## vidual and family p Annual Investment In Annual Investment. In eAnd Their Well-Being into private penaison and retirement funds, which now cover one-quarter week. actor In Progress Story of all persons in private nonfarm employment, approximated a rec-ord \$3% billions in 1965. Group

conomy, and a major production and growth mous investment made annually in is in the material oduction represented by higher education representing the 1950 totals. nditures for plant and larger part.

pe of investment to furth lays for education have been a babeing of the American trated largely in of education, health, and how" and in the spectacular achfield contributing to ievements of research and developand "peace of mind," inment. They also have been the in life insurance and other and family protection of the working population and its to meet the economic imability to handle the complex maof death, disability and rechinery and processes of our in-The growth of these out- dustrialized society. As for direct keeping with the indusbenefits to the individual, U. S. Bureau of the Census studies show m and increasing comty of our society, plus the recmarked differences in average that the extent to which earning power with increases in are able to utilize capital educational attainment.

is profitably depends largely on training, health and attitudes. Magnitude .

ments as the marked increase in ial magnitudes the average life span today as cominvestment in pared with the past, and the con-quest of once deadly diseases pargate is now of

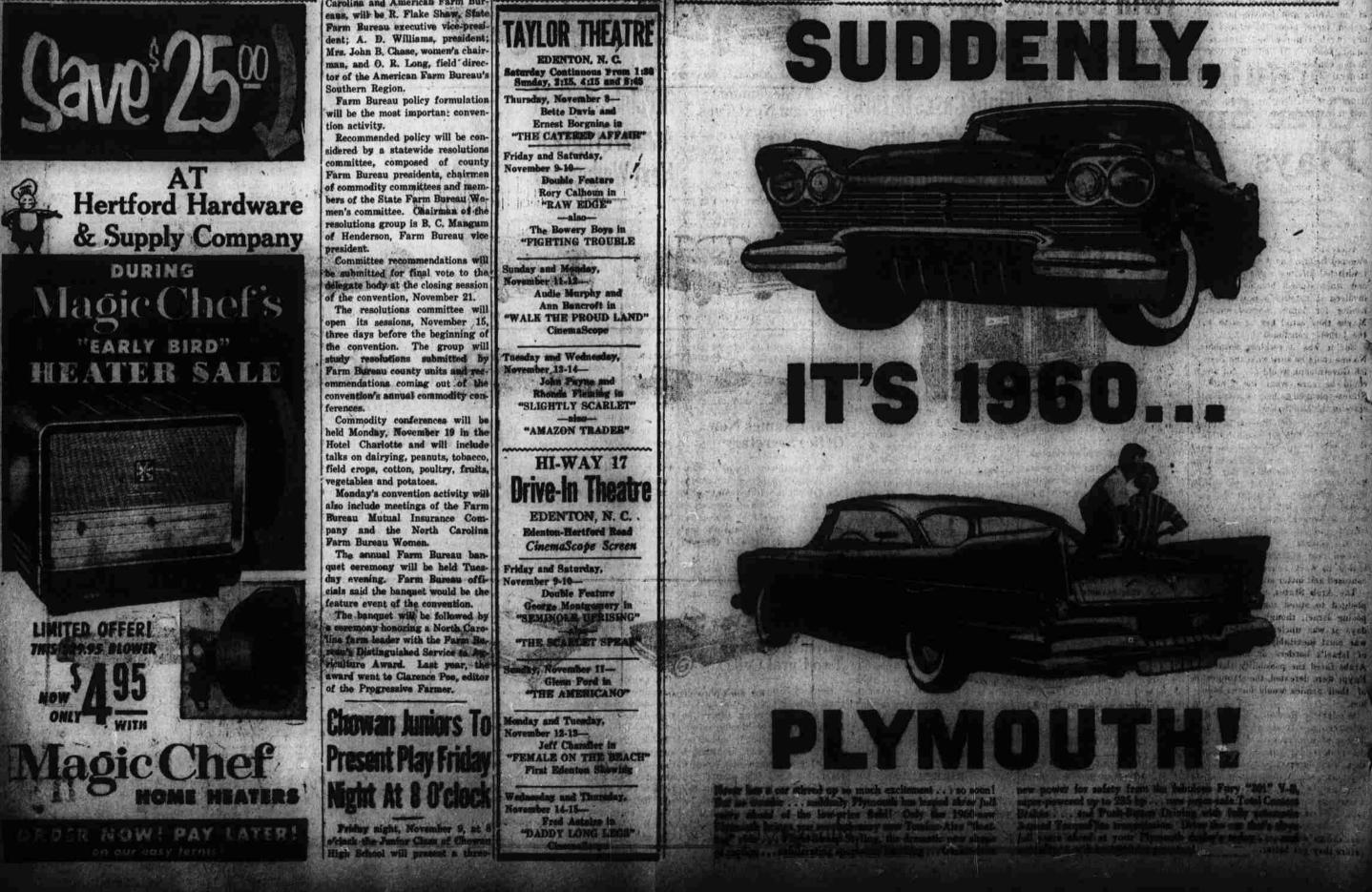
Our Health Record Such widely-familiar achieve

