

Engagement Announced



Announcement has been made of the engagement of Miss Kimmy Perry, of Hertford, daughter of Mr. and Mrs. William Joseph Perry of Merry Hill, to Noah Elbert Edwards, of Norfolk, son of Mr. and Mrs. John Eldridge Edwards of Dobson. The wedding will take place September 11.

Federal Reserve did not have authority over the amount of credit in the stock market before 1934.

The Federal Reserve System was formally established in December, 1913, to give the country an elastic currency, to provide facilities for discounting commercial paper, and to improve the supervision of banking. However, it became recognized as time went on that these specifics were an integral part of a broader objective—to help counteract inflationary and deflationary movements, and to share in creating conditions favorable to sustained high employment, stable values, growth of the country, and a rising level of consumption.

Vital Economic Role

Today it is this broader objective that is regarded as the primary purpose for the establishment of the Federal Reserve. As part of this, the Reserve has made important contributions to economic knowledge and understanding while continuing its functions in the credit and money markets. One important result is its Index of Industrial Production, which is one of the standards by which economic trends are measured. Another is the Survey of Consumer Finances, which probes people's economic attitudes and buying intentions as a guide to what lies ahead. The Reserve also has done important work in other economic areas, such as department store statistics, consumer credit, and savings.

The Federal Reserve System as it was set up and evolved over the years is an unusual combination of private ownership and public direction.

However, it has consistently displayed a high degree of independence of decision and action as was made evident four years ago when it prevailed over the Treasury to unpeg the market for Government bonds and thus remove one of the big forces making for inflation.

The basic part of the system is the regional Federal Reserve Bank. There are 12 of these, with 24 branches, and their capital stock is provided and owned by member banks. The Federal Reserve Board of Governors, with headquarters in Washington, is the coordinating and policy-making element. Its seven members are appointed by the President and confirmed by the Senate. The expenses of the Board and its staff are paid by the regional banks.

Source of U. S. Revenue

The Federal Reserve System now has around 20,000 on the payroll, and it has proved a tidy source of revenue for the Government. In the last three years alone it paid close to a billion dollars into the U. S. Treasury as interest on Federal Reserve notes.

The Reserve has three basic powers by which it can influence the volume and flow of money and credit. These are changes in the discount rate, the raising or lowering of bank reserve requirements, and open market purchases or sales of U. S. Government securities. These actions may not directly affect other lenders, but they do have a psychological influence.

The Reserve also has been given specific authority at times over

various forms of credit, such as consumer loans in the Keenan War and World War II. However, it has no regulatory power over direct Federal lending and credit guaranteeing activities stemming from specific legislation, such as the current ultra-liberal terms for certain classes of home buyers.

CIRCLE MEETS

The Blanche Mookins Circle held its regular monthly meeting Friday night, July 8, at 8 o'clock with Mrs. Preston Nixon. The meeting was called to order by the president. After a short business discussion roll was called and minutes read and approved. Mrs. Louis Howell had charge of the devotional and the program was given by Mrs. John Newby Winslow. Mrs. Winslow talked on "The Challenge of the City" and Christian response to the city. The group then all sang together "Where Cross the Crowded Ways of Life". The meeting was dismissed with prayer by Mrs. Winslow. Delicious refreshments were served by the hostess.

WESLEYAN GUILD MEETS

The Wesleyan Service Guild of Epworth Methodist Church in W.

World's Fastest Errand Boy

Who in the world can run errands so fast and so frequently as your telephone? Your telephone goes wherever you send it, quickly, correctly and inexpensively. Want proof? Just keep a record of the errands your telephone does for you in any given day.

MEET A MAN with Security

L. B. SITTERSON

HOME SECURITY LIFE INSURANCE CO.

14 HERTFORD

shall hold its June meeting with Mrs. Thomas H. White.

The devotional was conducted by Mrs. Shirley Williams. The program featured a "United Nations—Toward a World Fellowship" was presented by Mrs. A. R. Winslow.

