

. There will be a "Kids Crusade" conducted at the First Assembly of God, 715 W. Grubb St., August 14 through August 17, nightly beginning at 7:00. The services will be conducted by the pastor, Rev. Larn Underwood and his wife. They will be joined by their puppet friends, Charlie, Chop Chop, BoBo and others. There will be a Christian message given each night which will appeal to all age

Rev. and Mrs. Underwood have had several years experience in child evangelism, in addition to pastoral

A cordial invitation is extended to all. Transportation can be provided by calling 426-7057 or 297-2172.

The Price Of Harvest

grocery shoppers dashed up and down aisles, loading their carts with necessities and extras. Seldom did they stop to check a price.

But with spiraling food costs, shoppers find themselves taking more time, stopping to pit price and need against budget. And all the while, they're wondering why prices continue to climb.

Just what lies behind the rising costs of feeding a family?

According to North Carolina State University economists, food prices, whether high or low, are determined by the economic forces of supply and demand. Writing in the July "Tarheel issue of Economist," a publication of the NCSU Agricultural Extension Service, Dr. Bruce Bullock and Dr. John Ikerd note, "Prices act as a barometer of the supply of and demand for food."

When consumers demand more food, supplies decrease and prices go up. When supplies increase relative to demand, prices drop, they explain.

Price determines who what. In the economists' explanation prices are the means by supplies are "rationed." For example, if T-bone steak sold at 69 cents pound, supplies of the meat could not equal the enormous demand. "However, at \$2 per pound, the number of consumers willing to buy T-bone is greatly reduced. Thus, the limited supply of T-bone steak is rationed among those consumers who are willing to pay the price," they write.

FORCES DETERMINE PRICE Angered at high food

costs, consumers are apt to pressure retailers, farmers, government to lower prices, say the authors. "The fact is that no one is setting food Prices prices. are determined by the impersonal forces of supply and demand," Ikerd and Bullock point out.

According to the authors, the middleman, a favorite whipping boy or irate consumers, can influence prices only as much as his services add to the costs. "The middleman controls neither supply nor demand and has only a very small influence on costs," they

NO EXCESS PROFITS The 60 cents of every food dollar that goes to the middleman, or processingunchanged over the past declines

of the food dollar. With corporate profits in the food processing industry accounting for only six percent of the marketing bill in 1971, Bullock notes that "there is no reason to believe that excessive profits in the food industry' are inflating food prices.

Ultimately, Bullock writes, the consumer will determine if the marketing bill is too high. "Aparently, the average consumer doesn't think it is too high because we observe rapid consumer acceptance of new food products packaged with increasing amounts of services. The rise in the marketing bill reflects the rising costs of providing the expanding bundle of services consumers want,"

WHO IS TO BLAME

So who is to blame for food prices that increased by eight percent from the first quarter of 1972 to the same period this year?

According to the economists, "We are all to blame, but no one of us can be blamed very much." In time, they assure, "high food prices will signal producers to 'expand production.' The response will take time, but we can expect expanded food supplies and some reduction in food prices in the future, they say.

The time lag between the decision to produce and the time that the products arrive on the market will keep prices up in the immediate future, the economists point out. Explaining the high costs of meat, Ikerd writes that almost two years pass before the decision to breed a cow and the time when a steer is ready for market. "The similar production period for pork is about nine months and for chickens, the time lag between hatching the egg to the dressed broiler is about 12 weeks."

Current meat prices are the result of a supply of meat largely predetermined weeks, months and years ago, balanced against current consumer demand," Ikerd notes. Meats were bringing little or no profits when decisions were made to produce the meat we see on the market today, he reports.

But reduced quantities of meat on the market are not the primary cause of high meat prices, Ikerd says. "The exceptional strength marketing industry, has of consumer demand far remained essentially overshadows the modest in meat lecade, Bullock reports in production," he points out.

