

Hertford

SIMON'S

North Carolina

PRE-HOLIDAY SALE

LADIES' AND MEN'S CLOTHING

Starts Friday, December 1st — Don't Miss This Sale



SALE — ALL WINTER HATS

At Exactly $\frac{1}{2}$ Price

PLEASE NOTE... this is our final SALE on Ladies' Hats this season.

We have a large selection for your choice. Get your NEW HAT today at SIMON'S.

OUR SALE IS ON!

We have many, many other items not listed in this ad that are on sale in our

READY-TO-WEAR DEPARTMENT

It will pay you to shop at SIMON'S and see for yourself the LOW SALE PRICES on

COATS
SUITS
and
DRESSES

SHOP AT SIMON'S AND SAVE!

Sale — All New Lovely Fall

DRESSES

Regular \$7.95 and \$8.95 Dresses

Now **\$5.95**

Regular \$10.95 and \$12.95 Dresses

Now **\$8.95**

Regular \$14.75 and \$16.75 Dresses

Now **\$9.95**

SHOP EARLY FOR BEST SELECTION AT THESE LOW PRICES!

All Sizes 9 to 50

BUY A NEW DRESS TO BRIGHTEN YOUR HOLIDAY SEASON



SALE - Ladies' and Misses'

New Fall and Winter

COATS

Due to unseasonable weather, we are now stocked heavily on COATS and SUITS. These must go before the holidays. Get your new Winter Coat NOW at these low prices.

Regular \$16.75 and \$18.75.....**\$14.75**

Regular \$26.75 Coats**\$20.75**

Regular \$29.75 Coats**\$22.75**

SPECIAL — One rack of Ladies' Winter Dresses. Not all sizes. Values \$10.75 to \$14.75.

Now On Sale At **\$5.75**



Sale-Men's and Boys'

New Fall and Winter

SUITS

ALL WOOL AND PART WOOL

\$29.50 - \$32.50

\$34.50

Values Up to \$42.50

BOYS' SUITS

\$15.95 - \$17.95

Values to \$22.50

One Lot of Last Season's Overcoats **\$15.95**



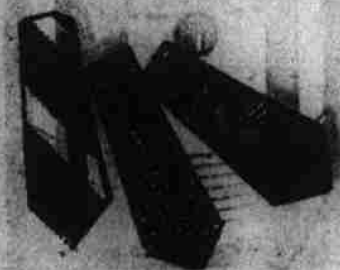
WE HAVE A BIG SELECTION OF

Gabardine Top Coats

Sizes 34 to 44

On Sale at **\$17.75 up**

Buy One Now... Be Ready For Cold Days Ahead!



AS USUAL — WE HAVE A VERY LARGE SELECTION OF NEW

Christmas Ties

BOXED FOR YOUR GIFT

\$1.00 to \$2.50

All Sales Final—No Refunds—No Approvals