

Consumption Of Fresh Peaches Being Urged

Plans for a public-spirited cooperative effort to increase the consumption of fresh peaches during the period of July 24 through July 30, were announced today by G. L. Bate-man, Area Supervisor of the Surplus Marketing Administration, U. S. Department of Agriculture.

He stated that the Georgia Association of Peach Growers, the South Carolina Peach Growers Association and the North Carolina Mutual Peach Growers Society, who have combined marketing efforts through the Georgia-Carolinas Peach Marketing Board are among the cooperating growers' organizations. The Food Trades Industry is also cooperating with the United States Department of Agriculture in this effort to increase the home-consumption of fresh peaches and make the best possible use of the abundant peach crop.



HERE'S a chance that comes once in a lifetime—a brand new modern Florence Oil Range with every feature you've been longing for in your kitchen—at a price that makes it top value!

Come in today! Let us show you how easy it is to own this wonderful range now! See the many other new Florence Oil Ranges! We'll show you one that's just right for your home and your budget.

- Here's Value You Can't Afford to Miss!**
- Big oven—fully porcelain—heavily insulated top and door.
 - Beautiful modern design, just like the latest gas or electric range.
 - Roomy cooking top—folding cover.
 - Florence Wickless Kerosene Burners for clean, intense, economical "focused heat."

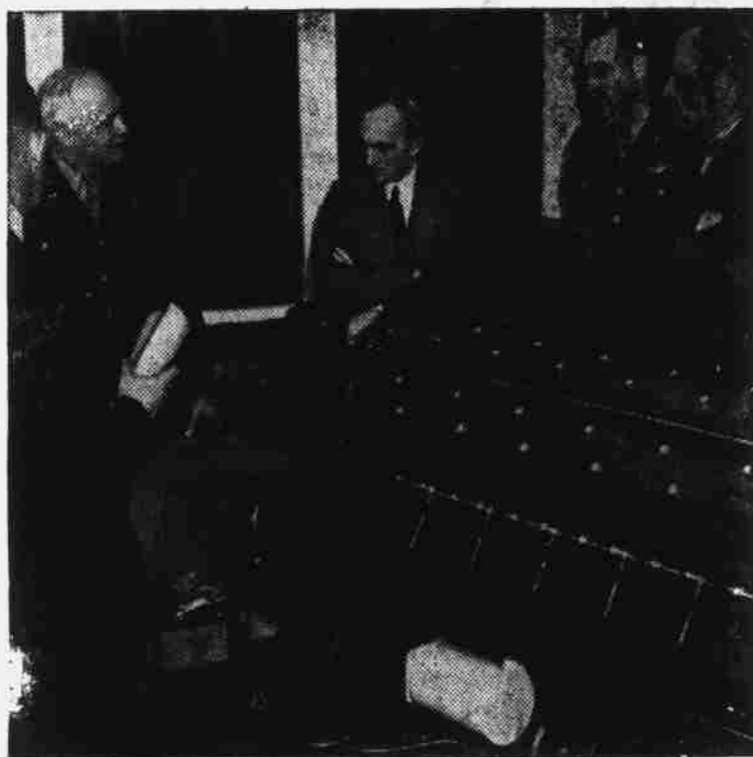
HERE NOW!
Hertford Hardware & Supply Company
HERTFORD, N. C.

"CHEERS FOR MISS BISHOP"



William Gargan and Martha Scott compose the starring duo in the Richard A. Rowland production, "Cheers For Miss Bishop," the stirring dramatic romance at State Theatre, Hertford, Wednesday.

Army Inspects Plane Engine Model



DEARBORN, Mich.—A model of the 1,500-horsepower experimental airplane engine being built by the Ford Motor Company was inspected recently by Maj. Gen. H. H. Arnold (left), deputy chief of staff, and other high army officers during a tour of Ford de-

fense work. Gen. Arnold is shown with Henry Ford (center) near the engine model. This new super-charged Ford aircraft engine, a V-type, 12-cylinder, liquid-cooled design, is expected to deliver more power for its weight than any engine now on the market.

