

Hertford

SIMON'S

North Carolina

PRE-HOLIDAY SALE

LADIES' AND MEN'S CLOTHING

Starts Friday, December 7th — Don't Miss This Sale



SALE — ALL WINTER HATS

At Exactly $\frac{1}{2}$ Price

PLEASE NOTE... this is our final SALE on Ladies' Hats this season.

We have a large selection for your choice. Get your NEW HAT today at SIMON'S.

OUR SALE IS ON!

We have many, many other items not listed in this ad that are on sale in our

READY-TO-WEAR DEPARTMENT

It will pay you to shop at SIMON'S and see for yourself the LOW SALE PRICES on

COATS
SUITS
and
DRESSES
SHOP AT SIMON'S
AND SAVE!

Sale — All New Lovely Fall

DRESSES

Regular \$7.95 and \$8.95 Dresses

Now \$5.95

Regular \$10.95 and \$12.95 Dresses

Now \$8.95

SHOP EARLY FOR BEST SELECTION

AT THESE LOW PRICES

All Sizes 9 to 50

BUY A NEW DRESS TO BRIGHTEN

YOUR HOLIDAY SEASON



Sale-Ladies'-Misses' New Fall and Winter

COATS

GROUP ONE: COATS AND SUITS

VALUES TO \$19.50

Most All Sizes!

\$14.75

GROUP TWO: COATS AND SUITS

ALL WOOL GABARDINE

VALUES TO \$32.50

Our Sale Price

\$24.75

SPECIAL — One Rack of Ladies' Winter Dresses. Not all sizes.

Now On Sale At \$3.89

SALE

Men's and Boys' Suits

WE ARE OVERSTOCKED IN THIS DEPARTMENT AND MUST SELL SUITS THIS MONTH... REGARDLESS OF COST... BUY YOUR SUIT NOW AND SAVE!

MEN'S RAYON GABARDINE SUITS

VALUES TO \$32.50

\$22.75

MEN'S ALL WOOL SUITS

GABARDINE AND SHARKSKINS

Regulars, Shorts and Longs

Values to \$42.50 — NOW

\$29.95

BOYS' SUITS

VALUES TO \$21.50

\$15.95

One Lot of Roll Front Suits

Rayon Gabardine \$19.95



WE HAVE A BIG SELECTION OF LADIES'
Slips - Sweaters - Panties - Skirts

and Many Other Items For Your Christmas Gifts

Come in early and buy your Gifts on Sale!



AS USUAL — WE HAVE A VERY
LARGE SELECTION OF

Christmas Ties

BOXED FOR YOUR GIFT

\$1.00 to \$2.50

All Sales Final — No Refunds — No Approvals