



To you and yours, sincere wishes for happiness and prosperity throughout the holiday season from everyone at

**GLENN'S PLACE**  
HERTFORD, N. C.

may **Joy** be yours



Best wishes to our many friends & patrons from all the folks here at

**PITT HARDWARE CO.**  
HERTFORD, N. C.



May the season brim over with health, wealth, & happiness for you & yours! and once again it's our time to thank friends and customers for their loyal patronage.

**Sarah C. White**  
**PARAGON BEAUTY SALON & GIFT SHOP**  
HERTFORD, N. C.



To Our Loyal Friends... May Peace, Good Will and Happiness Follow You Through all the Year.

**DOZIER'S FLORIST**  
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HERTFORD, NORTH CAROLINA

**Scholarships Available**

Applications for the Prospective Teachers' Scholarship Loan Fund, a program created by the General Assembly in 1957 to encourage students to train as teachers, are now being sent to interested students upon request.

According to J. Earle Harper, Scholarships Coordinator for the State Department of Public Instruction, new recipients of the Prospective Teachers' Scholarship Loan Fund will receive \$600 per year for not more than four years. There will be about 600 new awards made for the 1971-72 school year. The aid is a scholarship if the recipient teaches one year for each year he receives assistance from the fund, Harper explained. It is a loan if the recipient does not teach in North Carolina. Currently, 2,400 recipients are receiving financial aid through the program.

Recipients of the award must be residents of North Carolina. Financial need, proposed teaching area, scholarship, test scores, character, and personality will be the major factors in determining awards.

Applications must be completed and returned before March 1, 1971. All applications will be reviewed by the Awards Committee in April and applicants will be informed of the results in early May.

Harper suggests that students interested in teaching in North Carolina public schools and who are in need of financial assistance for college training

beginning in the 1971-72 school year should write to: Scholarships, Division of Staff Development, Department of Public Instruction, Raleigh, North Carolina 27602.

**School Program A "Model"**

Enrollment in occupational education classes is growing in North Carolina. Almost 200,000 high school students took occupational education courses last year. They represented about 53 per cent of the school population.

During the 1964-65 school year, on the other hand, only 40 per cent of the students were enrolled. Projections for the future show that more than 300,000 students will be enrolled in occupational education classes by 1977. They will represent 80 per cent of the total student body.

According to Dr. Charles Law, Director of Occupational Education for the State Education agency, the North Carolina program is growing in size, scope, and emphasis. In years past students could study agriculture, homemaking, and a number of limited trades offerings. Today North Carolina's comprehensive high schools make training available in everything from horticulture to short-order cooking, and from office management to marketing techniques.

State School Superintendent Craig Phillips considers occupational education one of the best solutions to the State's growing dropout problem. By

teaching a student about the working world, the opportunities available, and how to meet those opportunities, students who might otherwise become bored with school will remain motivated. Occupational education means relevance to many.

In moving toward a more comprehensive occupational education program the State is offering courses or instruction to handicapped youngsters, younger students, and gearing subject matter for the disadvantaged. Students are learning about the job market as well as developing actual trade skills.

The Middle Grades Occupational Exploration Program, authorized by the 1969 General Assembly, provided exploratory experiences to students as early as grade six. The model program, according to Dr. Law, emphasizes the relationships between regular curriculum areas -- math, English, and so forth -- and the world of work.

And in recent action of the State Board of Education, occupational education has been "extended downward" so that regular State and federal funds may be expanded for seventh and eighth grade occupational programs.

Occupational education, said Dr. Law, is now offered in some 622 high schools across the State. The programs within these schools are being expanded to provide more diversification, he said.



A JOYOUS CHRISTMAS TO YOU

To you our customers, at this very festive season, we wish all blessings.

**CANNON CLEANERS**  
PHONE 426-5491 HERTFORD, N. C.

**SEASON'S GREETINGS**



It's Christmas, and time to greet good friends... time, too, to count our blessings. One of the greatest of these is the friendship of those whom we are privileged to serve.

**TO ALL, OUR THANKS AND BEST WISHES**

**FARMERS FEED & SEED**  
HERTFORD, N. C.

**Society's Annual Appeal**

The services of The Children's Home Society of North Carolina to children and families depend, in very great measure, on its annual appeal during the Christmas season. The goal for the 1970 Little Red Stocking is \$140,564.

Reporting on the progress of the Stocking fund, Richard L. Wharton, Society president, stated: "We are deeply grateful to our supporters, whose gifts through the year and during the holiday season make it possible to bring children together with adoptive parents. As of December 17, the Society has received \$68,837 toward our Red Stocking goal."

Guided by a statewide Board of Directors, The Children's Home Society serves North Carolina children and families through its eight office locations across the state. Since its founding in 1903, the Society has placed more than 11,500 children with adoptive parents. Its services are voluntarily-supported through United Funds, which provided 43 per cent of 1970's operating budget, and through direct gifts to the Society.

"We need \$71,327 to balance our books at the end of this year with the cost of services in 1970," Wharton urged, "but we sincerely hope that there are still many concerned citizens who will want to take this opportunity to share in bringing permanent homes to children."

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**Resolution Passed By American Cancer Society**

The North Carolina Division of the American Cancer Society at its December Executive Committee Meeting passed the following resolution that:

The North Carolina Division of the American Cancer Society appreciates the concern shown by newspapers and newspaper people in educating the public on the danger of cancer and bespeak their continued support in the fight against this scourge of mankind.


WHEREAS, the National American Cancer Society has proposed elimination of cigarette advertising, the North Carolina Division of the American Cancer Society poses mandatory regulations restriction of a free press and free enterprise:



May you have a candy-cane Christmas

So bright and gay; may Yuletide's pleasures linger past Christmas Day!

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WE'D LIKE TO DASH RIGHT ON IN TO WISH YOU, OUR FAVORITE CUSTOMERS, THE BEST OF THE HOLIDAY SEASON!

**JOHNSON-WHITE & COMPANY**  
BONDING INSURANCE OF ALL KINDS  
HERTFORD, N. C.