

Editors Note: This feature today will be the start of a series of short articles concerning merchants who are members of the Chamber of Commerce, merchants who serve you. This is a project of the Perquimans County Chamber of Commerce. We hope you will enjoy it.

The Albemarle Chemical Co. has been serving farmers in the area since 1955 and since that time "our growth has been steady," said General Manager Marvin Caddy. Known to his many friends as 'Red' he explains the

reason for his company's success: "Easy! It's based on our service and products."

The latter includes such names as Central Soya and Ralston Purina feeds.

Liquid fertilizer-grain buying-courtesy always-at

Albemarle Chemical Co. in Winfall. They offer trusted products-and service to farmers.



SELECT A SLOGAN - The Travel and Promotion Division announced today that their slogan contest is showing all the signs of being one of the most successful projects ever conducted by the Division.

Travel and Promotion Director Jim Hastings said he is

extremely pleased with the number of entries. "After only two ads in the newspapers, we have about 600 slogans on over 450 entries," Hastings pointed out.

The contest started July 15 and will end August 31. Purpose of the project is to select a new travel slogan for the State's vacation opportunities.

Winner of the contest will receive a week's vacation in any one of the state's three areas--coast, Piedmont, or mountains. The vacation will be donated by members of the travel industry.

Travel and Promotion Divison staff member Kay Cruse is shown with the pile of entries for the new North Carolina

Coaches Warned Of Over Heating

High school football practice begins around August 7 over most of the State. And with the heat and humidity still at summer heights, high school football coaches and trainers are urged to be on the lookout for signs of heat illness in their

players. 'With football practice starting at the height of summer temperatures," 'says Al Proctor, Coordinator of Sports Medicine for the Department of Public Instruction, "it is essential to provide gradual conditioning to hot weather activity and to watch carefully for signs of lethargy, inattention, stupor, awkwardness, or unusual fatigue in players."

Proctor notes that one of the most common heat illnesses is the heat stroke, which occurs when the body loses the ability to sweat. "We don't know all the causes of heat stroke," says Proctor, "but it is believed that ack of acclimation to extreme heat and humidity has as much to do with it as anything."

protect his athletes from heat illnesses? "We are offering several suggestions to coaches across the State," says Proctor.

"First, a coach should require a careful medical history and physical examination on each player before allowing him to practice. Workouts should be scheduled during the cooler morning and early evening hours and players should be acclimated to the heat by graduated practice schedules. Proctor adds that players should also have rest periods of 15 to 20 minutes during workouts of an hour or more.

According to Proctor, the clothing worn during practice can make a big difference. Schools should provide clothing that is white to reflect heat, and brief, loose, and comfortable to permit heat escape. Clothing should also be permeable to allow heat loss by sweat evaporation.

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Happenings At Don Juan

By Lucille T. White It is vacation time at Don uan. The factory is closed s week. Some will be ing to the Beach, some on ips, and some will enjoy eing at home. It is a time of the year we all look forward

Mrs. Anna Mae Saunders of Gatesville, has returned back to work after being out several weeks due to illness.

Mrs. Mollie Bunch of Hertford, has returned back to work after being out several weeks due to illness

Mrs. Peggy Byrum of Hertford and family attended a family reunion recently at Virginia Beach,

Mrs. Lessie R. Smith and family of Gatesville, spent Sunday at Buckroe Beach, Hampton, Va.

Mrs. Ethel Harrell's daughter and children of Washington, D.C. are spending this week with her parents

Mrs. Matoaka William visited her sister this week

Mrs. Minnie Brown and family of Gates, left Saturday by Chartered Bus, with Home Community Group of Gatesville, where they will spend several days touring places of interest in

Baltimore, Md., Washington, D.C., and Boston, Mass. Mrs. Mary Parker of Gatesville moved into her new home last week.

Mrs. Lucille White and family attended her grandson's wedding Sunday at Emanual Baptist Church, Edenton, N.C.

Mrs. Hilda Ward of Hertford, a former employee was on "Eyewitness News", Channel 10, Friday at 1 p.m. She received kidney a received a kidney transplant recently. It is

reported she is doing fine. Mrs. Willie Bonner of Edenton is spending this week with her sister in Greensboro, N.C.

Mrs. Iola Stallings of Belvidere, son and family of Philadelphia, Pa. visited her parents last week.

N.C. Coastline

BEAUFORT — Morehead City...A group of people interested in doing something for children during the summer got together here and formed again this year the Carteret County Summer School for Children. The program is unique in that it is not sponsored by any government or private education unit.

It started as a parent movement and is still pretty much

Children had the opportunity to sign up for six three-hour sessions on either birds, insects, seashells, beginning or intermediate seashore life. A lot of the sessions were outside in the field looking around, seeing what the kids could find and why they found it where they did. Ecology.

Teachers were volunteers with qualifications from their profession, hobby, or interests. They were paid a nominal salary. But one probably spoke for all, "it was a good excuse to get outside,"

The program was organized in the late 1950's by a group of Carteret parents, primarily scientifically-orients. It continued through the years until the late 1960's when a federally funded marine science program came to the county and more or less took it over. When that program expired in 1971, concerned parents got together and said let's see if we do it again, according to Dr. Sandra Woods,

The program was not active last summer, but this summer 73 students were enrolled. Dr. Woods was encouraged with the results and has big ideas for the future. She would like to see enrollment mushroom and emphasis expand into other areas, such as botany, and see the summer school have permanent classrooms and equipment.

The program's board of director is composed of scientific people from the community Government and university labatories where they are employed

FROM HAWAII

Col. and Mrs. Robert Tarrant of Honolulu, Hawaii are guests of Mrs. Tarrant's s. Mr. and Mrs Marion Riddick.

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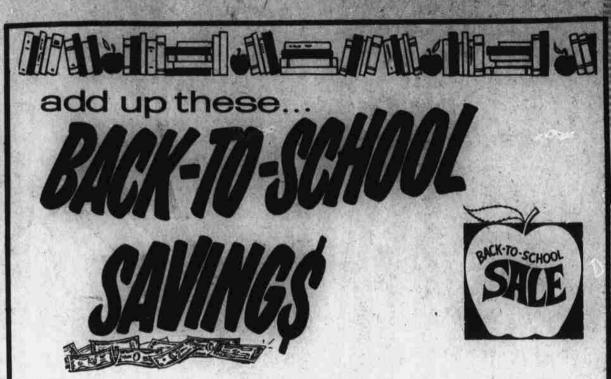
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The Modernette • FS480

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The Terano • FS488

A striking Spanish design that imparts small console appearance to a compact table modell And it features a high performance 30,000-volt chassis. Here's RCA XL-100 color TV you'll be proud to own. Plastic cabinet in your choice of Windsor Oak or Autumn Pecan acrylic finishes Matching pedestal base, optional, extra. H-18¼", W-27½", D-19¾".

WITH TRADE-IN!

Consoles and Table Models



The Deerfield • GS534

H-29%", W-321/2", D-211/4".



The Wildwood . GS790

A Contemporary console that swivels. Its sculptured base and the clean lines of its cabinet perfectly complement each other. Cabinet of hardwood veneers and solids with

The Martinero • GS538 Bold, yet graceful lines reflect the Spanish influence in this captivating compact. Note the massive base with simulated drawer, and the deeply routed corner posts. Cabinet of selected hardwood solids, finished in Windsor Oak or Valencia Pecan-grain. H-28", W-32%", D-21%".

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