

MORGAN'S 1950 HARVEST FURNITURE SALE

All Through December W. M. Morgan Furniture Co. Will Celebrate Their 1950 Harvest Days Sale with 1949 Prices on Their Entire Stock of Furniture, House Furnishings, Stoves, Ranges, Rugs, Cabinets, Lamps, Etc. You will save by Buying During This Harvest Sale. You Can Buy at Prices of One Year Ago. Remember, This Sale Lasts All Thru December, 1950. Come Early and Get Your Choice. Free Delivery. All Prices Except Fair Trade Items and Prices Set by the Manufacturers. NEW STOCK... OLD PRICES.

Sale! RUGS
For Every Room



Room Size. All-wool Face Rugs. Floral patterns in seven colors. Long wearing. No advance in prices from 1949—

\$29.95

Alexander Smith All-wool Rugs. Axminster Rugs that will give years of service. 9 x 12 feet—

\$52.50 up

We have a few CLOSE-OUTS in Wool, Jute and Felt-Rugs. Odd sizes. Serviceable and good looking. These close-outs will be sold at—

1/2 Price

One lot of Salesman Samples of Magee Axminster Scatter Rugs. Will be sold below today's wholesale prices.



Five Piece Gleaming Chrome Group

Modern homemakers are using chrome in formal rooms, too, and this five-piece set can be used ANYWHERE!

5 Pc. Suit \$79.50



Baby Beds

MAPLE OR IVORY FINISHES
Bed Only \$18.95

Innerspring Mattress for Above Bed

\$9.95

FREE! FREE!

A GENERAL ELECTRIC AUTOMATIC
DELUXE ELECTRIC BLANKET

Double Bed Size. Two Control

All you have to do is to come to our store and register. You do not have to buy any merchandise.

DRAWING WILL BE HELD

Saturday, December 23rd at Noon

GENERAL  ELECTRIC

Space Maker Refrigerators and
Home Freezer Combinations

ARE NOW AVAILABLE FOR IMMEDIATE DELIVERY
Models from 6 cubic feet to 10 cubic feet on display. See the New Alnico Magnetic Door Model—another GE First!



You can buy a wonderful new G-E Space Maker Refrigerator today — and be glad for years to come!

GENERAL  ELECTRIC

Space Maker Refrigerator

Love At First Wash!

 **WASHER**

GENERAL  ELECTRIC
WITH ADJUSTABLE TIMER



You get "quick-clean" washing with—

- G-E Activator* Action
- Adjustable Timer
- One-control Wringer

Plus G-E Permadrive mechanism that never needs oiling, quick-emptying pump, one-year warranty, and many other outstanding features.

\$149.95

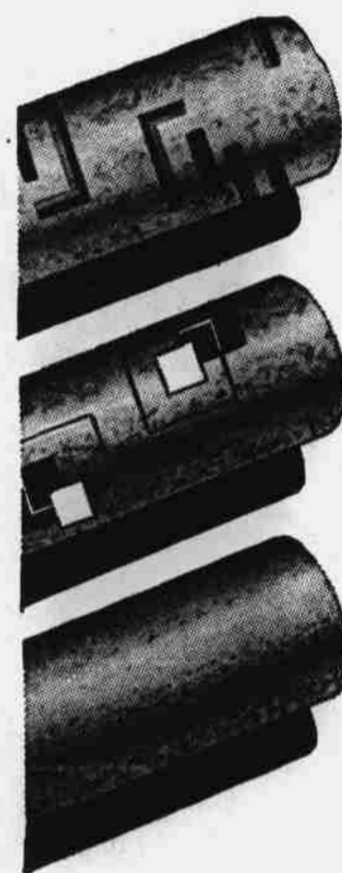
OTHER WASHERS
\$109.95 up

Come In For a
Demonstration

W. M. MORGAN FURNITURE COMPANY

Phone 2621

Hertford, N. C.



SAVE
ON
Felt Base
FLOOR COVERING

6 foot wide Linoleum Felt Base Floor Covering. Heavy weight. First quality. \$1.85 value. Sale price—

\$1.35 Running Yard

9 x 12 feet SILVERLIN Felt Base Rugs. Congoleum made. Floral or kitchen patterns. 1949 price—

\$6.95

9 x 12 feet GOLD SEAL RUGS. Guaranteed to give satisfaction. New patterns to choose from. This sale only—

\$8.95

Linoleum Scatter Rugs. All sizes. Each—

19c up

For the large size room, see our display of Rugs in the 12 x 12 and 12 x 15 sizes.



**NORMACO
STUDIO COUCH**

2 Pillow Back with
Innerspring Mattress

A Sofa in Day Time and a
BED at NIGHT

\$59.50

CHRISTMAS IS COMING

— Use Our —
LAY-AWAY PLAN!