

W. M. MORGAN'S STOCK REDUCTION

House Furnishings - Stoves

HEATER TIME IS HERE!

DIXIE and DOVER Air Tight

WOOD HEATERS

All Lined. Full Size.

\$3.95 up



Diana No. 380
CAST IRON
Laundry Heater

\$15.00 Value
Overstocked!

\$11.95

Jewel Six-Hole Range

Cast Iron Throughout

Large Oven. Porcelain Front Trim.

Was \$67.50. NOW **\$54.50**

SPACE HEATERS

NESCO OIL RANGES.

New Models — All Porcelain.

Model 7010 Fuel Oil Heater tested for safety and performance by the Underwriters Laboratories, Inc.

53,000 BTU Capacity **\$87.50**

No. 4865 NESCO 5-Burner Short Chimney

Table-Top Oil Range

Extra large oven. Porcelain top. Cooks like a gas range.

Regular Price \$135.00. Sale Price **\$119.50**

No. 903

NESCO Kerosene Stove

3-Burner Straight Line Stove.

New Low Price **\$34.50**

SEE OUR COMPLETE LINE OF RANGES, COOK STOVES, OIL HEATERS, SPACE HEATERS AND WATER HEATERS.

MADE BY
PERFECTION

We are exclusive dealer in this town and county for the sale of oil burning stoves by PERFECTION. See our line!

15% DISCOUNT ON COLE'S OIL BURNING SPACE HEATERS

Now is the time to have your heater installed . . . before WINTER COMES!

Complete line of Stove Pipe, Elbows, Dampers, Collars, Drafts, etc. Large stock of Boards and Mats for your stove. The wood lined Stove Boards have returned from the war—now you can get them.

HEATERS

Portable Electric Heaters

With Fan **\$10.95**

NESCO Kerosene Heaters

Needs No Pipe **\$11.95**

PERFECTION HEATERS

\$12.50 up

These Prices Are For Cash—
Terms Can Be Arranged.

RUG PRICES ARE DOWN!

All-Wool ARDSLEY RUGS

Made by Alexander Smith in True Tone colors. Size 9x12 ft.

REGULAR PRICE

\$75.00

SALE PRICE

\$59.50

GIANT VALUES — DWARF PRICES

New Glamorug only **\$29.95**

Real Wool Face—Woven Rug Effect—Fast Dyes.
Roomy 9 ft. x 12 ft. Size.

27x54-inch RUGS to match. Each **\$2.95**

SPECIAL PRICES ON ROOM-SIZE SUMMER FIBRE RUGS

Small Rugs to Match Now Available.

LINOLEUM RUGS

9x12 feet Bird's, Pabco, Sandura—
heavy weight, first quality.

SALE **\$8.95**

SPECIAL **\$8.95**

9x12 feet Linoleum Rugs. Good patterns and good quality.

WHILE THEY LAST **\$6.95**

Linoleum Scatter Rugs

18x36 inch each **19c**

36x36 inch each **39c**

Bordered Congoleum Rugs **98c**

36x72 inch **98c**



Congoleum and Linoleum Floor Coverings

Many patterns and colors from which to choose that are suitable for any room in the house.

WILL GIVE YOU YEARS OF WEAR

6 Feet Wide **\$1.59** 9 Feet Wide **\$2.39**

LOTS OF BARGAINS IN

LAMPS

7-Way Floor Lamps

Rayon or Parchment shade. \$13.85 values.

THIS SALE ONLY **\$9.95**

OUT THEY GO!

\$15.00 Jr. Floor Lamps **\$8.95**

\$15 Student Lamps **\$7.95**

\$15 Bridge Lamps **\$6.95**

Heavy Metal Base and Posts.
Rayon Shades.

\$12 Maple Smoker Bridge Lamps **\$6.95**

\$10 Maple Floor Lamp **\$5.95**

\$10 Maple Student Lamp **4.95**

Special Maple Lamps **\$3.95**

\$1.98 Boudoir Lamps, each **\$1.58** Pair for **\$3.00**

\$3.98 Glass Base Table Lamps—15 to sell **\$1.98**

\$6.50 Victorian Glass Lamps—11 to sell **\$4.45**



ONE LOT

Pottery and Glass Table Lamps

Values to **\$12.50**. NOW **\$3.98**

ODDS AND ENDS

\$5.00 Mahogany End Tables. Sale Price **\$3.98**

Maple and Mahogany Desks. Special price **\$12.50**

\$3.25 Metal Kitchen Stools with Back **\$2.98**

Sampson Card Tables. New Styles **\$4.95**

Luggage. Lined Cases. Roomy **\$2.79** up

Clopay Washable Window Shades—with Rollers. Ivory or Green. 36 in. x 6 ft. Each **59c**

