

Our New Co-operative Advertising Plan

We Are Now Giving Our Business Cards To Our Customers

These Business Cards Are Good for Wm. A. Rogers Silverware Made and Guaranteed by Oneida, Ltd.

Just think of it! All you do is save those business cards given you with purchases made at our store, and they are redeemable for beautiful WM. A. ROGERS SILVERWARE, in your choice of three exquisite designs. Start your set today and you will be agreeably surprised bow fast your silverware cards will accumulate.

This is made possible for you through a special arrangement we have made with the Rogers Silverware Redemption Bureau Inc. of 855 Sixth Avenue, New York 1, New York.

Send the required amount of cards listed on the back of each card or in the catalog, to the New York Office and the silverware will be forwarded to you Parcel Post Insured Prepaid.

"Remember to ask for ROGERS SILVER-WARE CARDS"... THEY ARE TRULY VALUABLE!

BLANCHARD & COMPANY. INC.

"BLANCHARD'S" SINCE 1832

DO YOU KNOW...

here to Buy

- **Quaker Oil Heaters**
- **Perfection Oil Heaters**
- **Perfection Portable Heaters**
- MEmerson Electric Heaters
- **Markel Electric Heaters Warm Morning Coal Heaters**
- Wood Heaters ... all sizes
- **Hotpoint Refrigerators**
- **Hotpoint Freezers**
- **Hotpoint Ranges Hotpoint Automatic Washers**
- Thor Washers
- **Ezera Storm Mattresses**
- **Englander Air Foam Mattresses**
- **Beautyrest Mattresses**
- **Kingsdown Mattresses**
- **Mattress Pads and Covers**
- Foam Rubber Pillows **Feather Pillows**
- **Bed Spreads**
- Chatham Blankets
- **Baby Blankets**
- **Baby Cribs and Bassinets**
- **Baby Walkers and Strollers**
- **Baby Carriages**
- **Baby Car Seats**
- Arvin and G.E. Radios
- G.E. Clocks, Toasters, Mixers, Irons
- G.E. Blankets
- Fryryte Deep Fryers
- Hotplates
- **Electric Percolators**
- **Card Tables**
- **Card Table Sets**
- Alexander-Smith Wool Rugs any size
- Magee Wool Rugs . . . any size
- Ladies' and Men's Luggage
- Lane Cedar Chests
- Marsh Cabinets, Bases and Sinks
- Gold Seal & Quaker Floor Coverings

PHONE 2621

HERTFORD, N. C.

Hortford.

Mrs. J. C. Nixon had as her guest Mr. and Mrs. Aiden Caddy and famover the week-end her broker, Mr. ily of Norfolk were the guests of Mr. Simons and family of Norfolk, Vs. and Mrs. Marshall Baker on Sunday.

Mrs. J. W. Nowell, Br., has returned Mrs. Vernon Howell is very ill at to her home after spending last week the Albemarie Hospital. Elizabeth with her daughter, Miss Hattie Pearl City, where she was taken last week. Nowell in Norfolk, Vs. Mrs. Tallula Baker of Washington, Miss Anne Proctor and her guest N. C., and Mrs. Lonnie Proctor of have returned to Milwaukee, Wis., af-Bethel spent Friday with Mrs. and Mrs. ter spending some time with Mr. and Mrs. Lonnie Proctor of Mrs. Lloyd Lane and baby son have Norfolk spent Saturday with her sinarrived home from Albemarie Hospital at Elizabeth City.

Mrs. Hubert Ownley is back in the Albemarie Hospital at Elizabeth City. Mr. and Mrs. Walter Symons were in Raleigh on Wednesday. Mr. and Mrs. C. P. Quincy spent Tuesday in Norfolk.

Mrs. T. S. Morgan and Mrs. Pres-on Morgan spent Tuesday in Eliza-

eth City.
Mr. and Mrs. R. E. Hobbs of Norfolk, Va., visited Mr. and Mrs. Rex Jones and Mrs. Lula Lane Saturday

might.

Miss Geraldine Gregory of Hampton, Va., spent the week-end with her parents, Mr. and Mrs. Tom Gregory.

A/1C Linsey Earl Barber of Hunter Air Force Base, Savannah, Ga., is spending a few days leave with his parents, Mr. and Mrs. D. L. Barber, Sr. He spent several months in Africa on duty just before going on leave.

BELVIDERE NEWS

Mr. and Mrs. Jesse Spivey of Fentress, Va., spent Thursday with his parents, Mr. and Mrs. W. W. Spivey

parents, Mr. and Mrs. W. W. Spivey and family.

N. W. Chappell in company with a representative group of the Coastal Plain Life Insurance Co., Rocky Mount spent a part of last week at Morehead City and enjoyed deep sea fishing.

