

NOW OPEN!

Beautiful NEW Colonial Store 330 GRUBB STREET HERTFORD, N. C.

DON'T MISS IT - BRING THE WHOLE FAMILY!
BARGAINS GALORE THROUGH-OUT THE STORE!
HERTFORD'S NEWEST AND FINEST SUPERMARKET!



PRICES AND SPECIAL OFFERS EFFECTIVE
THIS STORE ONLY - THURS., FRI., SAT., MAY 27, 28, 29, 1965
QUANTITY RIGHTS RESERVED



NATUR-TENDER ARMOUR STAR

STEAK

78¢ lb. TOP ROUND STEAK or JIFFY STEAKS
88¢ lb. PORTERHOUSE T-BONE, CLUB or SIRLOIN
98¢ lb.

PERFECT FOR GRILLING
SMALL LEAN
SPARERIBS
1 lb. **55¢**

OLE DIZ CHARCOAL
10 lb. Bag **49¢** 20 lb. Bag **95¢**
GULF CHARCOAL LIGHTER
Pint **25¢**

complete satisfaction on any meat purchase or
Double Your Money Back
*DOUBLE YOUR MONEY BACK GUARANTEE ON SEAFOOD, TOO!

FULL CUT ROUND STEAK or ROAST

100 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 3-LB. OR LARGER ARMOUR STAR CANNED HAM
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 100 G-1 Void after Sat., May 29, 1965.



CARNATION EVAP. MILK
6 85¢
14 1/2-oz. CANS

25 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ANY CUP KITCHEN FRESH CS BRAND SALADS
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 25 M-1 Void after Sat., May 29, 1965.

FAMO Plain or Self-Rising FLOUR
5 39¢
5 LB. BAG

FREE ONE SIX BOTTLE CARTON RC COLA or DIET RITE COLA WITH THE PURCHASE OF ONE 6-BOTTLE CARTON AT REG. PRICE PLUS DEPOSIT

10¢ OFF ON ANY PKG. MURRAY COOKIES

50 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 1-LB. PKG. FREEZER QUEEN CHOPPED BEEF STEAKS
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 50 M-2 Void after Sat., May 29, 1965.

25 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 1-POUND PACKAGE ARMOUR STAR BACON
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 25 M-3 Void after Sat., May 29, 1965.

CS BRAND FROZEN REG. or PINK
LEMONADE 10¢
6-oz. CAN

50 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 4-oz. CAN McCormick BLACK PEPPER
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 50 G-1 Void after Sat., May 29, 1965.

FREE \$5.00 TWO HUNDRED FIFTY FOOD TUBS
TO BE AWARDED LUCKY CUSTOMERS EVERY 30 MINUTES THIS THURS., FRI., SAT., DURING OUR GRAND-OPENING CELEBRATION

50 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 8-OUNCE CAN DOW OVEN CLEANER
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 50 G-2 Void after Sat., May 29, 1965.

50 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 1-GALLON BOTTLE TEXIZE FLUFF
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 50 G-3 Void after Sat., May 29, 1965.

10¢ OFF MORTON'S FROZEN NEAPOLITAN-CHOCOLATE-LEMON STRAWBERRY or COCONUT CREAM PIES
3 89¢
14-oz. PIES

5¢ OFF ON ANY PKG. JIFFY FLASH O' FREEZE BEEF STEAKS or CHUCK WAGON STEAKS

10¢ OFF ON ANY SEAFOOD ITEM OVER 49¢ ON ANY PKG. OR LESS OF "FRESH LOCK"

FREE ONE 7 oz. PKG. CS BRAND MACARONI or SPAGHETTI WITH THE PURCHASE OF TWO PKGS. AT REG. PRICE

50 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 24-COUNT - GOLD LABEL TEA BAGS & CANNISTER
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 50 G-4 Void after Sat., May 29, 1965.

10¢ CIRCUS CLOWN ORANGE or GRAPE DRINK
1.5-oz. CAN

SWEET "RED TO THE RIND"
WATERMELONS EACH 89¢

50 FREE GOLD BOND STAMPS
With this Coupon and the Purchase of...
ONE 3-OUNCE BOTTLE NEW CEPACOL MOUTH WASH
Only one coupon redeemed on each sales unit.
Good in Hertford, N.C. Colonial Store Only.
6-1 50 G-5 Void after Sat., May 29, 1965.

PANCY FRESH HOME GROWN
GREEN PEAS 2 lbs. 29¢
LARGE BEST VINE RIPPED
CANTALOUPE 1 doz. 39¢

LARGE GOLDEN RIPE
BANANAS LB. 10¢

FREE PRIZES
TO BE AWARDED DURING OUR GRAND OPENING!
REGISTER EVERY TIME YOU SHOP

- FREE PRIZES TO BE AWARDED SATURDAY MAY 29**
 - ONE HAMILTON WAGON
 - ONE CARVER HALL CARVING SET
 - ONE SOLAR 8 DAY CLOCK
 - ONE 2 VOL. WORLD ENCYCLOPEDIA
 - TEN KEY BEAM MICROMINIT LIGHTS
- FREE PRIZES TO BE AWARDED SATURDAY JUNE 5**
 - ONE 8MM KODAK MOVIE CAMERA
 - ONE HAMILTON WAGON
 - ONE DECCA RECORD LIBRARY
 - FIVE ESTERBROOK SAFARI PENS
- FREE PRIZES TO BE AWARDED SATURDAY JUNE 12**
 - ONE OSTERIZER BLENDER
 - ONE G.E. TABLE RADIO
 - ONE SUNBEAM STEAM & DRY IRON
 - THREE KRAFT STRAINER DRAINERS
- FREE PRIZES TO BE AWARDED SATURDAY JUNE 19**
 - ONE AMERICAN FLYER PILOT BICYCLE
 - ONE SUNBEAM ELECTRIC TOOTHBRUSH
 - ONE FLYING DUTCH LAMP
- GRAND PRIZE SATURDAY JUNE 19**
 - BEAUTIFUL R.C.A. VICTOR LIVING COLOR TV CONSOLE