



# SIMON'S



HERTFORD, NORTH CAROLINA  
PRE - CHRISTMAS SALE

## LADIES' AND MEN'S CLOTHING

Starts Friday, December 5th — Don't Miss This Sale

### BUY YOUR CHRISTMAS GIFTS - EARLY

WE HAVE A LARGE SELECTION OF  
SLIPS—PANTIES  
GOWNS—BEDJACKETS  
HANDKERCHIEFS—BAGS—SCARFS  
BLOUSES—SWEATERS



**SALE**  
ALL WINTER  
**HATS**  
**1/2 PRICE**

One Lot Of  
WEDGE HEEL  
Sandals - Ballerinas  
Suede and Leather  
**\$2.19**

One Lot Of  
LADIES'  
DRESS SHOES  
\$4.75 and \$5.50 Shoes  
**\$3.98**

MEN'S  
DRESS SHOES

**\$5.00 Up**  
WORK SHOES  
Buy Your Shoes Here!  
**\$4.85 Up**

One Large Assortment  
MEN'S TIES  
Only **\$1.00**  
THESE ARE REALLY  
**\$1.50 TIES!**



SALE—LADIES' AND MISSES'  
FALL AND WINTER  
**COATS**

— And —  
**SUITS**

ALL \$24.75 AND \$22.75 COATS

**Now \$16.95**

ALL \$29.75 COATS

**Now \$19.75**

CHILDREN'S COATS REDUCED

Large Assortment of

**MISSES' SKIRTS**

AT A GREAT SAVING!

### NEW FALL DRESSES

FOR CHILDREN  
All Fast Colors  
SOLIDS AND FANCIES

**\$1.98-\$2.98-\$3.98**

### SHEER NYLON HOSE

79c

Large Assortment Of  
BLACK HEEL HOSE  
**\$1.00 Pair**  
In Dark Shades

### BIG Selection of CHILDREN'S SHOES

**\$1.98 Up**

BOYS' SHOES

**\$4.50 - \$5.00 - \$5.50**

### Large Selection of MEN'S SHIRTS-TIES

HANDKERCHIEFS—BELTS

FOR YOUR

CHRISTMAS GIFTS



### SALE ALL NEW FALL DRESSES

Sizes 9 to 50

SHOP EARLY FOR  
BEST SELECTION

\$12.95 AND \$10.95 DRESSES

**NOW \$8.95**

\$8.95 AND \$7.95 DRESSES

**NOW \$5.95**

One Rack of  
DRESSES

**SALE \$1.98**

VALUES TO \$7.95

COME GET YOU A DRESS!

### SALE MEN'S AND BOYS' Suits and Top Coats

ALL OF OUR \$39.50 SUITS  
ALL WOOL FABRICS

NOW ON SALE—

**\$28.88**

RAYON SUITS

Values to \$27.50  
NOW ON SALE—

**\$18.88**

GABARDINE TOPCOATS

**\$22.50 to 35.00**

Regular \$27.50 And \$47.50 Coats



Shop Early at This Best Bargain Event