

Firestone



BATTERIES
24 Months
\$14.95
Exchange



ALL SEASON ANTI-FREEZE
\$1.69 gal.

ZEREX
Windshield Washer
Anti-Freeze
59c

THERMOSTATS
\$1.95

OPEN MONDAY THRU THURSDAY 8:00 AM - 6:00 PM
FRI., 8:00 AM - 9:00 PM - SAT., 8:00 AM - 7:00 PM

DIXIE AUTO SUPPLY

HARRIS SHOPPING CENTER
HERTFORD, N. C.

Classifieds & Legals

FOR MARRIED MAN IN HERTFORD AREA: Age 22 to 45 who wants a permanent position with management possibilities. Paid vacation, hospitalization, disability, retirement, bonuses & excellent working conditions. No experience required. \$106 per week to start, raise in 4 weeks. Opportunity must be held to appreciate. Send complete resume to P.O. Box 333, Elizabeth City, N. C. Nov. 13, 20, 27-c

POSITION WANTED: Receptionist: 5 years experience. light typing, filing, medical records, adding machine, answering phone and thermo-fax. Phone before 10 A.M. Phone 426-5555

FOR SALE - 5 Beagle Hound Puppies, 3 months old. Dial after 6 p.m. 426-7222. J. F. Turner, Rt. 1, Hertford, N.C. (Nov. 6, 13-c)

EXECUTOR'S NOTICE

IN THE GENERAL COURT OF JUSTICE
SUPERIOR COURT DIVISION
STATE OF NORTH CAROLINA
PERQUIMANS COUNTY

Having qualified as Executor of the estate of Lillian Ferguson Blanchard, of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said Lillian Ferguson Blanchard to present them to the undersigned within 6 months from date of the publication of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This the 6th day of November, 1969.

Marcus E. Hobbs,
Executor
115 Pinecrest Rd.
Durham, N.C. 27705

S. M. Whedbee
Attorney
Nov. 13, 20, 27; Dec. 4-c

EXECUTOR'S NOTICE

IN THE GENERAL COURT OF JUSTICE
SUPERIOR COURT DIVISION
STATE OF NORTH CAROLINA
PERQUIMANS COUNTY

Having qualified as Executrix of the estate of Joshua J. Skinner of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said Joshua J. Skinner to present them to the undersigned within 6 months from date of the publication of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This the 22nd day of October 1969.

Zula H. Skinner,
Executrix
Joshua J. Skinner,
estate
Nov. 6, 13, 20, 27-c

NOTICE OF RE-SALE

Under and by virtue of an order of re-sale, upon an advance bid, made by the Superior Court of Perquimans County in the special proceedings entitled, Mildred B. Tucker and husband Charles H. Tucker; John S. Bateman and wife Maurine V. Bateman vs. William Bateman, the undersigned commissioner will, on the

25th day of November, 1969, at 11:30 a.m., at the courthouse door in Hertford, North Carolina, offer for sale to the highest bidder for cash upon an opening bid of \$8,502.00, those certain tracts or parcels of land situate in Perquimans County, North Carolina, described as follows:

TRACT ONE: Bounded on the west by the Hertford-Harvey Point Road; on the north by G. W. Barbee; on the east by the Perquimans River; on the south by the George Bateman land. Containing 21 acres, more or less and being part of the land owned by John L. Bateman at the time of his death.

TRACT TWO: Known as the Helen Hassell tract. Bounded on the west by the Hertford-Harvey Point Road; on the north by Young Berry; on the east by the Perquimans River; on the south by Madison Mabine land. Containing 21 acres, more or less and being a part of the lands owned by John L. Bateman at the time of his death.

A deposit of 10 per cent of his bid up to and including \$1,000.00, plus 5 per cent of any excess over \$1,000.00, will be required of the successful bidder.

This 10th day of November, 1969.

Walter G. Edwards,
Commissioner
Nov. 13, 20

"Maurice H. Beals vs. Woodrow Beals and wife, Ann Jennette Beals, et al"; and under and by virtue of an order of resale upon an advance bid made, the undersigned Commissioners will on the 18th day of November, 1969, at 12:00 o'clock, noon, at the door of the Courthouse in Hertford, N.C. offer for sale to the highest bidder for cash upon an opening bid of \$2000.00, but subject to the confirmation of the Court, a certain tract or parcel of land lying and being in New Hope Township, Perquimans County, North Carolina, and more particularly described as follows:

Bounded on the North by the County Road leading from Hertford to Woodville, East by the Caleb White land, South by A. D. Blanchard land and West by the Sample land containing 10 acres, more or less, and known as the Dr. William Riddick homestead. For further description see deed from Lucy G. Riddick to J. M. White recorded in Deed Book 13, page 59, and deed from J. M. White and wife to Gertrude M. Swain recorded in Deed Book 15, page 289, Register of Deeds office, Perquimans County, N.C.