order as the \$35 billions ticularly those of childhood, testify to the strides made on the health Securities and Exchange and the Department of front. Major factors in this deestimate that business velopment have been the discoverindustry will spend on expanies of the medical scientist and the this year. A large part of laboratory, and the expansion of a multi-billion dollar outlays is medical facilities throughout the vate sources, with business country. industry playing an increasing For example, the U. S. Depart

ment of Health, Education and The , estimated 1956 plant and Welfare recently reported that nt expenditure figure, incimore than 3,000 medical and hospistally, is 23 per cent higher than tal facilities have been added to the revious record of \$28.7 billions country's health resources in the liched last year. Its size not last decade, including 550 new genw helps of exclain the strain on eral hospitals built in communities pital market and the money which never had a hospital before. that has been prevalent in t months, but has brought construction outlays, was placed at read replization of the need \$6.3 billions last year, about 40 per D. W. Bond, chairman of the Tenmore personal saving to meet investment needs of our ex-creasing part of these hospital out-lays, as well as other medical care costs. is being met by voluntary ac-

Government compilations show cident and sickness insurance. In the annual American invest- Protection Programs education reached a record Group coverage, with the nt in tal of \$14 Billions in 1955. That ployer footing the major part of

represented last year's expend- the cost, has been developed to tures for publicly and privately high degree in the field of indi-



and act comedy, "Me and My Sh

tal outlays, and a major to her down tal outlays, and was up some 45 ceed a billion dollars annually, and billions, or 60 per cent, in the last in the case of group accident and five years. The portion of this sickness protection the annual prefive years. The portion of this sickness protection he and the Arleen is learning first aid and cost borne by private sources ap-proximated \$2% billions, or just under a fifth of the total, with revresent marked gains over the spends the week-end with Roy when Arleen goes to a neighboring city, arger part. From the long view, rising out-ed on the taxing power of Govern-Indian girl, "Shadow," Loretta

B PERQUINANS WEEKLY, CORPORADA MAN

Spivey, is saved from an attemptment 'are also an important factor sic factor in America's increasing in the activement field. Total pay-management and technical "know- ments fato the OASI, Railroad Reed murder by Roy, who brings her ed around \$7 billions last year. A! rid of Shadow upon learning that Interference on the part of a nosey neighbor, "Mrs. Butler," Shelby **Convention Dates** Jean Hollowell, only makes things worse. Arleen comes home and excitement reaches fever pitch. "Susan," the Harrington maid, Margaret Kay Copeland, further complicated matters. The audience is Farm Bureau Meet practically in hysteria by the time the surprising conclusion is brought

born by the employer.

**Announced** For

North Carolina Farm Bureau

members will gather for their

twenty-first annual convention in Charlotte, November 18-21.

Farm Bureau' delegates will ga-

ther to elect 1957 officers, recog-

nize outstanding county member-ship workers and to make recom-

mendations for Farm Bureau legis-

lative and administrative policy. Delegates, in considering policy

every phase of North Carolina

They will also hear addresses by

organizational and political leaders who have distinguished themselves

Organizational leaders schedule

to speak are Charles Marshall.

president of the Nebraska Farm

Bureau, and Marvin McLain, assistant secretary of agriculture. Mrs.

nessee Farm Baresu Women, will

speak to the annual meeting of the

Tar Heel political, leaders to

speak are Senator W. Kerr Scott

and 4th district Congressional Rep-

resentative Harold D. Cooley.

