

W. M. MORGAN

Your Hometown Furniture Man Says "Furniture Makes The Best Gifts"



In the face of the ever advancing prices, we are prepared to say that we can take care of you and save you money on many needed and useful Furniture articles for your home — and the old man "Santa Claus" who is about to put in his appearance says, "Make This Christmas the Happiest Yet By Purchasing Furniture For Your Home."



Shop Early - Shop At MORGAN'S

WE INTEND TO KEEP
GOLD SEAL PRICES DOWN
FROM NOW UNTIL
CHRISTMAS
SO HERE YOU ARE:

12x15 Rugs	\$9.95
12x12 Rugs	\$8.95
12x15 Rugs	\$7.95
9x12 Rugs	\$5.95
9x12 Rugs	\$4.95
9x10½ Rugs	\$3.95
9x9 Rugs	\$3.50
7½x9 Rugs	\$2.50
Utility Mats	10c up

Next Year's Prices Will
Be More

JUST ARRIVED
75 PARLOR SUITES
\$39.50 to \$100.00

**Inner Spring Mattresses
and Box Springs**
\$17.50 to \$50.00

The Best of Prices Are
Always Here For Cash
or on
Reasonable Payments

**TRICYCLES AND
WAGONS AT
VERY LOW PRICES**

HEADQUARTERS FOR
**STOVE PIPE, DAMPERS,
ELBOWS, COLLARS**
ALL SIZES

**BED ROOM SUITES
FOR YOUR HOME**

Priced—
\$39.50 to \$250

**COOK STOVES AND
RANGES**
\$7.95 to \$100

The Most Valuable Line of
Solid Mahogany Chairs
We Have Ever Shown In
Our Home Town Before
At 1940 Prices — Wait 'Til
Next Year and You Will
Pay More

10-Quart — Not 8-Quart
Best Quality
GALVANIZED BUCKETS
29c

**500 Pieces Enamel and
Aluminum Ware**
We Will Close These Out
At 1939 Prices
No Chain Store Can Beat
This Price

ELECTRIC LAMPS
From 25c up

This Is Away Below
Next Year's Cost

For 28 Years You and I Have
Been Friends Together.
I Now Thank You For This
Good Year's Patronage.

KITCHEN CABINETS
and
Breakfast Room Suites
\$45.00 per Set

THAT CAN'T BE BEAT

OIL STOVES
\$6.50 to \$100.00

WILSON HEATERS
\$6.00 to \$40.00

7-WAY LAMPS
Our Biggest Seller Is on Our
Floor Complete at
Only \$7.95

See Other Ads—They Charge
More For This Item

Valuable Chrome
**5-Piece Breakfast Room
Suites**

Way Below Catalog Prices.
See Us and Be Convinced.

Thousands of Articles
Too Numerous to Mention
10c to \$1.00

DON'T FORGET BABY

We Have His Cribs, Mat-
tresses, High Chairs, Rockers,
Stools—In Fact We Have
Everything to Please Him—
At Lowest Prices. Investi-
gate and You'll Find Us Right

**BED BLANKETS AND
COMFORTS**
At 3c Cotton Prices . . .

At Less Than Next
Year's Costs

Trade Here and Save Money!
For 28 Years We Have Saved
You Honey!

GIVE YOUR WIFE
A 6-Foot Electric
REFRIGERATOR

ONLY 10 IN STOCK

We Bought These Before
October 1—and Can Save You
the 10% Increase of That
Date.

OLD SANTA CLAUS
MAKES NO MISTAKES
TO THINK OF HIS
HOME AND SEES ME
BEFORE BUYING

We Feel Very Thankful!

For This and Past Years'
Business, Although We Try
To Deserve It — By Being
Plain and Upright With
You — It's Only You and I
Cooperating Together That
Has Made My Business
What It Is Today.

SO CALL AGAIN—

We're Glad to Have You
Respectfully,

W. M. MORGAN
"The Furniture Man"

W. M. Morgan

"The Furniture Man"
Hertford, N. C.