

# RURAL TRENDS

ROGER M. KYES

## WHAT INFLATION MEANS

Inflation, as everyone knows, consists of a price structure expanded beyond reasonable values. Whether its cause be a shortage



Kyes

of supply, or too much money in circulation, it has the effect of making the purchasing power of the dollar shrink.

Inflation cannot take place in one field or one industry without affecting all others. An inflated price for any one commodity has a direct and immediate effect upon the price of ALL other goods and services.

That is why we talk about a "rising spiral of prices."

Here is the way it works: Suppose, for example, the price paid to the farmer for wheat increases 25 per cent. That wheat goes up in bread, which of course goes up in price. The result is an increase in the cost of living. Very quickly, the worker in the factory demands a higher wage to meet the increased cost of living. That makes the product of the factory cost more, and requires the farmer to pay more for what he buys.

So the farmer is right back in the position of asking still more for his crops, to meet the increased cost of goods that he cannot raise on his farm. And the same cycle starts all over again.

Higher prices for farm products do not mean an improvement in the farmer's position unless a substantial part of the increase can be retained as profit. It doesn't help much to get more money merely for the privilege of paying it out.

People do not get rich by merely having a lot of money pass through their hands. Some of it has got to stick in order to do any good.

There has never been an instance in business history in which a long sustained cycle of inflation has accomplished anything of lasting benefit to anyone.

Since the one greatest and first essential of life is something to eat, it can therefore be said that inflation starts with an increase in the cost of living. On the contrary, when we have a low cost of living, it means that all prices will be low within reach of all the people. Then we have prosperous business and increasing employment.

How can we keep the cost of living low? By doing exactly what the factory does in order to accomplish lower selling prices—cut the cost of production. That means selling for less, without sacrifice of profits. It means broadened markets, more employment, better business.

If we can reduce the cost of producing crops on the farm, the farmer can afford to forego raising his prices, because his profit will be assured by a greater margin between his selling price and his cost.

And that is something that can be brought about by the adoption of modern methods and modern machinery on the farm. With more machines, and better machines, the farm can produce with less man power and less hours of labor.

Modernization of the farm will do more than merely keep the cost of living down and so prevent further inflation of all prices. Modernization means a prosperous agriculture.

And that will be a great contribution to national security and prosperity.

## Where Ignorance Is Dangerous

### Poise and Poison

By L. M. THOMPSON, M. D., Assistant Director First Aid, Water Safety, Accident Prevention Service, American National Red Cross.

Panic is poison's ally; poise is its enemy.

The individual who has swallowed poison needs immediate attention, but he will not get it if those in a position to aid him squander precious moments rushing about in confusion, or transport him to a not-so-nearby hospital, or stand by idly and helplessly while awaiting the arrival of a physician.

If the poison can be removed from the stomach before it is absorbed, the harm done the victim is usually not great. But if the poison becomes absorbed into the body, there is not much that even a physician can do, though he should in every case be summoned promptly.

Knowledge of what to do in event of such emergency is the key to calm, sure, effective action. And that is easy. It is not necessary to remember a long list of antidotes. In fact, it is much better for the first-aid user to use the simple measures always at hand.

In this he follows two admonitions: Dilute.

Wash out.

A poison diluted with a large amount of liquid is never absorbed as rapidly as it is in concentrated form. Also, a full stomach can be more readily persuaded to empty its contents. Obviously, when the poison is removed it can do no further damage. This is accomplished by repeatedly induced vomiting.

Both of these objectives are attained at the same time by use of any one of the following simple emetics:

1. Soapy water (soapsuds).
2. Salt water.
3. Soda water, made with ordinary baking soda.
4. Luke warm water.
5. Dishwater.
6. Milk (especially for corrosive poisons).

It is important to give sufficient emetic—four to seven glassfuls—preferably lukewarm. If the victim does not begin vomiting after the emetic has been administered, tickling the back of the throat with the finger will usually bring results.

After the stomach is well washed out, the proper antidote may be administered, if it is known and available. A large dose of Epsom salts may be safely given after the stomach is emptied. This is orthodox and sound procedure in any case of poisoning.

