of the home was attractively decorated with gardenias and other summer cut flowers. The honoree was the recipient of

ALL THIS AND COTTON, TOO



This North Carolina farm woman inspects the many cotton articles which will be available under the AAA surplus cotton stamp plan to cotton farmers in stores throughout the State this year. Farmers who curtail cotton acreage will be paid at the rate of 10 cents a pound, on the basis of normal yield, with stamps good for purchases of any and all new cotton goods made in this country. The farmer eats his own wheat on the farm, now he may wear his own cotton, and that without cost to him. More than 70,000 North Carolina cotton farmers will receive \$2,000,000 in stamps and there will be sheets and shirts, socks and skirts, towels and trousers, handkerchiefs and hand-cloths a-plenty for the farm family. Cotton prices already have felt the stimulus of the reduced acreage and price experts predict markets will hold strong throughout the year.

many useful and lovely gifts.

The hostesses served delicious ice cream, cakes and mints.

Those present and sending gifts included Mrs. C. P. Quincy, Jr., honoree; Mr. and Mrs. Sidney Layden, Mr. and Mrs. T. W. Nixon, Mr. and Mrs. Joseph Rogerson, Mrs. Addie N. Jones, Mrs. Noah Felton, Mrs. John Lane, Mr. and Mrs. W. O. Hunter, Mrs. Clarence L. Dail, Mrs. W. E. Bagley, Mr. and Mrs. Ben Thatch, Sr., Mr. and Mrs. John Newby Winslow, Mr. and Mrs. Noah Felton, Jr., Mr. and Mrs. W. M. Byrum, Mrs. C. B. Stallings, Mr. and Mrs. Edgar Sawyer and children, Mr. and Mrs. Jones Perry, Mr. and Mrs. A. E. Layden, Billy Sawyer, Mr. and Mrs. Preston Nixon, Mrs. Dick Layden, Mr. and Mrs. Oscar Layden, Mr. and Mrs. Henry Layden, Mrs. Betty Jones, Mrs. Curt Rountree, Mrs. Joe Perry, Mrs. C. W. Reed, Mrs. C. A. Davenport, Mrs. Add Lane, Mr. and Mrs. Carson Howell, Will Howell, Mr. and Mrs. Wayland Howell, Mr. and Mrs. Jack Hunter, Mr. and Mrs. Louis Howell, Misses Mary Alice Felton, Lillian Rae Perry, Elizabeth Byrum, Myra Layden, Eleanor Jones, Alma Howell, Elizabeth Nixon, and Deborah Ann Nixon, and Elliott Layden, Sidney Layden, Jr., Bob Layden,

Lima Bean Crop Will Be Larger

North Carolina's lima bean crop, "relatively unscathed by the severe May drought," is expected to be the largest since 1936, H. G. Brown, junior statistician of the State Department of Agriculture, reported today in the June 1 Federal-State Crop Reporting Service summary.

"Lima beans have enjoyed normal growth and were not up far enough to be effected materially by the recent drought," Brown explained. "Most other truck crops suffered greater injury than at any time during the past five years."

The indicated production of lima beans on June 1 was reported at 98,000 bushels, 14,000 bushels above last year and 25,000 bushels above the past 10-year (1930-1939) average. From 1,500 acres, 100 above last year, growers are expecting a yield of 65 bushels per acre or five bushels more than last season.

Portsmouth Couple Married Here Saturday

Winford Whitehurst and Miss Alma Pritchard, both of Portsmouth, Va., were united in marriage here on Saturday, June 14. The ceremony was performed by T. E. Raper, Justice of Peace.

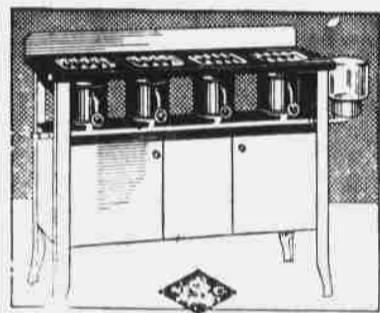
There Isn't

"Where's Gus Moore?"
"Haven't you heard? He's dead."
"Ah! There isn't any Moore."

Lloyd Bagley, Tommy Jones, Doward Jones, Joe Rogerson and W. M. Byrum.

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