

MORGAN'S 42nd BIRTHDAY SALE!

BARGAINS
BIG SAVINGS...
SAVE 50% ON SOME
ITEMS. SHOP EARLY.
SPEND AND SAVE!
SOME ITEMS
LIMITED!

**WINDOW
SHADES**
1st Quality—No Seconds!
PLASTIC—EMBOSSED
CLOTH—OIL—DU-
PLEX OR FRINGED—
CUT ANY SIZE!

GLIDERS—OUTDOOR FURNITURE
ALL METAL CHAIR. Heavy gauge steel. For the porch
or lawn. Choice of red or green. Limited supply.

SALE PRICE \$4.98

REVERSIBLE SCATTER FIBRE RUGS. Long-wear-
ing. Assorted styles and colors. Regular 98c value.

SALE PRICE 55c

CUSHION GLIDER. White enamel steel frame inner-
spring seat cushions. Reversible back cushions. Choice of
red or green. Compare this price!

SALE PRICE \$42.50

9 x 12 SUMMER RUGS. New shipment just received.
Good selection of patterns and colors. Special this sale!

SALE PRICE \$11.50

PORCH ROCKER. Slat seat and slat back. Natural fin-
ish. Buy several at this low, low price!

SALE PRICE \$5.75

PORCH SHADES. Natural bamboo. Complete with roll-
ers and rope. Well-tailored. Real value. Sit back and de-
fy the bright sun. 6-ft. width.

SALE PRICE \$3.65

METAL GLIDER. Heavy gauge steel, baked-on enamel,
2-passenger. A quality glider at low cost; choice of colors.

SALE PRICE \$23.50

COCOA MATS. First quality. Heavy brush. Well made.
Special this sale at only—

SALE PRICE \$1.39

FIBRE RUGS. First quality. Reversible, long-wearing.
Discontinued pattern. Size 6 x 9 only. Special this sale
while they last. Get yours early!

SALE PRICE \$9.95

SEE OUR COMPLETE LINE OF
GLIDERS, CHAIRS, ROCKERS, CHAISES, SWINGS,
HAMMOCKS AND STANDS, WOOD PORCH ROCK-
ERS, GLIDER AND CHAIR SLIP COVERS, GLIDER
AND CHAIR PADS, REPLACEMENT CUSHIONS
FOR GLIDERS AND CHAIRS, GLIDER STORM
COVERS AND MANY OTHERS.

ELECTRIC BLANKET

New, discontinued model. Double bed, single control.
Only 1 to sell at this low price.

SALE PRICE \$29.95

AXMINSTER RUGS

9 x 12 size. Made by famous mill. Good patterns and col-
ors. Compare this value at \$10-\$15 more. Select yours
early, starting at—

SALE PRICE \$44.50

GIRL GRADUATES...

Select a LANE CHEST, or a fine piece of LUGGAGE.
Our selection also includes 2-suiters, companion cases,
gladstones and zipper bags for the boys.

CHENILLE BEDSPREADS

New shipment just arrived. Lightweight for summer use.
Good assortment of colors and patterns. Prices starting at

SALE PRICE \$3.75

HOTPOINT APPLIANCES

SUPER-STOR REFRIGERATORS, FREEZERS, RAN-
GES, HOT WATER HEATERS, AUTOMATIC WASH-
ERS, DRYERS, DISPOSALS, AIR CONDITIONERS.
If you are planning to purchase any appliance, it will pay you
to shop our store before you buy!

**INNERSPRING MATTRESS
AND BOX SPRING**

Fine woven stripe cover. Made by famous manufacturer
Single or double bed size. Special this sale, complete set—

SALE PRICE \$43.50

FOR YOU, OUR CUSTOMERS

For your confidence in us and your continued patron-
age for 42 years, this Anniversary Sale is our way of
saying "THANKS". We have created "special val-
ues" for you at savings we dare you compare any-
where. Some items have been reduced to cost or be-
low. Shop our store during this Anniversary Sale.
You will be amazed at these outstanding values...
SHOP—SEE—BUY early while our selections are
complete!

WASTE BASKET

All metal. Ideal for any room in the house. Good selec-
tion of patterns. Buy several at this price. Compare this
value at 10c-15c more...

SALE PRICE 49c

TABLE RADIO

6-tube GE. Ivory plastic case. Built in antenna. Dial
beam tuning. Discontinued model. Regular \$42.95.

SALE PRICE \$29.95

LINOLEUM RUGS

9 x 12 size only. New shipment just received. Assorted
patterns and colors. Buy several at this low Anniversary
Sale price...

SALE PRICE \$6.75

LAWSON TYPE SOFA

Modern grey tweed cover. Rubberized curled hair and cot-
ton filled over innerspring. Hardwood frame. All expo-
sed woods Solid Mahogany. A quality sofa at low price dur-
ing this sale. A \$219.50 value!

