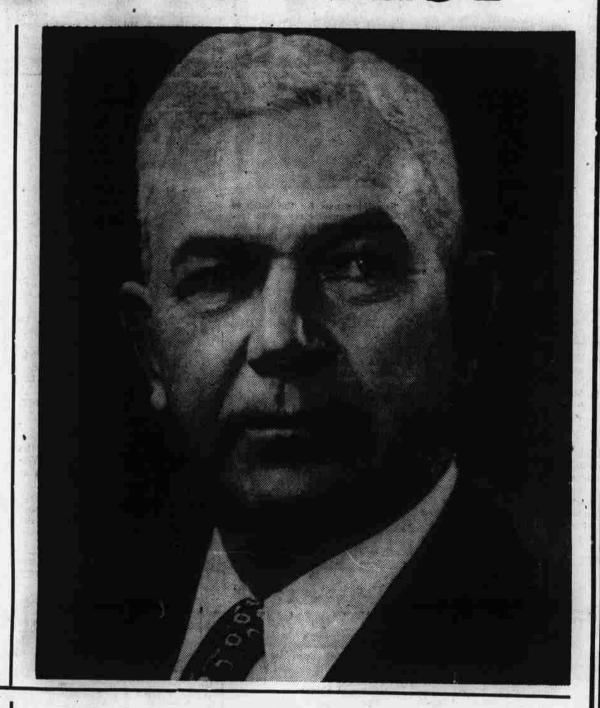
# CANDIDATE FOR GOVERNOR PUTS THE PEOPLE FIRST

#### OLIVE ADVOCATES AND WILL WORK FOR

1. Economy in government.

CONTRACTOR OF SECTION ASSESSMENT

- 2. Holding down taxes; no new ones.
- 3. Adequate schools for all children.
- Reduced teacher load where needed.
- 5. Adequate pay for teachers.
- 6. Better care for mentally ill.
- 7. More rural telephones.
- 8. Improved primary highways.
- 9. Continued betterment of rural roads.
- 10. Referendum on alcoholic beverages.
- 11. Fuller development of natural resources.
- 12. Electricity for all rural homes that want it.
- 13. Intensive highway safety program.
- 14. Cost-of-living pay raise for State employees.
- 15. Honesty and efficiency in government.



### Facts For Farmers

Farmers want cold, hard facts without any trimmings. And here they are! All quotations are from The Congressional Record, with the page number given after each reference.

Mr. Umstead, highly-paid lobbyist for the American Tobacco Company and Duke Power Company, has suddenly become a bosom pal of the farmers of North Carolina. WE THOUGHT YOU MIGHT LIKE TO KNOW THE REAL FACTS.

#### ON RURAL ELECTRIFICATION

The REA was created on May 11, 1935, by executive order of President Franklin D. Roosevelt.

On May 12, 1938, Congress had before it a bill to continue REA as a permanent agency of the government. On this occasion, CONGRESSMAN WILLIAM B. UMSTEAD VOTED TO KILL REA. (Pages 6833 and 6844, Vol. 83, Part 6).

#### ON TOBACCO LEGISLATION

On July 24-25, 1935, Congress had before it the Tobacco Grading and Inspection Bill, sponsored by Chairman Flannagan of Virginia, Chairman of the House Committee on Agriculture. It set up a uniform grading system for tobacco, with the cost to be taken from the

CONGRESSMAN UMSTEAD OFFERED AN AMENDMENT TO GUT THE BILL BY TAKING OUT THE COMPULSORY FEATURE. The Umstead amendment would have left grading in the same old mess.

Chairman Flannagan said this attempt to kill the bill came from "the same crowd that in 1932—the year before tobacco went under AAA—paid the tobacco growers of America only \$107,000,000 for the entire tobacco crop . . . in the same year four of the large tobacco companies made in net profits \$110,349,000, which is more than the entire tobacco crop brought. and paid their stockholders that year in dividends \$79,650,000. The same crowd that paid George Hill as president of American Tobacco Company \$2,500,000 a year as salary—the same crowd that paid American tobacco growers around six-tenths of one cent for the tobacco in a 15-cent package of cigarettes." (Page 11084).

