

### Living Outlook For 1963

**By R. A. GREY, WHITE,**  
 Chief of Extension Agent  
 The Family Living Outlook for 1963 shows continued change. Consumer trends are seen in clothing. New fabrics to look for in 1963 are washable woollens that will not shrink, new improved wash-and-wear, and new cotton stretch fabric. Softer and better colors next spring are expected to replace this year's bright colors. A wider selection of lighter shades is to be introduced in men's suits next spring and fall. Clothing prices will go up in 1963. Fabrics, footwear, textiles, men's suits and other apparel are expected to increase in price.

Prices for electrical appliances, televisions and radios continue a downward trend. Several large manufacturers of electrical appliances are reducing the number of models and colors as a method of cutting production cost.

The continued growth of discount houses in many areas of North Carolina may contribute to lower prices.

Tufted rugs and carpets will increase in popularity at the expense of woven rugs. The tufted rug has made rugs available at a lower price range.

The current situation indicates that furniture supply will be ample at the same or slightly higher prices than last year.

Food supplies for 1963 will continue to be more than adequate to meet domestic needs. Consumers spend about 19 percent of income for food. Retail

food prices will change little from 1962 prices.

Meat production will increase. The supply of beef and pork will increase, broiler supplies are expected to be larger and lower retail prices are now indicated for 1963. The turkey crop will be large. Milk consumption is on the downward trend. Food cereal products will increase in price as a result of marketing costs and services. Because of the Florida freeze, citrus fruits will not be as plentiful. Dried fruits will be higher. Fresh vegetable supplies will be smaller.

Food supplies for the next 3-5 year period appear adequate for domestic consumption. However, continuing world crises situations could reduce carry over supplies of some foods rapidly.

The number of new houses will likely be lower than last year's number. There should be no difficulty in meeting the demand for new homes in 1963 in view of the availability of adequate supplies of construction materials and of credit at terms favorable to buyers. Federal assistance in providing adequate housing for the elderly was approved in the Senior Citizens Act of 1962. The Farmers Home Administration has a program on special housing aids for the elderly in rural areas.

At present, the overall outlook for 1963 is favorable in the family living area. Let's keep it that way.

man's tangible possessions in automobiles, household goods, and other durables comes to be hard to say. It is significant to note, however, that for the 1959-61 period as a whole consumer expenditures for durable goods added up to \$288 billions, primarily automobiles and parts, and furniture and household equipment.

But from an overall point of view, the most dramatic example of the rising worth of the typical American is the big increase in the economic value of a man in the United States. This is now more than \$200,000, half again as great as it was a decade ago. It is an overall figure, computed from government data, for the prospective lifetime income of an average man just starting out on his career, based on current income and survival rates. A high school diploma increases this average by some \$40,000, and a college degree by nearly \$150,000.

On motion duly made, seconded and passed, the Board directed the Tax Collector to keep personal property and real property taxes current by levying on the property for collection of same.

On motion duly made, seconded and passed, the Board directed the Tax Collector to be charged with tax audited as of December 3, 1962.

On motion duly made and seconded, the Board added \$40.00 to R. E. Aiken contract for extra work involved auditing county books.

On motion duly made and passed, Henry Kirby was given the privilege by the Board, to use County Home graveyard between the graves and State Highway, provided he keeps the balance of the graveyard clean. This motion to be rescinded at any time he fails to meet the agreement.

On motion duly made and passed, the Board authorized the purchase of comprehensive insurance on Sheriff's Department car.

On motion duly made, seconded and passed, the Board authorized the Tax Supervisor to adjust the real property tax listing of James B. Skinner in Bethel Township.

The Treasurer was ordered to pay the following bills:

Pitt Hardware Co., \$31.35; Commercial Printing Co., \$73.72; The Perquimans Weekly, \$52.66; Gatling & Pierce Printing Co., \$34.68; Peoples Bank & Trust Co., \$11.60; Chowan Hospital, Inc., \$276.30; Dr. T. P. Brinn, \$60.00; Eastern North Carolina Sanatorium, \$56.60; Chowan Medical Center, \$35.00; Sinclair Refining Company, \$291.17; State Association of County Accountants, \$5.00; Landing Supply Co., \$223.76; Hooper Bros., \$2.58; Julian C. Powell, \$43.25; Sheler Publishing Co., Inc., \$12.00; Jackson Wholesale Co., Inc., \$8.95; Hertford Hardware & Supply, Inc., \$3.60; Winslow-Blanchard Motor Co., Inc., \$48.00; Matthews Esso Service, \$9.41.