Will Rogers' Humorous Story

By WILL ROGERS

SOMETIMES I wonder why kids hate to go to Sunday School. Or maybe they don't hate it. I've always heard they did, anyway. Looks like Sunday School ought to be a right interesting kind of amusement of a helpful sort, for the kids. But they tell me kids have to be fought to keep 'em going every Sunday. Maybe that ain't so with all Sunday Schools, but only where they don't give away candy or anything like that.

Anyhow, there was a kid that moved into a new neighborhood, and he was just at the age where he wanted to show folks that he didn't much approve of the way things was being done. He surely didn't want to go to Sunday School, but his folks made him go.



Very first day, the teacher asked him, "Herbert, who created all these trees and flowers and all this grass that we see when we look out this big window?"

"I dunno," says the kid. I reckon he was sore because the teacher talked so sweet.

"My goodness, Herbert, don't you know that? George, tell us who made all these trees and flowers and all the grass and lovely things."

George was a real little kid, and he spoke right up and told. The teacher thought that would shame a new boy, and she turned to him, all ready to rub it in.

"Well," he says, "that smartie has lived here all his life, and he ought to know. What do I know about who made this here neighborhood, when I just moved here last week?"

American News Features, Inc.

Miss Leona Baccus, of Hertford, spent the week-end with their parents, Mr. and Mrs. J. C. Baccus.

Mrs. J. V. Stallings spent Sunday with her daughter, Mrs. Ernest Stallings, and Mr. Stallings.

Mrs. Nellie Sumner and Emily Anne, visited with relatives at Snow Hill, Sunday afternoon.

Mrs. N. S. Hurdle spent Monday night with her parents, Mr. and Mrs. O. K. Twine, of Hertford.

Ninety-two percent of all retail stores are independently operated against 77.6 percent in 1929, Department of Commerce statistics show.

State Commander



R. L. (ROY) McMILLAN

In his only scheduled visit to the Albemarle section this year State Commander McMillan will install officers of Ed Bond Post in Edenton on next Tuesday night. Legionnaires from every Post in the Albemarle have been invited to meet their popular commander on this occasion.

Wildcat Vets Meet In E. City July 27th

A district reunion of the Wildcat Veterans Association of the 81st Division will be held in Elizabeth City on Sunday, July 27, which will be attended by a number of the members living in Perquimans County. At this reunion James E. Cahall, national adjutant, will be present and make the principal address.

According to information plans are under way to secure the national reunion to be held in Raleigh on October 5-7.

WE DO COMMERCIAL JOB PRINTING

Who Knows?

1. When was Ambassador Wilson recalled from Germany?
2. Where is Germany's greatest industrial area?
3. What is a radiolocator?
4. How far is Japan from the Netherlands Indies?
5. How much is Canada spending on her war program?
6. How old is Marshal Petain, French leader?
7. What union represents workers of the Ford Company?
8. What are dum-dum bullets?

THE ANSWERS

1. In 1938.
2. In the Ruhr district.
3. A radio device, used by the British to locate enemy night raiders.
4. About 2,750 miles.
5. This year about \$3,000,000,000.
6. 84 years this year.
7. United Automobile Workers of America, a CIO organization.
8. A soft-nosed bullet which expands on contact and produces a frightful wound. It's use has been outlawed.



HURDLETOWN

Mr. and Mrs. Ulric Caddy and children, of White Hat, visited Mr. and Mrs. W. Q. Hurdle Friday afternoon.

Floyd Hurdle spent a few days last week with his cousin, Gilmer Ferrell, of Woodville. Gilmer accompanied him home and is visiting with relatives here.

Mrs. Z. D. White visited Mrs. Carson Jordan, of Snow Hill, Sunday afternoon and attended services at Woodland Church in the evening.

J. T. Jordan has returned home after spending some time with relatives at White Hat.

Mr. and Mrs. W. Q. Hurdle and children visited Mr. and Mrs. E. L. Jennings Sunday afternoon.

Miss Kathleen Bennett and Vivian Hurdle, of Norfolk, Va., visited his parents, Mr. and Mrs. C. M. Hurdle, Sunday afternoon.

