

Here's Good News

FOR THRIFTY SHOPPERS WANTING SOME EXTRA GOOD BARGAINS

Our entire stock of Spring and Summer Dresses have been marked down for our AUGUST CLEARANCE SALE. Many of these Dresses will be sold practically at cost.

We have a few Spring Suits and Coats especially priced for quick clearance. Drive out to our store today and save by purchasing your needs during our money-saving Clearance Sale.

WOODLAND DRESS SHOPPE

ELLIE GOODWIN LEWIS, Manager
WOODLAND CIRCLE HERTFORD, N. C.

As Advertised in LIFE and LOOK
LANE Cedar HOPE CHEST
FOR AUGUST ONLY **\$49.95** WHILE THEY LAST!



LANE is the Real Love-Gift

Don't wait! Buy her Lane Christmas gift now, during August, and save! Take until Christmas to pay. See this remarkable Lane value, and others, specially priced for August only. All Lane chests have Lane's exclusive quality features — plus a free moth insurance policy. Come in today.

Ask about the LANE LAY-A-WAY PLAN! Buy on Easy Terms! Pay a little DOWN... A little each WEEK

W. M. MORGAN FURNITURE COMPANY
PHONE 2621 HERTFORD, N. C.

GARDEN SEEDS and SUPPLIES

It's Time to Get Down to Earth and Start Your FALL GARDEN... for best results... select your needs here!

EVERYTHING FOR THE GARDENER

Finest quality seeds, best equipment, soil-enriching fertilizers and insecticides. We have 'em all to assure you of a fine, productive garden.



WE HAVE SEEDS OF ALL KINDS

- Turnips Rutabagas Collards
- Cabbage Kale Carrots
- Snap Beans
- Vigoro Garden Tools Insecticides
- Dusters and Sprayers

Hertford Hardware & Supply Company
"Trade Here and Bank the Difference"
Phone 3461 HERTFORD, N. C.

INDIANS' BATTING RECORD

Here is the batting record of the Hertford Indians for 54 games played in the Albemarle League. The figures shown were released by Herbert Nixon, league statistician:

	G	AB	R	H	RBI	SB	2B	3B	HR	Pct.
Cayton, 2b	51	199	27	60	34	3	12	3	2	.301
Sires, c	48	173	30	52	30	6	10	1	5	.301
Bella, cf	34	131	25	35	18	4	7	0	1	.267
Bergeron, ss	54	223	44	59	15	16	7	5	1	.265
Erickson, lf	16	54	9	14	10	3	3	0	3	.259
Nowell, rf	51	190	22	49	29	3	7	3	3	.258
Young, lf	19	66	9	15	11	0	5	0	0	.227
Kimbrell, 1b	54	206	29	46	22	0	9	1	4	.223
Utley, 3b	41	154	18	33	16	6	3	2	2	.218

The report on the league pitchers show that Moe Bauer, ace Indian hurler, is leading the league with the number of innings pitched and the number of strike-outs. Bauer has pitched 122 innings, won nine games and lost four. He has struck out 108 batters. Other Indian pitchers listed were George, whose record is four wins, five losses, Morton with a 3-3 count, Garman, who has won three and lost two, and Marsh, who has lost one.

Treating Soybean Seed Improves Crop Stands

Soybean seed treatment before planting has proved to be "a very good form of insurance for growers to take out," Howard R. Garriss, Extension plant pathologist at State College, said recently after inspecting 10 demonstrations in several eastern counties of the State.

"In every demonstration checked," Mr. Garriss stated, "there was an increase in stand as compared to adjacent plots planted to untreated seed from the same lot. Stands in these 10 demonstrations were increased from 11 to 208 per cent, with an average increase of 62 per cent over the untreated plots."

D. W. Ballance, Pasquotank County, obtained a stand increase of 208 per cent. On the treated plot he had 261 plants per 25 feet of row as compared with only 52 plants per 25 feet on the untreated area.

W. E. Cox, Beaufort County, obtained a 98 per cent increase in stand; M. B. Boone, Pasquotank, 83 per cent; Gilbert Tunnell, Hyde, 72 per cent, and W. C. Waters, Beaufort, 48 per cent.

Mr. Garriss said that seed treatment usually is more effective in the earlier plantings, but the Ballance demonstration, on which the greatest increase in stand was shown, was not planted until June 29, later than most of the soybean crop.

Ingram-Hollowell Wedding July 27

Miss Sallie Alverta Hollowell and Earl C. Ingram of Norfolk, Virginia, were married in the Hertford Methodist Church Tuesday evening, July 27, at seven o'clock.

The bride is the daughter of Mr. and Mrs. Nixon Hollowell of Hertford. The groom is the son of Mr. and Mrs. I. C. Ingram of Winston-Salem.

The Reverend D. L. Fouts, pastor of the church, officiated. The double ring ceremony was used.

The bride was attractively dressed in white, with white accessories and a corsage of purple-throated orchids.

Mrs. Carlton Chappell of Norfolk, sister of the bride and only attendant, was matron of honor. She wore pink, with white accessories and a corsage of roses.

R. B. Ingram of Portsmouth, Virginia, brother of the groom, was best man.

The bride is a graduate of Perquimans High School and Norfolk Business College. She has been employed in Norfolk.

The groom is a graduate of Winston-Salem and the University of North Carolina. He was in the Naval Reserve during World War II, and is now employed at the Naval Base in Norfolk.

