rs. John Lane was the guest dur-the past week of Mrs. Murray El-

rs. Ruth B. Chappell spent sevdays in Atlanta, Ga., visiting her Returns To Beach er, Mrs. W. L. Brannon. After mother, Mrs. Conde Caldwell Tuesday here and returned to the beach on Wednesday.

From Boston Mrs. George L. Pierce of Boston, Mass., is visiting her daughter and

From Elizabeth City Mrs. Harry Tillet and daughter, of Elizabeth City, are spending a few days with Mrs. Tillet's parents, Mr. and Mrs. C. F. Sumner, Jr.

At Nags Head Mr. and Mrs. Francis Nixon and Mrs. George Pierce spent Sunday at Nags Head.

To Nags Head Mrs. Joe Towe and children left Nags Head after spending Tueshere.

To Norfolk

Miss Mary Morris has returned to her position with the City of Norfolk Wainwright's mother, Mrs. M. M. Madre of Market Street. and Mrs. Freeland Elliott of after spending her vacation with her parents, Mr. and Mrs. C. P. Morris. While on vacation Miss Morris took Frem Norfolk a trip to the Skyline Drive.

Mrs. W. L. Brannon. After Mrs. H. C. Stokes and children, they motored to Livington, who are spending the summer months Discharged in, to spend several weeks with at their cottage at Nags Head, spent

> At Home Here Mr. and Mrs. Herbert H. Johnson

on-in-law, Mr. and Mrs. Francis Johnson's parents, Mr. and Mrs. G. Perry. discharged from the Navy.

Miss Adeline Hatfield of Kalamazoo, Mich., is visiting Mr. and Mrs. A. C. Owens of Elizabeth City and To Maryland Deputy Sheriff M. G. Owens of Hert-

To Bunn Level Mrs. E. S. Douglas, who has been spending some time here with her In Elizabeth City mother, Mrs. R. L. Knowles, of Market Street, left Tuesday for Bunn day in Elizabeth City. Vednesday to return to their cottage Level, N. C., to visit Mrs. W. B. Byrd before returning to her home at Jack- From Gulf sonville, Florida.

Get sweeter, tastier bread!



FULL-STRENGTH! Fleischmann's fresh active Yeast starts working right away! All the strength of the yeast brings out all the flavorful goodness of your bread. Be surer of sweet taste-light texture-fragrant freshness every time!

IF YOU BAKE AT HOME, insist on Fleischmann's full-strength, fresh active Yeast with the familiar yellow label. Dependable-America's favorite yeast

Always fresh-at your grocers for over 70 years.

STATE Herttord, N. C.

Today (Friday)-Matinee 3 P. M. Night 7-9 P. M. MYRNA LOY

DON AMECHE

"So Goes My Love"

Saturday-Show Opens 1 P. M .-SUNSET CARSON

"Rough Riders of Cheyenne"

"Operator No. 99" No. 6

ay: Shows 2:15, 4:15 and 9:15 P. M .-MARTHA STEWART and RICHARD CRANE

iday and Tuesday Matinee 3 P. M. Night 7 and 9 P. M .-BING CROSBY and BOB HOPE

lay-Matinee 3 P. M. Night 7 and 9 P. M.-DOUBLE FEATURE

First Feature FRANCIS LEDERER GAIL PATRICK

Second Feature KENT TAYLOR VIRGINIA GREY

"Smooth As Silk"

day and Friday: Matinee 3 P. M. Night 7 and 9 P. M.
ALAN LADD and VERONICA LAKE

On Vacation J. S. Vick left Monday by plane for Columbus, Ohio, where he will spend part of a ten-day vacation.

To Hospital Mrs. Seymour Chappell entered a Norfolk hospital on Wednesday to

undergo observation and treatment. From Richmond Mr. and Mrs. Irvin Wainwright of

Richmond, Va., are the guests of Mrs.