SAVING AND EXCEPTING FROM THE ABOVE DESCRIPTION HOWEVER: Beginning on the South side of an old dirt road leading from Hertford to Woodville at an iron stake in a ditch, the Northeast corner of lot of Theodore Burke, formerly William Burke, and running thence along said ditch in a Southerly direction 158 feet to an iron stake; thence in an Easterly direction 132 feet to an iron stake in a ditch; thence along said ditch in a Northerly direction 163 feet to an iron stake in right of way of road; thence along said dirt road in a West-erly direction 135 feet to an iron stake in ditch; the point of beginning and being a part of the Gertrude Swain land. This plat of land can be found in Deed Book 44 at page 272 in the of-

In Memoriam

In memory of our Dear Son, Clarence White Phillips, who departed his life, 21 years ago, November 13, 1948.

God gave us a son whose memory will never grow old. He molded his heart of pure gold. But when life was sweetest, and he could have lived his best, the gates of Heaven opened, and God took him home to rest. As we loved you, are always near. Loved, remembered, longed for always, brining many a silent tear.

Mother, Dad
Sisters and Brother

Office of the Register of Deeds of Perquimans County, N.C.
This 3rd day of November 1969.

Robert B. Lowry
Commissioner
Russell E. Twiford
Commissioner

Nov. 6, 13-c

IN THE GENERAL COURT OF JUSTICE
SUPERIOR COURT DIVISION

STATE OF NORTH CAROLINA
PERQUIMANS COUNTY
EXECUTOR'S NOTICE

Having qualified as Administrator of the estate of Ellisberrymonds of Perquimans County, North Carolina, this is to notify all persons having claims against the estate of said Ellisberrymonds to present them to the undersigned within 6 months from date of the publication of this notice or same will be pleaded in bar of their recovery. All persons indebted to said estate please make immediate payment.

This the 17th day of October, 1969.

S. M. Whedbee,
Administrator
Ellisberrymonds

Oct. 23, 30; Nov. 6, 13-c

Does It Pay To Advertise?

Sometimes we see our hear advertising that seems very silly, and we wonder about the cost of advertising. Does advertising cause prices to be higher than necessary? Is it worth anything to us as consumers?

Advertising is a necessary part of our American way of doing business. It aids the distribution of good produced in our free economic system, and helps us all enjoy a higher level of living.

The cost of advertising a product nationally is a part of its production cost. Manufacturers add advertising costs to the costs of equipment, raw materials, and labor used in manufacturing the product. However, by advertising

the producer is usually able to produce and sell larger quantities of goods. Therefore, he may be able to buy raw materials at lower prices because he buys them in larger quantities. If it is a really good product that he makes, you are probably buying it as cheaply as you could without advertising, because many other people are buying it, too.

When the retailer advertises, he also hopes to so increase the volume of sales that all costs to him, including advertising, are more than covered so that his business makes a profit. The more he sells, the less the cost of advertising per unit of goods sold.





Essofane

LP-Gas is delivered automatically
We check your supply regularly. If you need more, we make a new delivery—automatically!
Let us start today. Call

REED OIL CO.

DIAL — 426-5458 HERTFORD, N. C.



ROLL CALL

for

CHRISTMAS SAVINGS CLUB MEMBERS

Millions of dollars will again be distributed to Christmas Savings Club members this year.

We congratulate this happy group who saved a small sum each week, and if you are not one of these, why not prepare now for next year.

To all those who were not members of our Christmas Savings Club this year and to all our old members, we extend a cordial invitation to join our New Club. . . . It Is Now Open.

SELECT THE CLASS THAT BEST SUITS YOUR NEEDS AND JOIN TODAY.

FIFTY WEEKLY PAYMENTS
25c to \$10.00
HERTFORD SAVINGS & LOAN ASSOCIATION
Each Account Insured To \$15,000
121 N. Church St. — Hertford, N. C.
Member Federal Deposit Insurance Corporation

JACQUIN'S


APRICOT FLAVORED BRANDY



CHARLES JACQUIN et Cie, Inc. Phila., Pa. Est. 1884 • 70 Proof

\$4.20 Quart \$2.55 Pint

IF THERE'S DIRT IN YOUR ELECTRICALLY-HEATED HOUSE, YOU BROUGHT IT IN.




Electric heat never creates any dirt. Or grime. Or soot. Or anything else but gentle, draft free heat.

Your floors, walls, ceilings, draperies and furniture stay clean longer. General housecleaning is easier and can be done less often.