Bobby Smith and Tilson Chappell, State College students, spent the past week-end at their homes here.

Mr. and Mrs. N. W. Channell and

Mr. and Mrs. N. W. Chappell and son Billy and daughter Linda, join-ed the other family members, the Mac White family and the Hilton White family, as Sunday dinner guests of Mr. and Mrs. Jack Symons of Hert-

Linford Winslow entered Chowan Hospital Saturday for treatment.
Many friends of Miss Margaret B.
White have called to see her at the
Albemarle Hospital recently and found

her improvin

her improving.

Mr. and Mrs. Forrest Matter and three children of Norfolk, Va., were Sunday dinner guests of the Thurman Riddick family.

Mr. and Mrs. Harry Williford of Rich Square were Sunday visitors with the W. L. White family.

Mr. and Mrs. J. A. Channell of Norgania and Mrs. Harry William and Mrs. Ha

Mr. and Mrs. J. A. Chappell of Norfolk, Va., are spending a few days at

their home here.

Mr. and Mrs. V. R. White of Fayetteville visited with his brother, Edwin S. White and family last week.

Mr. and Mrs. Phryne Pike and three children of Silar City. children of Siler City were the weekend guests of the Rev. and Mrs. D. Virgil Pike.

CHAPANOKE NEWS Mrs. L. B. Elliott and Mrs. J. P. Elliott were visitors of Mrs. Weldon Hol-

"King of Swine" Big-Meat Type OIC for quickest toppers . . . use OIC Boars. Minton's OIC Farm

Tuesday in Norfolk.

What Counts

A thrifty man went to a lawyer for advice. After the interview the man ran into an acquaintance and told him

USED CARS



1952 Plymouth, 4-door 1952 Chrysler, 4-door

1952 Ford, 4-door

1951 Plymouth, 4-door 1951 Plymouth, Belv.

1950 Ford 2-door

1950 Plymouth (CLUB COUPE)

1950 Dodge, 2-door 1950 Chrysler, 4-door

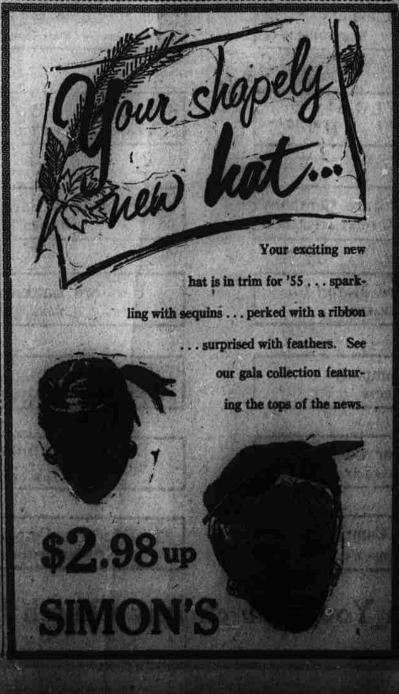
'50 Studebaker, 2-door 1949 Ford, 4-door

1948 Chevrolet, Sedan 1948 Plymouth, 4-door 1947 Olds Club Coupe

1946 Chevrolet, 4-door 1946 Plymouth, 4-door SEE US FOR BETTER

BUYS IN USED CARS

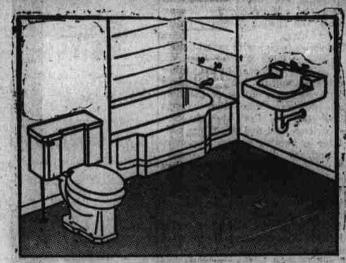
Towr Wron Motor Company HERTFORD N.C. Phone 2451





"BLANCHARD'S" SINCE 1832

Just Received



ANOTHER SHIPMENT OF 3-PIECE

Bathroom Fixtures PRICED AT \$154.95

5-ft. bathtub . . . top quality; lavatory and complete toilet combination, with fittings to floor for all three pieces.

Complete stock of galvanized pipe, pipe fittings, soil pipe and fittings.

Electric Water Pumps BY MYERS - DAYTON - GOULD

LET US SUPPLY YOUR NEEDS AT GUARANTEED PRICES

For Farm

ABBRUZZI RYE

ATLAS WHEAT

LADINO CLOVER

FULGRAIN OATS

For Home RYE GRASS BONNIE GREEN GRASS SEED

SHEEP MANURE VIGORO

PEET MOSS

ALL KINDS OF GARDEN SEED

The Best Fishing Season of the Year Is Just Starting

We are well stocked with

all the necessary items needed for your pleasure.



CASTING RODS — CASTING REELS CASTING LINES — PLUGS AND BAITS

ROCK TROLLING TACKLE AND BAFTS
WE MAKE A SPECIALTY OF
ROCK TROLLING TACKLE AND BAFTS