Miss Betty Holmes of Norfolk, Va. spent the week-end here visiting her parents, Mr. and Mrs. Raymond Holmes, of Grubb Street.

Mr. and Mrs. William Winslow and son, Arba Clair Winslow, of San Diego, California, arrived in Belvidere this week following Mr. Winslow's discharge from the United States Navy. Mrs. Winslow was beare making their home with Mrs. fore her marriage Miss Marjorie Lou

> From Nags Head Mrs. Ernest Reed returned home this week after spending some time

> Mrs. C. A. Davenport and son Carlton left this week for Cambridge, Md., where they will visit relatives.

> Mrs. C. R. Holmes spent Wednes-

Miss Betsy Moore of Gulf, N. C., is the guest of Mrs. J. C. Moore and Miss Nettie Lee Gregory.

At Medical Center Mrs. Ray White was admitted to the Medical Center, Elizabeth City, on Monday.

In Hospital Mrs. Elizabeth Haskett underwent an operation at the Albemarle Hospital on Monday.

From Richmond

Mr. and Mrs. Richmond Chalk and children of Richmond, Va., spent several days here visiting his mother, Mrs. Annie Chalk.

Miss Louise Chalk is visiting Mr. and Mrs. Clarence Chalk in Charleston, W. Va.

On Trip
Mrs. Fred Mathews, accompanied her husband last week on his weekly business trip to Abington, Va., and Bristol, Va. While there they visited Mr. and Mrs. S. S. Britt.

From Richmond Mr. and Mrs. W. M. White and sons of Richmond, Va., spent the week-end with Mr. White's parents, Mr. and Mrs. J. T. White of Grubb Street.

Form Norfolk Mrs. John Broughton, Jr., and children of Norfolk, Va., are the guests of Mrs. Broughton's parents, Mr. and Mrs. N. A. Relfe of Church |

Visiting Here

Mrs. Grace Bush of Washington, D. C., is the guest of Mr. and Mrs. N. A. Relfe. Visits Parents

Mr. and Mrs. William E. White, Jr., and son William, III of Elizabeth City were the week-end guests of Mr. and Mrs. W. E. White of Church

Returned Home Miss Elizabeth Fowler has returned home after spending her vacation visiting in Portsmouth and Suffolk,

Returned Home Raymond Martin (Buzz) Sawyer of Elizabeth City who has been visiting his aunt and uncle Mr. and Mrs. Josiah Elliott returned home a this

Visiting Aunt Donald Jordan of Norfolk, Va., is visiting his aunt, Mrs. Maude God-

In Hospital Mrs. P. J. Boyce was admitted to the De Paul Hospital in Norfolk, Va., this week and underwent an operation Thursday.

In Norfolk Mr. and Mrs. Charles Williford, Miss Joanna Parker Williford and Mrs. Ed Parker spent Friday in Norfolk, Va.

From Suffolk Thurman White of Suffolk, Va. spent the weekend here with his wife Mrs. Thurman White of Market Street.

In Washington
Mrs. B. G. Koonce and son Ben are
visiting Lt. and Mrs. Ralph Wallace
of Washington, D. C. Mrs. Wallace
was before her marrige Miss. Mary
Wood Koonce.

At Nags Hend Mr. and Mrs. Frank B. Stevenson, Jr., of Pennsylvania, who are visiting Mrs. Stevenson's parents, Mr. and Mrs. L. N. Hollowell, left this week to spend some time at Nags Head at the H. C. Stokes cottage.

At Spring Hope
Mr. and Mrs. George Barbee and
daughter Betsy spent the week-end

at Spring Hope, N. C., visiting Mr. and Mrs. C. W. Lassiter.

Resumes Position Miss Mary Alice Cahoon, home eco-nomics teacher at Perquimans County High School, arrived this week to re-sume her position with the school.

Week-end Here Roy C. Preston of Norfolk, Va., spent the week-end here with his wife Mrs. Preston, the former Miss Mary Gaither.

