

Mr. Merchant... watch your sales soar



Newspaper advertising creates buyer interest, builds traffic for stores, and makes buyers out of shoppers. This has been proven by the hundreds of advertisers who continue to invest more money in newspaper advertising each year. No matter how large or small your business, you too can profit from regular advertising. Let one of our experienced ad men help you plan a sound advertising program. Each one of our men is not only experienced in ad layouts, but budget planning!

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THE PERQUIMANS WEEKLY