

# NORFOLK-PORTSMOUTH

*Good Neighbor Days*



# SALE

**FRIDAY &  
SATURDAY  
AUG. 18 & 19**

### For The Ladies:

**BRIEFS** Regularly 69c pair — 39c pair **ALTSCHUL'S**, 317 Church Street, Norfolk  
**PANTIES** Regularly 50c pair — 4 pairs **\$1 CENTER SHOPS**, 21st Street, Wards Corner, Norfolk  
**COATS** Values to \$35 — **\$18 DIANA SHOP**, 226 Granby Street, Norfolk  
**SWEATERS** Regularly \$10.95 to \$12.95 — **\$5 DOROTHY FROCKS**, 114 W. Freemason Street, Norfolk

**DRESSES** Regularly \$10.98 to \$29.98 — **\$5 THE FAMOUS, JR.**, 420 Granby Street, Norfolk  
**SKIRTS** Regularly \$10.98 to \$14.98 — **\$6.99 THE FAMOUS**, High & Court Streets, Portsmouth  
**UNIFORMS** Regularly \$12.99 — **\$5.99 FRANKLIN UNIFORMS**, 123 W. Freemason St., Norfolk  
**DRESSES** Regularly \$14.95 to \$25 — **\$9.95 GLAZER'S**, 319 High St., Portsmouth  
**PUMPS** Regularly \$8.99 — **\$6.90 HOFHEIMER'S**, 325 Granby St., Wards Corner, Janaf, Center Shops (21st St.), 127 Church St., Norfolk, 228 High St., Midcity, Town & Country, Portsmouth

**COMBS** Regularly 10c — 5c **PEOPLE'S DRUG STORES**, 12 Locations, Norfolk and Portsmouth  
**SLIPS** Regularly \$1.98 to \$2.98 — **\$1.00 RICE'S**, Granby St., Wards Corner, Norfolk  
**HOSE** Regularly 69c — 2 pair **\$1.00 ROSE'S 5-10-25c STORE**, 729 W. 21st St., Norfolk  
**COATS** Values to \$110 — **\$79 W. G. SWARTZ**, Bank and Plume Streets, Norfolk  
**COCKTAIL DRESSES** Regularly \$59.95 to \$89.95 — **\$25 FLORENCE WILSON**, 130 College Place, Norfolk

**HANKERCHIEFS** Regularly 39c — 17c **F. W. WOOLWORTH**, 352 Granby St., Norfolk  
**SWEATERS** — **\$5 PENNY'S**, 254 Monticello Ave., Janaf, Southern, Norfolk; Midcity, Portsmouth

### For The Men:

**TOPCOATS** Regularly \$49.95 — **\$39.95 HOWARD CLOTHES**, 265 Granby St., Norfolk  
**SUITS** Regularly \$59.95 — **\$50 THE HUB**, Midcity Shopping Center, Portsmouth  
**TOPCOATS** Regularly \$39.95 to \$45 — **\$24.90 LOUIS J. LEITNER**, 509 High Street, Portsmouth  
**SHIRTS** Regularly \$5.98 — **\$3.98 NATIONAL SHIRT SHOPS**, 335 Granby St., Norfolk  
**WATCHES** Regularly \$29.50 — **\$12.88 ROGERS JEWELRY**, 219 Granby St., Norfolk  
**SUITS** Regularly \$69.50 — **\$57 SHULMAN & CO.**, 244 Granby Street, Norfolk  
**BRIEF CASES** Regularly \$21 — **\$17 TERRIE'S**, 125 W. Freemason St., Norfolk  
**SHIRTS** Regularly up to \$4.95 — 3 for **\$5.50 WONDER CLOTHES**, 259 Granby St., Norfolk

### For The Children:

**DECK PANTS & BERMUDAS (Boys)** Regularly \$3.98 — **\$2.50 DOLLY & BOBBY SHOPPE**, 1900 Colley Ave., Norfolk  
**BOYS SHIRTS** Regularly \$1.29 — 99c **S. S. KRESGE**, 240 Granby St., Norfolk  
**TODDLER PAJAMAS** Regularly \$1.29 — 88c **SEARS ROEBUCK**, 201 W. 21st St., Norfolk; 1701 High St., Portsmouth  
**FLATS & CASUALS (Teens & Ladies)** Regularly \$6.99 — **\$2 RUSSELL AND HOLMES**, Wards Corner, Janaf, Norfolk; Midcity, Portsmouth  
**CHILDREN'S SLEEPERS** Regularly \$2.29 — **\$1.88 YOUNGLAND SHOPS**, Wards Corner, Southern, Norfolk; Midcity, Portsmouth

