



THE **2<sup>ND</sup>** WAR LOAN DRIVE IS ON!

# Winner Take All!

There is one stark and simple fact about war which you had better get straight . . . *and quickly, too*  
**THERE IS NO SECOND PLACE IN A WAR — IT'S EITHER WIN OR LOSE!**



This war is being fought for tremendous stakes . . .  
... for your life and your liberty.  
... for your church and your children.  
... for your freedom and your future.

And it's **WINNER TAKE ALL**. Don't forget that for a minute.

The winner will dictate whether tomorrow you shall be a free citizen of a free world, or a helpless serf to a "master race."

The winner will dictate whether you shall live and prosper under the Four Freedoms, or toil hopelessly in the darkness of a "New Order."

The winner will dictate . . . because the winner takes all.

The winner takes all. All you own, all you hold dear.

The winner is being decided right now . . . today . . . this very minute . . . on battlefields all over the world. Will you stand idly by . . . or throw all your weight on *our* side?

The weight of mighty tanks and planes. The weight of thousands of guns and millions of shells. The weight of billions of dollars . . . 13 billions your country asks you to lend during this Drive.

Your country wants to borrow every idle dollar you have—every dollar except what you need for the barest necessities of life.

You'll have to give up some luxury or comfort which was dear to your heart. You'll have to postpone some pleasure which you had been eagerly anticipating.

But what of it?

Your sons and brothers and husbands are *dying* out there . . . fighting your fight. Surely it is no sacrifice to *lend your dollars* while they are giving their lives.

They need your help. They need the weapons your money can buy. If one of the War Loan volunteers calls on you . . . greet him with open pocket-book. Remember, Uncle Sam's goal is 13 billion dollars in April.

Don't wait to be asked. Go to your nearest bank, investment dealer, broker, Post Office or issuing agency and lay your money on the line. Remember, it's an *investment* you're making—an investment that pays a good return and insures a happier future for you and your loved ones.

So *lend* up to the limit.

You'll sleep better for it.

There are 7 different types of U. S. Government securities—choose the ones best suited for you:

**United States War Savings Bonds—Series E:** The perfect investment for individual and family savings. Gives you back \$4 for every \$3 when the Bond matures. Designed especially for the smaller investor. Dated 1st day of month in which payment is received. Interest: 2.9% a year if held to maturity. Denominations: \$25, \$50, \$100, \$500, \$1000. Redemption: any time 60 days after issue date. Price: 75% of maturity value.

**2½% Treasury Bonds of 1964-1969:** Readily marketable, acceptable as bank collateral, these Bonds are ideal investments for trust funds, estates and individuals. A special feature provides that they may be redeemed at par and accrued interest for the purpose of satisfying Federal estate taxes. Dated April 15, 1943; due June 15, 1969. Denominations: \$500, \$1000, \$5000, \$10,000, \$100,000 and \$1,000,000. Redemption: Not callable till June 15, 1964; thereafter at par and accrued interest on any interest date at 4 months' notice. Price: par and accrued interest.

**Other Securities:** Series "C" Tax Notes; ½% Certificates of Indebtedness; 2% Treasury Bonds of 1950-1952; United States Savings Bonds Series "F"; United States Savings Bonds Series "G."

**THEY GIVE THEIR LIVES . . . YOU LEND YOUR MONEY!**

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