If the poison swallowed was a corrosive, such as bichloride of mercury, and acid or an alkali, follow the diluting and washing out process with soothing drinks of milk and eggs beaten up together.

In cases of opium or morphine poisoning, it is advisable to keep the victim awake but not to exhaust him by compelling physical exercise. Strong coffee, a cup every half hour or so, is good in combating poisoning from any sleep-producing drug. In cases of strychnine poisoning do not give a stimulant and keep the patient as quiet as possible.

Virtually every case of accidental poisoning is the result of carelessness or ignorance. Observe, then, these four simple rules recommended by the Red Cross:

- Keep all bottles labeled and never take medicine from an unlabeled bottle.
- Never take medicine in the dark when you cannot see the label on the bottle.
- Keep all poison drugs away from all other medicines and safely locked up.
- Keep all medicines and poisons out of the reach of small children.

## Says Poor Land Makes Poor People

A prosperous, healthy and intelligent citizenship cannot long exist on a poor soil.

That is the opinion of a committee of extension workers who were appointed to consider a report on soil fertility in North Carolina. The group was appointed by Dean I. O. Schaub, director of the State College Extension Service, and held their hearings and discussions at the recent Extension Conference.

"Every acre on the farm should grow some productive crop," said the report as finally adopted by the entire Extension group. "Each acre should be either in forest, pasture or cultivated crop. All the crop land ought to be under a rotation system which should include at least one legume. In some tobacco rotations, a small grain or grass crop might be substituted for the legume."

The committee went on to declare that every section of the State had legumes best adapted to its soil and its system of farming. Legumes should be fertilized, especially with limestone, phosphate and potash, to increase their effectiveness. More legume seeds need to be grown on our home farms.

The control of erosion is also necessary to good soil fertility and there-

fore broadcast or sod crops should occupy from 25 to 100 per cent of the crop land on every farm. The actual percentage per farm will depend upon the slope and the kind of farming done. Terraces, subsoiling, contour cultivation, and drainage are necessary in many cases.

Minor elements need to be carefully considered in all soil fertility and nutrition problems and county agents were urged, in the report, to study these elements and to become better prepared to aid farmers concerning these little known materials. More research with minor elements was recommended.

## CLASSIFIED AND LEGAL NOTICES

**FOR SALE—ONE NEW PERFECTION** oil stove, in excellent condition. Phone 2491, Hertford, N. C. dec.5.

**WILL PAY STRAIGHT SALARY** \$35.00 per week, man or woman with auto sell Eureka Poultry Mixture to Farmers. Eureka Mfg. Co., East St. Louis, Ill. dec.12pd.

**FOR IMMEDIATE SALE—SIX** bred grade polled Hereford cows. Six polled heifers. Selling to make room for registered cattle. W. H. Parker, Mount Gilead, N. C. dec.12pd.

**NICE LARGE CABBAGE PLANTS**—Early Jerseys and Charleston Wakefields, 500, 75c; 1,000, \$1.25. Delivered. Immediate shipment. L. T. Peacock, Parkton, N. C. dec.12pd.

**COMPLETE LINE SHOE POLISH** at Julian Ward's Shoe Shop. Also Neatslene and rawhide laces.

**FOR SALE—WELDED SMOKE** Stack, 30 feet long, 30 inches in diameter. Flange at base. Apply F. M. Wilder, Phone 1024, Portsmouth, Va. dec.5,12pd.

**WE HAVE 1,200 SETS DISHES**—White seconds dinnerware. A nice load of enamel kitchen ware. Special prices for premiums to candy salesmen. Thompson Pottery & China Co., 530 Hay Street, Fayetteville, N. C. dec.5,12,19pd.

**BABY CHICKS—U. S. APPROVED** New Hampshire, Barred Rock, \$9.00. Burgin Hatchery, Marion, North Carolina. nov.18,dec.5,12pd.

**LEATHER COATS REPAIRED AT** Ward's Shoe Shop, Edenton.

**CHOICE STRAWBERRY, BOYSEN-** berry, Young Berry plants. List free on request. Jas. Sterling, Judsonia, Arkansas. exp.jan5pd.