Week-end Here Miss Mary Jane Riddick of Norfolk, Va., spent the week-end with Mrs. Vera H. Broughton.

At Nags Head Mrs. I. A. Ward is spending this week at Nags Head, the guest of Mrs. W. T. Culpepper.

At Virginia Beach Miss Ruth Elliott spent the weekend visiting friends at Virginia Beach, Va.

At Portsmouth

Mr. and Mrs. C. O. Fowler and at the Stokes cottage at Nage Head. daughter Miss Marie Fowler, Walter O. Brittain and son Wally, Jr., spent the weekend at Portsmouth, Va., visiting Mrs. S. E. Bush who is a patient in the hospital there.

> Returns Home Miss Victoria Harrell has returned

> to her home in Burgaw, after being the guest of the Rev. and Mrs. Charles W. Duling.

> From Detroit Mrs. Walton Turner of Detroit, Mich., is spending some time with Mrs. J. L. Dozier and Mrs. W. C

Returns Home

Mrs. J. L. Dozier returned to her home here last Friday after visiting her daughter and son-in-law, Mr. and Mrs. W. L. Lindley of Burlington,

Week-end Here

Harvey Norfleet of Newport News, Va., spent the week-end here with his wife and daughter. Mrs. Norfleet was before her marriage Miss Bennie

To Washington

Miss Buena Mae Godwin has returned to Washington, D. C., after having spent her vacation with her mother, Mrs. Maude Godwin.

OUR STORE WILL RE-OPEN Saturday, July 20

Don't miss Ililda's re-opening event. Completely remodeled, the store offers you an ideal shopping co

See our complete line of Ladies' Ready-to-wear. Dresses, Suits, Lingerie and Children's Wear.

Special Prices On All Dresses For SATURDAY ONLY

MAKE AN APPOINTMENT TODAY FOR

YOUR NEW PERMANENT

Special Price For Saturday Only \$12.50 Permanents \$7.50

PHONE 3446

Refresh Yourself At Our Fountain

We will have real Coca Colas and other soft drinks and confections at our new soda fountain.

We have just received a new shipment of Roseville Pottery and a complete line of Yardley's toilet items.

Our line of Children's Toys is complete, including Metal Wagons, Wheelbarrows and Sewing Machines that really sew.

ILILDA'S DRESS, BEAUTY AND SODA SHOP

Hertford, N. C.

5-lb. Mesh Bag

CUCUMBERS

BUTTER BEANS

SANTA ROSA

CELERY

LEMONS

PEACHES

SQUASF

PEPPERS

elp the Food Situation! Use More RESH PRODU

QUALITY-FOOD STORES

SHREDDED WHEAT Nabisco 12-02 Pkg 11c SPRY SHORTENING Supply Limited 25c LYNNHAVEN MUSTARD Bettle 13c GRAPEFRUIT JUICE Colonial 46-oz Can 32 C **BLENDED JUICE** 2 No. 2 290 PEAS Packers Label SAUER KRAUT Seneca No. 21/4 13c

BETTER YET MOTT'S PEANUT BUTTER %-Gal 360 Bottle 29c

Fresh Croakers, lb.

Fresh Shrimp, Ib.

Fr**esh Sausa**ge, Ih

VINEGAR

POTATOES | Local Grown | 10 lbs. 32c

VAN CAMP'S

APPLES PLUMS lb. 12c lb. 23c

Fancy Per Selected Bell Lb.

FANCY COOKING

Hiles Belle

Pancy

Stalk 8c

Per 12c

29e

Baked Beans LADY ROYAL 46-os Can **Tomato Juice** CLAPP'S 7½-oz Can **Baby Foods**

IN PENDER MARKEIS . 25c

MASON JARS Pints Dozen 63c Quarts 73c

SOAP 3 Cakes 210 TOILET SOAP HOUSEHOLD LAUNDRY BLEACH WAX SOUTHERN MANOR 1-1b Can 396

BEE BRAND INSECT SPR SILVER LABEL TEA