### For The Family:

**CAMERA KIT** Regularly \$111.85 — **\$68.88 BARRS**, 208 Granby St., Norfolk  
**ICE BUCKET** Regularly \$1.95 — **\$1 COOPER'S**, 327 High St. Portsmouth  
**DIP DISH** Regularly \$6.95 — **\$4.95 MARY PERKINS**, 501 High St., Portsmouth  
**GOLF SET** Regularly \$45 — **\$37.50 NORTHROP SPORT SHOP**, 450 Granby St., Norfolk  
**BRONZED BABY SHOE (with Ashtray)** Regularly \$7.95 — **\$5.96 RENE JEWELERS**, 6139 Sewells Pt. Rd., Norfolk  
**CLOCK RADIO** Regularly \$19.95 — **\$14.95 SHAW JEWELRY**, 257 Granby St., Norfolk  
**ICE CUBE TRAY** Regularly \$2 — 99c **WESTERN AUTO SUPPLY**, Southern, Norfolk

### For The Home:

**WASHERS** Regularly \$279.95 — **\$229.95** with trade-in **CLUBB TELEVISION SERVICE**, 5514 Virginia Beach Blvd., Norfolk  
**LINOLEUM RUG (9 x 12)** Regularly \$7.98 — **\$4.98 ERNEST FURNITURE**, 512 Chestnut St., Portsmouth  
**BLANKETS** Regularly 4 for \$19.95 — 4 for **\$14.88 EXCHANGE FURNITURE STORE**, 800 Tidewater Drive  
**HURRICANE LAMPS** Regularly \$9.95 a pair — **\$4.95 a pair FORD'S FURNITURE**, 436 Granby St., Norfolk  
**670 x 15 TIRES** Regularly \$16.79 — **\$14.50 (Inc. Tax) GENERAL TIRE OF NORFOLK**, 915 Granby St., Norfolk  
**TOILET SEAT** Regularly \$3.50 — **\$1.98 B.E. GILDERSLEEVE**, 1808 Granby St., Norfolk  
**REFRIGERATORS** Regularly \$59.95 — **\$27.50 GILLIAMS APPLIANCE & TV**, 1405 High St., Portsmouth  
**LINOLEUM RUG (9 x 12)** Regularly \$7.95 — **\$3.95 GOLDEN FURNITURE**, 157 W. Ocean View Av., Norfolk  
**BOSTON ROCKERS** Regularly \$29.95 — **\$13.88 HAYNES FURNITURE**, Granby at Main St., Norfolk  
**PLANTERS** Regularly \$7.95 — **\$5 NEWTON'S FLORIST**, 118 Janaf Shopping Center, Norfolk  
**REFRIGERATOR-FREEZER** Regularly \$749.95 — **\$489.95 NORFOLK APPLIANCE**, 528 W. 35th St., Norfolk  
**BOSTON FERN** Regularly \$2.50 — **\$1.49 RESCHO FLOWER & GIFT SHOP**, 807 Colley Ave., Norfolk  
**VENETIAN BLINDS** Regularly \$4.98 — **\$3.39 L. SNYDER'S**, City Hall Ave., Norfolk  
**LINOLEUM RUG (9 x 12)** Regularly \$7.95 — **\$3.59 SOUTHERN FURNITURE**, 656 Church St., Norfolk  
**TELEVISION SET** Regularly \$369 — **\$198 VIRGINIA FURNITURE**, 441 Church St., Norfolk  
**PORTABLE TV** Regularly \$179.95 — **\$136 WARDS TV**, 543 E. Little Creek Rd. & Janaf Shopping Center, Norfolk  
**CHRYSLER** Regularly \$3,173.80 — **\$2,725 WYNNE-WRIGHT MOTOR**, 21st & Colonial Ave., Norfolk  
**HAND MIXER** Regularly \$17.95 — **\$9.95 ZALE JEWELERS**, Midcity Shopping Center, Portsmouth  
**LUNGE** Regularly \$139.50 — **\$99 WILSON**, 1111 W. 21st St., Norfolk