DAVE BARNETT

STOP RECORD RECORDING

- ARTIST -

Looking for lead

layer in the local area-

guitar player, drum

@bituaries

LESLIE PAYNE GREGORY Funeral services for L Payne Gregory, 60, who died July 31 while at work at his service station in Winfall, were held Wednesday at 4:00 in the chapel of the Swindell Funeral Home by the Rev. W. R. Pinner and the Rev. L. L. Underwo

"The Old Rugged Cross" was sung by Mrs. L.L. Underwood, accompanied by Mr. Under-wood. Mrs. Chester Winslow served as organist for the

The casket was draped with the American Flag.

The casket pall was made of red carnations, white stock and baby's breath.

Pallbearers were Shelton Morgan, Rufus Proctor, Nathan Matthews, Sam Matthews, William Ray Miller and Dempsey White.

Burial was in Cedarwood Cemetery.

M. FRANK JOLLY

Word has been received here of the death of M. Frank Jolly, 70, of Greenville on Sunday. He was the husband of Mrs. Catherine Reed Jolly, formerly of Hertford.

He was a retired tobacconist and farmer.

Besides his wife he is survived by three daughters, Mrs. Clarke Stokes and Mrs. Preston Whitford of Greenville andMrs. Jeffery Melberg of Scranton, Pa.; a sister, Mrs. L. A. McLawhorn of New Bern; three half-brothers, Edward and James L. of Greenville and Howard Harris of New Bern; four half-sisters Mrs. Carol Barringer of Eustis Fla. Mrs. Annie Ree Phelps of Rocky Mount, Mrs. Albert Corbett of Wilson Mills and Mrs. W.B. Phillips of Florence, S.C. and six grandchildren. Funeral services were held Monday at 11 a.m. in Wilkerson Funeral Chapel in Greenville by the Dana Burial was in Pinewood Memorial Park.

COL. H.N. SUMNER Colonel Henry Newbold Sumner, U.S. Army Retired, 88, died Saturday morning in his home, 1005 South Sterling Avenue, Tampa, Florida.

A native of Perquimans County, he was the oldest son of the late Charles Ford and Mrs. Mary Newbold Sumner.

He graduated in 1909 from the school of engineering at N.C. State College and in 1911 from the Army-Navy College. Surviving are his wife, Mrs.

Faye Givens Sumner; a daughter, Mrs. Faye S. Pachler of Tampa, Florida; a sister, Miss Mary Sumner of Hertford two brothers, Charlie Ford Sumner of Hertford and Robert Sumner of Hendersonville: three grandchildren and four great grandchildren.

Funeral services and burial were held Monday morning in

WILLIAM ANDERSON LAMM Word was received here of the death of Mr. William Anderson Lamm, 85, of Clayton. N.C. Tues., July 31. He was the father of Mrs. R. M. Watkins of Rt. 1 Hertford, and a retired vee of the City of Clayton.

Surviving besides Mrs. Watkins are one son, W. A. Lamm, Jr; four other daughters, Mrs. Charles Dye of Fayetteville; Mrs. Stephen Nichols of Kannapolis: Mrs. Major Capps of Raleigh.; and Mrs. Daisy Watkins of Clayton; four brothers, Clifford of Rocky Mount, Louis of Smithfield; Garland of South Carolina and Clarence of Micro. 12 Grand-

children 9 great grandchildren. Funeral services were held Thursday at 3:00 from the First Baptist Church of Clayton by the Revs. Patrick Forbes and J.R. McLeod.

Burial was in Maplewood cemetery in Clayton.

AT NAGS HEAD Mr. and Mrs. Charles Jackson and Miss Janet Murray spent a few days this week at Nags Head with Mr. and Mrs. Charles Murray.



REVIVAL - Revival services will be held at **Bagley Swamp Wesleyan** Church beginning Monday, August 13 at 8 p.m. and continuing through Sunday, August 19. The Sunday evening

service will begin at 7:30.
Rev. James .C. Smith,
Pastor of Guilford
Wesleyan Church,
Greensboro, N.C., will be the guest speaker. He is the son of Rev. Wray J. Smith, a native of Perquimans County.

Rev. James R. Hulett, the new pastor, and his wife will render special music each evening. The public is invited to attend.

ATTEND WEDDING Mr. and Mrs. Jim Bass and Mrs. Ward Hunter attended the wedding of their nephew, Bill Hunter, in Tarboro on Sunday.

