

## Large Annual Investment In People And Their Well-Being Factor In Progress Story

A distinguishing feature of the American economy, and a major factor in its production and growth, is the enormous investment being made annually in people, as well as in the material means of production represented by capital expenditures for plant and equipment.

This type of investment to further the well-being of the American people is concentrated largely in the areas of education, health, and the broad field contributing to morale and "peace of mind," investment in life insurance and other individual and family protection programs to meet the economic impact of death, disability and retirement. The growth of these outlays is in keeping with the industrialization and increasing complexity of our society, plus the recognition that the extent to which workers are able to utilize capital goods profitably depends largely on their training, health and attitudes.

**Our Health Record**

Such widely-familiar achievements as the marked increase in the average life span today as compared with the past, and the conquest of once deadly diseases particularly those of childhood, testify to the strides made on the health front. Major factors in this development have been the discoveries of the medical scientist and the laboratory, and the expansion of medical facilities throughout the country.

For example, the U. S. Department of Health, Education and Welfare recently reported that more than 3,000 medical and hospital facilities have been added to the country's health resources in the last decade, including 550 new general hospitals built in communities which never had a hospital before. The nation's hospital bill, including construction outlays, was placed at \$6.3 billions last year, about 40 per cent more than in 1950. An increasing part of these hospital outlays, as well as other medical care costs, is being met by voluntary accident and sickness insurance.

**Protection Programs**

Group coverage, with the employer footing the major part of the cost, has been developed to a high degree in the field of individual and family protection, and tens of millions of persons are benefiting thereby. Contributions into private pension and retirement funds, which now cover one-quarter of all persons in private nonfarm employment, approximated a record \$8 1/2 billions in 1955. Group life insurance premiums now exceed a billion dollars annually, and in the case of group accident and sickness protection the annual premium total is approaching the \$3 billion mark. All these figures represent marked gains over the 1950 totals.

Publicly-sponsored programs based on the taxing power of Government are also an important factor in the retirement field. Total payments into the OASD, Railroad Retirement and public employees' retirement funds combined aggregated around \$7 billions last year. A large part of this cost is also being born by the employer.

From the long view, rising outlays for education have been a basic factor in America's increasing management and technical "know-how" and in the spectacular achievements of research and development. They also have been the foundation for the increasing skills of the working population and its ability to handle the complex machinery and processes of our industrialized society. As for direct benefits to the individual, U. S. Bureau of the Census studies show marked differences in average earning power with increases in educational attainment.

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act comedy, "Me and My Shadow" in the school auditorium. The play was erroneously reported to be presented Friday night of last week.

In the play "Harrington," Paul Blanchard, is a young lawyer whose mother-in-law, "Mrs. King," Paige Forehand, has never approved of his marriage to her daughter, "Arleen," Lillian Hollowell. Arleen is learning first aid and practices on everyone she meets. "Dr. Bruce Douglas," J. R. Lane, spends the week-end with Roy when Arleen goes to a neighboring city. Trouble begins when a young East Indian girl, "Shadow," Loretta Spivey, is saved from an attempted murder by Roy, who brings her home only to discover that she refuses to leave him. He and Dr. Douglas double their efforts to get rid of Shadow upon learning that Mrs. King is on her way for a visit. Interference on the part of a nosy neighbor, "Mrs. Butler," Shelby Jean Hollowell, only makes things worse. Arleen comes home and excitement reaches fever pitch. "Susan," the Harrington maid, Margaret Kay Copeland, further complicates matters. The audience is practically in hysteria by the time the surprising conclusion is brought

about by Mrs. King. "Sabe," an East Indian mystic, is ably portrayed by Johnny Perry, while Joseph Wiggins gives a fine performance of "Hickson," the county sheriff.

Special music will be given by Emily Leary, Kay White, Ann Pearce, Sammy Morris and Jerry White.

The public is invited to attend. A small admission will be charged.

## Convention Dates Announced For Farm Bureau Meet

North Carolina Farm Bureau members will gather for their twenty-first annual convention in Charlotte, November 18-21.

Farm Bureau delegates will gather to elect 1957 officers, recognize outstanding county membership workers and to make recommendations for Farm Bureau legislative and administrative policy. Delegates, in considering policy recommendations, will study almost every phase of North Carolina farm economics.

They will also hear addresses by organizational and political leaders who have distinguished themselves by their service to agriculture. Organizational leaders scheduled to speak are Charles Marshall, president of the Nebraska Farm Bureau, and Marvin McLain, assistant secretary of agriculture. Mrs. D. W. Bond, chairman of the Tennessee Farm Bureau Women, will speak to the annual meeting of the Farm Bureau Women.