Cooley is chairman of the House

Agriculture Committee. Speakers representing the North

Carolina and American Farm Bur-

Farm Bureau Women.

by their service to agriculture.

farm economics.

mendations, will study almost

and by Johany Perry, mbr Perry, while Jos Wirgins gives a five parform-ce of "Hickson," the county sher-

one-quarter week. ite nonfarm nated a rec-Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Special music will be given by Paul Blanchard, is a young lawyer Special music will be given by Special music will be give sarce, Sommy Mouris and Jerry

The public is invited to attend. amall admission will be charged.

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hich may by pel

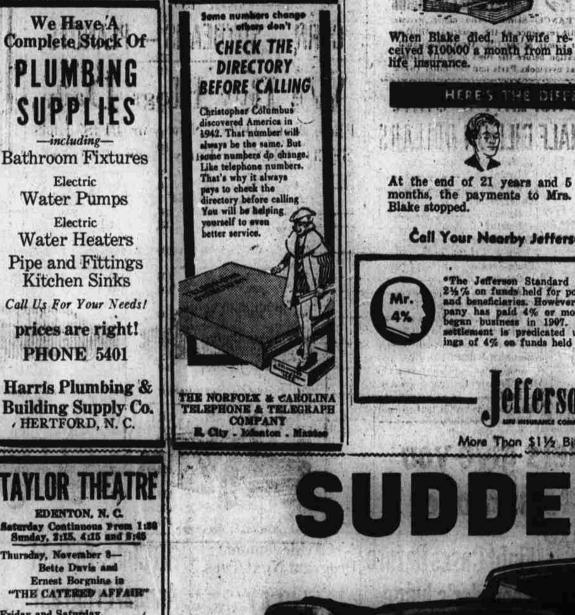
into the Re

two acres. If part of the Con- minimum acreage is 5 acres, w

Tree Practices Eligible **Conservation Reserve** L' L. Lane, Chairman of the Perquimans County Agricultural Stabilization and Conservation Com mittee, advises that several import ments finto the OASI, Railroad Re- home only to discover that she re- mittee, advises that several import-threment, and public employees' re-threment funds combined aggregat- Douglas double their efforts to get Reserve are essential for farmers who are planning to use tree cover foundation for the increasing skills large part of this cost is also being Mrs. King is on her way for a visit, on their Conservation Reserve land. He reminds farmers that in cas-

es where the Conservation Reserve is to be established in tree cover the contract period is 10 years. However, if seedlings are not available the contract may be extended but in no case can it be extended beyond 15 years. If the entire Conservation Re

serve is planted in trees the mini-



## Jeffernon Standard's Investment record excellent in is outstanding in the life insurance in-possible to t return than made it dustry, Expert management makes every investment dollar yield its great-est mate return. Jefferson Standard's to the policyl income do HERE'S AN ACTUAL CASH COMPARISON John Blake Thought Of The Future Charles White Though Of The Future, Too. and a

and part is in ot

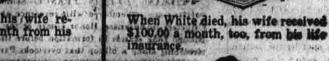
Jefferson Standard Pays 496 \* Interest On Policy

Proceeds Left With The Company To Provide Income.

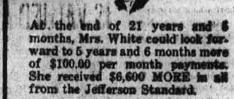
Mast People Suy Life Insurance To Provide Las

Mr. Blake died leaving \$20,000 life insurance to provide income for his wife. This arrangement provided for a 2½% interest rate on funds held in trust for beneficiaries.

When Blake died, his/wife re-ceived \$100:000 a month from his life insurance.



THE DIFFERENCE

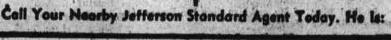


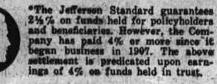
GEORGE W. LACKSON

Mr. White died leaving \$20,000 life insurance, BUT Mr. White's life insurance was with the Jefferson Standard which pays 4% (margar

standard which pays 4% (guaran-tees 21/2%") on funds held in trust for beneficiaries

B S TRY A WEEKLY CLASSIF





Phone E. City 2052 HERTFORD, N. C.