RETURN HOME

Mr. and Mrs. Dan Berry and family have returned to their home after taking a camping trip Pennsylvania last week.

TAKES VACATION

Mr. and Mrs. Jack Phillips and family recently vacationed in Charlotte, N.C. and in the North Carolina mountains as well as Atlanta, Ga.

TAYLOR THEATRE

EDENTON, N.C. Thursday, Friday &

Saturday Aug. 9-10-11--Rating (R) Clint Eastwood in

"HIGH PLAINS DRIFTER" With Verna Bloom &

Mariana Hill Note: "Pippi Longstocking" has been canceled

Sunday, Monday & Tuesday Aug. 12-13-14-Rating (R) Double Feature Horror

"THE **BLOOD ROSE"**

AND

"BLOOD AND **BLACK LACE"**

Coming Aug. 15-16-17-18 Walt Disney's Double

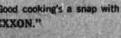
'One Little Indian' AND "Lady and The Tramp"

The whole family loves **EXXON**











And we feature automatic delivery. Let us start now!

PHONE: 426-5468 HERTFORD

BUY NOW

HARVEST VALUES

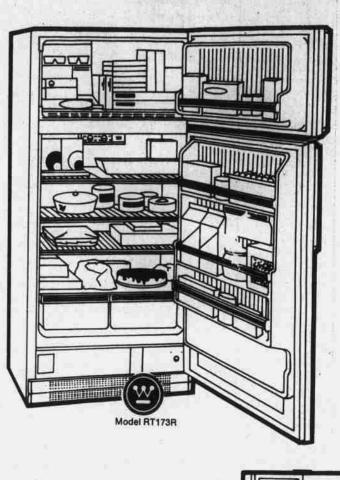
CHECK OUT THESE



Westinghouse

Refrigerators

You can be sure...if it's Westinghouse



Westinghouse 17.2 Cu. Ft. Capacity Frost-Free Refrigerator-Freezer with Twin Vegetable Crispers Model RT173R

☐ Completely Frost-Free ☐ 163-lb. freezer capacity

☐ Equipped for Automatic Ice Maker (optional) ☐ Freezer door shelf

lce compartment with 2 quick-release trays

One glide-out shelf, one adjustable shelf ☐ Large twin vegetable

☐ Butter server

☐ Removable egg server □ Deep door shelves

☐ Automatic interior lights ☐ Magnetic door gaskets □ Woodgrain handles

Slim-Wall designfoam insulation

☐ Separate temperature

☐ Adjustable glide-out rollers

Westinghouse 19.1 Cu. Ft. Capacity Frost-Free Refrigerator-Freezer with Cantilevered Adjustable Shelves

Model RS194R

□ Completely Frost-Free 290-lb. freezer capacity

☐ Equipped for Automatic Ice Maker (optional) ☐ Cantilevered adjustable

refrigerator shelves ☐ Large vegetable crisper Covered meat storage pan

□ Twin juice can dispensers ☐ 2 quick-release ice trays □ Ice cube server

□ Butter, cheese and egg ☐ Deep freezer door shelves □ Bulk package freezer

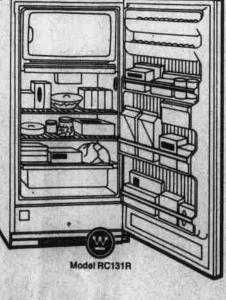
storage ☐ Automatic interior lights ☐ Magnetic door gaskets

Woodgrain handles ☐ Slim-Wall design foam insulation

☐ Separate temperature

☐ Adjustable glide-out rollers





Westinghouse 12.5 Cu. Ft. Capacity Refrigerator with 61-lb. Freezer Capacity

Model RC131R ☐ Chiller tray—for extra frozen storage

☐ Adjustable shelf ☐ Full-width vegetable

crisper

Butter server

Built-in egg storage

Deep door shelves

ture control

☐ Magnetic door gaskets ☐ Woodgrain handle
☐ Infinite-position tempera





SHOP WHERE THE **SAVINGS ARE HARD** TO BEAT...

OBDE VEDVE DEPLY COMPANY

MERTFORD, N. C.

PHONE: 426-5211