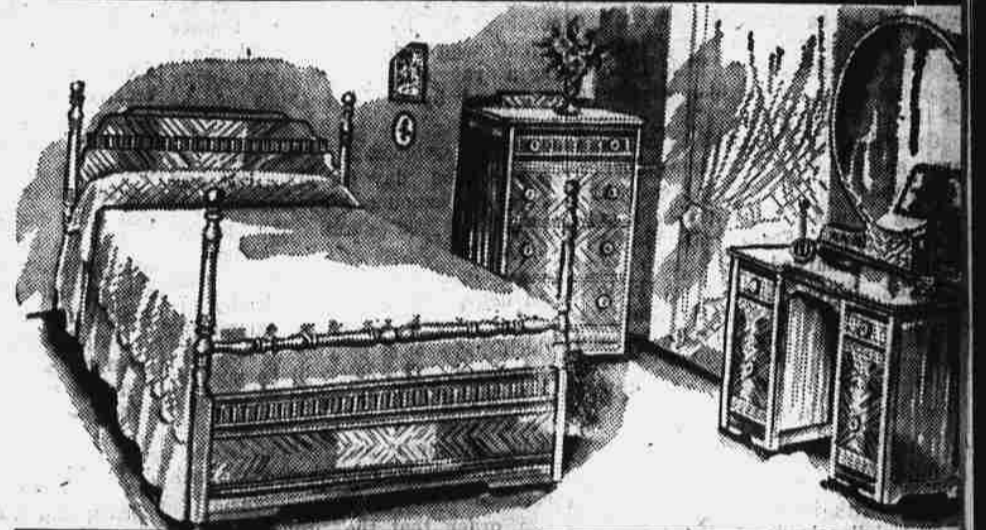
Dixie Cloth Window Shades on Wood Rollers. Ecru, Green or White. 36 in. x 6 ft. Each **\$1.29**

These Prices Are Slashed

Right at the Beginning of the Season — In

Down Our Inventory. W. M. MORGAN FURNITURE

Reducing Sale. Shop Early — Your Opportunity



4-piece Walnut Finished Bed Room Suite

Solid gum wood finished in walnut. 4 poster bed, large vanity dresser, chest and bench.

VALUES TO \$139.50. SALE PRICE **\$99.50**

4-piece Mahogany

Genuine Honduras Mahogany furniture. Four pieces, mirror, roomy chest, Col

\$209.50 VALUE. SALE PRICE

NEW FASHIONS FOR EVERY ROOM

Empire and Colonial SOFAS — LIVING ROOM SUITES

SIX-PIECE

Living Room Suite

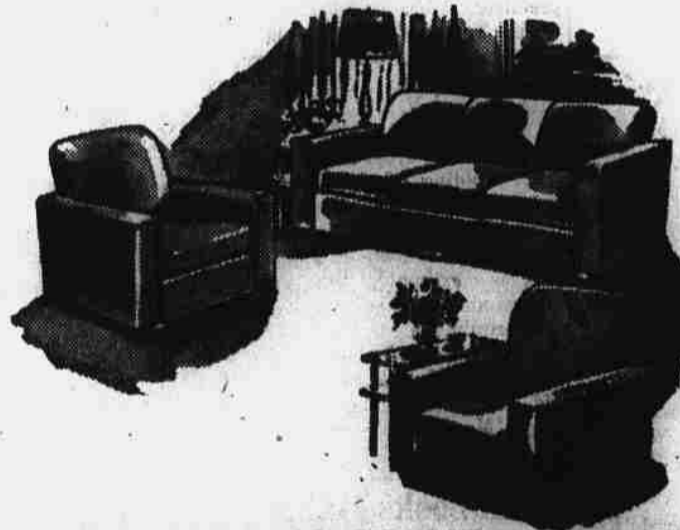
Smartly Designed. Fabrics Well Chosen

- 1 Sofa
- 2 Club Chairs
- 2 End Tables
- 1 Coffee Table

ENTIRE GROUP

\$109.50

\$150.00 Value



SOLID MAPLE LIVING ROOM SUITE

BETTER THAN PRE-WAR CONSTRUCTION

Hand rubbed finish. Large Sofa, Arm Chair, Wing Chair and Table. Four pieces. Chairs are of contrasting colors.

You Save \$50. NOW **\$159.50**

SPECIAL SALE OF PRESSURE COOKERS

4-quart capacity WEAR-EVER or UNIVERSAL Pressure Cookers. In original packages. Sold for \$13.95 and \$12.95. Only 5 to sell.

SALE PRICE **\$9.95**

LOTS OF BARGAINS IN ELECTRICAL APPLIANCES

GREYHOUND TRAVEL IRONS DOMINION COFFEE STOVES.

\$1.98

\$1.98

DOMINION BREAD TOASTERS

Were \$4.25. NOW **\$2.98**

DOMINION WAFFLE IRONS

SALE PRICE **\$9.98**

NOW SHOWING RED METAL WAGONS FOR CHRISTMAS

VELOCIPEDES — DOLL CARRIAGES — CHILDREN'S DESKS — CHAIRS — SHOP EARLY — GET YOUR CHOICE!

W. M. Morgan Furniture

Phone 2621

HERTFORD, N. C.