

We Open Saturday - At Our Old Stand Blanchard's Has Weathered Another Storm We Are Ready To Serve You Better Than Ever Our Store Is Packed With New Merchandise Some Goods You Have Not Been Getting

HARDWARE FOR EVERY NEED

PEANUT DIGGERS — PITCH FORKS
SHOVELS — BUSH HOOKS
And Many Other Items of Farm Hardware
ENAMELWARE — PYREX
GLASSWARE — DISHES
And All Small Household Hardware . . .
More Coming In Each Day.
Don't forget us for Baling Wire and all
Farm Equipment.

WE CAN SERVE YOU

Make your plans now to attend the reopening of our store. We have planned this event for weeks, and have thousands of values you will need during the months ahead. We are proud of our new store, and anxiously await your visit. We have a complete new stock of merchandise in every department. Come in Saturday and visit with us. We will be happy to see you and serve you.

You will have a chance to get a \$25 War Bond by registering at our store Saturday and dropping your name in a box . . . our clerks will help you. At 9 o'clock a name will be drawn from the box, and if the person whose name is drawn is not there, another name will be drawn until some one present wins the bond.

SPECIALS ON GROCERIES

OUR STOCK IS COMPLETE . . . Nothing to be had is not here . . . Our prices are ceiling or below. Let us serve you!

SPECIAL — On Saturday and during the following week . . . we are going to sell Stout's Best Flour and White Frost Flour at these prices:

- 12 pound bag (guaranteed) . . . 40c
 - 24 pound bag (guaranteed) . . . 75c
 - Pure Lard, pound 18c
 - Sugar, pound 6 3-4c
- FRESH OYSTERS—ALL KINDS OF MEATS

LADIES' AND MISSES' NEW READY-TO-WEAR



- Dresses \$5.95 up
- Coats \$12.95 up
- ALL KINDS OF
Sweaters 98c up
- Lingerie 39c up
- Slips \$1.00 up
- Pajamas \$1.98 up
- Blouses \$1.29 up
- Hosiery 79c up
- Raincoats \$4.95 up

You Will Be Amazed at What You
Are Going to See!

Dear Customers, Friends and New Families In Our Community—

WE WELCOME YOU to make our store your "One Stop Shopping Center." We have always and will continue to carry almost everything needed in the home and on the farm.

We have shown that we can get the merchandise that you need and want, and this is our primary consideration for our customers and friends.

You are always welcome at our store. We can help you in many ways and are glad to do so.

THE MANAGEMENT.

MEN'S AND YOUTHS' CLOTHING

- Shirts 49c up
- Pants 98c up
- Sweaters . . . 49c up
- Work Sox . . . 10c pr.
- Raincoats . . . \$6.95

NEW BOYS' SUITS

All Sizes

MEN'S SUITS

CURLEE
HOFFMAN

\$14.95 to \$32.50

All Sizes

Stouts - Slims - Regulars



LADIES' NEW FALL HATS



Priced From
98c to \$3.98

All Sizes, Styles
and Colors

You Must Get a Fascinator or Some Other
New Item In Headgear . . . Look Ours Over

BEAUTIFUL PIECE GOODS

RAYONS - PLAIDS - PRINTS
GINGHAMS - SILKS

You Will Not Believe Your Eyes

ONE SPECIAL LOT OF REMNANTS

PRICED AT LESS THAN HALF THE
ORIGINAL COST

Our Shoe Department Is Complete

We Have Shoes
For All . . .
FORTUNE
LITTLE MAJESTY
NURORO
CRADDOCK TERRY
HYDE PARK
BIG BROTHER
LITTLE BROTHER
STAR BRAND



DON'T MISS
THIS EVENT—
MANY VALUES
AWAIT YOU

J. C. Blanchard & Co., Inc.

"Blanchard's" Since 1832

Quality Merchandise

Right Prices

INVEST YOUR
SAVINGS IN
WAR BONDS