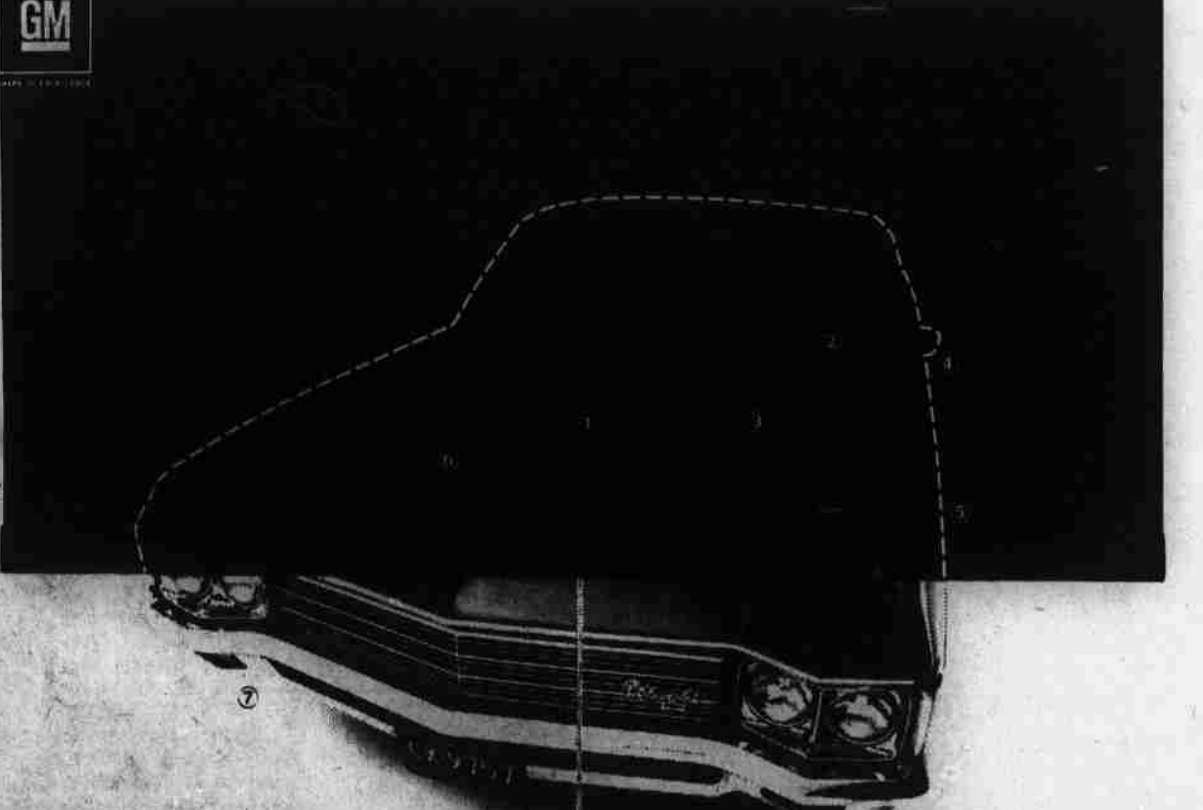
If your old heating system is giving you trouble this winter, call your nearest Veeco Authorized Comfort Conditioning Contractor and let him give you an estimate on converting your house to modern electric heat. (He's in the Yellow Pages under "Heating Contractors.")

Remember, if you decide to convert, it'll take less than four days. And you can leave your old heating system on throughout the conversion.

Modern electric heat. It'll keep your house completely clean. As long as you remember to wipe your feet.



If your home has electricity, you already have the better part of a new heating system.



Impala's hidden persuaders:

① 350-cu.-in. engine
A new more powerful standard 250-hp V8 makes the 1970 Impala move with all the more assurance. On good of regular gas.

② Anti-theft column lock
A locking system is built right into the steering column. When you take your key with you, you lock not only your ignition but your steering wheel as well.


③ Aluminized exhaust system
It simply means that your original muffler, tailpipe and exhaust are going to last longer than you'd probably expect them to. Fair enough?

④ Side guard beams
They look like highway guard rails, and they're built into both sides of the car for extra protection in case of impact. Not too many cars have them.

⑤ Inner fenders
Up inside every fender is another fender to protect against splash and mud and help keep your Impala looking young.

⑥ Flush and dry
We build the car so that rain and wash water can run down through the inside of the rocker panels, then out. Air follows to do the drying.

⑦ Full Coil suspension
Huge coil springs at all four wheels are four big reasons why a Chevrolet Impala rides smoother and quieter than a low-



On the move.

Manufacturer's Literature No. 110