SALE PRICE \$139.95

BATH SETS

Beautiful, long-wearing chenille. Lid cover and matching
rug. Assorted patterns and colors to choose from. Start-
ing at...

SALE PRICE \$1.39

SOFA BED SUITE

Sofa bed and matching chair. Floral cover. Coil spring
construction with permalator to prevent "coil feel". Sofa
by day, bed at night. Roomy storage compartment in
hardwood frame. Ask to see this outstanding value.

SALE PRICE \$89.95

LIVING ROOM SUITE

Solid Maple, 3-piece suite consisting of sofa and 2 chairs.
Removable spring cushion seats and backs. This sale only
... 3 PIECES—

SALE PRICE \$119.95

AXMINSTER RUGS

If you are planning to buy a new rug for the living room,
be sure to stop in and see our new samples of MOHAWK
and ALEXANDER SMITH rugs. All sizes available...
Quick service on special sizes. Compare our price!



**Giant Size
BASKET**

Choice of beautiful dis-
color colors. Can be used
as an open hamper or as
a kitchen or bathroom
basket. Heavy gauge steel.
Regular \$2.75 Value.

**LIMIT
ONE TO
CUSTOMER**

95c

Read Our Ad Carefully... Select the Items
You Need... Shop Early While Our Stock
Is Complete... Compare Our Quality...
The Price Will Convince You!

Limit One To Each Customer!

PLASTIC GARDEN HOSE



50 FEET

NATIONALLY
ADVERTISED
QUALITY

3 YEAR GUARANTEE

GUARANTEED PLASTIC HOSE
SOLID BRASS COUPLINGS
WILL NOT ROT OR FADE
WEATHER PROOF
HURRY! DON'T MISS THIS
MONEY-SAVING OFFER!

SPECIAL OFFER!
REGULAR \$3.29
\$1.95

MATTRESSES

Ask to see our line of EZERA STORMS Mattresses...
We also feature foam rubber mattresses of GOODYEAR
AIRFOAM by ENGLANDER, as well as BEAUTYREST
and SERTA innerspring mattresses.

HOLLYWOOD BED OUTFIT

Heavy duty plastic headboard. Single bed size only. Pre-
built border innerspring mattress with Flex-A-Lator
to prevent "coil feel", and sagging. Outfit regularly \$119.50.
Priced to sell—

SALE PRICE \$74.95

BROOM CABINETS

Heavy gauge steel, white enamel. Ideal for storing brooms,
mops, polishes, wax, soaps, etc. Double doors. Shelves
on one side. Ideal to fill that "spot" in the kitchen.

SALE PRICE \$18.50

SPACE DOES NOT PERMIT US TO LIST EVERY-
THING... WE RESERVE THE RIGHT TO LIMIT
QUANTITIES TO ANY ONE CUSTOMER. NOTH-
ING SOLD TO OTHER DEALERS!

KITCHEN SINK

Porcelain top, double drainboard. Basket strainer and
spray. Deck-type faucet. Plenty of drawers and storage
space. Baked-on enamel finish.

SALE PRICE \$94.50

NYLON-PLASTIC PLAY POOLS

Mildew and tear resistant. Easily assembled. Heavy
duty steel frames. No nuts and bolts. Outlet with grom-
met and stopper. Size 40 x 60. Ideal for small children.
Look at the price! Regular \$14.95 value.

SALE PRICE \$10.50

MODERN BEDROOM SUITE

COMPLETE WITH INNERSPRING MATTRESS AND
BOX SPRING. Large double dresser and mirror, roomy
chest and panel bed. Center-guided and dust-proofed
throughout. Beautiful hardware, blonde oak finish. This
is a well-tailored suite and will grace any bedroom. Special
price for our Anniversary Sale. You must see this value!

SALE PRICE \$199.95

BEDROOM SUITE

SOLID MAPLE. 5 pieces, consisting of tall Pineapple
Poster bed, Vanity, Bench, Night Stand and Chest-on-
Chest. This open-stock suite is being withdrawn from the
line. A high quality suite with a low price tag to move.
No more at this price when our stock is sold.

SALE PRICE \$199.95



**10-RIB, LUXURY
UMBRELLAS**

- Luxury Handles!
- Acetate Rayon!
- Dozens of Styles!
- Scotch Plaids!
- Smart Blacks!
- Solid Colors!
- SLIM JIMMY!

LIMIT
ONE TO
CUSTOMER

\$1.00

NOT ordinary Umbrellas, but exquisitely styled LUXURY
4th Generation variety of color! Wonderful assort-
ment of great handles!

ALL PRICES THIS SALE
FOR CASH!

TERMS CAN BE
ARRANGED
IF SO DESIRED!

W. M. Morgan Furniture Company

"Everything For Your Home"

PHONE 2621 — 1914-1956 — HERTFORD, N. C.

Entire
—MONTH OF—
MAY