

Hundreds of Bargains at Blanchard's

July CLEARANCE

REDUCTIONS IN READY-TO-WEAR



ONE LOT OF
Ladies' Dresses
Seersuckers, Piques, Chambray,
Spun Eyelettes, Bemberg Sheers
Sizes 12 to 44

\$1.98 values ----- \$1.49
\$2.98 values ----- \$2.29
\$3.98 values ----- \$2.49
\$5.95 values ----- \$3.69
\$7.95 values ----- \$4.69

ONE LOT OF
**Ladies' Sharkskin, Spun
Rayon and Sheer
Dresses**
MOSTLY SMALL SIZES
\$1.98 to \$3.98 Values
SALE PRICE

\$1.00

SECOND FLOOR AT BLANCHARD'S

BLANCHARD'S SUMMER CLEARANCE SALE

We are offering our customers and friends some exceptional values on Summer merchandise. We find, after inventory, that we have a lot of merchandise that we can sell at prices which will save you money and which were bought at the low prices effective before the boom started. We are going to give it to you at these prices. Get all you will need for some time, as we cannot buy any of these items to sell at such prices now.

**Sale Starts Friday, July 11
Visit Our Store For Real Savings**

SPECIAL
ONE LOT OF
**Powder, Cream,
Lipstick and Rouge**
All 10c Articles
ONLY

5c

SPECIAL
ONE LOT
Men's Wash Ties
Values to 25c
JULY SALE PRICE

8c

SPECIALS IN MEN'S DEPARTMENT

OUR STOCKS ARE COMPLETE
WITH COOL CLOTHES FOR
HOT WEATHER

**Men's Tropical
Worsted Suits**
\$16.00 Values
\$12.95

TO CLOSE OUT—ONE LOT
Men's Summer Suits
\$1.98

Sizes 36 to 40

MEN'S
Summer Pants
Values to \$1.98
July Sale—98c

Men's Dress Sox ---9c
Men's Work Sox ---9c

Men's Work Shirts ---49c
Sizes 14 - 17

MEN'S
Dress Straw Hats
All Colors
Special—79c

All Work Straw Hats
Reduced One-third



1,000 Yards
Voiles, Batiste
Plain and Printed.
Fast Colors.

9c yd.

80x80 Prints
Stock Up on This For
Back to School Dresses

15c yd.

COOL
**Summer
Sheers**
25c Values
JULY SALE

15c yd.

Printed Silks
Values to 59c
SPECIAL AT

39c yd.

Curtain Scrim
All Colors
40 Inches Wide

Only 9c

MEN'S
Sport Shirts
All Sizes
SPECIAL

49c

Bathing Suits
MEN'S AND BOYS'

48c 89c \$1.49

BOYS'
SPECIALS
Shorts ---15c
Shirts ---10c

BOYS'
Sport Shirts
SPECIAL

19c

SECOND FLOOR SPECIALS

**Ladies' Spring and
Summer Hats**
ALL REDUCED
1/2 Price

**Ladies' Spring and
Summer Skirts**
Light Weight Flannel and
Sharkskin. 24 - 30

\$1.00 Skirts ---79c
\$1.98 Skirts ---\$1.49

Ladies' Blouses
Short and Long Sleeves.
Piques, Voiles, Batiste, Crepe
and Georgette

\$1.00 values ---88c
\$1.98 values ---\$1.49

Summer Sweaters
Open and Closed Necks.
Fancy and Tailored.

\$1.00 values ---88c
\$1.98 values ---\$1.79

Children's Dresses
Organdy, Dimity and Batiste
Sizes 7 to 14

98c values now ---79c

CHILDREN'S WHITE
Crepe Dresses
Sizes 7 to 14

\$1.98 value ---\$1.49

CHILDREN'S
Print Dresses
Sizes 6 to 12

59c value ---44c

CHILDREN'S 80 SQUARE
Print Dresses
Fancy and Solid Colors
Sizes 3 to 12

98c values ---88c

LADIES' 80 SQUARE
Print Dresses
Solid and Printed Patterns
Sizes 12 to 50

98c values ---88c

ONE LOT LADIES'
Print Dresses
All Fast Colors. Sizes 16 to 48.

59c values ---44c

LADIES' SHEER
Cotton Dresses
Voiles, Dimity and Batiste.
Sizes 12 to 50

98c values ---88c

LADIES' PRINTED WRAP
AROUND
House Coats
ASSORTED COLORS
Small, Medium, Large

98c values ---89c

Printed Smocks
All Fast Colors.
Assorted Styles and Designs.
Sizes, Small, Medium and Large

98c values ---89c

VISIT OUR SHOE DEPARTMENT

All White Shoes Must Go Regardless of Price.
Get Yours While We Have Your Size.

TO CLOSE OUT—1 LOT
**Ladies and Children's
Shoes** ---89c

Tennis Shoes
BOYS', MISSES', WOMEN'S
Special—49c

JULY SPECIAL ON
Ladies' White Shoes
Values to \$2.49
Only \$1.49

ONE LOT
Fortune Shoes
All White
Cut to \$2.98

ONE LOT
Men's Dress Shoes
Tan or Tan and White
Special—\$1.79

CLOSE-OUT
Arch Shoes
Values to \$3.98
July Sale—\$1.98

LADIES'
Black Patent Shoes
At Old Price
Only \$1.98

SPECIAL—1 LOT
**Ladies and Children's
Shoes** ---49c

ONE LOT
Fortune Shoes
Brown and White
Only \$3.49

Madam Grace Foundation Garments

Madam Grace Brassieres, white and tea rose.
Sizes 32 to 48. Now ---43c
98c Corselettes now ---88c
\$1.49 Corselettes now ---\$1.29
\$1.98 Corselettes now ---\$1.79
\$2.98 Corselettes now ---\$2.49
\$1.98 Girdles now ---\$1.79
\$2.98 Girdles now ---\$2.49

Misses' Play Suits
Stripes, Plaids and Solid Colors
Sizes 12 to 18

98c values ---79c

Ladies' Slacks
Orange, Blue and Brown Colors
Sizes 14 to 20

98c values ---79c

HARDWARE DEPARTMENT

12 oz. Tea Glasses -----6 for 25c
9 oz. Tea Glasses -----6 for 19c
Flowered Water Glasses -----6 for 39c

ONE LOT OF
Plates
Regular 20c Value
14c each

Enamel Pot Sale
\$1.49 Pot now ---\$1.29
\$1.00 Pot now ---89c
89c Pot now ---79c

9x12 Felt Base Rug
\$3.49 each

All 10c Kitchen Tools now -----9c

Window Screens
89c Screens ---79c
79c Screens ---69c
Buy Now! Screen Prices Are
Advancing

Griffin Shoe Polish
10c Values
3 for 25c

Chick Feeders
10c and 19c
DRINKING FOUNTAINS ---5c

SALE OF NOTIONS

Spool Cotton. July Sale Price -----2c
ONT Cottons. July Sale Price -----3 for 10c
Large Towels. Special -----10c
20x40 Towels now -----15c

DON'T MISS THIS SPECIAL — LAST AT THIS PRICE

CLOSING OUT ALL
**Summer Bags
and Gloves**
One-third Off

Many Other Items at
Bargain Prices Are on
Display In Our Store

1 ASSORTMENT OF
**Printed Batiste
and Lawn**
Values to 39c
21c yard

J. C. Blanchard & Co., Inc.

"BLANCHARD'S" SINCE 1832

Right Prices

Quality Merchandise

LADIES'
Full Fashioned Hose
All New Shades
44c