Tar Heel political leaders to speak are Senator W. Kerr Scott and 4th district Congressional Representative Harold D. Cooley. Cooley is chairman of the House Agriculture Committee.

Speakers representing the North Carolina and American Farm Bureaus, will be R. Flake Shaw, State Farm Bureau executive vice-president; A. D. Williams, president; Mrs. John B. Chase, women's chairman, and O. R. Long, field director of the American Farm Bureau's Southern Region.

Farm Bureau policy formulation will be the most important convention activity.

Recommended policy will be considered by a statewide resolutions committee, composed of county Farm Bureau presidents, chairmen of commodity committees and members of the State Farm Bureau Women's committee. Chairmen of the resolutions group is B. C. Mangum of Henderson, Farm Bureau vice president.

Committee recommendations will be submitted for final vote to the delegate body at the closing session of the convention, November 21.

The resolutions committee will open its sessions, November 15, three days before the beginning of the convention. The group will study resolutions submitted by Farm Bureau county units and recommendations coming out of the convention's annual commodity conferences.

Commodity conferences will be held Monday, November 19 in the Hotel Charlotte and will include talks on dairying, peanuts, tobacco, field crops, cotton, poultry, fruits, vegetables and potatoes.

Monday's convention activity will also include meetings of the Farm Bureau Mutual Insurance Company and the North Carolina Farm Bureau Women.

The annual Farm Bureau banquet ceremony will be held Tuesday evening. Farm Bureau officials said the banquet would be the feature event of the convention.

The banquet will be followed by a ceremony honoring a North Carolina farm leader with the Farm Bureau's Distinguished Service to Agriculture Award. Last year, the award went to Clarence Poe, editor of the Progressive Farmer.

Tree Practices Eligible Conservation Reserve

L. L. Lane, Chairman of the Perquimans County Agricultural Stabilization and Conservation Committee, advises that several important points under the Conservation Reserve are essential for farmers who are planning to use tree cover on their Conservation Reserve land.

He reminds farmers that in cases where the Conservation Reserve is to be established in tree cover the contract period is 10 years. However, if seedlings are not available the contract may be extended, but in no case can it be extended beyond 15 years.

If the entire Conservation Reserve is planted in trees the main-

sum acreage of land on a farm which may be put into the Reserve is two acres. If part of the Conservation Reserve is planted in trees, the minimum acreage is 5 acres, with 2 acres in trees.

Jefferson Standard is pleased to have the minimum that must be put in trees.

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**TAYLOR THEATRE**

EDENTON, N. C.

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Double Feature

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—also—

The Bowery Boys in "FIGHTING TROUBLE"

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**Check The Directory Before Calling**

Christopher Columbus discovered America in 1492. That number will always be the same. But some numbers do change. Like telephone numbers. That's why it always pays to check the directory before calling. You will be helping yourself to even better service.

THE NORFOLK & CAROLINA TELEPHONE & TELEGRAPH COMPANY R. City - Edenton - Manteo

**Chowan Juniors To Present Play Friday Night At 8 O'clock**

Friday night, November 9, at 8 o'clock the Junior Class of Chowan High School will present a three-

**Jefferson Standard Pays 4% Interest On Policy Proceeds Left With The Company To Provide Income.**

Jefferson Standard's investment record is outstanding in the life insurance industry. Expert management makes every investment dollar yield its greatest safe return. Jefferson Standard's excellent investment return has made it possible to provide greatly increased income dollars to the policyholder or beneficiary.

**HERE'S AN ACTUAL CASH COMPARISON**

John Blake Thought Of The Future

Charles White Thought Of The Future, Too.

Mr. Blake died leaving \$20,000 life insurance to provide income for his wife. This arrangement provided for a 2 1/2% interest rate on funds held in trust for beneficiaries.

When White died, his wife received \$100.00 a month from his life insurance.

At the end of 21 years and 6 months, the payments to Mrs. Blake stopped.

At the end of 21 years and 6 months, Mrs. White could look forward to 5 years and 6 months more of \$100.00 per month payments. She received \$6,600 MORE in all from the Jefferson Standard.

**HERE'S THE DIFFERENCE**

Mr. 4%

The Jefferson Standard guarantees 2 1/2% on funds held for policyholders and beneficiaries. However, the Company has paid 4% or more since it began business in 1907. The above settlement is predicated upon earnings of 4% on funds held in trust.

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