**ACP Sign-up**  
**January 15 To 31**  
 (Continued from Page One)

Applications for new farm allotments for cotton and peanuts will be accepted through February 15.

Released Cotton and Peanut Acreage - Cotton and peanut producers who do not intend to plant their full allotment for 1963 should release the unused acreage to the county committee in order that the unused acreage may be reapportioned to farm-requesting additional acreage for 1963.

**State's Corn Crop Is 9% Above 1961**

Production of corn for grain in North Carolina during 1962 is estimated at 72,632,000 bushels - 9 percent above the 1961 crop of 66,384,000 bushels. Heavy diversion of corn acreage into the Government Feed Grain Program reduced 1962 corn for grain to 1,297,000 acres compared to 1,750,000 in 1960 before the Feed Grain Program went into effect. This year's crop is down 85,000 acres from 1961 and 453,000 below 1960. Yield per acre from the current crop is estimated at a record 56.0 bushels, up 3.0 bushels from the previous record 48.0 bushels yield set in 1960 and 1961.

**Commissioners' Proceedings**

January 7, 1963

At a regular meeting of the Board of County Commissioners of the County of Perquimans, North Carolina, held on the first Monday in January, January 7, 1963, at 10 o'clock A. M., at its regular meeting place in the Court House in Hertford, Perquimans County, N. C. Present: R. L. Spivey, Chairman, presiding, with Commissioners W. W. Bundy, Savage Joliff, Thomas D. Nixon and Riley S. Monds, Jr.

Reports were received from Agriculture Extension Service and Welfare Departments.

On motion duly made, seconded and passed, the Board voted to donate \$200.00 to First Annual Albemarle Area Market Hog Show Sale to be held in March, and the funds to come from non tax source.

**Worth Of Typical American Person Greatly Increased**

The financial worth of the typical American has gone up greatly over the post-World War II period, undoubtedly a lot more than is commonly realized in the pressures of day-to-day living.

After a decade and a half of prosperity and rising living standards, the fact is that the average man today has far more than ever before in the way of individual and family protection, savings for a rainy day or other purposes, and material possessions like a home, automobile, or household goods. Nor has his income or purchasing power ever been so high. It is true that he is considerably more in debt as well, but his borrowing in the main has gone to increase his assets and over the years he has established an exemplary record of meeting his obligations.

No precise figure of the balance sheet variety can be given for the current worth of a typical American, but an indication of the extent that it has advanced can be gleaned from changes over the years in the value of the principal possessions owned by a majority of the population. Salient ones in this respect are:

Impressive Thrift Story  
 Average family ownership of

life insurance came to \$10,800 last year, well over double the comparable figure of \$4,600 in 1950. Total life insurance in force has gone up from \$234 billions in 1950 to an estimated \$630 billions in the middle of this year, or more than two and three-quarter times. With more than 120 million policyholders in legal reserve companies, the equivalent of two out of every three persons in the population, life insurance is the nation's leading medium of personal thrift.

Accumulated long-term savings of individuals now average out to about \$7,500 per family as compared with \$4,500 at the beginning of the Fifties. The total as compiled by the Federal Home Loan Bank Board rose from \$176 billions to \$338 billions between 1950 and 1961, or almost double. These are savings in life insurance, savings accounts, savings and loan associations, U. S. Savings Bonds, and credit unions.

Three out of every five of the nation's non-farm homes are owner occupied today, and the typical one is valued at more than \$12,000, about \$4,000 above the comparable 1949 figure, according to the latest study of the University of Michigan Survey Research Center. The mean mortgage debt has increased about \$3,000 in the same period, from \$3,700 to \$6,800.

**Economic Value of A Man**

Furthermore, the typical worker today can look forward to a pension of \$100 a month at retirement. It was probably only about half that at the start of the last decade.

What the value of the average

There is a difference in newspaper reading. Take the "Change of Pace" for instance. The Baltimore American writers provide you with information on a wide variety of subjects through such columns as the humorous Art Buchwald, the intellectual Neil Swanson, the refreshing "Dear Abby", the informative Louella Parsons, plus many others.