Miss Shirley Hurdle was the weekend guest of Mrs. Ernest Stallings, Odell Baccus, of Norfolk, Va., and

The SNAPSHOT GUILD BIRTHDAY PICTURES



Easy to take—just a short time exposure with the camera on a firm support—this shot is part of a charming birthday series. Keep your camera busy on birthdays; they're fine for pictures.

SOONER or later, every member of a family has a birthday—and here is one occasion when you can really turn your camera loose for a first-rate story-telling series of pictures.

Of course, the center of a child's birthday is the cake with candles. That's why we picked it for our picture here. But there's a lot more to a birthday—anybody's birthday. The preparations—the presentation of gifts—the party, if there is one—all these make good snapshot material. If it's a child's occasion, with your small son or daughter playing the leading role, you can start taking pictures several days in advance—pictures emphasizing the good behavior that always precedes the big day.

The idea, in making a series of this sort, is to tell a complete story. The more details you can show, the better your story—and it's more satisfying when you look back through your album.

Here's what I mean by "details." Suppose it's Dad's birthday, and you're giving him a new pipe. Then

get one picture as he receives the package; another as he begins to unwrap it; a shot of his expression when he sees the gift; another as he loads up for the first time; and a final shot as he contentedly puffs away. This is clearly much better than just one shot, or several all alike.

It's quite as simple to take a series as a few "single" shots. Just set up your two photo lights—and as long as your subject stays in the same spot, the exposure won't change. So, all you need do is watch for changes in pose and expression. The photo bulbs and high speed film make snapshots easy. A shot of the cake, lighted only by the candles, will call for a short time exposure—say two to three seconds—with the camera placed on a firm, solid support.

Maybe there isn't a birthday at your house this week, or this month. But don't miss away—and when the day comes, remember your camera, and get a good birthday story. It's perfect material for your "family history" album.

State Theatre Hertford, N. C.

Today (Friday)—Matinee 3 P. M. Saturday—
WALTER PIDGEON
JOAN BENNETT
—in—
"MAN HUNT"
— Also —
COMEDY — ACT

Monday - Tuesday—
Matinee 3 P. M.
WALLACE BEERY
VIRGINIA WEILDER
—in—
"BARNACLE BILL"
— Also —
COMEDY — NEWS

Thursday—Matinee 3 P. M.—
PRISCILLA LANE
JEFFREY LYNN
—in—
"MILLION DOLLAR BABY"
— Also —
LOUIS-FONN FIGHT PICTURE

Saturday—
CESAR ROMERO as
"THE CISCO KID"
—in—
"ROMANCE ON THE RIO GRANDE"
"King of Royal Mounted" No. 12
"Mysterious Dr. Satan" No. 1

Wednesday—Matinee 3 P. M.—
MARTHA SCOTT
WILLIAM GARGAN
—in—
"CHEERS FOR MISS BISHOP"
COMEDY — ACT

Friday, July 25th—
Adults Only
WOMEN ONLY
Matsinee
3 P. M.
MEN ONLY
NIGHT
7 P. M. - 9 P. M.

EXTRA! ON OUR STAGE
"ROSA LEE"
IN PERSON
— On Our Screen —
"3 SENSATIONS"

PENDER
Quality Food Stores

SHOP YOUR PENDER STORE FOR WIDER VARIETIES OF LOWER PRICED QUALITY FOODS!

SOUTHERN MANOR
FRUIT COCKTAIL 2 No. 1 cans 25c

MOTHER'S RELISH OR
SALAD DRESSING Quart Jar 27c

SOUTHERN MANOR
SWEET PEAS 2 No. 2 cans 25c

STANDARD (SWEETENED AND UNSWEETENED)
GRAPEFRUIT JUICE 2 46-oz. cans 31c

LYNNHAVEN
MUSTARD Quart Jar 9c

STANDARD (HALVES AND SLICED)
PEACHES 2 No. 2 1/2 cans 29c

GUARANTEED ALL MEAT
FRANKFURTERS Per Pound 23c

TRIANGLE TUB OR ROLL
Butter Pound 41c

LAND O'LAKES DAISY
Cheese Pound 23c

Fresh Tomatoes 2 lbs. 15c
Watermelons, each 35c
Bananas 4 lbs. 19c