Said Congressman Fred Vinson, now Chief Justice of the Supreme Court of the United States; "If you adopt the aimendment of the gentleman from North Carolina (Mr. Umstead) you are sticking a dagger into the heart of the measure. In my opinion, this bill without the Umstead amendment will mean added millions of dollars for the tobacco growers of this

country." (Page 11889). And Chairman Flannagan added: "If you vote for this amendment you are placing the farmer, the tobacco growers of this country, at the mercy of the Big Four tobacco companies in America. Let me tell you I NEVER HEARD OF THIS AMENDMENT UNTIL THREE DAYS AGO WHEN A REFRESENTATIVE OF THE TOBACCO INTERESTS WAS HERE. If we adopt this amendment we may just as well kill the bill." (Page 11889).

A few minutes later, the Umstead Amendment was killed by an overwhelming vote, and the tobacco farmers were saved.

On January 3, 1939, less than 24 hours after he ceased to be a member of Congress, William B. Umstead and his law firm became the paid lobbyists of the American Tobacco Company. (See Page 24, Lobby Register for 1939, in the Secretary of State's office).

HUBERT OLIVE HAS NEVER BEEN A LOBBYIST

## The People Of North Carolina

Throughout the state the swing is to Olive for Governor and his strength is growing steadily as the campaign progresses. That is the concensus of opinion of the editors of newspapers throughout North Carolina, according to a survey made by the Charlotte News. Why is this true? Because Hubert Olive is the average people's man-there are a whole lot more of them than there are of the rich and powerful, the lobbyists and politicians, who are supporting Mr. Umstead. And the average man and woman, the farmer, the worker, the clerk, and other average folks know that Hubert Olive is their kind of man,

It is our duty to elect a Governor for North Carolina. It is our duty as good citizens to back with our votes for governor the man who will best serve all the people of this State. That man, friends, we sincerely believe to be Hubert Olive. For Olive is a man of the people who is not and never has been tied to any special interest group. He is with and for the people, the general run of folks like us.

Here in Eastern North Carolina we are primarily farmers and it is to our interest to elect a man for Governor who will give our problems just and fair consideration. That man is Hubert Olive. He has never been on the payroll as a lobbyist for any big tobacco corporations or

Compare this record of Olive with the record of his chief competitor for Governor, Mr. Umstead, who is the highly paid lawyer for the American Tobacco Company and other large corporations. We, as farmers, do not want any special consideration for ourselves, we only want fair and equal treatment. But can a man who has been in the employ of the big tobacco companies have the viewpoint of the farmer? Can he be sympathetic with our problems? Can Mr. Umstead go back on his friends and supporters? These friends of old are the big corporations and tobacco companies, and they and the political lobbyists are his supporters today. We would say, no he could not and woul not go back on his friends and supporters. That's why we say to you that Hubert Olive is the man for you and me and the rest of the people of North Carolina to elect as their next governor. We want the people's man, Hubert Olive. Not the representative of any special privilege group.

Just look at Hubert Olive's record. He has never been a lobbyist and has never been tied to any group, economic or political. He grew up a poor boy, worked on the farm and as carpenter, painter and laborer. He worked his w1y through college, and he knows and understands the problems of the farmer and the working man. He has become a successful lawyer, but he has never sold his influence to the special interests and has never been the "hired man" of the big companies seeking special privilege at the expense of the farmer and the average

Farmers and friends, the man for all of the people of North Carolina for Governor is Hubert Olive. Vote for Olive and you will vote for the man who will carry this State forward for the benefit of all the people. Olive is not the special friend of the rich and powerful. He is a man, capable and strong—"A Christian Gentle man." Make him your man for governor. He is the man all the people and the State of North Carolina needs for Governor.