Read the difference and enjoy the difference in THE BALTIMORE AMERICAN on sale at your local newsdealer

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**\$1.98**  
**Just Arrived**  
 - at -  
**WOODLAND Dress Shoppe**  
 in Hertford  
 "BRAND NEW" Selection  
 Spring Cottons  
 by  
 "Carolina Maid"

**LIMITED SALE!**

**NEW SERTA-POSTURE\* 1963 mattress at last winter's low price!**

**\$39.75** EACH

With new V-Coil reinforced edge... smooth, tuftless sleeping surface and attractive sturdy woven ticking. Extra-heavy innerspring construction provides firm, healthful support.

Made by a maker of the \$79.50 "Perfect Sleeper"™ Mattress

**W. M. Morgan Furniture Co., Inc.**  
 Established 1914  
 "THE BEST FOR LESS"

Owen G. Dunn Co. \$11.50; Robert E. Harris, \$26.25; Sam Bowman, \$21.75; C. R. Matthews, \$16.75; D. F. Reed, Jr., \$6.50; Wilbur H. Felton, \$3.00; A. Marion Riddick, \$3.25; S. W. Thompson, \$5.00; Gravelly Sanatorium, \$18.00; Duke Hospital, \$38.00; Albemarle Hospital, Inc., \$41.50; C. Edgar White, \$22.48; Jordan Co., \$9.11; Carolina Blue Printers, \$4.70; Eastern Office Equipment Co., \$209.98; Board of Education, \$24.38.

No further business the Board adjourned.

**R. L. SPIVEY,**  
 Chairman  
**JULIAN C. POWELL,**  
 Clerk to Board

**Classified and Legals**

**FOR SALE CHEAP - ONE OIL burner;** heats three rooms, complete with oil storage tank and stand. Copper tubing, oil filter. Call Gregory's 5 & 10c Store, 3271 or 3181, Hertford. Jan 11

**FOR SALE - RED BERRY Pyracantha, Chinese Holly and other shrubs.** C. W. Reed. Phone 6860, Rt. 2, Hertford. Jan 11

**SALESMEN WANTED - SELL** Rawleigh Products, full or part time. No capital necessary. Write Rawleigh Dept. NCA-720-880, Richmond, Va. Jan 4, 18

**GROW YOUR OWN FRUIT.** Write for free copy 56-pg. planting guide catalog in color, offering Virginia's largest assortment of fruit trees, nut trees, berry plants, grape vines; also landscape plant material. Salespeople wanted. **WAYNEBORO NURSERIES,** Waynesboro, Virginia. Jan 4, 11, 18, 25

**WANTED - BABY SITTING POSITION.** I am now available for baby sitting in my home at 107 Dobb Street in Hertford. Mrs. Dorothy Thigpen. tfe

**FOR SALE - WESTINGHOUSE** automatic washing machine and 30-inch Westinghouse electric stove. Both in excellent condition. Phone Edenton 2438.

**APARTMENTS FOR RENT.** Modern apartments to rent: 1 1/2, three and four-room apartments, furnished or unfurnished as desired. Electric stove, refrigerator and water heater with each apartment. Call Hertford 2201 for information. Sept 21 tfe

**INSURANCE - Complete coverage for Life, Health, Accident and Casualty.** Before buying any insurance, consult **HENRY C. SULLIVAN,** Old Bank Building, phone 4194, Hertford, N. C.

**NOTICE OF ADMINISTRATION**

Having qualified as Administrator of the estate of Henry C. White, deceased, late of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said deceased to exhibit them to the undersigned at Hertford, N. C., on or before the 11th day of February, 1963, or this notice will be pleaded in bar of their recovery. All persons indebted to said estate will please make immediate payment.

This 2nd day of January, 1963.  
**ADDEE W. WHITE,**  
 Administratrix of  
 Henry C. White.

**NOTICE OF FORECLOSURE SALE**

Under and by virtue of the power of sale contained in a certain deed of trust, executed by Mathew M. White and his wife, Addie White, dated the 17th day of February, 1961, and recorded in Book 35, page 391, in the Office of the Register of Deeds of Perquimans County, North Carolina, default having been made in the payment of the indebtedness thereby secured and said deed of trust being by the terms thereof subject to foreclosure, the undersigned, Trustee, will offer for sale at public auction to the highest bidder for cash at the Courthouse door in Hertford, North Carolina, at 3:30 P. M. on the 1st day of February, 1963, the property conveyed in said deed of trust, the same lying and situate in Perquimans County, North Carolina, and more particularly described as follows:

**BEGINNING AT A STAKE** at the corner of Russell Hollowell and William C. Burke, land located on the South side of the Whiteston Road, thence running in a SW course 50 feet to a stake; thence running in a SE course 50 feet to a stake; thence running in a NE course 80 feet to the line of Russell Hollowell land; thence running in a NW course 50 feet back to the point of beginning, being 50 feet square.