Vets' Question Box

Q—I have a Korean GI term insurance policy. At the end of the five-year term period, what will I have to do to renew it for another five years?

A—You needn't do anything—except make certain your premiums are paid on time. So long as your policy is in force at the end of the term period, it will be renewed automatically.

Cotton Maid To End Tour With New Car

An exciting finale to six months of international travel awaits 1955 Maid of Cotton Du Bois Paulkner at Memphis, Tenn., July 15. At that time presentation of a streamlined new Ford Crown Victoria or

King Cotton's young fashion and good will ambassador will conclude her tour officially.

The car will be presented to the Memphis District Ford Dealers. It will recognize her service to cotton and will serve to point up the close working relationship between the cotton and automotive industries. The automobile industry is one of the largest users of cotton.

The award will be made at a luncheon given in honor of the Maid of Cotton by the Ford dealers group at the Hotel Peabody in Memphis, Tenn., July 15. Judge J. C. Johnson, at Memphis, Ark., president of the Memphis Ford Dealers Advertising Committee, will be in charge.

Q—I am planning to get a GI business loan to be insured, rather than guaranteed, by the VA. What is the maximum rate of interest on insured non-realty loans?

A—The interest may not exceed a three per cent discount rate, or an equivalent simple interest rate of 3.75 per cent.

Vets' Question Box

Q—I have a Korean GI term insurance policy. At the end of the five-year term period, what will I have to do to renew it for another five years?

A—You needn't do anything—except make certain your premiums are paid on time. So long as your policy is in force at the end of the term period, it will be renewed automatically.

"IT'S WHITER THAN WHITE!"
SAYS ATHEY'S FAMOUS LITTLE PAINTER

DON'T DELAY GET ATHEY'S ONE-DAR-GLOSS TODAY!

- One coat covers—and goes farther
- Brushes on easily—smooths itself out
- Washes or easily on tile
- Stays white—won't turn yellow
- Paint on ATHEY'S

You can't hurt an Athey's surface

Athey's ONE-DAR-GLOSS ENAMEL

Manufactured by THE C. M. ATHEY PAINT CO. BALTIMORE 30, MD.

Hertford Hardware & Supply Company
"TRADE HERE AND BANK THE DIFFERENCE"
PHONE 3461 HERTFORD, N. C.

FEDERAL RESERVE SERVES AS BALANCE WHEEL FOR NATION'S CREDIT SYSTEM

The tremendous volume of loan and investment funds required to maintain a high level of activity and smooth flow of goods and services in an economy as big and as dependent on credit as ours, points up the vital role played by the Federal Reserve System in promoting stability in this area.

For as the nation's central bank and, therefore, a chief influence in the money market, the Federal Reserve is the balance wheel of the nation's credit system. As such, it must constantly walk a tightrope between inflation and deflation, and correctly read the economic omens in order to meet the responsibilities and fulfill the broad objectives set out when the System was established by Congress four decades ago.

Certain recent actions are illuminating in this respect. In the brief 1953-54 business readjustment, for example, the Reserve pursued a policy of active credit ease to level out the decline and to help stimulate recovery. The effectiveness of this policy is now apparent in the extent and strength of the current upturn.

Now the Reserve is closely watching the economic horizon for signs of a revival in boom psychology and speculative excesses which might wind up in a depression. As a precautionary measure it has already imposed a certain degree of restraint on the credit stream, such as the recent rise in the discount rate. It also has twice raised the margin requirements for the purchase of stocks. It is interesting to note in this connection that the

Alertness to Change

REPORT OF CONDITION OF HERTFORD BANKING COMPANY

of Hertford, in the State of North Carolina, at the close of business on June 30, 1955.