**DEPENDABLE FRUIT AND NUT** trees, small fruits, ornamentals, and general nursery stock. Combined catalog and planting guide free. Cumberland Valley Nurseries, Inc., McMinnville, Tenn. nov.21,28,dec.5,12pd.

**SHOES RE-BUILT WITH QUALITY** materials and by experienced men at Julian Ward's Shoe Shop, Edenton. Repairs made to Leather Coats and athletic equipment.

**NOTICE OF ADMINISTRATION** Having qualified as Administrator of the estate of W. H. Pierce, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Chapanoke, N. C., on or before the 3rd day of December, 1942, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 3rd day of December, 1941. G. D. TOWE, Administrator of W. H. Pierce. dec.12,19,26jan.2,9,16

**NOTICE OF ADMINISTRATION** Having qualified as Administrator of the state of George T. Hunter, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hobbsville, N. C., on or before the 1st day of November, 1942, or this notice will be pleaded in bar of recovery. All persons indebted to said estate will please make immediate payment. This 24th day of October, 1941. W. J. ROUNTREE, Administrator of George T. Riddick. nov.28,dec.5,12,19,26,Jan.2.

**NOTICE OF ADMINISTRATION** Having qualified as Executrix of the estate of J. A. Jolliff, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Belviders, N. C., Route 1, on or before the 12th day of November, 1942, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 12th day of November, 1941. HANNAH S. JOLLIFF, Executrix of J. A. Jolliff, Deceased. nov.21,28,dec.5,12,19,26

**NOTICE OF ADMINISTRATION** Having qualified as Executor of the estate of William F. Madre, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hertford, N. C., Route 1, on or before the 16th day of November, 1942, or this notice will

be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 18th day of November, 1941. T. E. MADRE, Executor of William F. Madre. nov.21,28,dec.5,12,19,26.

**NOTICE OF ADMINISTRATION** Having qualified as Administrator of the estate of G. W. Butler, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hertford, N. C., on or before the 11th day of November, 1942, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment. This 11th day of November, 1941. E. H. BUTLER, Administrator of G. W. Butler. nov.28,dec.5,12,19,26,Jan.2.

**LEGAL NOTICE** An Ordinance Authorizing The Issuance of \$2,000 Bonds of The Town of Hertford, North Carolina, For Repairing Water Tank.

**BE IT ORDAINED** by the Board of Commissioners of the Town of Hertford as follows:

Section 1. Pursuant to the Municipal Finance Act, 1921, of North Carolina, and amended, negotiable bonds of the Town of Hertford, North Carolina, are hereby authorized to be issued in an aggregate amount not exceeding \$2,000 for the purpose of repairing water tank. (Water Department).

Section 2. A tax sufficient to pay the principal of and interest on said bonds shall be annually levied and collected.

Section 3. A statement of debt of the Town of Hertford has been filed with the Town Clerk and is open to public inspection.

Section 4. This ordinance shall take effect thirty days after its first publication unless, in the meantime, a petition for its submission to the voters is filed under the Municipal Finance Act, 1921, and in such event it shall take effect when approved by the voters at an election as provided in such act.

The foregoing ordinance was passed on the 3rd day of December, 1941, and was first published on the 5th day of December, 1941.

Any action or proceeding questioning the validity of said ordinance must be commenced within thirty days after its first publication.

W. G. NEWBY, Town Clerk. dec.5,12.



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## Who Knows?

1. Are the French soldiers still prisoners of war in Germany?
2. When was the C. I. O. organized?
3. Is sugar rationed in England?
4. Why are students of Annapolis called "midshipmen"?
5. By what name was Louise Hovick, the author, known in another profession?
6. Who wrote, "I propose to fight it out on this line if it takes all Summer"?
7. What U. S. Senator has served longest?
8. How many planes has Germany lost over Britain?
9. Where are the Straits of Otranto?

### THE ANSWERS

1. Yes, more than a million of them.
2. Six years ago.
3. Yes; twelve ounces a week.
4. In former years Navy seamen, studying to be officers, were stationed amidships.
5. Gypsy Lee Rose, a "burlesque" performer.
6. General U. S. Grant.
7. Senator George Norris, of Nebraska.
8. Present estimate: 3,672.
9. Between Italy and Albania.