Recorded Book 29 Page 372.

This sale will be made subject to all outstanding and unpaid taxes.

This, the 28th day of December, 1962.  
**JOSEPH H. KELLY,**  
 Trustee  
 Booth, Osteen, Upchurch & Fish, Attorneys at Law  
 Jefferson Building  
 Greensboro, N. C. Jan 4, 11, 18, 25

**NOTICE**

Under and by virtue of the power of sale contained in a certain deed of trust executed by Montague Winslow and wife, Sa-

rah J. Winslow, in full of Book 31, page 281, dated the 1st day of February, 1961, and recorded in Book 35, page 391, in the Office of the Register of Deeds of Perquimans County, default having been made in the payment of the indebtedness thereby secured and said deed of trust being by the terms thereof subject to foreclosure, and the holder of the indebtedness thereby secured having demanded a foreclosure therefor for the purpose of satisfying the indebtedness, the undersigned will offer for sale at public auction to the highest bidder for cash at the courthouse door in Perquimans County, North Carolina, at 12:00 o'clock, noon, on the 29th day of January, 1963, the land conveyed in said deed of trust, the same being in Bayliver's Township, Perquimans County, North Carolina, and more particularly described as follows:

All that certain lot, piece, or parcel of land lying, being and situate in Perquimans County, North Carolina, on the Northern side of Riddicks Grove Road, as follows to-wit: Beginning at a point on the Northern side of said road, which road is a portion of the road known as the Southern branch of the road, thence in an East direction along and to the line a distance of 100 feet; thence in a South direction along the Western margin of said road a distance of 200 feet to a point on the Northern margin of said road; thence along the Northern margin of said road in a West direction a distance of 100 feet to the point of beginning.

This property will be sold just to outstanding and unpaid taxes and special assessments, any.

The highest bidder will be required to deposit in cash at the time of the sale an amount equal to 10% of the amount of his bid up to \$1,000.00, plus 5% of the excess of his bid over the sum of \$1,000.00.

Dated and posted this 27th day of December, 1962.  
**S. M. F. SMITH & F. SMITH,**  
 By C. Burton Small,  
 Attorney for Trustee  
 Julius C. Smith III, Trustee  
 Greensboro, N. C. Jan 10, 1963

**Easiest Oil Furnace To Install! RE-HEATS Home Every 8 Minutes!**

**Coleman**

**Blend-Air SYSTEM**

- Most USABLE Heat... Lowered Fuel Cost.
- Models for Basement, Utility Room, Closet or Alcove.
- 3 1/2-Inch Round Ducts Save Costly Hours of Installation Time.
- Blend-Air Distribution System Fits in Ceiling, Wall, Baseboard, in Home New or Old.
- YOUR COMFORT GUARANTEED BY \$1000 Comfort Bond! Ask About It.

**Easy To Pay For... Pay As Little As \$25.00 Per Month 3-Year FHA Terms**

**Easy To Add Blend-Air Conditioning**  
 Coleman Blend-Air Conditioning Assures Cool Comfort Even on Hottest Summer Days.

**Call for FREE Heating Survey!**

**Landing Supply Company**  
 Phone 3916 HERTFORD, N. C.

**MR. FARMER: YOU, TOO, CAN Increase Your Income!**

By Contracting With Us To Grow

**CUCUMBERS**

**DURING THE COMING YEAR**

We began December 1st, 1962 and are continuing contracting with farmers in this area to produce cucumbers during the years ahead for Brookneal Pickle Company... Acreage Limited... so hurry and sign while we still have a limited amount left!

**INVESTIGATE OUR PLANS**

**ADVANTAGES OF CUCUMBER CROPS...**

1. Early Cash Crop
2. Diversification
3. Guaranteed Price (better than last year)
4. Guaranteed Market
5. Model Seed, California Grown, Packed in Vacuum Cans, Used Exclusively.

**COME IN TODAY... WE HAVE CERTIFIED SOYBEAN SEED AT A RIGHT PRICE!**

**J. F. HOLLAND & SON, INC.**  
 PHONE 1841 WINTON