ASSETS	
1. Cash, balances with other banks, including reserve balances, and cash items in process of collection	\$ 577,281.18
2. U. S. Govt. obligations, direct and guaranteed	3,071,732.50
3. Obligations of States and political subdivisions	391,978.34
4. Other bonds, notes and debentures	58,000.00
5. Loans and discounts	870,356.68
6. Bank premises owned, \$17,854.26; furniture and fixtures, \$8,636.52	26,490.78
11. Other assets	10,045.93
12. TOTAL ASSETS	\$3,005,874.41
LIABILITIES	
13. Demand deposits of individuals, partnerships, and corporations	\$1,361,617.43
14. Time deposits of individuals, partnerships, and corporations	940,823.42
15. Deposits of United States Government (including postal savings)	37,553.50
16. Deposits of States and political subdivisions	77,299.39
17. Other deposits (certified and officers' checks, etc.)	3,394.65
18. TOTAL DEPOSITS	\$2,420,488.49
19. Bills payable, rediscounts, and other liabilities for borrowed money	300,000.00
20. Other liabilities	9,188.96
21. TOTAL LIABILITIES (not including subordinated obligations shown below)	\$2,729,677.45
CAPITAL ACCOUNTS	
22. Capital*	\$ 25,000.00
23. Surplus	150,000.00
24. Undivided profits	76,196.96
25. Reserves (and retirement account for preferred capital)	25,000.00
26. TOTAL CAPITAL ACCOUNTS	276,196.96
27. TOTAL LIABILITIES & CAPITAL ACCOUNTS	\$3,005,874.41

*This bank's capital consists of: Common stock with total par value of \$25,000.00.

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes: \$ 438,513.12

I, R. L. STEVENSON, Cashier of the above-named bank, do solemnly swear that the above statement is true, and that it fully and correctly presents the true state of the several matters herein contained and set forth, to the best of my knowledge and belief.

R. L. STEVENSON,
Correct Attest:

R. M. RIDDICK, JR.,
V. N. DARDEN,
CHAS. E. JOHNSON,
Directors.

North Carolina—County of Perquimans, ss:
I, D. P. REED, Notary Public,
do hereby certify that the foregoing is a true and correct copy of the original as the same appears in my records.

Taylor Theatre
Edenton, N. C.

THURSDAY AND FRIDAY... JULY 14-15—
WALT DISNEY'S
"VANISHING PRAIRIE"
—Also Added Attraction—
"Willie The Operatic Whale"

SATURDAY... JULY 16—
ROBERT FRANCIS AND DONA REED in
"THEY RODE WEST"
—Also 5 Cartoons

SUNDAY, MONDAY AND TUESDAY... JULY 17-18-19—
RETURN ENGAGEMENT—REGULAR ADMISSION

IN WARNER BROS. PRESENT
Battle Cry

WEDNESDAY, THURSDAY AND FRIDAY... JULY 20-22—

DAVE CROCKETT
KING OF THE WILD FRONTIER

WALT DISNEY'S

TECHNICOLOR WIDE SCREEN

FESS PARKER - BUDDY EBSSEN

ADMISSION: Children under 12 years 25c
Adults regular prices

HI-WAY 17 DRIVE-IN THEATRE
Edenton, N. C.

FRIDAY AND SATURDAY... JULY 15-16—
BRODERICK CRAWFORD in
"LAST OF THE COMANCHES"

SUNDAY... JULY 17—
GLENN FORD in
"THE BIG HEAT"

MONDAY AND TUESDAY... JULY 18-19—
JOEL McCREA in
"BORDER RIVER"

WEDNESDAY AND THURSDAY... JULY 20-21—
ALAN LADD in
"PARATHOOPER"

YOU GET MORE!

Most SIZE of any low-price car, for a truly big-car ride... most BEAUTY with beautiful, all-new Forward Look styling... most COMFORT in the roomiest interiors in Plymouth's field... most SAFETY and ECONOMY features... TWO TOP ENGINES: the 6-cylinder PowerFlow 117 or the 167-hp Hy-Fire V-8.

YOU PAY LESS!

In fact, you can pay as much as \$500 more for medium-price cars that are smaller than the low-price Plymouth! Model for model, medium-price cars cost much more than Plymouth—check price tags and see how much more car Plymouth gives you for your dollar! Drive a big new Plymouth today!

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