

*Above All*

WE WISH YOU A

## MERRY CHRISTMAS

In the fine tradition of the past it is again our privilege to extend Season's Greetings to our friends in this area. May the old time joyousness of the occasion never be subdued and may it always be in evidence for each of you as you observe this glad occasion.

The hope of your happiness and well-being is ever before us and it is our sincere wish that you will enjoy life to its fullest extent. We are proud of the friendships that have been ours the years past, and in this pride we can properly say to you—  
"Merry Greetings, friends!"

**JOE & BILL'S SERVICE STATION**

"WHERE SERVICE IS A PLEASURE"

*Merry Christmas*

SEASON'S  
GREETINGS

**AND MANY  
OF 'EM!**

We've been searching for a little different way of expressing our Season's Greeting to our friends, for words that would convey the true feeling we have in our hearts.

There are lots of fancy phrases and we tried some of them out. But somehow they just didn't get the job done. Every time we came back to the tried and proven formula—"Merry Christmas."

It's a time-worn phrase, and many times expressed without feeling. But to us, it is the only appropriate sentiment. It, above all others, carries the true spirit of the occasion.

So, we'll look no more for fancy phrases—Merry Christmas.

**THE SOUTHERN COTTON OIL COMPANY**

HERTFORD, N. C.

*A*t no other time during the year do any of us derive the pleasure, satisfaction and contentment we receive from the joys of Christmas. The pleasant associations of friends and loved ones, the spirit of good feeling and love for our fellowman are in evidence everywhere and from these associations comes a stronger confidence in those around us.

Christmas is important! It is the season of sincere good will, the spirit which should go with us the three hundred and sixty-four other days of the year.

Let us each pledge ourselves toward this goal.

*Season's*  
**GREETINGS**

**MAJOR-LOOMIS LUMBER COMPANY**

HERTFORD, N. C.

*Greetings*

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.

**HERTFORD BANKING COMPANY**

MEMBER FDIC

DR. E. S. WHITE, President  
W. H. HARDCASTLE, Cashier

R. M. RIDDICK, JR., Executive Vice President  
G. E. TUCKER, Assistant Cashier

DIRECTORS: Dr. E. S. White, W. F. C. Edwards, Dr. T. P. Brinn, R. M. Riddick, Jr., Charles E. Johnson, J. E. Ward and W. H. Hardcastle.