The newlyweds left for a wedding trip to the Skyline Drive and New York. They will make their home in Norfolk.

HOSTS AT BUFFET SUPPER

Mr. and Mrs. V. N. Darden were delightful hosts to members of the Hertford Town Board and their wives at a buffet supper last Wednesday evening at their cottage at Harvey Point. Guests were Mr. and Mrs. W. H. Hardcastle, Mr. and Mrs. Mark Gregory, Mr. and Mrs. B. C. Berry, Mr. and Mrs. Guy Newby, Mr. and Mrs. H. C. Sullivan.

BELVIDERE NEWS

Mr. and Mrs. Herman Raiford and daughter, Dorothy Ann, of Charlotte, spent Monday and Tuesday as guests of Mr. and Mrs. L. J. Winslow and Mrs. H. P. White. Miss Dorothy Ann Raiford remained for a longer visit.

Mr. and Mrs. Forrest Hoffer and children, Gloria and Charles, of Hobbville, visited Mr. and Mrs. Jerome Hurdle Sunday afternoon.

Paul Smith is visiting relatives in Washington, D. C.

Mr. and Mrs. Irvin Ward and son of Chicago is visiting Mr. and Mrs. C. V. Ward and Mrs. Laura Ward. Other visitors on Friday were Mrs. Charles Wheelie of Hertford, Miss Minnie Perry of Sunbury and Mrs. Tom Strable, and two children of Yeop.

Mrs. J. W. Rountree, Miss Doris Rountree of Hobbville, Mrs. Roy Stallings and Mrs. Hervey Copeland of Elizabeth City, were guests of Mr. and Mrs. Hinton Rountree Sunday afternoon.

Miss Carolyn Hurdle is spending

CHAPANOKE NEWS

Friday at Norfolk.

Crawford Wilson left Tuesday for Lakehurst, N. J., to spend the week.

Mrs. Buck Onley and family of Moyock spent Sunday as guests of Mr. and Mrs. H. E. Onley.

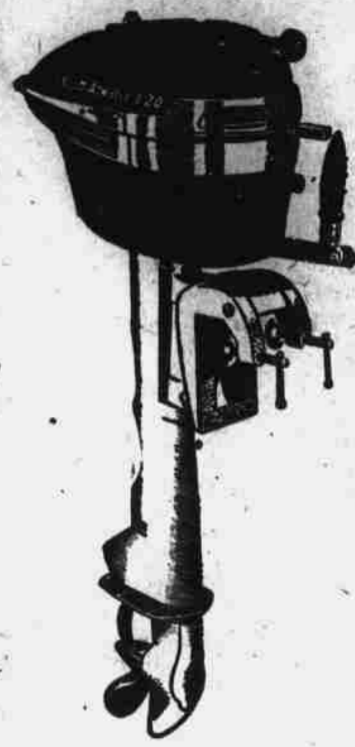
Mr. and Mrs. Crawford Russell spent several days at Nags Head last week.

Mr. and Mrs. C. P. Quincy spent

Miss Louise Wilson returned home Tuesday after spending ten days at Portsmouth, Va.

Too Late To Classify

FOR SALE — ONE LARGE SIZE Arcola and pipe fittings. Also porcelain lavatory. See Dr. C. A. Davenport, Hertford, N. C.



Sportsmen! See Us For Outboard MOTORS

We Have the Famous Scott-Atwater and Mercury Motors ranging from three to ten horsepower. You can rely on these motors for real satisfaction.

Hertford Hardware & Supply Co.
"TRADE HERE AND BANK THE DIFFERENCE"
Phone 3461 Hertford, N. C.

EASY TO WORK WITH FABRICS FOR HOME SEWING

Cottons - Percales - Taffetas In New Fall Patterns

COLOR FAST! AND STURDY!
FALL'S NEWEST PRINTED PERCALES

DuBarry Styled Per yard **59c**

Quality that does justice to your sewing. For these are durable percales with 80 sturdy threads woven in each direction. A riot of patterns and colors... colors that stay fast through regular tubbings. 36-inch width.

FAMOUS NAME! WASHFAST COLORS! RAYON CHECKED FALL SHARKSKINS

Made by Bates Per yard **\$1.19**

Another famous fabric name at Blanchard's. These Loomcrest sharkskins are made by Galey & Lord. Patterns are just what school girls want; the colors washfast, of course. Full 41 1/2 inches wide.

SANFORIZED! FINE COUNT! NEW FALL PRINTED BROADCLOTHS

By "Loomcrest" Per yard **98c**

What joy to own back-to-school clothes of these gay prints. Made to fit, they'll continue to fit, for they're sanforized (shrinkage less than 1%). Of mercerized cotton yarn (186x 60). About 36-inch width.

MERCERIZED AND SANFORIZED! FALL PATTERNS IN PRINTED LAWNS

Bates Favorite Per yard **\$1.19**

These fabrics will become familiar figures on campus, in classroom. Of fine mercerized yarns for extra quality and sanforized to keep their exact size. Colorfast patterns. About 36 inches wide.

FOR THE "NEW LOOK"! WASHABLE! NEW RAYON PLAID TAFFETAS

By "Loomcrest" Per yard **\$1.79**

Joy of Juniors... these gay plaid taffetas for "picture" formals, swish petticoats, classroom blouses. Smart, washable, yarn dyed colors. About 40 inches wide.

J. C. BLANCHARD & CO., Inc.
"BLANCHARD'S" SINCE 1832
HERTFORD, N. C.