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| friday, APRIL 17 , 1958. |

Life Span Rises

## A major life ingurance company re-

 cently mer foorted ingurance company reAmerican wage earners sire h had in-creased by more the
the four years in
 the oast decade.
holderas. hodidera
The average length of life for the
American wage eatner is now sixty. American wage earners. end
increase continues. by 1962 the evare.
age wage tarners's life span will be age wage earner's ife
over seventy-two years: over seventy-two vearsi chis figure as an
average, one can ean easily see the prog. average, one can easily see the prog-
ress being made in this direction. De. ress being made in this direction. De.
spite ar recor motor velice toin in
1552, the death rate was near the all. time low recorded in 1950. The death rate for every one of the major chron-
ic diseases of middle and later life deic dineases or midale and hiter and includes such diseasess as heart,
artery and kidiney diseases, in addition artery and kidney diseases, in addition
to cancer and diabetes. These figures cover the American
wage earner. The increasing pace of a flasternife, incresed ted tension and
other added tensions of modern-day other added tensions of modern-day
life have not combined to offset the progress being made in the medical
field We wonder, however, if the mortality rate for executives and busi ness managers, and especially eatitors
is still not rising. From ail outwerd appearances, it would seem that the fast pace of modern life is causing
heavier toll in this elass, although we will be glad to correct our assumption if figures prove otherwise.
In the meantime we suggest that In the meantime we suggest that
all business men slow their pace, and
extend their lives along with the wage earners.
U. S. Citizens Turns To Credit
Chester A. Ruse chairman of the
Executive Committee of the Security Executive Committee of the Security
First National Bank of Los Angeles recently warned delegates to the Nat.
ional Installment Credit Conference at ional Installment Credit Conference at
Chicago that the rapid increase-in Chicago that the rapid increase-in
consumer credit totals could become dangerous.
Mr. Ruse pointed out that consumer credit totals had risen sharply since
Regulation W was abandoned and that it now represents ten per cent of dis
posable income, "which is the highest posable income, "which is the highest
percentage it has ever been, equalled percentage it has ever been, equalle
only by 1939 and 1940 ." In this con neetion, a recent survey indicated that American consumers this year ex-
pected to do more installment buying pected to do more instalment buying
than ever before in the history of the
country and this would indicate tha country and this would indicate that
the consumer credit totals in the the consumer credit totals in
United States will soon surpass the
figure quoted by Mr. Ruse. The Los Angeles bank official be
lieves that pressure will increase fo lieves that pressure will increase for
new lines of credit to finance com panies, tautomobiles and appliance
dealers and that it will require skil to keep credit in this field on a sound
basis. When the total credit becomes too large, then it wil be too late to avoid serious trouble
for many bank customers, Mr. Ruse observes.
While we While we do not believe the econo-
my is in danger because of the large
inatall my is in danger because of the large
installment-buying volume of recent
years and the resulting years and the resulting credit total,
we take this opportunity to point out to the unsuspecting that credit pur-
chases can be very costly in the event of even a mild recession. Not only
is credit buying more expensive, be is credit buying more expensive, be-
calise of interest charges, but it also carries with it the possibility that
the consumer might pay most of the ocst of his purchase and then lose In view of recent reports that in
otallment-buying was steadily and sharply rising and expected to ris limit his monthly payments sto a f fig
ure which he could meet even if tem porarily unemployed. The pasuing o the peak of the rearmament boon
sure to cause some readjustment in though not expected to canse any mae
unemployment. Th 50 onty wee policy to conomic readjustment, but carrying it out today when there are no ereait
controls and when money seems to erable resit plance to the temptuation tid for it tomorrow.

[^0]The One Way Road Of Life By PAUL "Snoolto" White You havo often heard of twolighwas hat lead $u$ us And one teads down to the place
below And the other too the Great Divine. But that's not true my doer frien
Because there's
only Secause there's only one highway.
We travel it togesther until the And separato at Judgment Day. if the good people hed a rond of their And the wicked the same,
It would be easy for the Sainta And leave the the sinners to to die in vir And leave the sinners to die vin vain So wo meve on town that
The one way road of life. Sut we've got to g 0
len with our hea worth paying the prica Sometime we fall on the way
Whenever we are in a strain. But we wont turn back or even
So we get up and try it again. There's many temptations on this road
And evils of every kind
kind But pass them on and let thi
and leave them on behind. There are beggars, liars, and ramble
n this rough road youll find. Soot-legers, thieves, and gamblers, Selfishness, hate and greed,
Youtl find them all the time. ourll find them all the tuime
Iypocrites, that love to feed yppocrites, that live to feed
$\mathrm{O}_{\mathrm{n}}$ whiskey, ber, and wine. Murderers, kidnappers and vamps Infidels, back-biters, drunks, a And ten cent millio
And all the evil sins you'll see, To count them up
Way over a thousand or two.
We have to travel on the best we can
hrough the heat, rain, and ice. is somene e falls, let's give him a ha res It makes no difference about his race,
Color, or denomination. Color, or denomination.
Bnd weve are are gived by to have,
Ane real Salvation. Pay no attention to anyone's color, But help him if he falls,
Remember wint Remember we can't hate one anoth
Because Godi is the Father of all. Let's work tog ther just like the ants, Let's do it now while we have the For well not pass this way again. There are good concrete highways But safety you cant trust. So Prayer, road with Holy For the children that follow us. Let's post a good example,
With a light that they may So their walk won't me so hard to As it was for you and me.
But there are good things to be found,
On this one way road of life Youllt find wool people eall around,
That will do the thin That will do the things that are right. Youtl spend happy hours as you With the birel through and beautiful flowers.
What What a- Iovely picture they are to
As they drink the morning dew.
The preity trees as they look
The grass so green and free The honeysuckle in the
That feed the honey bee.
Many a church that rings out it Of musichimes, and day. To help you on your way.
There are many schools where children \%oget their education. Chd leaders of our nation. But that's not all the things that are Under the feaden's sky.
While looking on the sunny side.
so travel on down the one was With rather Time on parate Theres one the
weary mie of the way. eet's aliways be thanifoul to oor or loving and bleosing our gool. or an ounce of hia blessing io worth arin the wilver and gola.
 Nid when wo dio wo can Hive ageinn And when we reach the end of the
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## Suicnise-and all's well:

Sky and seA arz came. But alert American Navy men stand at the ready as the sun risees over the tect not only the troops on the shore but you far away at home.

The job these men are doing is a constant and continump job of maintaining America's military strength. The job you aro doing at home is equaliy important and equulily couman -that of maintaining our country's economio strength. You an doing it, you know, if you are investing regularly in Unitod States Savinge Bonds.
or it is only when you have financial security that you country is economically strong.
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## Here's how E Bonds

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