

Latest Chain Letter Labelled As Illegal

Postmaster W. W. White informed The Herald this week that Postmaster General Arthur E. Summerfield warns against participation in the latest variation of the chain letter scheme, pointing out that it is a violation of both postal lottery and fraud laws.

The scheme, which promises a "sure-fire" profit of \$10,000.00 "in a few days" for a \$10.00 investment was labeled "illegal" by the Postmaster General.

"The public may believe that this latest chain scheme does not involve any violation of postal laws because the letters or 'charts' are sold person to person and do not go through the mail," Postmaster General Summerfield said. "The money goes go through the mail, however, and the scheme, therefore, violates postal laws."

Under the plan, the letters or "charts" are sold person to person for \$5 each and the buyer is required to mail another \$5 to the name on the top of an eleven name list. The top name is then removed from the list and the new participant's name is placed at the bottom of the list.

The new participant then makes two copies of the letter and sells it to two other people.

"The representations set forth in the letters or 'charts' induce people to participate in the false hope or mere chance of obtaining a large sum for the \$10.00 invested. The amount they win, if anything, is de-

pendent upon chance and constitutes the scheme of lottery. The promises of huge gain are fraudulent. These representations whereby people are induced and required to send \$5.00 remittances by mail constitute violations of both the postal lottery and fraud laws," Postmaster General Summerfield explained.

"These endless chain schemes victimize large numbers of persons and also subject them to legal sanctions and penalties which may range from stopping mail deliveries to fines and imprisonment," he said.

"Vigorous efforts are being made to protect the public from endless chain schemes, but cooperation by the public is essential."

Z. A. Harris
Hertford, N. C.

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\$22.50 COATS \$39.75 COATS

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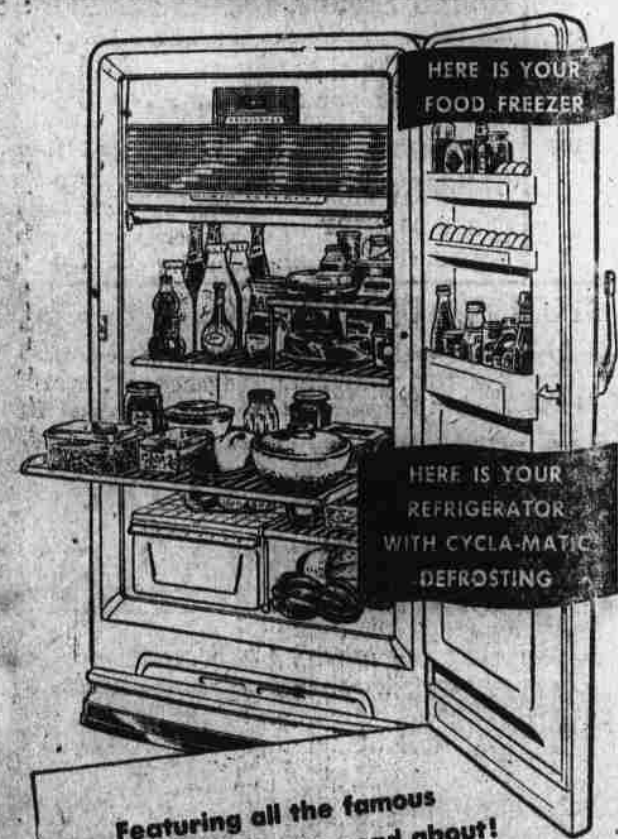
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RAYON SUITS
Values to \$27.50
NOW ON SALE—
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MEN'S TOPPERS
Specially Priced at
Values to \$24.75

\$10.75 and \$16.75



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